

**FINANCIAL INDUSTRY REGULATORY AUTHORITY
LETTER OF ACCEPTANCE, WAIVER AND CONSENT
NO. 2015046239401**

TO: Department of Enforcement
Financial Industry Regulatory Authority ("FINRA")

RE: Ralph W. Savoie, Respondent
Former Registered Representative
CRD No. 411660

Pursuant to FINRA Rule 9216 of FINRA's Code of Procedure, I submit this Letter of Acceptance, Waiver and Consent ("AWC") for the purpose of proposing a settlement of the alleged rule violations described below. This AWC is submitted on the condition that, if accepted, FINRA will not bring any future actions against me alleging violations based on the same factual findings described herein.

I.

ACCEPTANCE AND CONSENT

- A. I hereby accept and consent, without admitting or denying the findings, and solely for the purposes of this proceeding and any other proceeding brought by or on behalf of FINRA, or to which FINRA is a party, prior to a hearing and without an adjudication of any issue of law or fact, to the entry of the following findings by FINRA:

BACKGROUND

Ralph W. Savoie ("Savoie") first entered the securities industry in January 1970 when he became associated with a FINRA member firm. Savoie obtained his Series 1 license on December 8, 1973, Series 63 license on June 9, 1997, Series 65 license on April 7, 1998, Series 26 license on February 8, 2000, Series 24 license on February 29, 2000, and Series 201 license on March 20, 2000. Savoie has been associated with several FINRA member firms since 1970. Savoie was most recently registered with Cambridge Investment Research Advisors, Inc. (CRD No. 134139) from July 30, 2013 until August 11, 2015.

Although Savoie is no longer associated with a FINRA member firm, FINRA retains jurisdiction over him pursuant to Article V, Section 4 of the FINRA By-laws.

RELEVANT DISCIPLINARY HISTORY

Savoie does not have any relevant disciplinary history.

OVERVIEW

Savoie, in violation of FINRA Rules 8210 and 2010, refused to respond to FINRA requests for information and documents issued pursuant to FINRA Rule 8210 in

connection with an investigation that he misappropriated more than \$665,000 from at least one firm customer.

FACTS AND VIOLATIVE CONDUCT

On August 4, 2015, during the course of an investigation into allegations that Savoie misappropriated more than \$665,000 from at least one firm customer, FINRA staff requested, pursuant to FINRA Rule 8210, that Savoie provide documents and information by August 14, 2015. On August 13, 2015, FINRA staff received a request for a two-week extension of the August 14, 2015 due date. The staff granted Savoie's extension request through August 28, 2015. On August 28, 2015, Savoie, through counsel, provided staff with a written response to staff's FINRA Rule 8210 request letter that was deficient in that it failed to supply certain specific documents and information requested by the staff.

On September 1, 2015, FINRA staff requested, pursuant to FINRA Rule 8210, that Savoie produce the previously requested documents and information by September 11, 2015. On September 8, 2015, Savoie, through counsel, informed FINRA staff that Savoie would not provide the requested documents and information. By this agreement, Savoie acknowledges that he received FINRA's September 1, 2015 Rule 8210 request and that he will not provide documents and information at any time.

FINRA Rule 8210 requires persons subject to FINRA's jurisdiction to provide information when requested as part of a FINRA investigation. Moreover, pursuant to FINRA Rule 2010, all such persons are required to "observe high standards of commercial honor and just and equitable principles of trade."

By failing to provide documents and information as requested by FINRA staff pursuant to FINRA Rule 8210, Savoie violates FINRA Rules 8210 and 2010.

B. I also consent to the imposition of the following sanctions:

A bar from associating with any FINRA member firm in any and all capacities.

I understand that if I am barred or suspended from associating with any FINRA member, I become subject to a statutory disqualification as that term is defined in Article III, Section 4 of FINRA's By-Laws, incorporating Section 3(a)(39) of the Securities Exchange Act of 1934. Accordingly, I may not be associated with any FINRA member in any capacity, including clerical or ministerial functions, during the period of the bar or suspension (see FINRA Rules 8310 and 8311).

The sanctions imposed herein shall be effective on a date set by FINRA staff. The bar shall become effective upon approval or acceptance of this AWC.

II.

WAIVER OF PROCEDURAL RIGHTS

I specifically and voluntarily waive the following rights granted under FINRA's Code of

Procedure:

- A. To have a Complaint issued specifying the allegations against me;
- B. To be notified of the Complaint and have the opportunity to answer the allegations in writing;
- C. To defend against the allegations in a disciplinary hearing before a hearing panel, to have a written record of the hearing made and to have a written decision issued; and
- D. To appeal any such decision to the National Adjudicatory Council ("NAC") and then to the U.S. Securities and Exchange Commission and a U.S. Court of Appeals.

Further, I specifically and voluntarily waive any right to claim bias or prejudice of the Chief Legal Officer, the NAC, or any member of the NAC, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including acceptance or rejection of this AWC.

I further specifically and voluntarily waive any right to claim that a person violated the ex parte prohibitions of FINRA Rule 9143 or the separation of functions prohibitions of FINRA Rule 9144, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including its acceptance or rejection.

III.

OTHER MATTERS


I understand that:

- A. Submission of this AWC is voluntary and will not resolve this matter unless and until it has been reviewed and accepted by the NAC, a Review Subcommittee of the NAC, or the Office of Disciplinary Affairs ("ODA"), pursuant to FINRA Rule 9216;
- B. If this AWC is not accepted, its submission will not be used as evidence to prove any of the allegations against me; and
- C. If accepted:
 - 1. this AWC will become part of my permanent disciplinary record and may be considered in any future actions brought by FINRA or any other regulator against me;
 - 2. this AWC will be made available through FINRA's public disclosure program in accordance with FINRA Rule 8313;
 - 3. FINRA may make a public announcement concerning this agreement and the subject matter thereof in accordance with FINRA Rule 8313; and
 - 4. I may not take any action or make or permit to be made any public statement, including in regulatory filings or otherwise, denying, directly or indirectly,

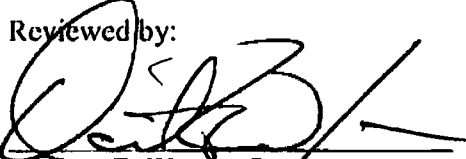
any finding in this AWC or create the impression that the AWC is without factual basis. I may not take any position in any proceeding brought by or on behalf of FINRA, or to which FINRA is a party, that is inconsistent with any part of this AWC. Nothing in this provision affects my: (i) testimonial obligations; or (ii) right to take legal or factual positions in litigation or other legal proceedings in which FINRA is not a party.

I certify that I have read and understand all of the provisions of this AWC and have been given a full opportunity to ask questions about it; that I have agreed to its provisions voluntarily; and that no offer, threat, inducement, or promise of any kind, other than the terms set forth herein and the prospect of avoiding the issuance of a Complaint, has been made to induce me to submit it.

9/11/2015
Date (mm/dd/yyyy)


Ralph W. Savoie

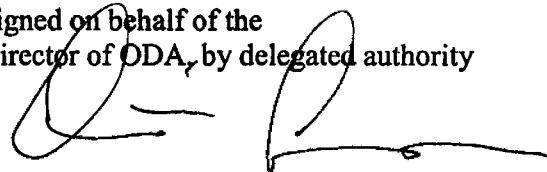
Reviewed by:



Vincent F. Wynne, Jr.
Counsel for Respondent
410 N. Jefferson Avenue
Covington, LA 70433
Accepted by FINRA:

9/22/15
Date

Signed on behalf of the
Director of ODA, by delegated authority



David Camuzo
Director
FINRA Department of Enforcement
Brookfield Place
200 Liberty Street
New York, NY 10281
(646) 315-7317 (ph); (202) 689 3428 (f)