



Attn: Trading and Market Making/Legal and Compliance/Operations/Systems
UNIFORM PRACTICE ADVISORY (UPC #23-18) 07/03/2018
The Walking Company Holdings, Inc. (WALKQ)

Notice has been received that the above Company's First Amended Joint Plan of Reorganization, became effective on 06/29/2018. Pursuant to the Plan, On the Effective Date, existing Equity interests in The Walking Company Holdings, Inc. will be deemed canceled and extinguished, and shall be of no further force and effect, whether surrendered for cancellation or otherwise. Holders of Class 8A equity interests will not receive any distribution on account of their parent equity interests. Please consult the Company's bankruptcy filings for further details¹

Members are reminded of their obligations under FINRA Rule 2111 if they continue to engage in transactions in the above security after the effective date.

Pursuant to FINRA Rule 11530, members are advised that, among other things, in contracts for securities where a public announcement or publication of general circulation discloses that the securities have been deemed worthless, deliveries shall consist a) the worthless securities or; or b) a Letter of Indemnity which shall grant the purchaser any rights and privileges which might accrue to the holders of the physical securities. Such deliveries shall operate to close-out the contract and shall be settled at the existing contract price pursuant to FINRA Rule 11530.

Questions regarding this notice should be directed to: FINRA Operations- 1-866-776-0800.

¹ See e.g., *In re The Walking Company Holdings, Inc., et al. Debtors*. No. 18-10474 (LSS) (Jointly Administered) Debtors' First Amended Joint Plan of Reorganization.