

Attn: Manager P&S Dept./Traders/Cashier/Manager Reorganization/Manager Dividends UNIFORM PRACTICE ADVISORY (UPC # 094-2001) November 8, 2001

Rentokil Initial Plc – American Depositary Receipts (OTC:RTOKY)

Rentokil Initial Plc (RTOKY) will undergo a ratio change from 1 ADR representing 10 ordinary shares (1:10) to 1 ADR representing 5 ordinary shares (1:5).

To effect this ratio change, ADR holders of record on November 14, 2001, will receive on November 15, 2001, 1 new ADR for every 1 held. **RTOKY will be quoted ex the 2 for 1 split on November 16, 2001**, at which time it is expected that an adjustment to the price of RTOKY will occur.

For further information concerning the ratio change and split, please contact the agent: Bank of New York.

Questions regarding this notice should be directed to: Market Data Integrity Department, (203) 375-9609.

Dorothy L. Kennedy Director