

Attn: Trading and Market Making/Legal and Compliance/Operations/Systems UNIFORM PRACTICE ADVISORY (UPC #39-23) 9/08/2023 National Cinemedia, LLC

Notice has been received that the above Company's Modified First Amended Plan of Reorganization became effective on 8/07/2023. Pursuant to the plan, On the Effective Date or as soon as reasonably practicable thereafter, in full and final satisfaction, compromise, settlement, release, and discharge of, and in exchange for, such Allowed Secured Debt Claims, each Holder of a Secured Debt Claim shall receive its Pro Rata share of 100% New NCM Common Units subject to (a) dilution by the equity issued pursuant to (i) the Post-Emergence Management Incentive Plan and (ii) New NCM Common Units issued after the Effective Date to the counterparties to the ESAs pursuant to the CUAA, if any; and (b) (i) reallocation pursuant to NCMI 9019 Settlement and (ii) the Structuring Considerations. Please consult the company's Modified First Amended Plan of Reorganization for further details.¹

Issuer	Security Description	Maturity Date	CUSIP	Treatment Class
National CineMedia, LLC	5.875% Senior Secured Note Reg S	4/15/2028	U63647AD0	3
National CineMedia, LLC	5.875% Senior Secured Note 144a	4/15/2028	63530QAJ8	3

In addition, pursuant to the plan, On the Effective Date or as soon as reasonably practicable thereafter, in full and final satisfaction, compromise, settlement, release, and discharge of, and in exchange for, such Allowed General Unsecured Claims, each Holder of an Allowed General Unsecured Claim shall receive its Pro Rata share of the GUC Cash Pool.

Issuer	Security Description	Maturity Date	CUSIP	Treatment Class	Distribution of GUC Cash Pool per \$1,000 PA
National CineMedia, LLC	5.75% Senior Note Reg S	8/15/2026	U63647AC2	4	\$43.47826087

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¹ See e.g., In re: NATIONAL CINEMEDIA, LLC, Debtor. Chapter 11 Case No. 23-90291 (DRJ) Modified First Amended Plan of Reorganization of National Cinemedia, LLC.

National CineMedia, LLC	5.75% Senior Note Accredited Investors	8/15/2026	63530QAG4	4	\$43.47826087
National CineMedia, LLC	5.75% Senior Note	8/15/2026	63530QAH2	4	\$43.47826087

Members are reminded of their obligations under FINRA Rule 2111 if they continue to engage in transactions in the above security after the effective date.

Pursuant to FINRA Rule 11530, members are advised that, among other things, in contracts for securities where a public announcement or publication of general circulation discloses that the securities have been deemed worthless, deliveries shall consist a) the worthless securities or; or b) a Letter of Indemnity which shall grant the purchaser any rights and privileges which might accrue to the holders of the physical securities. Such deliveries shall operate to close-out the contract and shall be settled at the existing contract price pursuant to FINRA Rule 11530.

Questions regarding this notice should be directed to: FINRA Market Operations- 1-866-776-0800.