

Attn: Trading and Market Making/Legal and Compliance/Operations/Systems UNIFORM PRACTICE ADVISORY (UPC #39-17) 10/4/2017 **Grandparents.com**, Inc. (GPCMQ)

Notice has been received that the above First Amended Joint Chapter 11 Plan of Liquidation of Debtors under the Chapter 11 of the Bankruptcy Code, was confirmed on 9/20/2017. Pursuant to the Plan, On the Confirmation Date, there shall be no distribution to Equity Interest holders of prepetition Interests and Other Subordinated Claims, and such interests and claims shall be deemed cancelled upon entry of the Confirmation Order.

Members are reminded of their obligations under FINRA Rule 2111 if they continue to engage in transactions in the above security after the effective date.

Members are advised that deliveries in settlement of contracts in the OLD securities, which were executed prior to the announcement that the securities had been deemed worthless, shall be evidenced by either a) the OLD security; or b) a Letter of Indemnity which shall grant the purchaser any rights and privileges which might accrue to the holders of the physical securities. Such deliveries shall operate to close-out the contract and shall be settled at the existing contract price pursuant to Uniform Practice Code Rule 11530.

Questions regarding this notice should be directed to: FINRA Operations- 1-866-776-0800.