

Fixed Income Conference

March 8, 2012 | New York, NY | Hilton New York Hotel

HIGHLIGHTS

- ▶ Conflicts of interest in debt research reports
- ▶ New TRACE developments
- ▶ Fixed income-related examination priorities
- ▶ Sales practice and suitability considerations for high-yield investments

JOIN US in New York or view the live online broadcast from your office.

Agenda and Session Descriptions

LIVE VIDEO BROADCAST

If you can't attend the conference in person, you can view all sessions streamed live over the Internet and receive online access to conference materials. Note that the sessions will only be available live and not on demand after the conference.

Hilton New York Hotel

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New York, NY 10019

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Web: www.finra.org/conferences/fixedincome/hotel

FINRA's annual Fixed Income Conference focuses on current impacts on the fixed income markets, and how regulators and firms are responding to them. Sessions cover new TRACE developments, examination priorities, emerging issues in municipal securities and more.

March 8, 2012

7:30 a.m. – 8:30 a.m.	Registration and Continental Breakfast
8:30 a.m. – 8:45 a.m.	Welcome Remarks —Rick Ketchum, FINRA Chairman and CEO
8:45 a.m. – 10:00 a.m.	Debt Research Reports Panelists discuss FINRA's proposal to address conflicts of interest in the publication and distribution of debt research reports.
10:00 a.m. – 10:15 a.m.	Break
10:15 a.m. – 11:30 a.m.	High-Yield Investments This session addresses retail participation in high-yield municipal, corporate and other credit obligations. Panelists review firms' practices for complying with the sales practice, suitability and disclosure obligations.
11:30 a.m. – 12:45 p.m.	TRACE Developments This session highlights new TRACE developments. Panelists address various TRACE regulatory issues and broader initiatives, including asset-backed securities (ABS) / mortgage-backed securities (MBS) developments and system enhancements.
12:45 p.m. – 1:45 p.m.	Lunch
1:45 p.m. – 3:00 p.m.	Municipal Securities FINRA, SEC and MSRB staff address recent developments in municipal securities. Panelists discuss rules for municipal advisors, firm responsibility for investor disclosure, enhancements to the Electronic Municipal Market Access (EMMA) website and recent SEC enforcement initiatives.
3:00 p.m. – 3:15 p.m.	Break
3:15 p.m. – 4:30 p.m.	Examinations and Enforcement This session focuses on FINRA fixed income-related examination priorities and findings, and enforcement cases. Panelists also discuss debt mark-ups and net capital on fixed income valuations.
4:30 p.m.	Conference adjourns

Speakers

Confirmed as of January 20, 2012

- ▶ Raymond T. Abbott Bank of America Merrill Lynch
- ▶ Gina Acolla First Empire Securities
- ▶ Richard Agster Raymond James & Associates, Inc.
- ▶ Bruce Bracco Freddie Mac
- ▶ Cindy Friedlander FINRA Member Regulation, Sales Practice
- ▶ Patrick Geraghty FINRA Market Regulation
- ▶ Elaine Greenberg Securities and Exchange Commission
- ▶ Peg Henry Municipal Securities Rulemaking Board
- ▶ Sam Israel FINRA Enforcement
- ▶ Rick Ketchum FINRA Chairman and CEO
- ▶ Scott Kimmel Barclays Capital
- ▶ Elliot Levine FINRA Transparency Services
- ▶ Chris Mahon AllianceBernstein
- ▶ Suzanne Michaud Fidelity Investments
- ▶ Craig Noble Wells Fargo Advisors
- ▶ Malcolm Northam FINRA Member Regulation, Sales Practice
- ▶ Jeffrey Pasquerella FINRA New York District Office
- ▶ Ola Persson FINRA Transparency Services
- ▶ Anand Ramtahal FINRA Member Regulation, Office of Risk Oversight and Operational Regulation
- ▶ Philip Shaikun FINRA Office of General Counsel
- ▶ Pam Torres Goldman Sachs
- ▶ Sharon Zackula FINRA Office of General Counsel

General Information

REGISTRATION & FEES

BEFORE or ON February 16

Member:	In Person	\$745
	Live Video	\$450
Non-Member:	In Person	\$1,125
	Live Video	\$700

AFTER February 16

Member:	In Person	\$845
	Live Video	\$450
Non-Member:	In Person	\$1,275
	Live Video	\$700

Volume discounts are available. Call (202) 728-8131 or send an email to conreg@finra.org for additional details.

How to Register: www.finra.org/conferences/fixedincome

To register, complete the online registration form available on our website. Online registration closes one day prior to the start of the program. If you experience difficulties registering, please call (202) 728-8131 or send an email to conreg@finra.org. Conference registration is limited and available on a first-come, first-served basis.

You will receive an email confirmation of your registration. Please make sure your registration has been confirmed prior to making travel arrangements or arriving at the conference.

FINRA suggests that you do not purchase restricted or nonrefundable tickets for travel to the conference, especially prior to receipt of your registration confirmation. FINRA assumes no liability for penalties or fare increases should the conference sell out or in the unlikely event that conference dates and/or locations must change.

Cancellation Policy

Full refunds for registration, less a \$100 processing fee, will be granted to written requests received 14 days or more prior to the start date of the program. No refunds will be granted after February 23, 2012.

Contact Information

For more information or concerns, please call (202) 728-8131 or send an email to conreg@finra.org.

Earn Continuing Education Credits

Upon completion of the conference, participants may be eligible to receive continuing education (CE) credits.

CPE

In-person conference attendees may receive up to six Continuing Professional Education (CPE) credits. This is a live group event. The program level is "overview" and there are no prerequisites or advanced preparation required.

CRCP CE

Graduates of the FINRA Institute at Wharton Certified Regulatory and Compliance Professional™ (CRCP™) program may receive six CRCP CE credits for attending the conference either in person or via live broadcast. Alumni should self-report their credits upon conclusion of the conference by sending an email to crcpce@finra.org.

Exhibitor Opportunities

FINRA has a limited number of exhibitor opportunities available for this conference. To secure your participation, contact Jeffrey Arcuri at (508) 759-8180 or jvarcuri@aol.com to request a conference exhibitor package. (Please provide complete contact information in your message.)



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