



NASD[®]
REGULATION

An NASD Company

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December 11, 2000

Katherine A. England
Assistant Director
Division of Market Regulation
Securities and Exchange Commission
450 Fifth Street, N.W.
Washington, D.C. 20549-1001

Re: **File No. SR-NASD-00-04, Amendment No. 4**
Amendments to the Corporate Financing Rule

Dear Ms. England:

Pursuant to Rule 19b-4, please find Amendment No. 4 to the above-numbered rule filing. Also enclosed is a 3-1/2" disk containing the rule filing in Microsoft Word 7.0 to facilitate production of the Federal Register release.

If you have any questions, please contact Suzanne E. Rothwell, Chief Counsel, Corporate Financing, NASD Regulation, Inc., at (240) 386-4644; e-mail Suzanne.Rothwell@nasd.com. The fax number of the Corporate Financing Department is (240) 386-4654.

Very truly yours,

Thomas M. Selman
Vice President
Investment Companies/Corporate Financing

Enclosures

File No. SR-NASD-00-04
Amendment No. 4
Consists of 187 Pages

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C.

Form 19b-4

Proposed Rule Change

by

NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.

Pursuant to Rule 19b-4 under the
Securities Exchange Act of 1934

1. Text of Proposed Rule Change

Pursuant to the provisions of Section 19(b)(1) under the Securities Exchange Act of 1934 ("Act"), the National Association of Securities Dealers, Inc. ("NASD" or "Association"), through its wholly owned subsidiary NASD Regulation, Inc. ("NASD Regulation"), is filing with the Securities and Exchange Commission ("SEC") proposed amendments to the rule change to Rule 2710 of the Conduct Rules of the NASD ("Corporate Financing Rule" or "Rule") previously filed with and published by the SEC for comment. In addition, the Association is proposing to amend NASD Rule 2720 ("Rule 2720"). Below is the text of the proposed rule change to the Rule and Rule 2720. Proposed new language is underlined; proposed deletions are in brackets. Attached to this rule change as Exhibit 3 is the text of the proposed rule change as originally published for comment and treated as if adopted, marked to show the amendments proposed by this rule change.

2710. Corporate Financing Rule - Underwriting Terms and Arrangements

(a) Definitions

(1) Issuer

The issuer of the securities offered to the public, any selling security holders offering securities to the public, any affiliate of the issuer or selling security holder, and the officers or general partners, directors, employees and security holders thereof[;].

(2) Net Offering Proceeds

Offering proceeds less all expenses of issuance and distribution[;].

(3) Offering Proceeds

Public offering price of all securities offered to the public, not including securities subject to any overallotment option, securities to be received by the underwriter and related persons, or securities underlying other securities[;].

(4) Participating Member(s)

Any NASD member that is participating in a public offering, any associated person of the member, any members of their immediate family, and any affiliate of the member.

(5) Participation or Participating in a Public Offering

Participation in the preparation of the offering or other documents, participation in the distribution of the offering on an underwritten, non-underwritten, or any other basis, furnishing of customer and/or broker lists for solicitation, or participation in any advisory or consulting capacity to the issuer related to the offering, but not the preparation of an appraisal in a savings and loan conversion or a bank offering or the preparation of a fairness opinion pursuant to SEC Rule 13e-3[; and].

[(5)] (6) Underwriter and Related Persons

[Includes underwriters,] Consists of underwriter's counsel, financial consultants and advisors, finders, [members of the selling or distribution group,] any participating member [participating in the public offering], and any [and all] other persons [associated with or] related to any participating member [and members of the immediate family of any of the aforementioned persons].

(b) Filing Requirements

(1) - (3) No change.

(4) Requirement for Filing

(A) Unless filed by the issuer, the managing underwriter, or another member, a member that anticipates participating in a public offering of securities subject to this Rule shall file with the Association the documents and information with respect to the offering specified in subparagraphs (5) and (6) below:

(i) no later than one business day after [the filing of:] any such documents [with] are filed with or submitted to:

[(a)] a. the Commission; or

[(ii)] b. [with the] any state securities commission or other regulatory authority; or

[(iii)] (i) if not filed with or submitted to any regulatory authority, at least fifteen ~~(15)~~ business days prior to the anticipated [offering] date on which offers will commence.

(B) No [offering] sales of securities subject to this Rule shall commence unless:

(i) the documents and information specified in subparagraphs (5) and (6) below have been filed with and reviewed by the Association; and

(ii) the Association has provided an opinion that it has no objections to the proposed underwriting and other terms and arrangements or an opinion that the proposed underwriting and other terms and arrangements are unfair and unreasonable. If the Association's opinion states that the proposed underwriting and other terms and arrangements are unfair and unreasonable, the member may file modifications to the proposed underwriting and other terms and arrangements for further review.

(C) No change.

(5) No change.

(6) Information Required to be Filed

(A) Any person filing documents with the Association pursuant to subparagraph (4) above shall provide the following information with respect to the offering:

(i) - (ii) No change.

(iii) a statement of the association or affiliation with any member of any officer, ~~or~~ director of the issuer, of any [or security holder] beneficial owner of [the issuer in an initial public offering of equity securities, and with respect to any other offering provide such information with respect to any officer, director or security holder of five percent] 5% or more of any class of the issuer's securities, and of any beneficial owner of the issuer's unregistered equity securities that were purchased during the 180-day period immediately preceding the required filing date of the public offering, except for purchases described in subparagraph (c)(3)(B)(v) below. This statement must identify [to include]:

a. [the identity of] the person;

b. [the identity of] the member and whether such member is participating in any capacity in the public offering; and

c. the number of equity securities or the face value of debt securities owned by such person, the date such securities were acquired, and the price paid for such securities.

(iv) [a statement addressing the factors in subparagraphs (c)(4)(C) and (D), where applicable;]

[(v)] a detailed explanation of any other arrangement entered into during the [12-month] 180-day period immediately preceding the required filing date of the public

offering, which arrangement provides for the receipt of any item of value [and/]or the transfer of any warrants, options, or other securities from the issuer to the underwriter and related persons; [and]

(v) a statement demonstrating compliance with all of the criteria of an exception from underwriting compensation in subparagraph (d)(5) below, when applicable; and

(vi) a detailed explanation and any documents related to:

a. the modification of any information or representation previously provided to the Association or of any item of underwriting compensation[,] ; or

b. any new arrangement that provides for the receipt of any additional item of value by any participating member subsequent to the [review and approval of such compensation] issuance of an opinion of no objections to the underwriting terms and arrangements by the Association and within 90 days immediately following the date of effectiveness or commencement of sales of the public offering.

(B) No change.

(7) - (11) No change.

(c) Underwriting Compensation and Arrangements

(1) General

No member or person associated with a member shall participate in any manner in any public offering of securities in which the underwriting or other terms or arrangements in connection with or relating to the distribution of the securities, or the terms and conditions related thereto, are unfair or unreasonable.

(2) Amount of Underwriting Compensation

(A) No member or person associated with a member shall receive an amount of underwriting compensation in connection with a public offering [which] that is unfair or unreasonable and no member or person associated with a member shall underwrite or participate in a public offering of securities if the underwriting compensation in connection with the public offering is unfair or unreasonable.

(B) – (D) No change.

(E) The maximum amount of compensation (stated as a percentage of the dollar amount of the offering proceeds) [which] that is considered fair and reasonable generally will vary directly with the amount of risk to be assumed by [the underwriter and related persons] participating members and inversely with the dollar amount of the offering proceeds.

(3) Items of [Compensation] Value

(A) For purposes of determining the amount of underwriting compensation received or to be received by the underwriter and related persons pursuant to subparagraph (c)(2) above, the following items and all other items of value received or to be received by the underwriter and related persons in connection with or related to the distribution of the public offering, as determined pursuant to [sub]paragraph [(4)] (d) below shall be included:

(i) - (iii) No change.

(iv) finder's fees, whether in the form of cash, securities or any other item of value;

(v) wholesaler's fees;

(vi) financial consulting and advisory fees, whether in the form of cash, securities, or any other item of value;

(vii) common or preferred stock, options, warrants, and other equity securities,
including debt securities convertible to or exchangeable for equity securities,

[including securities] received [as underwriting compensation, for example]:

a. [in connection with a] for acting as private placement agent [of securities] for
the issuer;

b. for providing or arranging a loan, credit facility, [bridge financing] merger or
acquisition services, or any other service for the issuer;

[c. as a finder's fee;]

[d. for consulting services to the issuer; and]

[e.] c. [securities purchased] as an investment in a private placement made by the
issuer; or

d. at the time of the public offering;

(viii) special sales incentive items [in compliance with subparagraph (6)(B)(xi)];

(ix) any right of first refusal provided to [the underwriter and related persons] any
participating member to underwrite or participate in future public offerings, private
placements or other financings, which will have a compensation value of 1% of the
offering proceeds or that dollar amount contractually agreed to by the issuer and
underwriter to waive or terminate the right of first refusal;

(x) No change.

(xi) commissions, expense reimbursements, or other compensation to be received by
the underwriter and related persons as a result of the exercise or conversion, within
twelve [(12)] months following the effective date of the offering, of warrants, options,

convertible securities, or similar securities distributed as part of the public offering;
and

(xii) fees of a qualified independent underwriter[; and].

[(xiii) compensation, including expense reimbursements, paid in the six (6) months prior to the initial or amended filing of the prospectus or similar documents to any member or person associated with a member for a public offering that was not completed.]

(B) Notwithstanding subparagraph (c)(3)(A) above, the following shall not be considered an item of value:

(i) [E] expenses customarily borne by an issuer, such as printing costs; SEC, “blue sky” and other registration fees; Association filing fees; and accountant’s fees, [shall be excluded from underwriter’s compensation] whether or not paid through [an underwriter] a participating member;

(ii) compensation, including expense reimbursements, previously paid to any member in connection with a proposed public offering that was not completed, if the member does not participate in the revised public offering;

(iii) cash compensation for acting as placement agent for a private placement or for providing a loan, credit facility, or for services in connection with a merger/acquisition;

(iv) listed securities purchased in public market transactions;

(v) securities acquired through any stock bonus, pension, or profit-sharing plan that qualifies under Section 401 of the Internal Revenue Code; and

(vi) securities acquired by an investment company registered under the Investment Company Act of 1940.

[(4)] (d) Determination of Whether [Compensation Is Received in Connection with the Offering] Items of Value Are Included In Underwriting Compensation

[(A)] (1) Pre-Offering Compensation

All items of value received [or to be received] and all arrangements entered into for the future receipt of an item of value by the underwriter and related persons during the [twelve (12) month] period commencing 180 days immediately preceding the required filing date of the registration statement or similar document pursuant to subparagraph (b)(4) above[, and at the time of and subsequent to] until the date of effectiveness or commencement of sales of the public offering[,] will be [examined to determine whether such items of value are] considered to be underwriting compensation in connection with the public offering [and, if received during the six (6) month period immediately preceding the filing of the registration statement or similar document, will be presumed to be underwriting compensation received in connection with the offering, provided, however, that such presumption may be rebutted on the basis of information satisfactory to the Association to support a finding that the receipt of an item is not in connection with the offering and shall not include cash discounts or commissions received in connection with a prior distribution of the issuer's securities].

(2) Post-Offering Compensation

All items of value received and all arrangements entered into for the future receipt of an item of value by any participating member that are not disclosed to the Association prior to the date of effectiveness or commencement of sales of a public offering, including items of value received

subsequent to the public offering, are subject to post-offering review to determine whether such items of value are, in fact, underwriting compensation for the public offering.

[(B) Items of value received by an underwriter and related person more than twelve (12) months immediately preceding the date of filing of the registration statement or similar document will be presumed not to be underwriting compensation. However, items received prior to such twelve (12) month period may be included as underwriting compensation on the basis of information to support a finding that receipt of the item is in connection with the offering.]

[(C) For purposes of determining whether any item of value received or to be received by the underwriter and related persons is in connection with or related to the distribution of the public offering, the following factors, as well as any other relevant factors and circumstances, shall be considered:]

[(i) the length of time between the date of filing of the registration statement or similar document and:]

[a. the date of the receipt of the item of value;]

[b. the date of any contractual agreement for services for which the item of value was or is to be received; and]

[c. the date the performance of the service commenced, with a shorter period of time tending to indicate that the item is received in connection with the offering;]

[(ii) the details of the services provided or to be provided for which the item of value was or is to be received;]

[(iii) the relationship between the services provided or to be provided for which the item of value was or is to be received and:]

[a. the nature of the item of value;]

[b. the compensation value of the item; and]

[c. the proposed public offering;]

[(iv) the presence or absence of arm's length bargaining or the existence of any affiliate relationship between the issuer and the recipient of the item of value, with the absence of arm's length bargaining or the presence of any affiliation tending to indicate that the item of value is received in connection with the offering.]

[(D) For purposes of determining whether securities received or to be received by the underwriter and related persons are in connection with or related to the distribution of the public offering, the factors in subparagraph (C) above and the following factors shall be considered:]

[(i) any disparity between the price paid and the offering price or the market price, if a bona fide independent market exists at the time of acquisition, with a greater disparity tending to indicate that the securities constitute compensation;]

[(ii) the amount of risk assumed by the recipient of the securities, as determined by:]

[a. the restrictions on exercise and resale;]

[b. the nature of the securities (e.g., warrant, stock, or debt); and]

[c. the amount of securities, with a larger amount of readily marketable securities without restrictions on resale or a warrant for securities tending to indicate that the securities constitute compensation; and]

[(iii) the relationship of the receipt of the securities to purchases by unrelated purchasers on similar terms at approximately the same time, with an absence of similar purchases tending to indicate that the securities constitute compensation.]

[(E) Notwithstanding the provisions of subparagraph (3)(A)(vi) above, financial consulting and advisory fees may be excluded from underwriting compensation upon a finding by the Association, on the basis of information satisfactory to it, that an ongoing relationship between the issuer and the underwriter and related person has been established at least twelve (12) months prior to the filing of the registration statement or similar document or that the relationship, if established subsequent to that time, was not entered into in connection with the offering, and that actual services have been or will be rendered which were not or will not be in connection with or related to the offering.]

(3) Date of Receipt of Securities

Securities of the issuer acquired by the underwriter and related persons will be considered to be received for purposes of subparagraphs (d)(1) and (d)(5) as of the date of the:

(A) closing of a private placement, if the securities were purchased in or received for arranging a private placement; or

(B) execution of a written contract with detailed provisions for the receipt of securities as compensation for a loan, credit facility, or put option; or

(C) transfer of beneficial ownership of the securities, if the securities were received as compensation for consulting or advisory services, merger or acquisition services, acting as a finder, or for any other service.

(4) Definitions

For purposes of subparagraph (d)(5) below, the following terms will have the meanings stated below.

(A) An entity:

(i) includes a group of legal persons that either:

a. are contractually obligated to make co-investments and have previously made at least one such investment; or

b. have filed a Form 13D or 13G with the SEC that identifies the legal persons as members of a group who have agreed to act together for the purpose of acquiring, holding, voting or disposing of equity securities of an issuer in connection with a previous investment; and

(ii) may make its investment or loan through a wholly owned subsidiary (except when the entity is a group of legal persons).

(B) An institutional investor is any individual or legal person that has at least \$50 million invested in securities in the aggregate in its portfolio or under management, including investments held by its wholly owned subsidiaries; provided that no participating member has an equity interest in or manages or otherwise directs the institutional investor's investments.

(C) A right of preemption means the right of a shareholder to acquire additional securities in the same company in order to avoid dilution when additional securities are issued, pursuant to:

(i) any option, shareholder agreement, or other contractual right entered into at the time of a purchase of securities;

(ii) the terms of the security purchased;

(iii) the issuer's charter or by-laws; or

(iv) the domestic law of a foreign jurisdiction that regulates the issuance of the securities.

(5) Exceptions From Underwriting Compensation

Notwithstanding subparagraph (d)(1) above, the following items of value are excluded from underwriting compensation (but are subject to the lock-up restriction in subparagraph (g)(1) below), provided that the member does not condition its participation in the public offering on an acquisition of securities under an exception and any securities purchased are purchased at the same price and with the same terms as the securities purchased by all other investors.

(A) Purchases and Loans by Certain Entities - Securities of the issuer purchased in a private placement or received as compensation for a loan or credit facility before the required filing date of the public offering pursuant to subparagraph (b)(4) above by certain entities if:

(i) each entity:

a. either:

1. manages capital contributions or commitments of \$100 million or more, at least \$75 million of which has been contributed or committed by persons that are not participating members;
2. manages capital contributions or commitments of \$25 million or more, at least 75% of which has been contributed or committed by persons that are not participating members;
3. is an insurance company as defined in Section 2(a)(13) of the Securities Act or is a foreign insurance company that has been granted an exemption under this Rule; or
4. is a bank as defined in Section 3(a)(6) of the Act or is a foreign bank that has been granted an exemption under this Rule; and

b. is a separate and distinct legal person from any member and is not registered as a broker/dealer;

c. makes investments or loans subject to the evaluation of individuals who have a contractual or fiduciary duty to select investments and loans based on the risks and rewards to the entity and not based on opportunities for the member to earn investment banking revenues;

d. does not participate directly in investment banking fees received by any participating member for underwriting public offerings; and

e. has been primarily engaged in the business of making investments in or loans to other companies; and

(ii) the total amount of securities received by all entities related to each member does not exceed 10% of the total number of the issuer's equity securities outstanding calculated immediately prior to the investment.

(B) Investments In and Loans to Certain Issuers - Securities of the issuer purchased in a private placement or received as compensation for a loan or credit facility before the required filing date of the public offering pursuant to subparagraph (b)(4) above by certain entities if:

(i) each entity:

a. manages capital contributions or commitments of at least \$50 million;

b. is a separate and distinct legal person from any member and is not registered as a broker/dealer;

c. does not participate directly in investment banking fees received by the member for underwriting public offerings; and

d. has been primarily engaged in the business of making investments in or loans to other companies; and

(ii) institutional investors beneficially own at least 33% of the total number of the issuer's equity securities outstanding calculated immediately prior to the investment;

(iii) the transaction was approved by a majority of the issuer's board of directors and a majority of any institutional investors, or the designees of institutional investors, that are board members; and

(iv) the total amount of securities received by all entities related to each member does not exceed 10% of the total number of the issuer's equity securities outstanding calculated immediately prior to the investment.

(C) Private Placements With Institutional Investors - Securities of the issuer

purchased in or received as placement agent compensation for a private placement before the required filing date of the public offering pursuant to subparagraph (b)(4) above if:

(i) institutional investors purchase at least 51% of the "total offering" (comprised of the total number of securities sold in the private placement and received or to be received as placement agent compensation by any member);

(ii) an institutional investor was the lead negotiator or, if the terms were not negotiated, was the lead investor with the issuer to establish or approve the terms of the private placement; and

(iii) underwriters and related persons did not, in the aggregate, purchase or receive as placement agent compensation more than 20% of the "total offering" (excluding purchases by any entity qualified under subparagraph (d)(5)(A) above).

(D) Acquisitions and Conversions to Prevent Dilution - Securities of the issuer if:

(i) the securities were acquired as the result of:

a. a right of preemption that was granted in connection with securities that were purchased either:

1. in a private placement and the securities are not deemed by the Association to be underwriting compensation; or

2. from a public offering or the public market; or

b. a stock-split or a pro-rata rights or similar offering; or

c. the conversion of securities that have not been deemed by the Association to be underwriting compensation; and

(ii) the only terms of the purchased securities that are different from the terms of securities purchased by other investors are pre-existing contractual rights that were granted in connection with a prior purchase;

(iii) the opportunity to purchase in a rights offering or pursuant to a right of preemption, or to receive additional securities as the result of a stock-split or conversion was provided to all similarly situated securityholders; and

(iv) the amount of securities purchased or received did not increase the recipient's percentage ownership of the same generic class of securities of the issuer or of the class of securities underlying a convertible security calculated immediately prior to the investment, except in the case of conversions.

(E) Purchases Based On A Prior Investment History - Purchases of securities of the issuer if:

(i) the amount of securities purchased did not increase the purchaser's percentage ownership of the same generic class of securities of the issuer or of the class of

securities underlying a convertible security calculated immediately prior to the investment; and

(ii) an initial purchase of securities of the issuer was made at least one year and a second purchase was made more than 180 days before the required filing date of the public offering pursuant to subparagraph (b)(4) above.

(F) Financial Consulting and Advisory Arrangements - Compensation received by a financial consultant or advisor if:

(i) the consulting/advisory relationship was established pursuant to a written and executed agreement entered into more than one year before the required filing date of the public offering pursuant to subparagraph (b)(4) above;

(ii) any securities received or to be received do not exceed the amount and type specified in the agreement;

(iii) substantive services were provided on an ongoing basis to the issuer during the one-year period; and

(iv) the consultant/advisor has routinely provided similar services to other companies.

[(5)] (e) Valuation of Non-Cash Compensation

For purposes of determining the value to be assigned to securities received as underwriting compensation, the following criteria and procedures shall be applied[:].

[(A) No underwriter and related person may receive a security or a warrant for a security as compensation in connection with the distribution of a public offering that is different than the security to be offered to the public unless the security received as compensation has a bona fide independent market, provided, however, that: (i) in exceptional and unusual circumstances, upon good cause shown, such arrangement may be permitted by the Association; and (ii) in an offering

of units, the underwriter and related persons may only receive a warrant for the unit offered to the public where the unit is the same as the public unit and the terms are no more favorable than the terms of the public unit.]

(1) Limitation on Securities Received Upon Exercise or Conversion of Another Security

An underwriter and related person may not receive a security (including securities in a unit), a warrant for a security, or a security convertible into another security as underwriting compensation in connection with a public offering unless:

(A) the security received or the security underlying the warrant or convertible security received is identical to the security offered to the public or to a security with a bona fide independent market; or

(B) the security can be accurately valued, as required by subparagraph (f)(2)(I) below.

[(B)] (2) Valuation of Securities That Do Not Have an Exercise or Conversion Price

[s] Securities that [are not options, warrants or convertible securities] do not have an exercise or conversion price shall have a compensation value [be valued on the basis of] based on:

[(i)] (A) the difference between [the per security cost and]:

(i) either the market price per security on the date of acquisition, [where a] or, if no bona fide independent market exists for the security, [or] the [proposed (and actual)] public offering price per security; and

(ii) the per security cost;

[(ii)] (B) multiplied by the number of securities received or to be received as underwriting compensation;

[(iii)] (C) divided by the offering proceeds; and

[(iv)] (D) multiplied by one hundred [(100)].

(3) Valuation of Securities That Have an Exercise or Conversion Price

[(C) o] Options, warrants or convertible securities that have an exercise or conversion price (“warrants”) shall [be valued on the basis of the following formula] have a compensation value based on:

[(i)] (A) the [proposed (and actual)] public offering price per security multiplied by .65 [(65%)];

[(ii)] (B) minus the difference between:

(i) the exercise or conversion price per [security] warrant; and

(ii) either the market price per security on the date of acquisition, [where a] or, if no bona fide independent market exists for the security, [or] the [proposed (and actual)] public offering price per security;

[(iii)] (C) divided by two [(2)];

[(iv)] (D) multiplied by the number of securities underlying the warrants[, options, and convertible securities received or to be received as underwriting compensation];

[(v)] (E) less the total price paid for the [securities] warrants;

[(vi)] (F) divided by the offering proceeds; and

[(vii)] (G) multiplied by one hundred [(100).];

(H) provided, however, that such warrants shall have a compensation value of at least .2% of the offering proceeds for each amount of securities that is up to 1% of the securities being offered to the public (excluding securities subject to an overallotment option).

(4) Valuation Discount For Securities With a Longer Resale Restriction

[(D) a lower value equal to 80% and 60% of the calculated value shall be assigned if securities, and where relevant, underlying securities, are or will be restricted from sale, transfer,

assignment or other disposition for a period of one and two years, respectively, beyond the one-year period of restriction required by subparagraph (7)(A)(i) below.]

A lower value equal to 10% of the calculated value shall be deducted for each 180-day period that the securities or underlying securities are restricted from sale or other disposition beyond the 180-day period of the lock-up restriction required by subparagraph (g)(1) below. The transfers permitted during the lock-up restriction by subparagraphs (g)(2)(A)(iii)-(iv) are not available for such securities.

[(6)] (f) Unreasonable Terms and Arrangements

[(A)] (1) General

No member or person associated with a member shall participate in any manner in a public offering of securities after any arrangement proposed in connection with the public offering, or the terms and conditions relating thereto, has been determined to be unfair or unreasonable pursuant to this Rule or inconsistent with any By-Law or any Rule or regulation of the Association.

[(B)] (2) Prohibited Arrangements

Without limiting the foregoing, the following terms and arrangements, when proposed in connection with [the distribution of] a public offering of securities, shall be unfair and unreasonable[:].

[(i)] (A) [a] Any accountable expense allowance granted by an issuer to the underwriter and related persons [which] that includes payment for general overhead, salaries, supplies, or similar expenses of the underwriter incurred in the normal conduct of business[:].

[(ii)] (B) [a] Any non-accountable expense allowance in excess of [three (3) percent;] 3% of offering proceeds.

[(iii)] (C) [a]Any payment of commissions or reimbursement of expenses directly or indirectly to the underwriter and related persons prior to commencement of the public sale of the securities being offered, except a reasonable advance against out-of-pocket accountable expenses actually anticipated to be incurred by the underwriter and related persons, which advance is reimbursed to the issuer to the extent not actually incurred[;].

[(iv)] (D) [t]The payment of any compensation by an issuer to a member or person associated with a member in connection with an offering of securities [which] that is not completed according to the terms of agreement between the issuer and underwriter, except those negotiated and paid in connection with a transaction that occurs in lieu of the proposed offering as a result of the efforts of the underwriter and related persons and provided, however, that the reimbursement of out-of-pocket accountable expenses actually incurred by the member or person associated with a member shall not be presumed to be unfair or unreasonable under normal circumstances[;].

[(v)] (E) [a]Any "tail fee" arrangement granted to the underwriter and related persons that has a duration of more than two [(2)] years from the date the member's services are terminated, in the event that the offering is not completed in accordance with the agreement between the issuer and the underwriter and the issuer subsequently consummates a similar transaction, except that a member may demonstrate on the basis of information satisfactory to the Association that an arrangement of more than two [(2)] years is not unfair or unreasonable under the circumstances.

[(vi)] (F) [a]Any right of first refusal provided to the underwriter or related persons to underwrite or participate in future public offerings, private placements or other financings [which] that:

[a.] (i) has a duration of more than three [(3)] years from the [effective] date of effectiveness or commencement of sales of the public offering; or

[b.] (ii) has more than one opportunity to waive or terminate the right of first refusal in consideration of any payment or fee[;].

[(vii)] (G) [a] Any payment or fee to waive or terminate a right of first refusal regarding future public offerings, private placements or other financings provided to the underwriter and related persons [which] that:

[a.](i) has a value in excess of the greater of [one percent () 1% ()] of the offering proceeds in the public offering where the right of first refusal was granted (or an amount in excess of [one percent] 1% if additional compensation is available under the compensation guideline of the original offering) or [five percent () 5% ()] of the underwriting discount or commission paid in connection with the future financing (including any overallotment option that may be exercised), regardless of whether the payment or fee is negotiated at the time of or subsequent to the original public offering; or

[b.](ii) is not paid in cash[;].

[(viii)] (H) The terms or the exercise of the terms of an agreement for the receipt by the underwriter and related persons of underwriting compensation consisting of any option, warrant or convertible security [which] that:

[a.] (i) is exercisable or convertible more than five [(5)] years from the effective date of the offering;

[b. is exercisable or convertible at a price below either the public offering price of the underlying security or, if a bona fide independent market exists for the security or the underlying security, the market price at the time of receipt;]

[c.] (ii) is not in compliance with subparagraph [(5)(A)] (e)(1) above;

[d.] (iii) has more than one demand registration right at the issuer's expense;

[e.] (iv) has a demand registration right with a duration of more than five [(5)] years from the [effective] date of effectiveness or the commencement of sales of the public offering;

[f.] (v) has a piggyback registration right with a duration of more than seven [(7)] years from the [effective] date of effectiveness or the commencement of sales of the public offering;

[g.] (vi) has anti-dilution terms [designed to provide] that allow the underwriter and related persons [with disproportionate rights, privileges and economic benefits which are not provided to the purchasers of the securities offered to the public (or the public shareholders, if in compliance with subparagraph (5)(A) above)] to receive more shares or to exercise at a lower price than originally agreed upon at the time of the public offering, when the public shareholders have not been proportionally affected by a stock split, stock dividend, or other similar event; or

[h.] (vii) has anti-dilution terms [designed to provide for the receipt or accrual of] that allow the underwriter and related persons to receive or accrue cash dividends prior to the exercise or conversion of the security[; or].

[i. is convertible or exercisable or otherwise is on terms more favorable than the terms of the securities being offered to the public;]

[(ix)] (I) [t]The receipt by the underwriter and related persons of any item of compensation for which a value cannot be determined at the time of the offering[;].

[(x)] (J) [w]When proposed in connection with the distribution of a public offering of securities on a "firm commitment" basis, any over allotment option providing for the over allotment of more than [fifteen (15) percent] 15% of the amount of securities being offered, computed excluding any securities offered pursuant to the over allotment option[;].

[(xi)] stock numerical limitation. The receipt by the underwriter and related persons of securities which constitute underwriting compensation in an aggregate amount greater than ten (10) percent of the number or dollar amount of securities being offered to the public, which is calculated to exclude:]

[a. any securities deemed to constitute underwriting compensation;]

[b. any securities issued pursuant to an overallotment option;]

[c. in the case of a "best efforts" offering, any securities not actually sold; and]

[d. any securities underlying warrants, options, or convertible securities which are part of the proposed offering, except where acquired as part of a unit;]

[(xii)] (K) [t]The receipt by a member or person associated with a member, pursuant to an agreement entered into at any time before or after the effective date of a public offering of warrants, options, convertible securities or units containing such securities, of any compensation or expense reimbursement in connection with the exercise or conversion of any such warrant, option, or convertible security in any of the following circumstances:

[a.](i) the market price of the security into which the warrant, option, or convertible security is exercisable or convertible is lower than the exercise or conversion price;

[b.](ii) the warrant, option, or convertible security is held in a discretionary account at the time of exercise or conversion, except where prior specific written approval for exercise or conversion is received from the customer;

[c.](iii) the arrangements whereby compensation is to be paid are not disclosed:

[1.].a. in the prospectus or offering circular by which the warrants, options, or convertible securities are offered to the public, if such arrangements are contemplated or any agreement exists as to such arrangements at that time, and

[2.].b. in the prospectus or offering circular provided to security holders at the time of exercise or conversion; or

[d.](iv) the exercise or conversion of the warrants, options or convertible securities is not solicited by the underwriter or related person, provided however, that any request for exercise or conversion will be presumed to be unsolicited unless the customer states in writing that the transaction was solicited and designates in writing the broker/dealer to receive compensation for the exercise or conversion[;].

[(xiii)] (L) [f]For a member or person associated with a member to accept, directly or indirectly, any non-cash sales incentive item including, but not limited to, travel bonuses, prizes and awards, from an issuer or an affiliate thereof in excess of \$100 per person per issuer annually. Notwithstanding the foregoing, a member may provide non-cash sales incentive items to its associated persons provided that no issuer, or an affiliate thereof, including specifically an affiliate of the member, directly or indirectly participates in or contributes to providing such non-cash sales incentive[; or].

[(xiv)] (M) [f]For a member to participate with an issuer in the public distribution of a non-underwritten issue of securities if the issuer hires persons primarily for the purpose of

distributing or assisting in the distribution of the issue, or for the purpose of assisting in any way in connection with the underwriting, except to the extent in compliance with 17 C.F.R. §240.3a4-1 and applicable state law.

[(xv)] N [f] E For a member or person associated with a member to participate in a public offering of real estate investment trust securities, as defined in Rule 2340(c)(4), unless the trustee will disclose in each annual report distributed to investors pursuant Section 13(a) of the Act a per share estimated value of the trust securities, the method by which it was developed, and the date of the data used to develop the estimated value.

[(C) In the event that the underwriter and related persons receive securities deemed to be underwriting compensation in an amount constituting unfair and unreasonable compensation pursuant to the stock numerical limitation in subparagraph (B)(ix) above, the recipient shall return any excess securities to the issuer or the source from which received at cost and without recourse, except that in exceptional and unusual circumstances, upon good cause shown, a different arrangement may be permitted.]

[(7)] (g) Lock-Up Restriction[s] on Securities

[(A) No member or person associated with a member shall participate in any public offering which does not comply with the following requirements:]

[(i) securities deemed to be underwriting compensation shall not be sold, transferred, assigned, pledged or hypothecated by any person, except as provided in subparagraph (B) below, for a period of (a) one year following the effective date of the offering. However, securities deemed to be underwriting compensation may be transferred to any member participating in the offering and the bona fide officers or partners thereof and securities which are convertible into other types of securities or which may be exercised for the

purchase of other securities may be so transferred, converted or exercised if all securities so transferred or received remain subject to the restrictions specified herein for the remainder of the initially applicable time period;]

[(ii) certificates or similar instruments representing securities restricted pursuant to subparagraph (i) above shall bear an appropriate legend describing the restriction and stating the time period for which the restriction is operative; and]

[(iii) securities to be received by a member as underwriting compensation shall only be issued to a member participating in the offering and the bona fide officers or partners thereof.]

(1) Lock-Up Restriction

Any common or preferred stock, options, warrants, and other equity securities of the issuer, including debt securities convertible to or exchangeable for equity securities of the issuer, that are beneficially owned by any person that is an underwriter and related person on the date of effectiveness or commencement of sales of the public offering shall not be sold during the offering or sold, transferred, assigned, pledged, or hypothecated, or be the subject of any hedging, short sale, derivative, put, or call transaction that would result in the effective economic disposition of the securities by any person for a period of 180 days immediately following the date of effectiveness or commencement of sales of the public offering, except as provided in subparagraph (g)(2) below.

(2) Exceptions to Lock-Up Restriction

[(B) The provisions of subparagraph (A) notwithstanding:]

Notwithstanding subparagraph (g)(1) above, the following shall not be prohibited:

(A) the transfer of any security;

(i) by operation of law or by reason of reorganization of the issuer [shall not be prohibited.];

(ii) to any member participating in the offering and the officers or partners thereof, if all securities so transferred remain subject to the lock-up restriction in subparagraph (g)(1) above for the remainder of the time period;

[(C) Venture capital restrictions. When a member participates in the initial public offering of an issuer's securities, such member or any officer, director, general partner, controlling shareholder or subsidiary of the member or subsidiary of such controlling shareholder or a member of the immediate family of such persons, who beneficially owns any securities of said issuer at the time of filing of the offering, shall not sell such securities during the offering or sell, transfer, assign or hypothecate such securities for ninety (90) days following the effective date of the offering unless:]

(i) the price at which the issue is to be distributed to the public is established at a price no higher than that recommended by a qualified independent underwriter who does not beneficially own 5% or more of the outstanding voting securities of the issuer, who shall also participate in the preparation of the registration statement and the prospectus, offering circular, or similar document and who shall exercise the usual standards of "due diligence" in respect thereto; or]

[(ii)] (iii) if the aggregate amount of [such] securities of the issuer held by [such a member and its related persons enumerated above would] the underwriter or related person do not exceed 1% of the securities being offered;

(iv) that is beneficially owned on a pro-rata basis by all equity owners of an investment fund, provided that no participating member manages or otherwise directs

investments by the fund and participating members in the aggregate do not own more than 10% of the equity in the fund;

(v) that is not an item of value under subparagraphs (c)(3)(B)(iv) - (vi) above;

(vi) that was previously but is no longer subject to the lock-up restriction in subparagraph (g)(1) above in connection with a prior public offering; or

(vii) that was acquired before the period commencing 180 days immediately preceding the required filing date pursuant to subparagraph (b)(4) above and:

a. the class of security qualifies as an “actively traded security” under SEC Rule 101(c)(1) of Regulation M as of the date of effectiveness or commencement of sales of the public offering; or

b. is beneficially owned by a person that is not a participating member; or

(B) the exercise or conversion of any security, if all securities received remain subject to the lock-up restriction in subparagraph (g)(1) above for the remainder of the time period.

[(8)] **(h)** **[Conflicts of Interest] Proceeds Directed to a Member[:]**

(1) Compliance With Rule 2720

No member shall participate in a public offering of an issuer's securities where more than [ten (10) percent] 10% of the net offering proceeds, not including underwriting compensation, are intended to be paid to [members participating in the distribution of the offering or associated or affiliated persons of such members, or members of the immediate family of such persons] participating members, unless the price at which an equity issue or the yield at which a debt issue is to be distributed to the public is established pursuant to Rule 2720(c)(3).

[(A)] **(2) Disclosure**

All offerings included within the scope of [this] subparagraph [(8)] (h)(1) shall disclose in the underwriting or plan of distribution section of the registration statement, offering circular or other similar document that the offering is being made pursuant to the provisions of this subparagraph and, where applicable, the name of the member acting as qualified independent underwriter, and that such member is assuming the responsibilities of acting as a qualified independent underwriter in pricing the offering and conducting due diligence.

[(B)] **(3) Exception From Compliance**

The provisions of [this] subparagraphs [(8)] (h)(1) and (2) shall not apply to:

[(i)] (A) an offering otherwise subject to the provisions of Rule 2720;

[(ii)] (B) an offering of securities exempt from registration with the Commission under Section 3(a)(4) of the Securities Act of 1933;

[(iii)] (C) an offering of a real estate investment trust as defined in Section 856 of the Internal Revenue Code; or

[(iv)] (D) an offering of securities subject to Rule 2810, unless the net offering proceeds are intended to be paid to the above persons for the purpose of repaying loans, advances or other types of financing utilized to acquire an interest in a pre-existing company.

[(d)] **(i) Exemptions**

Pursuant to the Rule 9600 Series, the [Association may exempt a member or person associated with a member from the provisions of this Rule] staff, for good cause shown after taking into consideration all relevant factors, may conditionally or unconditionally grant an exemption from any provision of this Rule to the extent that such exemption is consistent with the purposes of the Rule, the protection of investors, and the public interest.

2720. Distribution of Securities of Members and Affiliates – Conflicts of Interest

(a) General

No Change

(b) Definitions

(1) - (8) No Change

(9) Immediate family - the parents, mother-in-law, father-in-law, [husband or wife] spouse, brother or sister, brother-in-law or sister-in-law, son-in-law or daughter-in-law, and children of an employee or associated person of a member, except any person other than the spouse and children who does not live in the same household as, have a business relationship with, provide material support to, or receive material support from the employee or associated person of a member. In addition, the immediate family includes [or] any other person who [is supported, directly or indirectly, to a material extent by] either lives in the same household as, provides material support to, or receives material support from an employee [of,] or associated person [associated, with] of a member.

* * *

2. Procedures of the Self-Regulatory Organization

No change.

Questions regarding this rule filing may be directed to Suzanne E. Rothwell, Chief Counsel, Corporate Financing, NASD Regulation, at (240) 386-4644.

3. Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change

(a) Purpose

In January 2000, NASD Regulation, Inc. filed with the Securities and Exchange Commission (“SEC”) proposed amendments to the Corporate Financing Rule that were intended to modernize and simplify the Rule (“original rule filing” or “original proposal”). The original rule filing contained an objective standard that members and the staff could follow to determine whether any “items of value,” such as fees and securities, provided by an issuer to underwriters and related persons should be included in the calculation of underwriting compensation under the Rule. Under this standard, all items of value received by underwriters and related persons from 180 days before the filing of a registration statement until the date of effectiveness or commencement of sales of the public offering (“180-day review period”) would be deemed to be underwriting compensation, unless the items were received in a transaction that met one of four exceptions. The exceptions were intended to establish transaction criteria that would distinguish between securities acquired as bona fide investments from securities acquired as underwriting compensation.

In addition, the original rule filing proposed to adopt a 180-day lock-up restriction on sales of any securities of the issuer held by any underwriter and related person at the time of the public offering, with certain exceptions. The original rule filing also proposed to delete the 10% limitation on the amount of securities deemed to be underwriting compensation, known as the Stock Numerical Limitation, and the prohibition on any such securities that are warrants having an exercise price below the public offering price. In addition, the original rule filing proposed to amend provisions that had become problematic or unnecessary as applied to current industry practices or particular types of issuers.

The SEC published the original proposal for comment¹ and received 14 comment letters.² Commenters generally supported the original proposal, but requested additional changes and clarifications. In particular, commenters believed that the proposal did not go far enough in excluding investments by affiliates of members in light of the creation of large financial institutions that include commercial and investment banking and insurance operations.

This amendment is for the purpose of responding to the comments received. Following is a description of proposed amendments to the original proposal that: expand the circumstances under which purchases and other acquisitions of the issuer's securities by members and their affiliates will not be considered underwriting compensation; incorporate increased flexibility in the Rule while maintaining the objective review standards of the original proposal; clarify parts of the original proposal; and impose a minimum compensation value on warrants deemed to be underwriting compensation ("amended proposal"). All proposed amendments are in response to comments, except as indicated and for non-substantive and conforming changes to the Rule. In addition, the following description addresses, where appropriate, comments that are opposed to provisions retained in the amended proposal. Other comments are addressed in Section 5 below.

The paragraphs that are cited below in this rule change are to the provisions of Rule 2710 as they are proposed to be amended, unless the current Rule or another rule is specified. The material in current paragraph (c) of Rule 2710 would be divided into paragraphs (c) through (g). In addition, the amended proposal would adopt a new definition of the term "participating

¹ Securities Exchange Act Release No. 42619 (April 4, 2000); 65 F.R. 19409 (April 11, 2000).

² Akin, Gump, Strauss, Hauer & Feld ("Akin"); Bond Market Association ("BMA"); Chase Manhattan Corporation ("Chase"); CIBC World Markets Corporation ("CIBC"); Fried, Frank, Harris, Shriver & Jacobson ("Fried Frank"); Goldman, Sachs & Company ("Goldman"); Merrill Lynch ("Merrill"); Morgan Stanley Dean Witter ("Morgan"); Morrison & Foerster ("M&F"); North American Securities Administrators Association ("NASAA"); Ohio Department of Commerce, Division of Securities ("Ohio"); Prudential Securities, Inc. ("Prudential"); Salomon Smith Barney, Inc. ("Salomon"); and Securities Industry Association ("SIA").

member” in subparagraph (a)(4) to include participating broker/dealers, their associated persons and employees, any members of their immediate family, and any affiliate of the member. This term is used in the Rule and in the discussion below to distinguish between members that participate in the public offering and the broader category in the definition of “underwriter and related persons” that includes non-members and other related persons to a member.

I. Pre-Offering Objective Test

The original rule filing proposed to measure the 180-day review period in the same manner as the one-year review period in the current Rule.³ The amended proposal would modify subparagraph (d)(1) to provide that the 180-day period is measured from the “required” filing date of the public offering pursuant to the Rule’s filing requirements in subparagraph (b)(4).⁴ We also propose to amend the provision to clarify that the review period commences 180 days before the required filing date and ends when the offering is effective or sales of the public offering commences.

Several commenters (SIA, Fried Frank, Goldman, Merrill, Morgan, Salomon) requested that the Rule be amended to provide that the 180-day review period is measured from the date that the preliminary prospectus is circulated, particularly since certain issuers file “early” with the SEC. The commenters apparently misunderstand the purpose of measuring the review period from the filing date. Members typically provide significant underwriting services in connection

³ The original rule filing stated that the 180-day review period would be measured from the earlier of the date of filing with the SEC, state securities commission, or other regulatory authority, or the date of filing with the Association.

⁴ This same calculation is used in the first three exceptions for acquisitions of securities from underwriting compensation and in the exceptions to the lock-up restriction on securities. See discussion below of proposed amendment to subparagraph (b)(4) apply the filing requirements of the Rule when any offering document is “filed with or submitted to” another regulatory authority.

with the preparation and filing of a registration statement or other offering document. These underwriting activities are likely to have commenced within the 180-day period preceding the filing date. Accordingly, the Department will review any items of value received by the underwriters beginning 180 days prior to the filing date because they may constitute compensation for underwriting services. Although the first distribution of a preliminary prospectus is more relevant than the filing date in determining whether an offering is likely to be completed, it is irrelevant to determining whether an issuer has begun to pay its investment bankers for underwriting services.

II. Common Requirements of the Exceptions From Underwriting Compensation

The original proposal included four “safe harbors” that establish transaction criteria that are intended to distinguish between securities acquired as bona fide investments from securities acquired as underwriting compensation. We are proposing to clarify and expand the “safe harbors” -- now called “exceptions” -- to cover additional types of transactions. Following is a discussion of certain of the requirements that are common to two or more exceptions.

A. Deletion of Reference to “Safe Harbors” -- The original rule filing proposed four “safe harbors” that would exclude certain acquisitions of the issuer’s securities during the 180-day review period from underwriting compensation. Some commenters (Fried Frank, Goldman, Morgan, Prudential, M&F, Merrill) were correct in noting that although described as “safe harbors,” the original rule filing required that a transaction meet all of the criteria of a safe harbor in order to qualify for exclusion from underwriting compensation. Therefore, the proposed “safe harbors” in subparagraph (d)(5) will be treated under the amended Rule as “exceptions.”⁵

⁵ Subparagraph (b)(6)(A)(v) would require that members submit information to the Association that demonstrates compliance with all of the criteria of the exception being relied upon.

B. Ninety-Day Limitation on Availability of Exceptions -- The original rule filing would have prohibited reliance on the first three exceptions from underwriting compensation in the 90-day period prior to the filing date of the public offering. NASD Regulation proposes to amend the exceptions in subparagraphs (d)(5)(A) – (C) to delete the 90-day limitation and include new language stating that transactions that occur before the required filing date are eligible for the exceptions.⁶

The deletion of the 90-day limitation was recommended by many commenters (SIA, BMA, Fried Frank, Goldman, Merrill, Morgan, Prudential, Salomon) who stated that the conditions in the proposed exceptions were alone sufficient to prevent abusive practices during the entire 180-day review period. For example, Prudential stated that “the criteria in the safe harbors provide a more reliable guide than proximity in time for distinguishing between a payment for services and financing other than underwriting and compensation for underwriting.” Consistent with the industry’s position, we believe that the other criteria should generally be retained as proposed.

C. Price and Terms of Securities -- The third and fourth exceptions would have required that any securities purchased under an exception must be purchased at the same price and with the same terms as securities purchased by other investors. We propose to amend the introduction to the exceptions in subparagraph (d)(5) to apply this criterion to any purchase under any exception provided that the purchase occurs at approximately the same time as purchases by other investors. In addition, we agree with commenters (SIA, Goldman) that the price and terms requirement is not applicable to securities received as placement agent fees and, therefore, the language only refers to “any securities *purchased*” (emphasis provided).

⁶ The fourth, fifth, and sixth exceptions, discussed below, would be available during the 180-day review period and

D. Conditioning a Member’s Participation on a Securities Acquisition -- The first three exceptions would have required that a member have written procedures to ensure that its participation in the public offering was not contingent on its participation in the private placement or loan that is covered by the exception. Commenters (Merrill and Fried Frank) recommended that this provision be eliminated as a condition of the exceptions, stating that it would require that the Department determine the intent of the member in each transaction, that the original proposal was unclear on the type of written procedures required, and that the provision is unnecessary in light of the other criteria of each exception. Commenters also believed that the rule language would require members to submit their written procedures for compliance with this provision for Department review in order to rely on an exception.

We agree that the specific written procedures requirement in the exceptions is not necessary, especially since members remain subject to the general standards of NASD Rule 3010(b)(1), which requires members to establish written procedures that are reasonably designed to ensure compliance with NASD rules. However, NASD Regulation continues to be concerned that participating members not use their position as an issuer’s underwriter to require the issuer to sell cheap stock or warrants to the member or the member’s affiliates in a transaction that is eligible for an exception. In response to this concern, we propose to include a statement in the introduction to subparagraph (d)(5) emphasizing that an exception is only available if a member has not conditioned its participation in the public offering on an acquisition of securities under the exception.

E. Definition of Institutional Investor – The second and third exceptions rely on the involvement of “institutional investors” in the issuer or private placement to help ensure that

subsequent to the filing of the public offering.

securities are acquired in bona fide transactions that were negotiated at “arms-length.” To ensure that the institutional investor is in fact independent,⁷ we propose to amend the definition of “institutional investor” in subparagraph (d)(4)(B) to require that no participating member may have an equity interest in or manage or otherwise direct the institutional investor’s investments.⁸

F. Investment/Lending Subsidiary - NASD Regulation proposes to amend the definition of entity in subparagraph (d)(4)(A) to permit a qualifying entity to make its investment or loan through a wholly owned subsidiary. (See comment of Fried Frank). We are not persuaded by a commenter’s argument (Fried Frank), however, that a subsidiary formed by two or more entities or institutional investors is indistinguishable from its parents.

In addition, we propose to amend the definition of institutional investor in subparagraph (d)(4)(B) to provide that the calculation of the \$50 million threshold will include investments held by a wholly owned subsidiary of an institutional investor. This amendment will, therefore, also permit an institutional investor to make its investment under the third exception through a wholly owned subsidiary. (See comment of Akin).

G. Venture Capital Experience -- NASD Regulation proposes to amend the provision in the first and second exceptions requiring that the investing/lending entity have prior experience in making venture capital investments to require that the entity “has been primarily engaged in the business of making investments in or loans to other companies” (emphasis provided). Contrary to opposing comments (SIA and Goldman), we believe that the protections of the criteria in these exceptions cannot be effective unless the entity has a history of at least one

⁷ However, an institutional investor may be a member, or a person associated or affiliated with a member, who is not participating in the public offering.

prior investment or loan transaction and that the business of the entity primarily involve investments in or loans to other companies.⁹

III. Exceptions From Underwriting Compensation

A. First Exception: Purchases and Loans By Certain Entities -- The first exception in subparagraph (d)(5)(A) is intended for acquisitions of the issuer's securities by certain entities that routinely make investments in or provide loans or credit facilities to other companies. The exception, as amended, would be available: (1) to any qualifying entity related to a participating member that meets a capital under management test, or is a bank or insurance company; and (2) for purchases in a private placement and for the receipt of securities as compensation for a loan or credit facility before the required filing date of the public offering, with a 10% limitation on the amount of securities acquired.

1. *Expansion of Exception:* A number of commenters (Chase, Goldman, Merrill, Prudential, Salomon, SIA) discussed the impact of the current Rule and the original

⁸ In accordance with another comment (SIA and Goldman), the word "entity" in the definition is proposed to be changed to "legal person" to avoid confusion with the separate definition of the term "entity" intended for use under the first and second exceptions.

⁹ The definition of "entity" in subparagraph (d)(4) will continue to require that there have been at least one prior joint investment for a group of legal persons to qualify as an entity. Therefore, when an entity is composed of a group of legal persons, one prior investment or loan by a group will also satisfy the requirement for at least one prior investment or loan under subparagraphs (d)(5)(A) and (B). In addition, each member of the group will be required to demonstrate that it is primarily engaged in the business of making investments in or loans to other companies.

proposal on large financial institutions that include commercial and investment banking and insurance operations. The commenters recommended that NASD Regulation amend the Rule to exclude purchases of the issuer's securities if a large financial institution maintains information barriers between its broker/dealer and its other affiliates in a distinct line of business or it otherwise can demonstrate that it does not collaborate to secure underwriting business.

The Department is concerned that information barriers are not an appropriate mechanism for preventing abusive practices. However, to address the impact of the Rule on large financial institutions affiliated with members, we propose to expand the first exception in subparagraph (d)(5)(A) to be available to any insurance company or bank. We believe that U.S. banks and insurance companies generally are structured and regulated in a manner that ensure that the institution is primarily engaged in a line of business that is distinct from the underwriting business.

U.S. banks and insurance companies would be those that come within the definitions of those terms in Section 3(a)(6) of the Act and Section 2(a)(13) of the Securities Act of 1933 ("Securities Act"), respectively. Foreign banks and insurance companies would not be able to rely on the exception unless the staff grants an exemption on a case-by-case basis under the NASD Rule 9600 Series. We propose to grant such an exemption based on information demonstrating that the foreign institution operates and is regulated in a manner similar to a bank or insurance company in the U.S.

2. *Capital Under Management Test:* NASD Regulation proposes to revise the definition to allow the required capital to have been contributed or committed to the qualifying entity.

3. *Fiduciary Duty Requirement:* We propose to amend the provision requiring an independent review of the investment or loan to delete the word “review” as redundant of the word “evaluation.”

4. *Ten Percent Limitation on Acquisition:* The amended rule filing would restrict investments by all entities related to a member to 10% of the issuer’s “equity securities outstanding calculated immediately prior to the investment.”¹⁰ We believe this added protection is necessary in light of the proposal to eliminate the 90-day limitation on the availability of the exception and to eliminate the stock numerical limitation.

6. *Sharing in Investment Banking Fees:* We agree with commenters (Goldman and SIA) that the requirement that the investing or lending entity “not participate directly in investment banking fees received by the member for underwriting public offerings” is satisfied even if the member is the general partner of the investing entity, so long as no part of the underwriting fees are directed to the entity itself.

B. Second Exception: Investments In and Loans to Certain Issuers -- The second exception in subparagraph (d)(5)(B) is intended for acquisitions of securities of issuers that have significant institutional investor involvement in their corporate governance. The exception, as amended, would be available: (1) when institutional investors own at least 33% of the issuer’s equity securities; (2) to any related entity of a participating member that manages capital contributions or commitments of at least \$50 million; and (3) for purchases in a private placement and for the receipt of securities as compensation for a loan or credit facility before the

¹⁰ We agree with commenters (Fried Frank, Goldman, Merrill, SIA) that the calculation should not include stock options or employee options and warrants and, have, therefore deleted the requirement that the amount of the issuer’s securities be calculated on a “fully diluted” basis.

required filing date of the public offering, with a 10% limitation on the amount of securities acquired.

1. *Ten Percent Limitation on Acquisition:* We propose to increase the investment limitation on all entities related to each participating member from 5% to 10% of the issuer's equity securities calculated on a pre-investment basis.

2. *Board Membership Requirement:* In response to commenter's concerns that the original proposal appeared to require an issuer to put an institutional investor on its board of directors in order for its underwriters to be eligible to rely on the exception, NASD Regulation proposes to delete the requirement that an institutional investor be a member of the issuer's board of directors.

3. *Board Vote:* Consistent with the amendment deleting the requirement that an institutional investor be a member of the issuer's board of directors and other comments, we propose to revise the provision requiring approval of the investment by the issuer's board of directors and the affirmative vote of all institutional investors on the board, to require approval by a majority of the issuer's board of directors and a majority of any institutional investors, or their designees, that are board members.

C. *Third Exception: Private Placements With Institutional Investors* -- The third exception in paragraph (d)(5)(C) is intended for acquisitions in private placements with institutional participation. The exception, as amended, would be available for purchases before the required filing date of the public offering by any underwriter and related person of securities in a private placement and for the receipt of securities as placement agent compensation, so long as institutional investors purchase at least 51% of the total offering and underwriters and related persons, in the aggregate, do not purchase more than 20% of the total offering.

1. Definition of the “Total Offering”: We propose to revise the exception to clarify, as recommended by commenters, that the 51% investment requirement for institutional investors and the 20% limitation on investments by underwriters and related persons is based on the “total offering,” which is comprised of the total number of securities sold in the private placement and the securities received or to be received as placement agent compensation by any member.¹¹

2. Lead Negotiator Requirement: The original proposal required that an institutional investor be the lead negotiator with the issuer to establish the terms of the private placement. We propose to amend this requirement as recommended by the Corporate Financing Committee of NASD Regulation to provide that, when the terms of the private placement are not negotiated with an institutional investor, an institutional investor must at least be the lead investor in establishing or approving the terms of the private placement.

D. Fourth Exception: Acquisitions and Conversions to Prevent Dilution – The fourth exception in paragraph (d)(5)(D) is intended for the purchase or receipt of securities to prevent dilution of the investor’s position in the issuer. The exception, as amended, would be available for acquisitions by an underwriter and related person of securities before the effective date of the public offering resulting from a preemptive right or a pro-rata rights offering, and acquisitions resulting from a stock-split or stock conversion, provided that: (1) the opportunity to purchase or receive securities is provided to all similarly situated securityholders; and (2) the amount of securities purchased or received does not increase the investor’s percentage ownership.

¹¹ For example, if the private placement consists of 100,000 shares of common stock and the issuer pays placement agent compensation that includes a warrant for 10,000 shares of common stock, the total offering is 110,000 shares of common stock.

1. Availability of Exception: The exception would be available during the 180-day review period and subsequent to the filing of the public offering.

2. Definition of Right of Preemption: To clarify the application of this exception, NASD Regulation proposes to include a definition of “right of preemption” in subparagraph (d)(4)(C) to list all the circumstances under which it is anticipated that a purchaser may receive a preemptive right.¹²

3. Revisions to Limitation on Acquisition of the Preemptive Right: We propose to exclude an acquisition under a right of preemption acquired in connection with securities purchased in a private placement from underwriting compensation so long as the securities purchased in the private placement are not deemed to be underwriting compensation.

4. Limitation on Securities Received Upon Conversion: The exception is available to securities that are received upon conversion of securities only if the convertible security is not deemed to be underwriting compensation.

5. Limitation on Increasing the Purchaser’s Percentage Ownership: We propose to amend the language prohibiting the investor from increasing its percentage ownership of the same class of security¹³ to refer to the “same generic class of securities of the issuer” and to the “class of securities underlying any convertible security.” In addition, we

¹² An investor may only rely on this exception to purchase the enumerated classes of the issuer’s securities that are covered by the right of preemption.

¹³ This limitation does not apply in the case of conversions of securities. For example, the calculation of percentage ownership of preferred stock will be based on all series of preferred stock outstanding and the calculation of percentage ownership of convertible preferred stock will be based on the company’s equity outstanding on an as-converted basis.

propose to amend this provision to clarify that the investor's level of percentage ownership will be calculated immediately prior to the investment.

6. *Pre-Existing Contractual Rights:* As previously discussed, any securities purchased under an exception must be purchased at the same price and with the same terms as securities purchased by any other purchasers. We propose to include a provision clarifying that it is not contrary to this limitation for a purchaser to retain a pre-existing contractual right, such as a preemptive right, that was granted in connection with a prior purchase.

E. Fifth Exception: Purchases Based on a Prior Investment History -- A new fifth exception in paragraph (d)(5)(E) is proposed in response to a comment (CIBC) so that members or their affiliates that established a long-term relationship with an issuer would be able to purchase additional securities of the issuer to prevent dilution before the effective date of the public offering. The exception would only be available to the investor that had previously purchased the issuer's securities and its terms reflect historic Department practice.

1. *Prior Investment Requirement:* In order to be eligible for the exception, the investor must have made at least two prior purchases of the issuer's securities: one investment at least 24 calendar months before the required filing date and another more than 180 days before the required filing date of the public offering.

2. *Limitation on Increasing the Purchaser's Percentage Ownership:* The securities purchased under the exception cannot increase the investor's percentage ownership of the generic class of securities of the issuer calculated immediately prior to the investment.

3. *Availability of Exception:* The exception would be available during the 180-day review period and subsequent to the filing of the public offering.

F. Sixth Exception: Financial Consulting and Advisory Agreements – A new sixth exception is proposed in subparagraph (d)(5)(F) for cash fees and securities paid to a financial consultant or advisor to the issuer when the relationship was established more than one year before the required filing date of the public offering.

This exception is consistent with an exception in the Rule, which excludes from the definition of “item of value” financial consulting and advisory fees if an ongoing relationship between the issuer and the financial advisor or consultant was established more than 12 months before the filing date of the public offering. The original proposal included this exclusion. The sixth exception would codify objective standards that help clarify which long-term arrangements can qualify for the exception.

Among other criteria, the consulting or advisory relationship must have been entered into more than one year before the required filing date of the public offering. Commenters (Chase, Fried Frank) recommended that the time period be decreased to 180 days before the filing date of the public offering. We do not agree that a 180-day period is sufficient to identify a “long term” relationship between a consultant and the issuer that justifies excluding fees and securities paid to the consultant during the 180-day review period, particularly when the consultant may have provided services related to the preparation, structuring, or conduct of the public offering.

IV. When Securities Are Considered “Received”

In the original proposal, subparagraph (d)(3) included a provision to establish when securities are considered “received” under the Rule for purposes of determining if the securities were received within the 180-day review period and are, therefore, considered to be underwriting compensation.

The original proposal treated securities received as compensation for a loan or credit

facility as “received” on the execution of the agreement for the loan or credit facility. We propose to amend this provision to treat a put option like a loan or credit facility and to require that any agreement for a loan, credit facility, or put option must be a written contract with detailed provisions. Therefore, a contract for a loan or credit facility must specify the amount and terms of the loan or credit facility and the amount of securities that will be paid as a fee. In the case of a put option, the contract must unconditionally require the investor to purchase securities upon demand of the issuer and must include a formula for determining the amount and price of the securities that must be purchased. Absent this required information, securities received for a loan or credit facility or purchased from the issuer in accordance with a put option will be considered received as of the date of transfer of beneficial ownership.

Commenters (Chase, Fried Frank, Goldman, Merrill, SIA) recommended that the date a commitment letter is signed be relied upon as the date of receipt with respect to securities purchased in a private placement. We have not amended the Rule as commenters suggest. In the Department’s experience, commitment letters do not serve as reliable indicators of the date of “receipt of securities.” In many cases, commitment letters allow one or both parties to withdraw from the transaction or impose other contingencies that may prevent the purchase of the securities. In NASD Regulation’s experience, the date that the private placement closes is a more reliable indicator of when securities are “received.” Moreover, beneficial transfer of the securities typically occurs at closing.

In addition, in response to a comment (M&F), the relevant “closing of a private placement” for a private placement with different closing dates would be the closing where the issuer receives its funding from the investor.

V. Post-Offering Review Authority

The original proposal would have required the staff to examine items of value received by underwriters and related persons during the 90-day period immediately following the effective date of a public offering to determine whether they constitute underwriting compensation. Commenters (Fried Frank, Goldman, Merrill, SIA) expressed concern that the provision may subject members to disciplinary actions based upon the unknown activities by unaffiliated entities included in the definition of “underwriter and related person.” The purpose of this provision was to ensure that the staff could consider whether items of value received after the public offering need to be included as underwriting compensation in order to avoid circumvention of the Rule.

We agree that this provision could be more narrowly tailored to address those specific circumstances where items of value received after the effective date of the public offering are part of a scheme to evade the application of the Rule. New subparagraph (d)(2) would provide that if any participating member receives an item of value or enters into an arrangement for the future receipt of an item of value that is not disclosed to the Association prior to date of effectiveness or commencement of sales of a public offering, the items of value and arrangements are subject to post-offering review to determine whether they are underwriting compensation for the public offering. Subparagraph (b)(6)(vi)b. would require the filing of any new arrangement that provides for receipt of an additional item of value subsequent to the issuance of an opinion of no objections to the underwriting arrangements by the Association and within 90 days following the date of effectiveness or commencement of sales of the public offering.

VI. Cash and Securities That Are Not Items of Value

The following amendments are proposed to subparagraph (b)(3)(B), which lists the items of value that will be excluded from underwriting compensation.¹⁴

A. Cash Compensation Excluded As An Item of Value – The exception for “cash discounts or commissions received in connection with a prior distribution of the issuer’s securities” was unintentionally deleted in the original proposal. We propose to reinstate and broaden the exclusion from underwriting compensation to cover cash compensation for services provided to the issuer for private placement agent or merger and acquisition services, or for providing a loan or credit facility, as recommended by commenters.

B. Securities Excluded As An Item of Value – In addition, as recommended by commenters, the proposed Rule would exclude receipt of the issuer’s securities from being considered an item of value if they are:

- (1) listed and purchased in the public market transactions;
- (2) purchased through the issuer’s employee stock purchase plan; or
- (3) acquired by an investment company registered under the Investment Company Act of 1940.

VII. Flexibility in the Application of the Rule

A. General Request for Flexibility – Commenters (Fried Frank, Goldman, Morgan, Prudential, Merrill) requested that the Rule be amended to allow the staff to grant exemptions from the Rule. The commenters stated that exemptions should be granted in new or unanticipated situations that were not contemplated by the Rule or where a transaction narrowly fails to meet the criteria of one of the enumerated exceptions. One of the commenters (Prudential) also stated that the exemption process under the NASD Rule 9600 Series was too

¹⁴ We also propose to amend the language of subparagraphs (c)(3)(a)(iv) and (vii) to eliminate redundancies.

cumbersome to be useful and preferred a structure where members can receive a quick response from Department staff on a request to consider a fact situation that does not fall within one of the exceptions to the Rule.

NASD Regulation agrees with the commenters that the staff should be able to grant exemptions to respond to new or unanticipated situations. We propose to amend paragraph (i) to articulate the substantive standard upon which exemptions may be granted. Specifically, paragraph (i) would state that the staff has authority to grant an exemption from the Rule, if it is consistent with the purposes of the Rule, the protection of investors, and the public interest. NASD Regulation intends to use its exemption authority sparingly, principally for situations not addressed in the Rule. NASD Regulation generally does not believe that its exemption authority should be used to exclude transactions that narrowly fail to meet one or more criteria of the Rule, because these are the types of transactions that are addressed in the Rule.¹⁵

The NASD Rule 9600 Series sets forth the procedures to obtain exemptive relief from those NASD Rules that provide for such relief. NASD Regulation believes that the exemptive procedures set forth in the Rule 9600 Series allows Department staff to consider and grant exemptions from any provision of the Rule on an immediate basis.

B. Exemptions for Consulting Fees and Founder's Stock -- Commenters

recommended that NASD Regulation adopt additional exceptions from underwriting compensation. In certain situations, we believe that there are circumstances where the

¹⁵ The original proposal stated, "The current subjective, factor-weighting process for determining whether securities were acquired in connection with a public offering is an inefficient method The subjectivity hampers the Department's ability to provide clear and predictable guidance to members. The consequences under the Rule of a particular venture capital or other private placement financing are sometimes uncertain until a public offering is filed and the Department's review is completed. This uncertainty unnecessarily complicates the capital-raising process, to the detriment of issuers and investors."

recommended exception is appropriate, but a specific exception with objective criteria cannot be developed to ensure the bona fide nature of the transaction. Therefore, we propose to consider exemptions on a case-by-case basis pursuant to the standards in paragraph (i) in the following situations.

1. *Financial Consulting and Advisory Fees:* Commenters (Goldman, SIA) objected that the original rule filing proposed to delete current subparagraph (c)(4)(E), which excludes financial consulting and advisory fees if “the relationship . . . was not entered into in connection with the offering and . . . actual services have been or will be rendered which were not or will not be in connection with or related to the offering.” These commenters believed that there are many services for which a member may legitimately be retained at the time of or shortly before a public offering for which it ought to receive financial and advisory fees that are not included as underwriting compensation. It is our experience that the rule language that we proposed to delete in the original proposal is so indefinite in nature that it has not generally provided the guidance sought by the commenters.

NASD Regulation proposes instead to consider on a case-by-case basis excluding securities and cash fees from underwriting compensation for services that:

- (1) solely relate to the business or management of the issuer; and
- (2) are not related to the preparation, structuring, or conduct of the public offering, or to raising capital in a transaction related to the public offering.

For example, if an agreement is for post-offering merger and acquisition services, we would consider excluding fees that will only be paid upon the occurrence of a merger or acquisition. If an agreement is for post-offering public relations services, we would

consider excluding fees paid to an experienced public relations firm that is not affiliated with a member.

2. Founder's Stock: NASD Regulation proposes to consider on a case-by-case basis excluding acquisitions of "founder's stock" and any subsequent purchases by a founder from underwriting compensation. Founder's stock is acquired at the time of incorporation of the issuer as a start-up company or upon purchase of substantially all of the assets of the issuer from another company.

C. Interpretations of Rule -- Commenters also recommended amendments to the Rule to exclude purchases of securities in a number of common-sense situations. We propose to interpret the Rule to address on a case-by-case basis excluding purchases of securities when the:

- (1) purchaser was not affiliated or associated with a member participating in the public offering at the time of the acquisition;
- (2) securities acquired are those of the member or the parent of the member and the purchaser is an associated person of the member or employee of the parent, or members of their immediate family;
- (3) securities were acquired in a resale transaction under Rule 144A from persons who are not officers, directors, or affiliates of the company, *i.e.*, persons who are not within the definition of "issuer" in the Rule;¹⁶ or
- (4) securities were purchased from the issuer for immediate resale under Rule 144A and the member failed to place the securities.

VIII. Lock-Up Restrictions on Securities

¹⁶ Subparagraph (a)(1) defines the term issuer to include "The issuer of the securities offered to the public, any selling securityholders offering securities to the public, any affiliate of the issuer or selling security holder, and the officers or general partners, directors, employees and securityholders thereof."

The original rule filing proposed to delete the current one-year lock-up restriction on securities included in underwriting compensation and the current three-month lock-up restriction on securities of the issuer held by a member and certain senior persons and subsidiaries at the time of the offering. These restrictions would have been replaced by a single, 180-day lock-up restriction on all equity securities of the issuer that are held by any underwriter and related person at the time of effectiveness of the public offering, unless the securities or transaction complied with an exception. We propose to clarify the language of the restriction and to adopt additional exceptions, as discussed by commenters (Fried Frank, Goldman, M&F, Merrill, SIA).

A. Lock-Up Restriction Language – We propose to amend subparagraph (g)(1) to prohibit any hedging, short sale, derivative, put, or call transaction that would result in the effective economic disposition of the securities. This amendment was recommended by the Corporate Financing Committee of NASD Regulation and are necessary to ensure that the lock-up restriction remains effective in light of newer practices that have developed since the restriction language was first adopted in the original version of the Corporate Financing Rule.

B. Exceptions to Lock-Up Restriction For Securities Acquired At Any Time – The original proposal included exceptions from the lock-up restriction in subparagraph (g)(2) transfers of securities: by operation of law or reorganization of the issuer; to any member participating in the offering and the officers and partners thereof; if the aggregate amount of securities held by an underwriter and its related persons do not exceed 1% of the securities being offered; and if the class of security qualifies as an “actively traded security” for purposes of SEC Regulation M. We propose to amend subparagraph (g)(2) to adopt additional exceptions from the lock-up restriction for securities:

- (1) held by an investment fund, provided that no participating member manages or otherwise directs the investments of the fund, and members participating in the offering do not own more than 10% of the equity in the fund;
- (2) previously subject to the lock-up restriction (thereby allowing the sale of such securities after the expiration of the previous lock-up restriction);
- (3) that are listed and were purchased in the public market;
- (4) acquired under the issuer's employee stock purchase plan; or
- (5) purchased by an investment company registered under the Investment Company Act of 1940.

C. Exceptions to the Lock-Up Restriction for Securities Acquired Before the 180-Day Review Period – The original rule filing included an exception from the lock-up restriction for securities considered “actively traded” under SEC Regulation M.¹⁷ We propose to narrow this exception to only make it available to securities that were acquired before the 180-day review period. We believe this revision is necessary because we also propose to eliminate the 90-day limitation on the availability of the exceptions in subparagraphs (d)(5)(A) - (C). The application of the lock-up restriction to securities acquired within the 180-day review period will ensure that securities received in transactions that meet an exception, and thus are not included in compensation calculations, are held as an investment for at least six months. Accordingly, members would be prevented from making a quick profit on securities received from issuers to whom they are providing underwriting services.

In addition, we propose a new exception from the lock-up restriction for securities

¹⁷ If a security qualifies as “actively traded” under SEC Regulation M as of the date of effectiveness of the public offering, then the security is considered “actively traded” at any time thereafter when the securityholder determines to sell their securities.

acquired before the 180-day review period that are owned by any person that is not a participating member (*e.g.*, underwriter's counsel, consultants, and finders).

X. Regulation of Terms of Securities

A. Stock Numerical Limitation/Exercise Price Below the Public Offering Price -- The amended rule filing, like the original rule filing, would eliminate the 10% stock numerical limitation in current subparagraph (c)(6)(B)(xi) and the prohibition on the receipt as underwriting compensation of a warrant exercisable below the public offering price. In making these proposals, NASD Regulation believed that the number of securities received by a member as underwriting compensation would be limited by the compensation guideline applicable to the offering. Commenters (NASAA, Ohio) pointed out that the compensation guidelines would not be effective in this regard. They noted, for example, that warrants with an exercise price of 165% of the public offering price do not have any compensation value¹⁸ and, consequently, an unlimited amount of warrants with such a high exercise price could be obtained as underwriting compensation.

We believe that the low valuations that are assigned to warrants that have an exercise price in excess of 125% of the public offering price no longer accurately reflect the economic value of the warrants. We propose to amend subparagraph (e)(3) to require that all warrants have a minimum compensation value of .2% of the offering proceeds¹⁹ for each amount of securities that is up to 1% of the securities being offered to the public, excluding securities subject to the

¹⁸ The "warrant formula" for valuing warrants is in subparagraph (e)(3) of the amended Rule.

¹⁹ The proposed valuation is the equivalent of the 2% valuation that would be applied to warrants for 10% of the securities underwritten on a firm-commitment basis that have an exercise price of 125% of the public offering price. The standard exercise price for warrants has long been 120% of the public offering price.

overallotment option.²⁰ As a result of this amendment, the compensation guideline will limit the amount of securities that can be obtained through the exercise of any warrant.

B. Other Amendments to Regulation of Terms of Convertible/Exerciseable

Securities – A commenter (Goldman) requested a number of amendments to and questioned the continued usefulness of subparagraph (f)(2)(H), which prohibits unfair and unreasonable arrangements in connection with securities that are exerciseable or convertible to another security. We find that this provision continues to be necessary to prevent abusive arrangements when a member receives exerciseable or convertible securities as underwriting compensation and propose a number of modifications to clarify the applicability of the requirements.

1. Scope of Regulation: We propose to amend subparagraph (f)(2)(H) to clarify that members are not only prohibited from including terms and arrangements in agreements for exerciseable or convertible securities that are not permitted under the Rule, but they also are prohibited from exercising the securities in a manner that is prohibited under the Rule. Although this position is intuitively obvious, some members have argued that if the terms of the agreement are ambiguous, the securities can be exercised in a manner that otherwise would violate the Rule.

2. Anti-Dilution Terms: We propose to amend the provisions prohibiting unfair “anti-dilution” arrangements in subparagraphs (f)(2)(H)(vi) and (vii) to incorporate a clearer explanation of the requirements. The revised language would state that the recipient may only receive a larger amount of securities or exercise at a lower price than originally agreed upon if the public shareholders have been proportionally affected by a stock split,

²⁰ For example, warrants exerciseable for securities equal to 4% of the offered securities would have a compensation value of at least .8%. Warrants exerciseable for securities equal to 9% of the offered securities would have a compensation value of at least 1.8%.

stock dividend, or other similar event. We propose minor changes to the prohibition on receipt or accrual of cash dividends prior to the exercise or conversion of the security.

C. Securities Received As Underwriting Compensation That Are Different Than The Securities Offered to the Public²¹ -- The original rule filing proposed to amend current subparagraph (c)(5)(A) to allow “upon good cause shown” the payment of underwriting compensation in the form of securities that are not identical to those offered to the public or to a security that has a bona fide independent market. A commenter (Ohio) requested that the proposal be revised to reinstate the requirement that an exception only be permitted in “exceptional and unusual circumstances.” We agree with other commenters (BMA, Morgan) that the Rule should permit a member to receive securities as underwriting compensation that are different than those offered to the public, so long as the securities can be assigned a compensation value. Therefore, we propose to amend subparagraph (e)(1) to require that the security must be able to be accurately valued in order to comply with subparagraph (f)(2)(I). The burden will be on the member to demonstrate to the satisfaction of Association staff that the securities can be assigned an appropriate value.

XI. Other Proposed Amendments²²

A. Definitions

1. Definition of Participating Member: We propose to add a definition in subparagraph (a)(4) of the term “participating member” to include any member that is participating in a public offering, any associated person of the member, any members of the immediate

²¹ We agree with commenters (Goldman, SIA) that securities that will be converted into the securities offered to the public at the time of the public offering are considered to be identical to the securities offered to the public.

²² Other amendments are proposed to the Rule to make minor grammatical and punctuation changes. References in the Rule to the “date of effectiveness” have been amended to also refer to the “commencement of sales” to encompass offerings not filed with the SEC.

family of the associated persons, and any affiliate of the member. In developing the amended Rule, it became clear that certain provisions were intended to apply only to the “participating member,” whereas others were to apply more broadly to all underwriters and related persons, which includes certain non-members such as underwriter’s counsel, financial consultants and advisors, and finders and persons that are related to a participating member.

2. Definition of Underwriter and Related Persons: In light of the new term “participating member,” we also must amend the term “underwriter and related persons” in subparagraph (a)(6). The revised definition includes the term “participating member” and deletes references to “underwriters,” “members of the selling or distribution group,” and “members of the immediate family of the aforementioned person,” all of which are now incorporated into the Rule through the definition of “participating member.”

3. Definition of Immediate Family: We propose in response to comments²³ to amend the definition of “immediate family” in Rule 2720(b)(9) to exclude family members other than the spouse and children who do not live in the same household as, have a business relationship with, and are not materially supported by the employee or associated person. NASD Regulation believes that the current definition is too broad and places unnecessary burdens on members. With the new definition, members will only be required to submit information to the Association under Rule 2710(b)(6)(A)(iii) on the shareholdings of the spouse and children of the associated persons and employees of members, when other family members qualify for an exclusion. In addition, the definition will be expanded to

²³ This amendment was considered as part of the response to the amendment recommended by Goldman, M&F, Morgan, and SIA to the filing requirement on the NASD affiliation or association of shareholders of the issuer.

include any other person living in the same household as the associated person or employee.

B. Filing Requirements

1. *Treatment of Confidential SEC Submissions:* We propose to amend subparagraph (b)(4) to provide that the filing requirements of the Rule apply when any offering document is “filed with or submitted to” another regulatory authority, in order to eliminate any ambiguity when offering documents are “submitted” to the SEC for confidential review, thereby addressing comments (Fried Frank, Morgan, Salomon) received on the SEC’s confidential “submission” process.²⁴

2. *Obligation to File Before Offers Commence:* The current filing requirements cover public offerings that are not filed or submitted to the SEC or any other federal or state regulatory authority for review. For these offerings, the Rule is proposed to be amended to state that the offering documents must be filed at least 15 business days prior to the date “on which offers will commence,” replacing current language that looked to the “anticipated offering date.” Thus, members may not commence any efforts to offer the securities unless the offering memoranda and related documents and information have been filed with the Association at least 15 business days.²⁵

3. *Obligation to File and Receive Opinion of No Objections Before Sales Commence:*

We propose to revise the introduction of subparagraph (b)(4)(B) to clarify that the

²⁴ The use of the word “filed” in the Rule was intended to have the common meaning of the term to identify a point in time when offering documents have been submitted to a regulatory authority and was not intended to distinguish between “filed” and “submitted” documents under SEC procedures for purposes of members’ obligations to file public offerings with the Association.

²⁵ This amendment was developed in connection with consideration of the comments on the treatment of confidential submissions to the SEC under the filing requirements of the Rule.

documents and information must have been filed as required by the Rule and the Association must have issued an opinion of no objections prior to the commencement of “sales of securities,” replacing the current language that looked to the commencement of the “offering.”²⁶

4. Information on NASD Affiliation: Subparagraph (b)(6) requires that members submit information to the Department on the NASD affiliation or association with any member of any officer, director or security holder of the issuer in an initial public offering and with respect to any other offering provide such information with respect to any officer, director or security holder of 5% or more of any class of the issuer’s securities. Commenters (Goldman, M&F, Morgan, SIA) stated that non-public companies increasingly have a large number of investors and that the burden of compliance outweighs the value of the information when each investor holds a small interest in the issuer. We understand that members have had increasing difficulty obtaining complete and accurate information about shareholder ownership under the 5% threshold on a timely basis, thereby impacting the schedule for requesting effectiveness for the offering. Information on the NASD affiliation or association of issuer’s shareholders that are not officers or directors, are not 5% or greater shareholders, and that have not purchased their securities within the 180 days preceding the filing date of the public offering is only necessary for purposes of identifying the persons who may be subject to the proposed 180-day restricted period with respect to securities that are not included in underwriting compensation.

We propose to amend subparagraph (b)(6)(iii) to eliminate the requirement to file

information on the NASD affiliation or association of all shareholders of the issuer. The revised provision would require the filing of information on the NASD affiliation of any:

- (1) officer or director of the issuer;
- (2) beneficial owner of 5% or more of any class of the issuer's securities; and
- (3) beneficial owner of the issuer's unregistered equity securities purchased during the 180-day period immediately proceeding the filing date of the public offering (except purchases through issuer's employee stock purchase plan).

As a result of this change, members will be obligated to identify those entities and persons that are covered by the proposed lock-up restriction in subparagraph (g)(1) and beneficially own securities of the issuer that were acquired before the period commencing 180 days immediately preceding the required filing date, that are not also an officer, director, or 5% or greater shareholder of the issuer. Members will be responsible for ensuring compliance by any such shareholders with the lock-up restrictions.

5. Information on New Arrangements: We propose to amend subparagraph (b)((6)(A)(vi), to narrow the requirement on who is required to a detailed explanation and documents relating to any new arrangements after the issuance of an opinion of no objections. Under the revised proposal, the filing obligation will apply only to participating members, rather than on all persons covered by the term "underwriter and related persons."

C. Valuation of Securities – Paragraph (e) regulates the manner in which securities are assigned a value for purposes of the calculation of underwriting compensation.

1. Distinguish Securities With An Exercise or Conversion Price: We propose to amend

²⁶ Id.

subparagraphs (e)(2) and (3),²⁷ as recommended by commenters (Goldman, M&F, SIA), to clarify that the application of the valuation method depends on whether the security has an exercise or conversion price. Convertible securities that have no conversion price will be valued in the same manner as common stock.

2. Valuation of Securities With a Longer Resale Restriction: We propose to amend subparagraph (e)(4) to clarify that a lower value of 10% will be deducted for each 180-day period that securities are restricted from resale beyond the mandatory lock-up restriction.²⁸

D. Sales of Securities Considered To Be Underwriting Compensation

When members are found to have exceeded the permissible underwriting compensation limits, they frequently seek to dispose of securities that have been deemed to be underwriting compensation in order to bring their compensation within acceptable levels. Current subparagraph (c)(6)(C) addresses such sales by requiring that securities must be returned to the issuer or the source from which received at cost and without recourse in order for the securities to be excluded from underwriting compensation. NASD Regulation believes that this provision is unnecessary because, under the Rule, the Department may consider whether a sale of securities deemed to be underwriting compensation is bona fide, without recourse, and at cost before excluding the securities from underwriting compensation. Accordingly, we propose to eliminate this provision from the Rule.

E. Reorganization of the Rule

²⁷ As discussed above, subparagraph (e)(3) is also proposed to be amended to impose a minimum compensation value on securities with an exercise or conversion price.

²⁸ For example, the underwriting compensation value of securities with a value of 2.50% will be reduced to 2.25% if the securities are restricted for one year from the effective date and to 2% if the securities are restricted for 18

NASD Regulation proposes to reorganize the Rule to make it easier to read by dividing it into more sections as follows:

- (a) Definitions
- (b) Filing Requirements
- (c) Underwriting Compensation and Arrangements
- (d) Determination of Whether Compensation Is Received In Connection With The Offering
- (e) Valuation of Non-Cash Compensation
- (f) Unreasonable Terms and Arrangements
- (g) Lock-Up Restriction on Securities
- (h) Proceeds Directed to a Member
- (i) Exemptions
- (b) Statutory Basis**

NASD Regulation believes that the proposed rule change is consistent with the provisions of Section 15A(b)(6) of the Act, which requires, among other things, that the Association's rules be designed to prevent fraudulent and manipulative acts and practices, to promote just and equitable principles of trade, and, in general, to protect investors and the public interest. The NASD believes that the proposed rule change will eliminate burdensome rules that no longer distinguish between *bona fide* capital-raising and lending practices and abusive arrangements and minimize the opportunity for abusive practices by members in connection with underwriting public offerings of securities.

4. Self-Regulatory Organization's Statement on Burden on Competition

months following the effective date.

Section 5, below, includes a discussion of the potential impact on small members of the proposed \$50 million standard for entities eligible to rely on the second exception from underwriting compensation. NASD Regulation does not believe that the proposed rule change will result in any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act, as amended.

5. Self-Regulatory Organization's Statement on Comments on the Proposed Rule Change Received from Members, Participants, or Others

On April 11, 2000, the SEC published the original proposal for comment. The SEC received fourteen comment letters. Following is a discussion of the comments received that are not addressed in Section 3 above because we did not incorporate them into the proposed revisions.

A. Listed Company Exclusion

Some commenters (BMA, Goldman, Merrill, SIA) recommended that the NASD adopt a “listed company exception” to the Rule. Under this proposal, any public offering by an issuer that is listed or would be listed after its initial public offering on the Nasdaq National Market, the New York Stock Exchange, or the American Stock Exchange or any issuer expecting to have market capitalization of at least \$75 million would be exempt from the Rule’s filing requirements and substantive provisions.²⁹ The commenters argued that such issuers are sufficiently large to negotiate favorable terms with prospective underwriters without the protections of the Rule.

Our experience indicates that abuses can occur in the underwriting arrangements with listed companies. We do not believe that the investor protection purposes of the listing standards are an adequate proxy for the review of offering documents and underwriting agreements to

²⁹ Morgan and Salomon recommended an exception for a company with market capitalization of \$100 million.

prevent unfair or unreasonable arrangements. Moreover, the changes proposed to the Rule that modernize its provisions and provide exceptions for legitimate investment transactions should eliminate the need for such a sweeping exception.

B. Other Proposed Exclusions From Underwriting Compensation

1. *Exclusion of Cash and Non-Cash Fees for Other Services:* Commenters (Chase, M&F, Prudential, Salomon) recommended that fees be excluded from underwriting compensation that are for merger and acquisition advice, a loan or credit facility, a currency hedge, an insurance policy, services provided by the “business unit of a bank”, and “other services provided at ‘arm’s length.’”

As discussed in Section 3, we are proposing to broaden the current exclusion from underwriting compensation for private placement agent cash fees to also include cash fees received by participating members during the review period for providing a loan or credit facility, or for services in connection with a merger/acquisition. We have traditionally interpreted the Rule to exclude cash fees received by banks for cash management or trust services, and would extend that position to insurance policies (although this issue has not arisen in connection with our review of an offering). In addition, we have traditionally interpreted the Rule to include in underwriting compensation any securities paid during the review period to participating members for related capital raising activities, including loans, credit facilities, and merger/acquisition services. Services as a financial advisor and consultant are specifically included within the definition of underwriter and related person, and are addressed in Section 3 above. We will address the question about the payment of cash fees for a currency hedge provided by a bank or member, when that issue actually arises in connection with our review of a public offering.

2. *Payments to a Previous Underwriter:* The original rule filing proposed to adopt an exclusion from the calculation of underwriting compensation in subparagraph (b)(3)(ii) for any payment to a member in connection with a proposed public offering that was not completed, if the member does not participate in the revised offering. Several commenters (SIA, Goldman, Fried Frank, Merrill) urged that fees paid to a member for a failed offering should be excluded even when the member participates in the revised offering. NASD Regulation believes that failure to include such fees would provide an opportunity for members to evade the compensation limits of the Rule and has not amended the Rule as suggested by commenters.³⁰

3. *Exclusion for Investments by Foreign Affiliates:* Chase and CIBC recommended that investments in the issuer's securities by foreign affiliates of a member, particularly where the issuer is also domiciled outside the U.S., should be excluded from the calculation of underwriting compensation. We believe it is appropriate to apply the compensation limitations of the Rule to all members participating in a public offering made in the U.S., regardless of the location of the issuer or any affiliate of a participating member. Any other position would unfairly discriminate between members of the NASD depending on where their affiliates are located and whether the member has developed a business in underwriting the securities of foreign companies. Moreover, NASD Regulation believes that an exclusion for investments by foreign affiliates could easily be used to circumvent the Rule's compensation limits.

4. *Exclusion of Investments by Certain Employees/Employee Investment Funds:*

³⁰ The amendment proposed to subparagraph (b)(3)(ii) would eliminate the current requirement that fees paid to a previous underwriter for a failed offering are included in the calculation of underwriting compensation, even if the previous underwriter does not participate in the revised offering. The Rule would continue to prohibit payment of any compensation to a member for a failed offering, except for reimbursement of out-of-pocket expenses, in subparagraph (f)(2)(D) of this amended rule filing.

Commenters (Merrill, Morgan, Prudential) requested that the Rule exclude investments by employees of the member, either because the employees are not related to the member's underwriting activities or because the employees (and their immediate family) invest through an "employee securities company." We find that the suggested exclusion for "employee securities companies" would not distinguish between bona fide investments and investments for the purpose of obtaining additional underwriting compensation. Moreover, the six exceptions proposed herein provide sufficient opportunity for employees of members, as well as members, to acquire the securities of the issuer during the 180-day review period.

C. 180-Day Review Period

NASAA requested that NASD Regulation monitor the effectiveness of the 180-day review period by reviewing arrangements between issuers and underwriters in the 6-month period before the 180-day review period. According to NASAA's proposal, if NASD Regulation determines that the 180-day review period is not effective in regulating underwriting compensation, then it should expand the review period to 12 months. NASD Regulation notes that the information requested by NASAA will be contained in the public offering document filed with the Department for review. Department staff will have an opportunity to be alerted to the existence of any egregious arrangements that occur before the 180-day review period.

We do not agree with the request by M&F that the Rule should specifically exclude any items of value received by underwriters and related persons prior to the 180-day review period from the calculation of underwriting compensation, in light of the Association's general regulatory goals.

D. Requirements of the Exceptions From Underwriting Compensation

Commenters recommended the elimination and/or modification of many of the criteria and definitions of the proposed exceptions from underwriting compensation, in many cases arguing that the criteria was unnecessary to advance the purposes of the exception.³¹ Of these, NASD Regulation has proposed to eliminate the provision prohibiting reliance on the exceptions during the 90-day period prior to filing; the provision in the second exception that would have required that an institutional investor be a member of the issuer's board of directors; and the requirement that members submit written procedures demonstrating that the member did not make its participation in the offering contingent on an acquisition of the issuer's securities. In addition, in response to comments, we are clarifying the application of many of the remaining criteria. We believe that the criteria, as amended, will be effective in distinguishing between securities acquired as bona fide investments from securities that are underwriting compensation for the public offering.

1. Definition of Entity: Commenters (Fried Frank, Goldman, SIA) recommend that two or more entities that propose to be treated as a group should be permitted to demonstrate its bona fide identity as a group, even though it has not previously made a joint investment, through the terms of its contractual obligations, the occurrence of subsequent investments or otherwise, and should include entities that intend to file a Schedule 13D or 13G with the SEC in connection with the investment under consideration or a subsequent investment. Fried Frank also recommends that an entity include any entity that is, or the control persons of which are, under common control and entities whose investments are made under the direction of a common investment advisor or financial advisor. Chase requests that the definition of entity be expanded

³¹ However, Goldman and the SIA agreed with the 51% standard for institutional investor participation under the third exception.

to include third-level subsidiaries under the common control of second-level subsidiaries that are contractually obligated to invest together and are under the common control of a bank.

We believe that the structures proposed by commenters would diminish the protections that are intended to be provided by the capital-under-management and non-participating member capital requirements in the first and second exceptions. Moreover, the commenters' proposal would appear to contradict the requirement that the entity (including a group qualifying as an entity) have a minimal history in being "primarily engaged in the business of making investments in or loans to other companies."

2. Definition of Institutional Investor: Fried Frank states that the requirement that an institutional investor have \$50 million in securities under management test for purposes of the second and third exceptions is excessive because it will disadvantage "small members" and prevent the issuer from choosing the underwriter that best suits its needs. NASD Regulation notes that "small members" that act as underwriters are generally better capitalized than members that engage only in retail brokerage activity – in part because of the net capital necessary to engage in underwriting activities. We do not believe that the Rule improperly disadvantages

smaller underwriters, particularly as the exceptions are proposed to be expanded in this filing.³²

3. *Second Exception - 33% Limitation:* The second exception requires that institutional investors beneficially own at least 33% of the issuer's equity securities. Several commenters (Goldman, M&F, Merrill, Morgan, Salomon, SIA) suggested decreasing the 33% threshold. NASD Regulation does not believe that such a change is consistent with the purposes underlying the exception because the second exception does not place any limitations on whether the investing entity is managed by a member, is funded by a member and its associated persons, or is a subsidiary of a member. Therefore, we believe that the 33% standard for institutional investor participation is necessary to prevent potential overreaching by a participating member.

4. *Fourth Exception - Limitation on Increasing Percentage Ownership:* The fourth exception prohibits an investor from increasing their percentage ownership of the issuer's securities in reliance on the exception. Goldman and the SIA believe that investors should have the benefit of indemnification provisions with issuers that give the investor the right to receive additional shares if it appears later that the issuer misrepresented, for example, its capitalization at the time of the investment. NASD Regulation believes that the concerns articulated by the commenters are best addressed on a case-by-case basis.

These commenters recommend that the Association also permit investors to take advantage of "anti-dilution protection for subsequent issuances to others," regardless of whether the investor has a preemptive right. Under the proposed rule change, any purchases for anti-dilution protection purposes during the 180-day review period and subsequent to filing of a

³² Moreover, small members will benefit from the shortening of the review period, the elimination of the 10% stock numerical limitation, and the elimination of the prohibition on the member receiving warrants with an exercise price below the public offering price.

public offering must comply with the fourth or fifth exceptions in order to be excluded from underwriting compensation. Thus, additional purchases of the issuer's securities to prevent dilution are only permitted to maintain the purchaser's percentage ownership of the issuer's securities, if the purchaser exercises a preemptive right, is the subject of a pro-rata rights offering, or has a two-year prior investment history.

Fried Frank, Goldman, and Merrill state that there are circumstances in which some rights holders elect not to purchase, with the result that other rights holders who elect to purchase experience an increase in their percentage ownership. In addition, these commenters state that rights holders are generally permitted to purchase additional shares that are made available by the decision of other rights holders not to exercise. They recommend that such purchases should not be treated as underwriting compensation. We disagree. This exception is intended to recognize that an investor that has a preemptive right, or is the subject of a stock split, pro-rata rights offering, or stock conversion should not be disadvantaged by application of the Rule to the securities thereby acquired in order to prevent the investor's interest from being diluted. Thus, except for conversions, this exception (and exception five) allows the investor to maintain its percentage interest in the issuer, but does not allow the investor to improve its position.

E. Lock-Up Restriction

1. Application To Securities That Are Not Deemed To Be Underwriting Compensation:

Goldman, Fried Frank, Merrill, and the SIA recommend that the lock-up restriction should only apply to securities deemed to be underwriting compensation, arguing that the scope of the lock-up requirement seems to serve no investor protection purpose in the case of securities that are not considered to be underwriting compensation and seriously threatens the economic interests of

venture capital and other investors. We disagree. In regulating resales of securities, the goals of the Rule are to:

- protect the issuer and public investors by ensuring that the public market for the securities sold by participating members has an opportunity to develop prior to the sale of securities into the market by the underwriters and related persons that dilutes the public investors; and
- prevent opportunities for fraud and manipulation in the after-market of a company's initial public offering or an offering of securities that are not sufficiently liquid when a member is an underwriter, actively trades the securities, and is a selling securityholder.

Our concern regarding potential dilutive market impact and the opportunity for fraud and manipulation is the same, regardless of whether the securities that are sold by participating members into the public market are deemed to be underwriting compensation or were excluded from underwriting compensation.

2. Time Period of Lock-Up: Ohio favors the extension of the 90-day venture capital lock-up from 90 to 180 days, but joins with NASAA in opposing the shortening of the compensation lock-up to 180 days, believing the current one-year period to be an appropriate and prudent standard for securities deemed to be underwriting compensation, particularly in smaller offerings where there may be less information about the issuer. M&F is opposed to the imposition of a flat 180-day lock-up period on securities of an issuer held by underwriters, preferring that NASD Regulation lock-up be the same as that imposed by the issuer on its management and other major securityholders. In addition, Fried Frank and M&F suggest that the lock-up be 30 or 90 days for follow-on offerings.

NASD Regulation continues to believe that a lock-up period of 180-days for initial public offerings and follow-on or secondary offerings where the market for the security is not sufficiently liquid is necessary to protect the after-market from the potential for manipulation.

3. *Exceptions to the Lock-Up:* Goldman recommends an additional exception from the proposed lock-up requirement for transfers to an affiliate of a member. NASD Regulation believes that such transfers to affiliates of members are best addressed on a case-by-case basis. Department staff have previously permitted such transfers when the securities were owned by the member firm, the transfer was without any payment, and the purpose of the transfer was to avoid net capital or other tax consequences to the member during the time of the resale restriction.

Fried Frank requests that the exception for securities priced by a qualified independent underwriter be retained, citing the statement in Notice to Members 86-1 where the Association stated that “[t]he presence of an independent underwriter to conduct pricing and due diligence is sufficient protection against potential conflicts of interest to justify an exemption from the [venture capital] restrictions.” We have reconsidered the efficacy of this exception and now believe that the presence of a qualified independent underwriter fails to address the potential negative dilutive effect of such sales on the public market in the case of an initial public offering or any offering of a security that is not sufficiently liquid. We believe that a better standard is the “actively traded security” test of SEC Regulation M that is proposed as an exception to the lock-up restriction for securities acquired prior to the 180-day review period, as the Regulation M standard would define a liquid market.

G. Other Comments

1. *Exemption for Shelf Offerings on Forms S-3 and F-3:* The SIA and Merrill request that NASD Regulation amend its current exemption from filing for shelf offerings on Forms S-3 and F-3 to rely on the current standards for these forms to reduce unnecessary complexity and burden. In addition, the SIA requested that the NASD eliminate its interpretation published in Notice to Members 93-88 that the exemption is only available for any such shelf offerings for which there is a genuine intention to make a delayed offering, *i.e.*, the filing exemption is not available where the Rule 415 box is checked only for convenience. Alternatively, the SIA recommends that NASD Regulation specifically incorporate this interpretation into the Rule. The staff is currently developing a proposal related to the application of the Rule to shelf registered offerings and we plan to address these comments in connection with that proposal.

2. *Exemption From Compliance For Investment Grade Debt Offerings*

The BMA recommends that the exemption under Rule 2710(b)(7) for offerings by issuers with investment grade debt outstanding and for investment grade debt offerings should be moved to Rule 2710(b)(8) in order to provide an exemption from the substantive requirements of the Rule. Investment grade debt offerings rarely involve issues concerning underwriting terms and arrangements. However, the practical effect of the BMA's recommendation would be to exempt such offerings from the filing and substantive requirements of Rule 2720, the NASD's conflict-of-interest rule, when the offering is of the securities of a member, the member's parent, or an affiliate of a member. We do not believe such an exemption is not warranted at this time.

3. *Delayed Offerings*

Chase believes that the Rule should provide that in situations where a registration statement has been on file for more than three months without an amendment filing, that the

NASD value underwriting compensation by reviewing the 180-day period prior to filing of an amendment. The staff considers circumstances such as these on a case-by-case basis. The Department has, at times, granted requests to exclude from underwriting compensation securities that were acquired within the 180-day review period, but more than a year before the anticipated public offering date in the case of a delayed offering.

4. Definition of Underwriter and Related Person

The SIA and Goldman recommend that the definition of “underwriters and related persons” be amended to exclude selling group members, arguing that issuers do not have a relationship with selling group members and do not have an economic incentive to provide extra or illicit compensation to selling group members in the form of low-cost securities or otherwise. These commenters argue that applying the compensation rules to selling group members would present a burden on capital formation, excluding willing sellers with no demonstrable benefit. We believe that this proposal would provide an opportunity for circumvention of the Rule’s compensation limits by members willing to limit their role in the offering in exchange for the ability to acquire the securities of the issuer on a pre-offering basis. We believe that the broad scope of the definition of underwriter and related persons has operated effectively in carrying out the issuer and investor protection purposes of the Rule.

Merrill recommends that the definition be amended to exclude only those persons or entities affiliated with a member that have knowledge of the offering based on their roles at the member or ownership interest in the issuer. We do not believe that “knowledge of the offering” is a verifiable standard for determining the scope of the application of the Rule to acquisitions of the issuer’s securities. In addition, if the purpose of this proposal is to exclude cash fees received for ordinary business by affiliates of a member, we believe that the proposed rule

change properly identifies situations where fees received by members' affiliates are considered to be unrelated to the public offering.

5. Calculation of Underwriting Compensation Based on Integrated Transactions

Morgan recommends that several registered transactions that are part of a coherent financing schedule, where each is contingent on each other, should be treated as a single offering for the calculation of underwriting compensation. We will consider such treatment on a case-by-case basis, where allocation of a member's acquisition of the issuer's securities to a coherent group of related financing transactions appear appropriate in light of the total capital-raising obligations of the member.

6. Extension of Time Period for Commission Action

NASD Regulation does not consent at this time to an extension of the time period for Commission action specified in Section 19(b)(2) of the Act.

7. Basis for Summary Effectiveness Pursuant to Section 19(b)(3) or for Accelerated Effectiveness Pursuant to Section 19(b)(2)

Not applicable.

8. Proposed Rule Change Based on Rules of Another Self-Regulatory Organization or of the Commission

Not applicable.

9. Exhibits

1. Completed notice of amended proposed rule change for publication in the Federal Register.

2. List of commenters in response to Securities Exchange Act Release No. 42619 (April 4, 2000).

3. Marked copy of the text of the originally filed proposed rule change with the original language changes shown as if adopted and the new language marked to show additions and deletions.

Pursuant to the requirements of the Securities Exchange Act of 1934, NASD Regulation has duly caused this filing to be signed on its behalf by the undersigned thereunto duly authorized.

NASD REGULATION, INC.

BY: _____
Thomas M. Selman
Vice President
Investment Companies/Corporate Financing

Date: December 11, 2000

SECURITIES AND EXCHANGE COMMISSION
(Release No. 34- ; File No. SR-NASD-00-04)

Self-Regulatory Organizations; Notice of Proposed Rule Change by National Association of Securities Dealers, Inc. Relating to its Corporate Financing Rule

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act"),³³ and rule 19b-4 thereunder,³⁴ notice is hereby given that on November 30, 2000, the National Association of Securities Dealers, Inc. ("NASD"), through its wholly owned subsidiary NASD Regulation, Inc. ("NASD Regulation"), filed with the Securities and Exchange Commission ("SEC" or "Commission") Amendment No. 4 to the proposed rule change as described in Items I, II, and III below, which Items have been prepared by NASD Regulation. The Commission is publishing this notice to solicit comments on the amendments to the proposed rule change from interested persons.

I. SELF-REGULATORY ORGANIZATION'S STATEMENT OF THE TERMS OF SUBSTANCE OF THE PROPOSED RULE CHANGE

NASD Regulation is proposing to amend Rules 2710 and 2720 of the NASD's Conduct Rules. Below is the text of the proposed rule change. Proposed new language is in italics; proposed deletions are in brackets.

2710. Corporate Financing Rule - Underwriting Terms and Arrangements

(a) Definitions

(1) Issuer

³³ 15 U.S.C. 78s(b)(1).

³⁴ 17 CFR 240.19b-4.

The issuer of the securities offered to the public, any selling security holders offering securities to the public, any affiliate of the issuer or selling security holder, and the officers or general partners, directors, employees and security holders thereof[;].

(2) Net Offering Proceeds

Offering proceeds less all expenses of issuance and distribution[;].

(3) Offering Proceeds

Public offering price of all securities offered to the public, not including securities subject to any overallotment option, securities to be received by the underwriter and related persons, or securities underlying other securities[;].

(4) Participating Member(s)

Any NASD member that is participating in a public offering, any associated person of the member, any members of their immediate family, and any affiliate of the member.

(5) Participation or Participating in a Public Offering

Participation in the preparation of the offering or other documents, participation in the distribution of the offering on an underwritten, non-underwritten, or any other basis, furnishing of customer and/or broker lists for solicitation, or participation in any advisory or consulting capacity to the issuer related to the offering, but not the preparation of an appraisal in a savings and loan conversion or a bank offering or the preparation of a fairness opinion pursuant to SEC Rule 13e-3[; and].

[(5)] (6) Underwriter and Related Persons

[Includes underwriters,] Consists of underwriter's counsel, financial consultants and advisors, finders, [members of the selling or distribution group,] any participating member [participating in the public offering], and any [and all] other persons [associated with or] related to any

participating member [and members of the immediate family of any of the aforementioned persons].

(b) Filing Requirements

(1) - (3) No change.

(4) Requirement for Filing

(A) Unless filed by the issuer, the managing underwriter, or another member, a member that anticipates participating in a public offering of securities subject to this Rule shall file with the Association the documents and information with respect to the offering specified in subparagraphs (5) and (6) below:

(i) no later than one business day after [the filing of:] any such documents [with] are filed with or submitted to:

[(a)] a. the Commission; or

[(ii)] b. [with the] any state securities commission or other regulatory authority; or

[(iii)] (ii) if not filed with or submitted to any regulatory authority, at least fifteen ~~(15)~~ business days prior to the anticipated [offering] date on which offers will commence.

(B) No [offering] sales of securities subject to this Rule shall commence unless:

(i) the documents and information specified in subparagraphs (5) and (6) below have been filed with and reviewed by the Association; and

(ii) the Association has provided an opinion that it has no objections to the proposed underwriting and other terms and arrangements or an opinion that the proposed underwriting and other terms and arrangements are unfair and unreasonable. If the Association's opinion states that the proposed underwriting and other terms and

arrangements are unfair and unreasonable, the member may file modifications to the proposed underwriting and other terms and arrangements for further review.

(C) No change.

(5) No change.

(6) Information Required to be Filed

(A) Any person filing documents with the Association pursuant to subparagraph (4) above shall provide the following information with respect to the offering:

(i) - (ii) No change.

(iii) a statement of the association or affiliation with any member of any officer, ~~or~~ director of the issuer, of any [or security holder] beneficial owner of [the issuer in an initial public offering of equity securities, and with respect to any other offering provide such information with respect to any officer, director or security holder of five percent] 5% or more of any class of the issuer's securities, and of any beneficial owner of the issuer's unregistered equity securities that were purchased during the 180-day period immediately preceding the required filing date of the public offering, except for purchases described in subparagraph (c)(3)(B)(v) below. This statement must identify [to include]:

- a. [the identity of] the person;
- b. [the identity of] the member and whether such member is participating in any capacity in the public offering; and
- c. the number of equity securities or the face value of debt securities owned by such person, the date such securities were acquired, and the price paid for such securities.

(iv) [a statement addressing the factors in subparagraphs (c)(4)(C) and (D), where applicable;]

[(v)] a detailed explanation of any other arrangement entered into during the [12-month] 180-day period immediately preceding the required filing date of the public offering, which arrangement provides for the receipt of any item of value [and/]or the transfer of any warrants, options, or other securities from the issuer to the underwriter and related persons; [and]

(v) a statement demonstrating compliance with all of the criteria of an exception from underwriting compensation in subparagraph (d)(5) below, when applicable; and

(vi) a detailed explanation and any documents related to:

a. the modification of any information or representation previously provided to the Association or of any item of underwriting compensation[,] ; or

b. any new arrangement that provides for the receipt of any additional item of value by any participating member subsequent to the [review and approval of such compensation] issuance of an opinion of no objections to the underwriting terms and arrangements by the Association and within 90 days immediately following the date of effectiveness or commencement of sales of the public offering.

(B) No change.

(7) - (11) No change.

(c) Underwriting Compensation and Arrangements

(1) General

No member or person associated with a member shall participate in any manner in any public offering of securities in which the underwriting or other terms or arrangements in connection

with or relating to the distribution of the securities, or the terms and conditions related thereto, are unfair or unreasonable.

(2) Amount of Underwriting Compensation

(A) No member or person associated with a member shall receive an amount of underwriting compensation in connection with a public offering [which] that is unfair or unreasonable and no member or person associated with a member shall underwrite or participate in a public offering of securities if the underwriting compensation in connection with the public offering is unfair or unreasonable.

(B) – (D) No change.

(E) The maximum amount of compensation (stated as a percentage of the dollar amount of the offering proceeds) [which] that is considered fair and reasonable generally will vary directly with the amount of risk to be assumed by [the underwriter and related persons] participating members and inversely with the dollar amount of the offering proceeds.

(3) Items of [Compensation] Value

(A) For purposes of determining the amount of underwriting compensation received or to be received by the underwriter and related persons pursuant to subparagraph (c)(2) above, the following items and all other items of value received or to be received by the underwriter and related persons in connection with or related to the distribution of the public offering, as determined pursuant to [sub]paragraph [(4)] (d) below shall be included:

(i) - (iii) No change.

(iv) finder's fees, whether in the form of cash, securities or any other item of value;

(v) wholesaler's fees;

(vi) financial consulting and advisory fees, whether in the form of cash, securities, or any other item of value;

(vii) common or preferred stock, options, warrants, and other equity securities, including debt securities convertible to or exchangeable for equity securities,

[including securities] received [as underwriting compensation, for example]:

a. [in connection with a] for acting as private placement agent [of securities] for the issuer;

b. for providing or arranging a loan, credit facility, [bridge financing] merger or acquisition services, or any other service for the issuer;

[c. as a finder's fee;]

[d. for consulting services to the issuer; and]

[e.] c. [securities purchased] as an investment in a private placement made by the issuer; or

d. at the time of the public offering;

(viii) special sales incentive items [in compliance with subparagraph (6)(B)(xi)];

(ix) any right of first refusal provided to [the underwriter and related persons] any participating member to underwrite or participate in future public offerings, private placements or other financings, which will have a compensation value of 1% of the offering proceeds or that dollar amount contractually agreed to by the issuer and underwriter to waive or terminate the right of first refusal;

(x) No change.

(xi) commissions, expense reimbursements, or other compensation to be received by the underwriter and related persons as a result of the exercise or conversion, within

twelve [(12)] months following the effective date of the offering, of warrants, options, convertible securities, or similar securities distributed as part of the public offering;

and

(xii) fees of a qualified independent underwriter[; and].

[(xiii) compensation, including expense reimbursements, paid in the six (6) months prior to the initial or amended filing of the prospectus or similar documents to any member or person associated with a member for a public offering that was not completed.]

(B) Notwithstanding subparagraph (c)(3)(A) above, the following shall not be considered an item of value:

(i) [E] expenses customarily borne by an issuer, such as printing costs; SEC, “blue sky” and other registration fees; Association filing fees; and accountant’s fees, [shall be excluded from underwriter’s compensation] whether or not paid through [an underwriter] a participating member;

(ii) compensation, including expense reimbursements, previously paid to any member in connection with a proposed public offering that was not completed, if the member does not participate in the revised public offering;

(iii) cash compensation for acting as placement agent for a private placement or for providing a loan, credit facility, or for services in connection with a merger/acquisition;

(iv) listed securities purchased in public market transactions;

(v) securities acquired through any stock bonus, pension, or profit-sharing plan that qualifies under Section 401 of the Internal Revenue Code; and

(vi) securities acquired by an investment company registered under the Investment Company Act of 1940.

[(4)] (d) Determination of Whether [Compensation Is Received in Connection with the Offering] Items of Value Are Included In Underwriting Compensation

[(A)] (1) Pre-Offering Compensation

All items of value received [or to be received] and all arrangements entered into for the future receipt of an item of value by the underwriter and related persons during the [twelve (12) month] period commencing 180 days immediately preceding the required filing date of the registration statement or similar document pursuant to subparagraph (b)(4) above[, and at the time of and subsequent to] until the date of effectiveness or commencement of sales of the public offering[,] will be [examined to determine whether such items of value are] considered to be underwriting compensation in connection with the public offering [and, if received during the six (6) month period immediately preceding the filing of the registration statement or similar document, will be presumed to be underwriting compensation received in connection with the offering, provided, however, that such presumption may be rebutted on the basis of information satisfactory to the Association to support a finding that the receipt of an item is not in connection with the offering and shall not include cash discounts or commissions received in connection with a prior distribution of the issuer's securities].

(2) Post-Offering Compensation

All items of value received and all arrangements entered into for the future receipt of an item of value by any participating member that are not disclosed to the Association prior to the date of effectiveness or commencement of sales of a public offering, including items of value received

subsequent to the public offering, are subject to post-offering review to determine whether such items of value are, in fact, underwriting compensation for the public offering.

[(B) Items of value received by an underwriter and related person more than twelve (12) months immediately preceding the date of filing of the registration statement or similar document will be presumed not to be underwriting compensation. However, items received prior to such twelve (12) month period may be included as underwriting compensation on the basis of information to support a finding that receipt of the item is in connection with the offering.]

[(C) For purposes of determining whether any item of value received or to be received by the underwriter and related persons is in connection with or related to the distribution of the public offering, the following factors, as well as any other relevant factors and circumstances, shall be considered:]

[(i) the length of time between the date of filing of the registration statement or similar document and:]

[a. the date of the receipt of the item of value;]

[b. the date of any contractual agreement for services for which the item of value was or is to be received; and]

[c. the date the performance of the service commenced, with a shorter period of time tending to indicate that the item is received in connection with the offering;]

[(ii) the details of the services provided or to be provided for which the item of value was or is to be received;]

[(iii) the relationship between the services provided or to be provided for which the item of value was or is to be received and:]

[a. the nature of the item of value;]

[b. the compensation value of the item; and]

[c. the proposed public offering;]

[(iv) the presence or absence of arm's length bargaining or the existence of any affiliate relationship between the issuer and the recipient of the item of value, with the absence of arm's length bargaining or the presence of any affiliation tending to indicate that the item of value is received in connection with the offering.]

[(D) For purposes of determining whether securities received or to be received by the underwriter and related persons are in connection with or related to the distribution of the public offering, the factors in subparagraph (C) above and the following factors shall be considered:]

[(i) any disparity between the price paid and the offering price or the market price, if a bona fide independent market exists at the time of acquisition, with a greater disparity tending to indicate that the securities constitute compensation;]

[(ii) the amount of risk assumed by the recipient of the securities, as determined by:]

[a. the restrictions on exercise and resale;]

[b. the nature of the securities (e.g., warrant, stock, or debt); and]

[c. the amount of securities, with a larger amount of readily marketable securities without restrictions on resale or a warrant for securities tending to indicate that the securities constitute compensation; and]

[(iii) the relationship of the receipt of the securities to purchases by unrelated purchasers on similar terms at approximately the same time, with an absence of similar purchases tending to indicate that the securities constitute compensation.]

[(E) Notwithstanding the provisions of subparagraph (3)(A)(vi) above, financial consulting and advisory fees may be excluded from underwriting compensation upon a finding by the Association, on the basis of information satisfactory to it, that an ongoing relationship between the issuer and the underwriter and related person has been established at least twelve (12) months prior to the filing of the registration statement or similar document or that the relationship, if established subsequent to that time, was not entered into in connection with the offering, and that actual services have been or will be rendered which were not or will not be in connection with or related to the offering.]

(3) Date of Receipt of Securities

Securities of the issuer acquired by the underwriter and related persons will be considered to be received for purposes of subparagraphs (d)(1) and (d)(5) as of the date of the:

(A) closing of a private placement, if the securities were purchased in or received for arranging a private placement; or

(B) execution of a written contract with detailed provisions for the receipt of securities as compensation for a loan, credit facility, or put option; or

(C) transfer of beneficial ownership of the securities, if the securities were received as compensation for consulting or advisory services, merger or acquisition services, acting as a finder, or for any other service.

(4) Definitions

For purposes of subparagraph (d)(5) below, the following terms will have the meanings stated below.

(A) An entity:

(i) includes a group of legal persons that either:

a. are contractually obligated to make co-investments and have previously made at least one such investment; or

b. have filed a Form 13D or 13G with the SEC that identifies the legal persons as members of a group who have agreed to act together for the purpose of acquiring, holding, voting or disposing of equity securities of an issuer in connection with a previous investment; and

(ii) may make its investment or loan through a wholly owned subsidiary (except when the entity is a group of legal persons).

(B) An institutional investor is any individual or legal person that has at least \$50 million invested in securities in the aggregate in its portfolio or under management, including investments held by its wholly owned subsidiaries; provided that no participating member has an equity interest in or manages or otherwise directs the institutional investor's investments.

(C) A right of preemption means the right of a shareholder to acquire additional securities in the same company in order to avoid dilution when additional securities are issued, pursuant to:

(i) any option, shareholder agreement, or other contractual right entered into at the time of a purchase of securities;

(ii) the terms of the security purchased;

(iii) the issuer's charter or by-laws; or

(iv) the domestic law of a foreign jurisdiction that regulates the issuance of the securities.

(5) Exceptions From Underwriting Compensation

Notwithstanding subparagraph (d)(1) above, the following items of value are excluded from underwriting compensation (but are subject to the lock-up restriction in subparagraph (g)(1) below), provided that the member does not condition its participation in the public offering on an acquisition of securities under an exception and any securities purchased are purchased at the same price and with the same terms as the securities purchased by all other investors.

(A) Purchases and Loans by Certain Entities - Securities of the issuer purchased in a private placement or received as compensation for a loan or credit facility before the required filing date of the public offering pursuant to subparagraph (b)(4) above by certain entities if:

(i) each entity:

a. either:

1. manages capital contributions or commitments of \$100 million or more, at least \$75 million of which has been contributed or committed by persons that are not participating members;
2. manages capital contributions or commitments of \$25 million or more, at least 75% of which has been contributed or committed by persons that are not participating members;
3. is an insurance company as defined in Section 2(a)(13) of the Securities Act or is a foreign insurance company that has been granted an exemption under this Rule; or
4. is a bank as defined in Section 3(a)(6) of the Act or is a foreign bank that has been granted an exemption under this Rule; and

b. is a separate and distinct legal person from any member and is not registered as a broker/dealer;

c. makes investments or loans subject to the evaluation of individuals who have a contractual or fiduciary duty to select investments and loans based on the risks and rewards to the entity and not based on opportunities for the member to earn investment banking revenues;

d. does not participate directly in investment banking fees received by any participating member for underwriting public offerings; and

e. has been primarily engaged in the business of making investments in or loans to other companies; and

(ii) the total amount of securities received by all entities related to each member does not exceed 10% of the total number of the issuer's equity securities outstanding calculated immediately prior to the investment.

(B) Investments In and Loans to Certain Issuers - Securities of the issuer purchased in a private placement or received as compensation for a loan or credit facility before the required filing date of the public offering pursuant to subparagraph (b)(4) above by certain entities if:

(i) each entity:

a. manages capital contributions or commitments of at least \$50 million;

b. is a separate and distinct legal person from any member and is not registered as a broker/dealer;

c. does not participate directly in investment banking fees received by the member for underwriting public offerings; and

d. has been primarily engaged in the business of making investments in or loans to other companies; and

(ii) institutional investors beneficially own at least 33% of the total number of the issuer's equity securities outstanding calculated immediately prior to the investment;

(iii) the transaction was approved by a majority of the issuer's board of directors and a majority of any institutional investors, or the designees of institutional investors, that are board members; and

(iv) the total amount of securities received by all entities related to each member does not exceed 10% of the total number of the issuer's equity securities outstanding calculated immediately prior to the investment.

(C) Private Placements With Institutional Investors - Securities of the issuer

purchased in or received as placement agent compensation for a private placement before the required filing date of the public offering pursuant to subparagraph (b)(4) above if:

(i) institutional investors purchase at least 51% of the "total offering" (comprised of the total number of securities sold in the private placement and received or to be received as placement agent compensation by any member);

(ii) an institutional investor was the lead negotiator or, if the terms were not negotiated, was the lead investor with the issuer to establish or approve the terms of the private placement; and

(iii) underwriters and related persons did not, in the aggregate, purchase or receive as placement agent compensation more than 20% of the "total offering" (excluding purchases by any entity qualified under subparagraph (d)(5)(A) above).

(D) Acquisitions and Conversions to Prevent Dilution - Securities of the issuer if:

(i) the securities were acquired as the result of:

a. a right of preemption that was granted in connection with securities that were purchased either:

1. in a private placement and the securities are not deemed by the Association to be underwriting compensation; or

2. from a public offering or the public market; or

b. a stock-split or a pro-rata rights or similar offering; or

c. the conversion of securities that have not been deemed by the Association to be underwriting compensation; and

(ii) the only terms of the purchased securities that are different from the terms of securities purchased by other investors are pre-existing contractual rights that were granted in connection with a prior purchase;

(iii) the opportunity to purchase in a rights offering or pursuant to a right of preemption, or to receive additional securities as the result of a stock-split or conversion was provided to all similarly situated securityholders; and

(iv) the amount of securities purchased or received did not increase the recipient's percentage ownership of the same generic class of securities of the issuer or of the class of securities underlying a convertible security calculated immediately prior to the investment, except in the case of conversions.

(E) Purchases Based On A Prior Investment History - Purchases of securities of the issuer if:

(i) the amount of securities purchased did not increase the purchaser's percentage ownership of the same generic class of securities of the issuer or of the class of

securities underlying a convertible security calculated immediately prior to the investment; and

(ii) an initial purchase of securities of the issuer was made at least one year and a second purchase was made more than 180 days before the required filing date of the public offering pursuant to subparagraph (b)(4) above.

(F) Financial Consulting and Advisory Arrangements - Compensation received by a financial consultant or advisor if:

(i) the consulting/advisory relationship was established pursuant to a written and executed agreement entered into more than one year before the required filing date of the public offering pursuant to subparagraph (b)(4) above;

(ii) any securities received or to be received do not exceed the amount and type specified in the agreement;

(iii) substantive services were provided on an ongoing basis to the issuer during the one-year period; and

(iv) the consultant/advisor has routinely provided similar services to other companies.

[(5)] (e) Valuation of Non-Cash Compensation

For purposes of determining the value to be assigned to securities received as underwriting compensation, the following criteria and procedures shall be applied[:].

[(A) No underwriter and related person may receive a security or a warrant for a security as compensation in connection with the distribution of a public offering that is different than the security to be offered to the public unless the security received as compensation has a bona fide independent market, provided, however, that: (i) in exceptional and unusual circumstances, upon good cause shown, such arrangement may be permitted by the Association; and (ii) in an offering

of units, the underwriter and related persons may only receive a warrant for the unit offered to the public where the unit is the same as the public unit and the terms are no more favorable than the terms of the public unit.]

(1) Limitation on Securities Received Upon Exercise or Conversion of Another Security

An underwriter and related person may not receive a security (including securities in a unit), a warrant for a security, or a security convertible into another security as underwriting compensation in connection with a public offering unless:

(A) the security received or the security underlying the warrant or convertible security received is identical to the security offered to the public or to a security with a bona fide independent market; or

(B) the security can be accurately valued, as required by subparagraph (f)(2)(I) below.

[(B)] (2) Valuation of Securities That Do Not Have an Exercise or Conversion Price

[s] Securities that [are not options, warrants or convertible securities] do not have an exercise or conversion price shall have a compensation value [be valued on the basis of] based on:

[(i)] (A) the difference between [the per security cost and]:

(i) either the market price per security on the date of acquisition, [where a] or, if no bona fide independent market exists for the security, [or] the [proposed (and actual)] public offering price per security; and

(ii) the per security cost;

[(ii)] (B) multiplied by the number of securities received or to be received as underwriting compensation;

[(iii)] (C) divided by the offering proceeds; and

[(iv)] (D) multiplied by one hundred [(100)].

(3) Valuation of Securities That Have an Exercise or Conversion Price

[(C) o] Options, warrants or convertible securities that have an exercise or conversion price (“warrants”) shall [be valued on the basis of the following formula] have a compensation value based on:

[(i)] (A) the [proposed (and actual)] public offering price per security multiplied by .65 [(65%)];

[(ii)] (B) minus the difference between:

(i) the exercise or conversion price per [security] warrant; and

(ii) either the market price per security on the date of acquisition, [where a] or, if no bona fide independent market exists for the security, [or] the [proposed (and actual)] public offering price per security;

[(iii)] (C) divided by two [(2)];

[(iv)] (D) multiplied by the number of securities underlying the warrants[, options, and convertible securities received or to be received as underwriting compensation];

[(v)] (E) less the total price paid for the [securities] warrants;

[(vi)] (F) divided by the offering proceeds; and

[(vii)] (G) multiplied by one hundred [(100).];

(H) provided, however, that such warrants shall have a compensation value of at least .2% of the offering proceeds for each amount of securities that is up to 1% of the securities being offered to the public (excluding securities subject to an overallotment option).

(4) Valuation Discount For Securities With a Longer Resale Restriction

[(D) a lower value equal to 80% and 60% of the calculated value shall be assigned if securities, and where relevant, underlying securities, are or will be restricted from sale, transfer,

assignment or other disposition for a period of one and two years, respectively, beyond the one-year period of restriction required by subparagraph (7)(A)(i) below.]

A lower value equal to 10% of the calculated value shall be deducted for each 180-day period that the securities or underlying securities are restricted from sale or other disposition beyond the 180-day period of the lock-up restriction required by subparagraph (g)(1) below. The transfers permitted during the lock-up restriction by subparagraphs (g)(2)(A)(iii)-(iv) are not available for such securities.

[(6)] (f) Unreasonable Terms and Arrangements

[(A)] (1) General

No member or person associated with a member shall participate in any manner in a public offering of securities after any arrangement proposed in connection with the public offering, or the terms and conditions relating thereto, has been determined to be unfair or unreasonable pursuant to this Rule or inconsistent with any By-Law or any Rule or regulation of the Association.

[(B)] (2) Prohibited Arrangements

Without limiting the foregoing, the following terms and arrangements, when proposed in connection with [the distribution of] a public offering of securities, shall be unfair and unreasonable[;].

[(i)] (A) [a] Any accountable expense allowance granted by an issuer to the underwriter and related persons [which] that includes payment for general overhead, salaries, supplies, or similar expenses of the underwriter incurred in the normal conduct of business[;].

[(ii)] (B) [a] Any non-accountable expense allowance in excess of [three (3) percent;] 3% of offering proceeds.

[(iii)] (C) [a]Any payment of commissions or reimbursement of expenses directly or indirectly to the underwriter and related persons prior to commencement of the public sale of the securities being offered, except a reasonable advance against out-of-pocket accountable expenses actually anticipated to be incurred by the underwriter and related persons, which advance is reimbursed to the issuer to the extent not actually incurred[;].

[(iv)] (D) [t]The payment of any compensation by an issuer to a member or person associated with a member in connection with an offering of securities [which] that is not completed according to the terms of agreement between the issuer and underwriter, except those negotiated and paid in connection with a transaction that occurs in lieu of the proposed offering as a result of the efforts of the underwriter and related persons and provided, however, that the reimbursement of out-of-pocket accountable expenses actually incurred by the member or person associated with a member shall not be presumed to be unfair or unreasonable under normal circumstances[;].

[(v)] (E) [a]Any "tail fee" arrangement granted to the underwriter and related persons that has a duration of more than two [(2)] years from the date the member's services are terminated, in the event that the offering is not completed in accordance with the agreement between the issuer and the underwriter and the issuer subsequently consummates a similar transaction, except that a member may demonstrate on the basis of information satisfactory to the Association that an arrangement of more than two [(2)] years is not unfair or unreasonable under the circumstances.

[(vi)] (F) [a]Any right of first refusal provided to the underwriter or related persons to underwrite or participate in future public offerings, private placements or other financings [which] that:

[a.] (i) has a duration of more than three [(3)] years from the [effective] date of effectiveness or commencement of sales of the public offering; or

[b.] (ii) has more than one opportunity to waive or terminate the right of first refusal in consideration of any payment or fee[;].

[(vii)] (G) [a] Any payment or fee to waive or terminate a right of first refusal regarding future public offerings, private placements or other financings provided to the underwriter and related persons [which] that:

[a.](i) has a value in excess of the greater of [one percent () 1% ()] of the offering proceeds in the public offering where the right of first refusal was granted (or an amount in excess of [one percent] 1% if additional compensation is available under the compensation guideline of the original offering) or [five percent () 5% ()] of the underwriting discount or commission paid in connection with the future financing (including any overallotment option that may be exercised), regardless of whether the payment or fee is negotiated at the time of or subsequent to the original public offering; or

[b.](ii) is not paid in cash[;].

[(viii)] (H) The terms or the exercise of the terms of an agreement for the receipt by the underwriter and related persons of underwriting compensation consisting of any option, warrant or convertible security [which] that:

[a.] (i) is exercisable or convertible more than five [(5)] years from the effective date of the offering;

[b. is exercisable or convertible at a price below either the public offering price of the underlying security or, if a bona fide independent market exists for the security or the underlying security, the market price at the time of receipt;]

[c.] (ii) is not in compliance with subparagraph [(5)(A)] (e)(1) above;

[d.] (iii) has more than one demand registration right at the issuer's expense;

[e.] (iv) has a demand registration right with a duration of more than five [(5)] years from the [effective] date of effectiveness or the commencement of sales of the public offering;

[f.] (v) has a piggyback registration right with a duration of more than seven [(7)] years from the [effective] date of effectiveness or the commencement of sales of the public offering;

[g.] (vi) has anti-dilution terms [designed to provide] that allow the underwriter and related persons [with disproportionate rights, privileges and economic benefits which are not provided to the purchasers of the securities offered to the public (or the public shareholders, if in compliance with subparagraph (5)(A) above)] to receive more shares or to exercise at a lower price than originally agreed upon at the time of the public offering, when the public shareholders have not been proportionally affected by a stock split, stock dividend, or other similar event; or

[h.] (vii) has anti-dilution terms [designed to provide for the receipt or accrual of] that allow the underwriter and related persons to receive or accrue cash dividends prior to the exercise or conversion of the security[; or].

[i. is convertible or exercisable or otherwise is on terms more favorable than the terms of the securities being offered to the public;]

[(ix)] (I) [t]The receipt by the underwriter and related persons of any item of compensation for which a value cannot be determined at the time of the offering[;].

[(x)] (J) [w]When proposed in connection with the distribution of a public offering of securities on a "firm commitment" basis, any over allotment option providing for the over allotment of more than [fifteen (15) percent] 15% of the amount of securities being offered, computed excluding any securities offered pursuant to the over allotment option[;].

[(xi)] stock numerical limitation. The receipt by the underwriter and related persons of securities which constitute underwriting compensation in an aggregate amount greater than ten (10) percent of the number or dollar amount of securities being offered to the public, which is calculated to exclude:]

[a. any securities deemed to constitute underwriting compensation;]

[b. any securities issued pursuant to an overallotment option;]

[c. in the case of a "best efforts" offering, any securities not actually sold; and]

[d. any securities underlying warrants, options, or convertible securities which are part of the proposed offering, except where acquired as part of a unit;]

[(xii)] (K) [t]The receipt by a member or person associated with a member, pursuant to an agreement entered into at any time before or after the effective date of a public offering of warrants, options, convertible securities or units containing such securities, of any compensation or expense reimbursement in connection with the exercise or conversion of any such warrant, option, or convertible security in any of the following circumstances:

[a.](i) the market price of the security into which the warrant, option, or convertible security is exercisable or convertible is lower than the exercise or conversion price;

[b.](ii) the warrant, option, or convertible security is held in a discretionary account at the time of exercise or conversion, except where prior specific written approval for exercise or conversion is received from the customer;

[c.](iii) the arrangements whereby compensation is to be paid are not disclosed:

[1.](a) in the prospectus or offering circular by which the warrants, options, or convertible securities are offered to the public, if such arrangements are contemplated or any agreement exists as to such arrangements at that time, and

[2.](b) in the prospectus or offering circular provided to security holders at the time of exercise or conversion; or

[d.](iv) the exercise or conversion of the warrants, options or convertible securities is not solicited by the underwriter or related person, provided however, that any request for exercise or conversion will be presumed to be unsolicited unless the customer states in writing that the transaction was solicited and designates in writing the broker/dealer to receive compensation for the exercise or conversion[;].

[(xiii)] (L) [f]For a member or person associated with a member to accept, directly or indirectly, any non-cash sales incentive item including, but not limited to, travel bonuses, prizes and awards, from an issuer or an affiliate thereof in excess of \$100 per person per issuer annually. Notwithstanding the foregoing, a member may provide non-cash sales incentive items to its associated persons provided that no issuer, or an affiliate thereof, including specifically an affiliate of the member, directly or indirectly participates in or contributes to providing such non-cash sales incentive[; or].

[(xiv)] (M) [f]For a member to participate with an issuer in the public distribution of a non-underwritten issue of securities if the issuer hires persons primarily for the purpose of

distributing or assisting in the distribution of the issue, or for the purpose of assisting in any way in connection with the underwriting, except to the extent in compliance with 17 C.F.R. §240.3a4-1 and applicable state law.

[(xv)] N [f] E For a member or person associated with a member to participate in a public offering of real estate investment trust securities, as defined in Rule 2340(c)(4), unless the trustee will disclose in each annual report distributed to investors pursuant to Section 13(a) of the Act a per share estimated value of the trust securities, the method by which it was developed, and the date of the data used to develop the estimated value.

[(C) In the event that the underwriter and related persons receive securities deemed to be underwriting compensation in an amount constituting unfair and unreasonable compensation pursuant to the stock numerical limitation in subparagraph (B)(ix) above, the recipient shall return any excess securities to the issuer or the source from which received at cost and without recourse, except that in exceptional and unusual circumstances, upon good cause shown, a different arrangement may be permitted.]

[(7)] **(g) Lock-Up Restriction[s] on Securities**

[(A) No member or person associated with a member shall participate in any public offering which does not comply with the following requirements:]

[(i) securities deemed to be underwriting compensation shall not be sold, transferred, assigned, pledged or hypothecated by any person, except as provided in subparagraph (B) below, for a period of (a) one year following the effective date of the offering. However, securities deemed to be underwriting compensation may be transferred to any member participating in the offering and the bona fide officers or partners thereof and securities which are convertible into other types of securities or which may be exercised for the

purchase of other securities may be so transferred, converted or exercised if all securities so transferred or received remain subject to the restrictions specified herein for the remainder of the initially applicable time period;]

[(ii) certificates or similar instruments representing securities restricted pursuant to subparagraph (i) above shall bear an appropriate legend describing the restriction and stating the time period for which the restriction is operative; and]

[(iii) securities to be received by a member as underwriting compensation shall only be issued to a member participating in the offering and the bona fide officers or partners thereof.]

(1) Lock-Up Restriction

Any common or preferred stock, options, warrants, and other equity securities of the issuer, including debt securities convertible to or exchangeable for equity securities of the issuer, that are beneficially owned by any person that is an underwriter and related person on the date of effectiveness or commencement of sales of the public offering shall not be sold during the offering or sold, transferred, assigned, pledged, or hypothecated, or be the subject of any hedging, short sale, derivative, put, or call transaction that would result in the effective economic disposition of the securities by any person for a period of 180 days immediately following the date of effectiveness or commencement of sales of the public offering, except as provided in subparagraph (g)(2) below.

(2) Exceptions to Lock-Up Restriction

[(B) The provisions of subparagraph (A) notwithstanding:]

Notwithstanding subparagraph (g)(1) above, the following shall not be prohibited:

(A) the transfer of any security;

(i) by operation of law or by reason of reorganization of the issuer [shall not be prohibited.];

(ii) to any member participating in the offering and the officers or partners thereof, if all securities so transferred remain subject to the lock-up restriction in subparagraph (g)(1) above for the remainder of the time period;

[(C) Venture capital restrictions. When a member participates in the initial public offering of an issuer's securities, such member or any officer, director, general partner, controlling shareholder or subsidiary of the member or subsidiary of such controlling shareholder or a member of the immediate family of such persons, who beneficially owns any securities of said issuer at the time of filing of the offering, shall not sell such securities during the offering or sell, transfer, assign or hypothecate such securities for ninety (90) days following the effective date of the offering unless:]

(i) the price at which the issue is to be distributed to the public is established at a price no higher than that recommended by a qualified independent underwriter who does not beneficially own 5% or more of the outstanding voting securities of the issuer, who shall also participate in the preparation of the registration statement and the prospectus, offering circular, or similar document and who shall exercise the usual standards of "due diligence" in respect thereto; or]

[(ii)] (iii) if the aggregate amount of [such] securities of the issuer held by [such a member and its related persons enumerated above would] the underwriter or related person do not exceed 1% of the securities being offered;

(iv) that is beneficially owned on a pro-rata basis by all equity owners of an investment fund, provided that no participating member manages or otherwise directs

investments by the fund and participating members in the aggregate do not own more than 10% of the equity in the fund;

(v) that is not an item of value under subparagraphs (c)(3)(B)(iv) - (vi) above;

(vi) that was previously but is no longer subject to the lock-up restriction in subparagraph (g)(1) above in connection with a prior public offering; or

(vii) that was acquired before the period commencing 180 days immediately preceding the required filing date pursuant to subparagraph (b)(4) above and:

a. the class of security qualifies as an “actively traded security” under SEC Rule 101(c)(1) of Regulation M as of the date of effectiveness or commencement of sales of the public offering; or

b. is beneficially owned by a person that is not a participating member; or

(B) the exercise or conversion of any security, if all securities received remain subject to the lock-up restriction in subparagraph (g)(1) above for the remainder of the time period.

[(8)] **(h)** **[Conflicts of Interest] Proceeds Directed to a Member[:]**

(1) Compliance With Rule 2720

No member shall participate in a public offering of an issuer's securities where more than [ten (10) percent] 10% of the net offering proceeds, not including underwriting compensation, are intended to be paid to [members participating in the distribution of the offering or associated or affiliated persons of such members, or members of the immediate family of such persons] participating members, unless the price at which an equity issue or the yield at which a debt issue is to be distributed to the public is established pursuant to Rule 2720(c)(3).

[(A)] **(2) Disclosure**

All offerings included within the scope of [this] subparagraph [(8)] (h)(1) shall disclose in the underwriting or plan of distribution section of the registration statement, offering circular or other similar document that the offering is being made pursuant to the provisions of this subparagraph and, where applicable, the name of the member acting as qualified independent underwriter, and that such member is assuming the responsibilities of acting as a qualified independent underwriter in pricing the offering and conducting due diligence.

[(B)] **(3) Exception From Compliance**

The provisions of [this] subparagraphs [(8)] (h)(1) and (2) shall not apply to:

[(i)] (A) an offering otherwise subject to the provisions of Rule 2720;

[(ii)] (B) an offering of securities exempt from registration with the Commission under Section 3(a)(4) of the Securities Act of 1933;

[(iii)] (C) an offering of a real estate investment trust as defined in Section 856 of the Internal Revenue Code; or

[(iv)] (D) an offering of securities subject to Rule 2810, unless the net offering proceeds are intended to be paid to the above persons for the purpose of repaying loans, advances or other types of financing utilized to acquire an interest in a pre-existing company.

[(d)] **(i) Exemptions**

Pursuant to the Rule 9600 Series, the [Association may exempt a member or person associated with a member from the provisions of this Rule] staff, for good cause shown after taking into consideration all relevant factors, may conditionally or unconditionally grant an exemption from any provision of this Rule to the extent that such exemption is consistent with the purposes of the Rule, the protection of investors, and the public interest.

2720. Distribution of Securities of Members and Affiliates – Conflicts of Interest

(a) General

No Change

(b) Definitions

(1) - (8) No Change

(9) Immediate family - the parents, mother-in-law, father-in-law, [husband or wife] spouse, brother or sister, brother-in-law or sister-in-law, son-in-law or daughter-in-law, and children of an employee or associated person of a member, except any person other than the spouse and children who does not live in the same household as, have a business relationship with, provide material support to, or receive material support from the employee or associated person of a member. In addition, the immediate family includes [or] any other person who [is supported, directly or indirectly, to a material extent by] either lives in the same household as, provides material support to, or receives material support from an employee [of,] or associated person [associated, with] of a member.

* * *

II. SELF-REGULATORY ORGANIZATION'S STATEMENT OF THE PURPOSE OF, AND STATUTORY BASIS FOR, THE PROPOSED RULE CHANGE

In its filing with the Commission, NASD Regulation included statements concerning the purpose of and basis for the proposed rule change and discussed any comments it received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. NASD Regulation has prepared summaries, set forth in Sections A, B, and C below, of the most significant aspects of such statements.

A. Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis

for, the Proposed Rule Change

1. Purpose

In January 2000, NASD Regulation, Inc. filed with the Securities and Exchange Commission (“SEC”) proposed amendments to the Corporate Financing Rule that were intended to modernize and simplify the Rule (“original rule filing” or “original proposal”). The original rule filing contained an objective standard that members and the staff could follow to determine whether any “items of value,” such as fees and securities, provided by an issuer to underwriters and related persons should be included in the calculation of underwriting compensation under the Rule. Under this standard, all items of value received by underwriters and related persons from 180 days before the filing of a registration statement until the date of effectiveness or commencement of sales of the public offering (“180-day review period”) would be deemed to be underwriting compensation, unless the items were received in a transaction that met one of four exceptions. The exceptions were intended to establish transaction criteria that would distinguish between securities acquired as bona fide investments from securities acquired as underwriting compensation.

In addition, the original rule filing proposed to adopt a 180-day lock-up restriction on sales of any securities of the issuer held by any underwriter and related person at the time of the public offering, with certain exceptions. The original rule filing also proposed to delete the 10% limitation on the amount of securities deemed to be underwriting compensation, known as the Stock Numerical Limitation, and the prohibition on any such securities that are warrants having an exercise price below the public offering price. In addition, the original rule filing proposed to amend provisions that had become problematic or unnecessary as applied to current industry practices or particular types of issuers.

The SEC published the original proposal for comment³⁵ and received 14 comment letters.³⁶ Commenters generally supported the original proposal, but requested additional changes and clarifications. In particular, commenters believed that the proposal did not go far enough in excluding investments by affiliates of members in light of the creation of large financial institutions that include commercial and investment banking and insurance operations.

This amendment is for the purpose of responding to the comments received. Following is a description of proposed amendments to the original proposal that: expand the circumstances under which purchases and other acquisitions of the issuer's securities by members and their affiliates will not be considered underwriting compensation; incorporate increased flexibility in the Rule while maintaining the objective review standards of the original proposal; clarify parts of the original proposal; and impose a minimum compensation value on warrants deemed to be underwriting compensation ("amended proposal"). All proposed amendments are in response to comments, except as indicated and for non-substantive and conforming changes to the Rule. In addition, the following description addresses, where appropriate, comments that are opposed to provisions retained in the amended proposal. Other comments are addressed in Section C below.

The paragraphs that are cited below in this rule change are to the provisions of Rule 2710 as they are proposed to be amended, unless the current Rule or another rule is specified. The material in current paragraph (c) of Rule 2710 would be divided into paragraphs (c) through (g). In addition, the amended proposal would adopt a new definition of the term "participating

³⁵ Securities Exchange Act Release No. 42619 (April 4, 2000); 65 F.R. 19409 (April 11, 2000).

³⁶ Akin, Gump, Strauss, Hauer & Feld ("Akin"); Bond Market Association ("BMA"); Chase Manhattan Corporation ("Chase"); CIBC World Markets Corporation ("CIBC"); Fried, Frank, Harris, Shriver & Jacobson ("Fried Frank"); Goldman, Sachs & Company ("Goldman"); Merrill Lynch ("Merrill"); Morgan Stanley Dean Witter ("Morgan"); Morrison & Foerster ("M&F"); North American Securities Administrators Association ("NASAA"); Ohio Department of Commerce, Division of Securities ("Ohio"); Prudential Securities, Inc. ("Prudential"); Salomon Smith Barney, Inc. ("Salomon"); and Securities Industry Association ("SIA").

member” in subparagraph (a)(4) to include participating broker/dealers, their associated persons and employees, any members of their immediate family, and any affiliate of the member. This term is used in the Rule and in the discussion below to distinguish between members that participate in the public offering and the broader category in the definition of “underwriter and related persons” that includes non-members and other related persons to a member.

I. Pre-Offering Objective Test

The original rule filing proposed to measure the 180-day review period in the same manner as the one-year review period in the current Rule.³⁷ The amended proposal would modify subparagraph (d)(1) to provide that the 180-day period is measured from the “required” filing date of the public offering pursuant to the Rule’s filing requirements in subparagraph (b)(4).³⁸ We also propose to amend the provision to clarify that the review period commences 180 days before the required filing date and ends when the offering is effective or sales of the public offering commences.

Several commenters (SIA, Fried Frank, Goldman, Merrill, Morgan, Salomon) requested that the Rule be amended to provide that the 180-day review period is measured from the date that the preliminary prospectus is circulated, particularly since certain issuers file “early” with the SEC. The commenters apparently misunderstand the purpose of measuring the review period from the filing date. Members typically provide significant underwriting services in connection

³⁷ The original rule filing stated that the 180-day review period would be measured from the earlier of the date of filing with the SEC, state securities commission, or other regulatory authority, or the date of filing with the Association.

³⁸ This same calculation is used in the first three exceptions for acquisitions of securities from underwriting compensation and in the exceptions to the lock-up restriction on securities. See discussion below of proposed amendment to subparagraph (b)(4) apply the filing requirements of the Rule when any offering document is “filed with or submitted to” another regulatory authority.

with the preparation and filing of a registration statement or other offering document. These underwriting activities are likely to have commenced within the 180-day period preceding the filing date. Accordingly, the Department will review any items of value received by the underwriters beginning 180 days prior to the filing date because they may constitute compensation for underwriting services. Although the first distribution of a preliminary prospectus is more relevant than the filing date in determining whether an offering is likely to be completed, it is irrelevant to determining whether an issuer has begun to pay its investment bankers for underwriting services.

II. Common Requirements of the Exceptions From Underwriting Compensation

The original proposal included four “safe harbors” that establish transaction criteria that are intended to distinguish between securities acquired as bona fide investments from securities acquired as underwriting compensation. We are proposing to clarify and expand the “safe harbors” -- now called “exceptions” -- to cover additional types of transactions. Following is a discussion of certain of the requirements that are common to two or more exceptions.

A. Deletion of Reference to “Safe Harbors” -- The original rule filing proposed four “safe harbors” that would exclude certain acquisitions of the issuer’s securities during the 180-day review period from underwriting compensation. Some commenters (Fried Frank, Goldman, Morgan, Prudential, M&F, Merrill) were correct in noting that although described as “safe harbors,” the original rule filing required that a transaction meet all of the criteria of a safe harbor in order to qualify for exclusion from underwriting compensation. Therefore, the proposed “safe harbors” in subparagraph (d)(5) will be treated under the amended Rule as “exceptions.”³⁹

³⁹ Subparagraph (b)(6)(A)(v) would require that members submit information to the Association that demonstrates compliance with all of the criteria of the exception being relied upon.

B. Ninety-Day Limitation on Availability of Exceptions -- The original rule filing would have prohibited reliance on the first three exceptions from underwriting compensation in the 90-day period prior to the filing date of the public offering. NASD Regulation proposes to amend the exceptions in subparagraphs (d)(5)(A) – (C) to delete the 90-day limitation and include new language stating that transactions that occur before the required filing date are eligible for the exceptions.⁴⁰

The deletion of the 90-day limitation was recommended by many commenters (SIA, BMA, Fried Frank, Goldman, Merrill, Morgan, Prudential, Salomon) who stated that the conditions in the proposed exceptions were alone sufficient to prevent abusive practices during the entire 180-day review period. For example, Prudential stated that “the criteria in the safe harbors provide a more reliable guide than proximity in time for distinguishing between a payment for services and financing other than underwriting and compensation for underwriting.” Consistent with the industry’s position, we believe that the other criteria should generally be retained as proposed.

C. Price and Terms of Securities -- The third and fourth exceptions would have required that any securities purchased under an exception must be purchased at the same price and with the same terms as securities purchased by other investors. We propose to amend the introduction to the exceptions in subparagraph (d)(5) to apply this criterion to any purchase under any exception provided that the purchase occurs at approximately the same time as purchases by other investors. In addition, we agree with commenters (SIA, Goldman) that the price and terms requirement is not applicable to securities received as placement agent fees and, therefore, the language only refers to “any securities *purchased*” (emphasis provided).

⁴⁰ The fourth, fifth, and sixth exceptions, discussed below, would be available during the 180-day review period and

D. Conditioning a Member’s Participation on a Securities Acquisition -- The first three exceptions would have required that a member have written procedures to ensure that its participation in the public offering was not contingent on its participation in the private placement or loan that is covered by the exception. Commenters (Merrill and Fried Frank) recommended that this provision be eliminated as a condition of the exceptions, stating that it would require that the Department determine the intent of the member in each transaction, that the original proposal was unclear on the type of written procedures required, and that the provision is unnecessary in light of the other criteria of each exception. Commenters also believed that the rule language would require members to submit their written procedures for compliance with this provision for Department review in order to rely on an exception.

We agree that the specific written procedures requirement in the exceptions is not necessary, especially since members remain subject to the general standards of NASD Rule 3010(b)(1), which requires members to establish written procedures that are reasonably designed to ensure compliance with NASD rules. However, NASD Regulation continues to be concerned that participating members not use their position as an issuer’s underwriter to require the issuer to sell cheap stock or warrants to the member or the member’s affiliates in a transaction that is eligible for an exception. In response to this concern, we propose to include a statement in the introduction to subparagraph (d)(5) emphasizing that an exception is only available if a member has not conditioned its participation in the public offering on an acquisition of securities under the exception.

E. Definition of Institutional Investor – The second and third exceptions rely on the involvement of “institutional investors” in the issuer or private placement to help ensure that

subsequent to the filing of the public offering.

securities are acquired in bona fide transactions that were negotiated at “arms-length.” To ensure that the institutional investor is in fact independent,⁴¹ we propose to amend the definition of “institutional investor” in subparagraph (d)(4)(B) to require that no participating member may have an equity interest in or manage or otherwise direct the institutional investor’s investments.⁴²

F. Investment/Lending Subsidiary - NASD Regulation proposes to amend the definition of entity in subparagraph (d)(4)(A) to permit a qualifying entity to make its investment or loan through a wholly owned subsidiary. (See comment of Fried Frank). We are not persuaded by a commenter’s argument (Fried Frank), however, that a subsidiary formed by two or more entities or institutional investors is indistinguishable from its parents.

In addition, we propose to amend the definition of institutional investor in subparagraph (d)(4)(B) to provide that the calculation of the \$50 million threshold will include investments held by a wholly owned subsidiary of an institutional investor. This amendment will, therefore, also permit an institutional investor to make its investment under the third exception through a wholly owned subsidiary. (See comment of Akin).

G. Venture Capital Experience -- NASD Regulation proposes to amend the provision in the first and second exceptions requiring that the investing/lending entity have prior experience in making venture capital investments to require that the entity “has been primarily engaged in the business of making investments in or loans to other companies” (emphasis provided). Contrary to opposing comments (SIA and Goldman), we believe that the protections of the criteria in these exceptions cannot be effective unless the entity has a history of at least one

⁴¹ However, an institutional investor may be a member, or a person associated or affiliated with a member, who is not participating in the public offering.

prior investment or loan transaction and that the business of the entity primarily involve investments in or loans to other companies.⁴³

III. Exceptions From Underwriting Compensation

A. First Exception: Purchases and Loans By Certain Entities -- The first exception in subparagraph (d)(5)(A) is intended for acquisitions of the issuer's securities by certain entities that routinely make investments in or provide loans or credit facilities to other companies. The exception, as amended, would be available: (1) to any qualifying entity related to a participating member that meets a capital under management test, or is a bank or insurance company; and (2) for purchases in a private placement and for the receipt of securities as compensation for a loan or credit facility before the required filing date of the public offering, with a 10% limitation on the amount of securities acquired.

1. Expansion of Exception: A number of commenters (Chase, Goldman, Merrill, Prudential, Salomon, SIA) discussed the impact of the current Rule and the original

⁴² In accordance with another comment (SIA and Goldman), the word "entity" in the definition is proposed to be changed to "legal person" to avoid confusion with the separate definition of the term "entity" intended for use under the first and second exceptions.

⁴³ The definition of "entity" in subparagraph (d)(4) will continue to require that there have been at least one prior joint investment for a group of legal persons to qualify as an entity. Therefore, when an entity is composed of a group of legal persons, one prior investment or loan by a group will also satisfy the requirement for at least one prior investment or loan under subparagraphs (d)(5)(A) and (B). In addition, each member of the group will be required to demonstrate that it is primarily engaged in the business of making investments in or loans to other companies.

proposal on large financial institutions that include commercial and investment banking and insurance operations. The commenters recommended that NASD Regulation amend the Rule to exclude purchases of the issuer's securities if a large financial institution maintains information barriers between its broker/dealer and its other affiliates in a distinct line of business or it otherwise can demonstrate that it does not collaborate to secure underwriting business.

The Department is concerned that information barriers are not an appropriate mechanism for preventing abusive practices. However, to address the impact of the Rule on large financial institutions affiliated with members, we propose to expand the first exception in subparagraph (d)(5)(A) to be available to any insurance company or bank. We believe that U.S. banks and insurance companies generally are structured and regulated in a manner that ensure that the institution is primarily engaged in a line of business that is distinct from the underwriting business.

U.S. banks and insurance companies would be those that come within the definitions of those terms in Section 3(a)(6) of the Act and Section 2(a)(13) of the Securities Act of 1933 ("Securities Act"), respectively. Foreign banks and insurance companies would not be able to rely on the exception unless the staff grants an exemption on a case-by-case basis under the NASD Rule 9600 Series. We propose to grant such an exemption based on information demonstrating that the foreign institution operates and is regulated in a manner similar to a bank or insurance company in the U.S.

2. *Capital Under Management Test:* NASD Regulation proposes to revise the definition to allow the required capital to have been contributed or committed to the qualifying entity.

3. *Fiduciary Duty Requirement:* We propose to amend the provision requiring an independent review of the investment or loan to delete the word “review” as redundant of the word “evaluation.”

4. *Ten Percent Limitation on Acquisition:* The amended rule filing would restrict investments by all entities related to a member to 10% of the issuer’s “equity securities outstanding calculated immediately prior to the investment.”⁴⁴ We believe this added protection is necessary in light of the proposal to eliminate the 90-day limitation on the availability of the exception and to eliminate the stock numerical limitation.

6. *Sharing in Investment Banking Fees:* We agree with commenters (Goldman and SIA) that the requirement that the investing or lending entity “not participate directly in investment banking fees received by the member for underwriting public offerings” is satisfied even if the member is the general partner of the investing entity, so long as no part of the underwriting fees are directed to the entity itself.

B. Second Exception: Investments In and Loans to Certain Issuers -- The second exception in subparagraph (d)(5)(B) is intended for acquisitions of securities of issuers that have significant institutional investor involvement in their corporate governance. The exception, as amended, would be available: (1) when institutional investors own at least 33% of the issuer’s equity securities; (2) to any related entity of a participating member that manages capital contributions or commitments of at least \$50 million; and (3) for purchases in a private placement and for the receipt of securities as compensation for a loan or credit facility before the

⁴⁴ We agree with commenters (Fried Frank, Goldman, Merrill, SIA) that the calculation should not include stock options or employee options and warrants and, have, therefore deleted the requirement that the amount of the issuer’s securities be calculated on a “fully diluted” basis.

required filing date of the public offering, with a 10% limitation on the amount of securities acquired.

1. *Ten Percent Limitation on Acquisition:* We propose to increase the investment limitation on all entities related to each participating member from 5% to 10% of the issuer's equity securities calculated on a pre-investment basis.

2. *Board Membership Requirement:* In response to commenter's concerns that the original proposal appeared to require an issuer to put an institutional investor on its board of directors in order for its underwriters to be eligible to rely on the exception, NASD Regulation proposes to delete the requirement that an institutional investor be a member of the issuer's board of directors.

3. *Board Vote:* Consistent with the amendment deleting the requirement that an institutional investor be a member of the issuer's board of directors and other comments, we propose to revise the provision requiring approval of the investment by the issuer's board of directors and the affirmative vote of all institutional investors on the board, to require approval by a majority of the issuer's board of directors and a majority of any institutional investors, or their designees, that are board members.

C. *Third Exception: Private Placements With Institutional Investors* -- The third exception in paragraph (d)(5)(C) is intended for acquisitions in private placements with institutional participation. The exception, as amended, would be available for purchases before the required filing date of the public offering by any underwriter and related person of securities in a private placement and for the receipt of securities as placement agent compensation, so long as institutional investors purchase at least 51% of the total offering and underwriters and related persons, in the aggregate, do not purchase more than 20% of the total offering.

1. Definition of the “Total Offering”: We propose to revise the exception to clarify, as recommended by commenters, that the 51% investment requirement for institutional investors and the 20% limitation on investments by underwriters and related persons is based on the “total offering,” which is comprised of the total number of securities sold in the private placement and the securities received or to be received as placement agent compensation by any member.⁴⁵

2. Lead Negotiator Requirement: The original proposal required that an institutional investor be the lead negotiator with the issuer to establish the terms of the private placement. We propose to amend this requirement as recommended by the Corporate Financing Committee of NASD Regulation to provide that, when the terms of the private placement are not negotiated with an institutional investor, an institutional investor must at least be the lead investor in establishing or approving the terms of the private placement.

D. Fourth Exception: Acquisitions and Conversions to Prevent Dilution – The fourth exception in paragraph (d)(5)(D) is intended for the purchase or receipt of securities to prevent dilution of the investor’s position in the issuer. The exception, as amended, would be available for acquisitions by an underwriter and related person of securities before the effective date of the public offering resulting from a preemptive right or a pro-rata rights offering, and acquisitions resulting from a stock-split or stock conversion, provided that: (1) the opportunity to purchase or receive securities is provided to all similarly situated securityholders; and (2) the amount of securities purchased or received does not increase the investor’s percentage ownership.

⁴⁵ For example, if the private placement consists of 100,000 shares of common stock and the issuer pays placement agent compensation that includes a warrant for 10,000 shares of common stock, the total offering is 110,000 shares of common stock.

1. Availability of Exception: The exception would be available during the 180-day review period and subsequent to the filing of the public offering.

2. Definition of Right of Preemption: To clarify the application of this exception, NASD Regulation proposes to include a definition of “right of preemption” in subparagraph (d)(4)(C) to list all the circumstances under which it is anticipated that a purchaser may receive a preemptive right.⁴⁶

3. Revisions to Limitation on Acquisition of the Preemptive Right: We propose to exclude an acquisition under a right of preemption acquired in connection with securities purchased in a private placement from underwriting compensation so long as the securities purchased in the private placement are not deemed to be underwriting compensation.

4. Limitation on Securities Received Upon Conversion: The exception is available to securities that are received upon conversion of securities only if the convertible security is not deemed to be underwriting compensation.

5. Limitation on Increasing the Purchaser’s Percentage Ownership: We propose to amend the language prohibiting the investor from increasing its percentage ownership of the same class of security⁴⁷ to refer to the “same generic class of securities of the issuer” and to the “class of securities underlying any convertible security.” In addition, we

⁴⁶ An investor may only rely on this exception to purchase the enumerated classes of the issuer’s securities that are covered by the right of preemption.

⁴⁷ This limitation does not apply in the case of conversions of securities. For example, the calculation of percentage ownership of preferred stock will be based on all series of preferred stock outstanding and the calculation of percentage ownership of convertible preferred stock will be based on the company’s equity outstanding on an as-converted basis.

propose to amend this provision to clarify that the investor's level of percentage ownership will be calculated immediately prior to the investment.

6. *Pre-Existing Contractual Rights:* As previously discussed, any securities purchased under an exception must be purchased at the same price and with the same terms as securities purchased by any other purchasers. We propose to include a provision clarifying that it is not contrary to this limitation for a purchaser to retain a pre-existing contractual right, such as a preemptive right, that was granted in connection with a prior purchase.

E. Fifth Exception: Purchases Based on a Prior Investment History -- A new fifth exception in paragraph (d)(5)(E) is proposed in response to a comment (CIBC) so that members or their affiliates that established a long-term relationship with an issuer would be able to purchase additional securities of the issuer to prevent dilution before the effective date of the public offering. The exception would only be available to the investor that had previously purchased the issuer's securities and its terms reflect historic Department practice.

1. *Prior Investment Requirement:* In order to be eligible for the exception, the investor must have made at least two prior purchases of the issuer's securities: one investment at least 24 calendar months before the required filing date and another more than 180 days before the required filing date of the public offering.

2. *Limitation on Increasing the Purchaser's Percentage Ownership:* The securities purchased under the exception cannot increase the investor's percentage ownership of the generic class of securities of the issuer calculated immediately prior to the investment.

3. *Availability of Exception:* The exception would be available during the 180-day review period and subsequent to the filing of the public offering.

F. Sixth Exception: Financial Consulting and Advisory Agreements – A new sixth exception is proposed in subparagraph (d)(5)(F) for cash fees and securities paid to a financial consultant or advisor to the issuer when the relationship was established more than one year before the required filing date of the public offering.

This exception is consistent with an exception in the Rule, which excludes from the definition of “item of value” financial consulting and advisory fees if an ongoing relationship between the issuer and the financial advisor or consultant was established more than 12 months before the filing date of the public offering. The original proposal included this exclusion. The sixth exception would codify objective standards that help clarify which long-term arrangements can qualify for the exception.

Among other criteria, the consulting or advisory relationship must have been entered into more than one year before the required filing date of the public offering. Commenters (Chase, Fried Frank) recommended that the time period be decreased to 180 days before the filing date of the public offering. We do not agree that a 180-day period is sufficient to identify a “long term” relationship between a consultant and the issuer that justifies excluding fees and securities paid to the consultant during the 180-day review period, particularly when the consultant may have provided services related to the preparation, structuring, or conduct of the public offering.

IV. When Securities Are Considered “Received”

In the original proposal, subparagraph (d)(3) included a provision to establish when securities are considered “received” under the Rule for purposes of determining if the securities were received within the 180-day review period and are, therefore, considered to be underwriting compensation.

The original proposal treated securities received as compensation for a loan or credit

facility as “received” on the execution of the agreement for the loan or credit facility. We propose to amend this provision to treat a put option like a loan or credit facility and to require that any agreement for a loan, credit facility, or put option must be a written contract with detailed provisions. Therefore, a contract for a loan or credit facility must specify the amount and terms of the loan or credit facility and the amount of securities that will be paid as a fee. In the case of a put option, the contract must unconditionally require the investor to purchase securities upon demand of the issuer and must include a formula for determining the amount and price of the securities that must be purchased. Absent this required information, securities received for a loan or credit facility or purchased from the issuer in accordance with a put option will be considered received as of the date of transfer of beneficial ownership.

Commenters (Chase, Fried Frank, Goldman, Merrill, SIA) recommended that the date a commitment letter is signed be relied upon as the date of receipt with respect to securities purchased in a private placement. We have not amended the Rule as commenters suggest. In the Department’s experience, commitment letters do not serve as reliable indicators of the date of “receipt of securities.” In many cases, commitment letters allow one or both parties to withdraw from the transaction or impose other contingencies that may prevent the purchase of the securities. In NASD Regulation’s experience, the date that the private placement closes is a more reliable indicator of when securities are “received.” Moreover, beneficial transfer of the securities typically occurs at closing.

In addition, in response to a comment (M&F), the relevant “closing of a private placement” for a private placement with different closing dates would be the closing where the issuer receives its funding from the investor.

V. Post-Offering Review Authority

The original proposal would have required the staff to examine items of value received by underwriters and related persons during the 90-day period immediately following the effective date of a public offering to determine whether they constitute underwriting compensation. Commenters (Fried Frank, Goldman, Merrill, SIA) expressed concern that the provision may subject members to disciplinary actions based upon the unknown activities by unaffiliated entities included in the definition of “underwriter and related person.” The purpose of this provision was to ensure that the staff could consider whether items of value received after the public offering need to be included as underwriting compensation in order to avoid circumvention of the Rule.

We agree that this provision could be more narrowly tailored to address those specific circumstances where items of value received after the effective date of the public offering are part of a scheme to evade the application of the Rule. New subparagraph (d)(2) would provide that if any participating member receives an item of value or enters into an arrangement for the future receipt of an item of value that is not disclosed to the Association prior to date of effectiveness or commencement of sales of a public offering, the items of value and arrangements are subject to post-offering review to determine whether they are underwriting compensation for the public offering. Subparagraph (b)(6)(vi)b. would require the filing of any new arrangement that provides for receipt of an additional item of value subsequent to the issuance of an opinion of no objections to the underwriting arrangements by the Association and within 90 days following the date of effectiveness or commencement of sales of the public offering.

VI. Cash and Securities That Are Not Items of Value

The following amendments are proposed to subparagraph (b)(3)(B), which lists the items of value that will be excluded from underwriting compensation.⁴⁸

A. Cash Compensation Excluded As An Item of Value – The exception for “cash discounts or commissions received in connection with a prior distribution of the issuer’s securities” was unintentionally deleted in the original proposal. We propose to reinstate and broaden the exclusion from underwriting compensation to cover cash compensation for services provided to the issuer for private placement agent or merger and acquisition services, or for providing a loan or credit facility, as recommended by commenters.

B. Securities Excluded As An Item of Value – In addition, as recommended by commenters, the proposed Rule would exclude receipt of the issuer’s securities from being considered an item of value if they are:

- (1) listed and purchased in the public market transactions;
- (2) purchased through the issuer’s employee stock purchase plan; or
- (3) acquired by an investment company registered under the Investment Company Act of 1940.

VII. Flexibility in the Application of the Rule

A. General Request for Flexibility – Commenters (Fried Frank, Goldman, Morgan, Prudential, Merrill) requested that the Rule be amended to allow the staff to grant exemptions from the Rule. The commenters stated that exemptions should be granted in new or unanticipated situations that were not contemplated by the Rule or where a transaction narrowly fails to meet the criteria of one of the enumerated exceptions. One of the commenters (Prudential) also stated that the exemption process under the NASD Rule 9600 Series was too

⁴⁸ We also propose to amend the language of subparagraphs (c)(3)(a)(iv) and (vii) to eliminate redundancies.

cumbersome to be useful and preferred a structure where members can receive a quick response from Department staff on a request to consider a fact situation that does not fall within one of the exceptions to the Rule.

NASD Regulation agrees with the commenters that the staff should be able to grant exemptions to respond to new or unanticipated situations. We propose to amend paragraph (i) to articulate the substantive standard upon which exemptions may be granted. Specifically, paragraph (i) would state that the staff has authority to grant an exemption from the Rule, if it is consistent with the purposes of the Rule, the protection of investors, and the public interest. NASD Regulation intends to use its exemption authority sparingly, principally for situations not addressed in the Rule. NASD Regulation generally does not believe that its exemption authority should be used to exclude transactions that narrowly fail to meet one or more criteria of the Rule, because these are the types of transactions that are addressed in the Rule.⁴⁹

The NASD Rule 9600 Series sets forth the procedures to obtain exemptive relief from those NASD Rules that provide for such relief. NASD Regulation believes that the exemptive procedures set forth in the Rule 9600 Series allows Department staff to consider and grant exemptions from any provision of the Rule on an immediate basis.

B. Exemptions for Consulting Fees and Founder's Stock -- Commenters

recommended that NASD Regulation adopt additional exceptions from underwriting compensation. In certain situations, we believe that there are circumstances where the

⁴⁹ The original proposal stated, "The current subjective, factor-weighting process for determining whether securities were acquired in connection with a public offering is an inefficient method The subjectivity hampers the Department's ability to provide clear and predictable guidance to members. The consequences under the Rule of a particular venture capital or other private placement financing are sometimes uncertain until a public offering is filed and the Department's review is completed. This uncertainty unnecessarily complicates the capital-raising process, to the detriment of issuers and investors."

recommended exception is appropriate, but a specific exception with objective criteria cannot be developed to ensure the bona fide nature of the transaction. Therefore, we propose to consider exemptions on a case-by-case basis pursuant to the standards in paragraph (i) in the following situations.

1. *Financial Consulting and Advisory Fees:* Commenters (Goldman, SIA) objected that the original rule filing proposed to delete current subparagraph (c)(4)(E), which excludes financial consulting and advisory fees if “the relationship . . . was not entered into in connection with the offering and . . . actual services have been or will be rendered which were not or will not be in connection with or related to the offering.” These commenters believed that there are many services for which a member may legitimately be retained at the time of or shortly before a public offering for which it ought to receive financial and advisory fees that are not included as underwriting compensation. It is our experience that the rule language that we proposed to delete in the original proposal is so indefinite in nature that it has not generally provided the guidance sought by the commenters.

NASD Regulation proposes instead to consider on a case-by-case basis excluding securities and cash fees from underwriting compensation for services that:

- (1) solely relate to the business or management of the issuer; and
- (2) are not related to the preparation, structuring, or conduct of the public offering, or to raising capital in a transaction related to the public offering.

For example, if an agreement is for post-offering merger and acquisition services, we would consider excluding fees that will only be paid upon the occurrence of a merger or acquisition. If an agreement is for post-offering public relations services, we would

consider excluding fees paid to an experienced public relations firm that is not affiliated with a member.

2. *Founder's Stock:* NASD Regulation proposes to consider on a case-by-case basis excluding acquisitions of "founder's stock" and any subsequent purchases by a founder from underwriting compensation. Founder's stock is acquired at the time of incorporation of the issuer as a start-up company or upon purchase of substantially all of the assets of the issuer from another company.

C. Interpretations of Rule -- Commenters also recommended amendments to the Rule to exclude purchases of securities in a number of common-sense situations. We propose to interpret the Rule to address on a case-by-case basis excluding purchases of securities when the:

- (1) purchaser was not affiliated or associated with a member participating in the public offering at the time of the acquisition;
- (2) securities acquired are those of the member or the parent of the member and the purchaser is an associated person of the member or employee of the parent, or members of their immediate family;
- (3) securities were acquired in a resale transaction under Rule 144A from persons who are not officers, directors, or affiliates of the company, *i.e.*, persons who are not within

the definition of “issuer” in the Rule;⁵⁰ or

(4) securities were purchased from the issuer for immediate resale under Rule 144A and the member failed to place the securities.

VIII. Lock-Up Restrictions on Securities

The original rule filing proposed to delete the current one-year lock-up restriction on securities included in underwriting compensation and the current three-month lock-up restriction on securities of the issuer held by a member and certain senior persons and subsidiaries at the time of the offering. These restrictions would have been replaced by a single, 180-day lock-up restriction on all equity securities of the issuer that are held by any underwriter and related person at the time of effectiveness of the public offering, unless the securities or transaction complied with an exception. We propose to clarify the language of the restriction and to adopt additional exceptions, as discussed by commenters (Fried Frank, Goldman, M&F, Merrill, SIA).

A. Lock-Up Restriction Language – We propose to amend subparagraph (g)(1) to prohibit any hedging, short sale, derivative, put, or call transaction that would result in the effective economic disposition of the securities. This amendment was recommended by the Corporate Financing Committee of NASD Regulation and are necessary to ensure that the lock-up restriction remains effective in light of newer practices that have developed since the restriction language was first adopted in the original version of the Corporate Financing Rule.

B. Exceptions to Lock-Up Restriction For Securities Acquired At Any Time – The original proposal included exceptions from the lock-up restriction in subparagraph (g)(2) transfers of securities: by operation of law or reorganization of the issuer; to any member

⁵⁰ Subparagraph (a)(1) defines the term issuer to include “The issuer of the securities offered to the public, any selling securityholders offering securities to the public, any affiliate of the issuer or selling security holder, and the officers or general partners, directors, employees and securityholders thereof.”

participating in the offering and the officers and partners thereof; if the aggregate amount of securities held by an underwriter and its related persons do not exceed 1% of the securities being offered; and if the class of security qualifies as an “actively traded security” for purposes of SEC Regulation M. We propose to amend subparagraph (g)(2) to adopt additional exceptions from the lock-up restriction for securities:

- (1) held by an investment fund, provided that no participating member manages or otherwise directs the investments of the fund, and members participating in the offering do not own more than 10% of the equity in the fund;
- (2) previously subject to the lock-up restriction (thereby allowing the sale of such securities after the expiration of the previous lock-up restriction);
- (3) that are listed and were purchased in the public market;
- (4) acquired under the issuer’s employee stock purchase plan; or
- (5) purchased by an investment company registered under the Investment Company Act of 1940.

C. Exceptions to the Lock-Up Restriction for Securities Acquired Before the 180-Day Review Period – The original rule filing included an exception from the lock-up restriction for securities considered “actively traded” under SEC Regulation M.⁵¹ We propose to narrow this exception to only make it available to securities that were acquired before the 180-day review period. We believe this revision is necessary because we also propose to eliminate the 90-day limitation on the availability of the exceptions in subparagraphs (d)(5)(A) - (C). The

⁵¹ If a security qualifies as “actively traded” under SEC Regulation M as of the date of effectiveness of the public offering, then the security is considered “actively traded” at any time thereafter when the securityholder determines to sell their securities.

application of the lock-up restriction to securities acquired within the 180-day review period will ensure that securities received in transactions that meet an exception, and thus are not included in compensation calculations, are held as an investment for at least six months. Accordingly, members would be prevented from making a quick profit on securities received from issuers to whom they are providing underwriting services.

In addition, we propose a new exception from the lock-up restriction for securities acquired before the 180-day review period that are owned by any person that is not a participating member (*e.g.*, underwriter's counsel, consultants, and finders).

X. Regulation of Terms of Securities

A. Stock Numerical Limitation/Exercise Price Below the Public Offering Price -- The amended rule filing, like the original rule filing, would eliminate the 10% stock numerical limitation in current subparagraph (c)(6)(B)(xi) and the prohibition on the receipt as underwriting compensation of a warrant exercisable below the public offering price. In making these proposals, NASD Regulation believed that the number of securities received by a member as underwriting compensation would be limited by the compensation guideline applicable to the offering. Commenters (NASAA, Ohio) pointed out that the compensation guidelines would not be effective in this regard. They noted, for example, that warrants with an exercise price of 165% of the public offering price do not have any compensation value⁵² and, consequently, an unlimited amount of warrants with such a high exercise price could be obtained as underwriting compensation.

We believe that the low valuations that are assigned to warrants that have an exercise price in excess of 125% of the public offering price no longer accurately reflect the economic

⁵² The "warrant formula" for valuing warrants is in subparagraph (e)(3) of the amended Rule.

value of the warrants. We propose to amend subparagraph (e)(3) to require that all warrants have a minimum compensation value of .2% of the offering proceeds⁵³ for each amount of securities that is up to 1% of the securities being offered to the public, excluding securities subject to the overallotment option.⁵⁴ As a result of this amendment, the compensation guideline will limit the amount of securities that can be obtained through the exercise of any warrant.

B. Other Amendments to Regulation of Terms of Convertible/Exerciseable

Securities – A commenter (Goldman) requested a number of amendments to and questioned the continued usefulness of subparagraph (f)(2)(H), which prohibits unfair and unreasonable arrangements in connection with securities that are exerciseable or convertible to another security. We find that this provision continues to be necessary to prevent abusive arrangements when a member receives exerciseable or convertible securities as underwriting compensation and propose a number of modifications to clarify the applicability of the requirements.

1. Scope of Regulation: We propose to amend subparagraph (f)(2)(H) to clarify that members are not only prohibited from including terms and arrangements in agreements for exerciseable or convertible securities that are not permitted under the Rule, but they also are prohibited from exercising the securities in a manner that is prohibited under the Rule. Although this position is intuitively obvious, some members have argued that if the terms of the agreement are ambiguous, the securities can be exercised in a manner that otherwise would violate the Rule.

⁵³ The proposed valuation is the equivalent of the 2% valuation that would be applied to warrants for 10% of the securities underwritten on a firm-commitment basis that have an exercise price of 125% of the public offering price. The standard exercise price for warrants has long been 120% of the public offering price.

⁵⁴ For example, warrants exerciseable for securities equal to 4% of the offered securities would have a compensation value of at least .8%. Warrants exerciseable for securities equal to 9% of the offered securities would have a compensation value of at least 1.8%.

2. Anti-Dilution Terms: We propose to amend the provisions prohibiting unfair “anti-dilution” arrangements in subparagraphs (f)(2)(H)(vi) and (vii) to incorporate a clearer explanation of the requirements. The revised language would state that the recipient may only receive a larger amount of securities or exercise at a lower price than originally agreed upon if the public shareholders have been proportionally affected by a stock split, stock dividend, or other similar event. We propose minor changes to the prohibition on receipt or accrual of cash dividends prior to the exercise or conversion of the security.

C. Securities Received As Underwriting Compensation That Are Different Than The Securities Offered to the Public⁵⁵ -- The original rule filing proposed to amend current subparagraph (c)(5)(A) to allow “upon good cause shown” the payment of underwriting compensation in the form of securities that are not identical to those offered to the public or to a security that has a bona fide independent market. A commenter (Ohio) requested that the proposal be revised to reinstate the requirement that an exception only be permitted in “exceptional and unusual circumstances.” We agree with other commenters (BMA, Morgan) that the Rule should permit a member to receive securities as underwriting compensation that are different than those offered to the public, so long as the securities can be assigned a compensation value. Therefore, we propose to amend subparagraph (e)(1) to require that the security must be able to be accurately valued in order to comply with subparagraph (f)(2)(I). The burden will be on the member to demonstrate to the satisfaction of Association staff that the securities can be assigned an appropriate value.

⁵⁵ We agree with commenters (Goldman, SIA) that securities that will be converted into the securities offered to the public at the time of the public offering are considered to be identical to the securities offered to the public.

XI. Other Proposed Amendments⁵⁶

A. Definitions

1. *Definition of Participating Member:* We propose to add a definition in subparagraph (a)(4) of the term “participating member” to include any member that is participating in a public offering, any associated person of the member, any members of the immediate family of the associated persons, and any affiliate of the member. In developing the amended Rule, it became clear that certain provisions were intended to apply only to the “participating member,” whereas others were to apply more broadly to all underwriters and related persons, which includes certain non-members such as underwriter’s counsel, financial consultants and advisors, and finders and persons that are related to a participating member.

2. *Definition of Underwriter and Related Persons:* In light of the new term “participating member,” we also must amend the term “underwriter and related persons” in subparagraph (a)(6). The revised definition includes the term “participating member” and deletes references to “underwriters,” “members of the selling or distribution group,” and “members of the immediate family of the aforementioned person,” all of which are now incorporated into the Rule through the definition of “participating member.”

3. *Definition of Immediate Family:* We propose in response to comments⁵⁷ to amend

⁵⁶ Other amendments are proposed to the Rule to make minor grammatical and punctuation changes. References in the Rule to the “date of effectiveness” have been amended to also refer to the “commencement of sales” to encompass offerings not filed with the SEC.

⁵⁷ This amendment was considered as part of the response to the amendment recommended by Goldman, M&F, Morgan, and SIA to the filing requirement on the NASD affiliation or association of shareholders of the issuer.

the definition of “immediate family” in Rule 2720(b)(9) to exclude family members other than the spouse and children who do not live in the same household as, have a business relationship with, and are not materially supported by the employee or associated person. NASD Regulation believes that the current definition is too broad and places unnecessary burdens on members. With the new definition, members will only be required to submit information to the Association under Rule 2710(b)(6)(A)(iii) on the shareholdings of the spouse and children of the associated persons and employees of members, when other family members qualify for an exclusion. In addition, the definition will be expanded to include any other person living in the same household as the associated person or employee.

B. Filing Requirements

1. *Treatment of Confidential SEC Submissions:* We propose to amend subparagraph (b)(4) to provide that the filing requirements of the Rule apply when any offering document is “filed with or submitted to” another regulatory authority, in order to eliminate any ambiguity when offering documents are “submitted” to the SEC for confidential review, thereby addressing comments (Fried Frank, Morgan, Salomon) received on the SEC’s confidential “submission” process.⁵⁸

2. *Obligation to File Before Offers Commence:* The current filing requirements cover public offerings that are not filed or submitted to the SEC or any other federal or state regulatory authority for review. For these offerings, the Rule is proposed to be amended

⁵⁸ The use of the word “filed” in the Rule was intended to have the common meaning of the term to identify a point in time when offering documents have been submitted to a regulatory authority and was not intended to distinguish between “filed” and “submitted” documents under SEC procedures for purposes of members’ obligations to file public offerings with the Association.

to state that the offering documents must be filed at least 15 business days prior to the date “on which offers will commence,” replacing current language that looked to the “anticipated offering date.” Thus, members may not commence any efforts to offer the securities unless the offering memoranda and related documents and information have been filed with the Association at least 15 business days.⁵⁹

3. *Obligation to File and Receive Opinion of No Objections Before Sales Commence:*

We propose to revise the introduction of subparagraph (b)(4)(B) to clarify that the documents and information must have been filed as required by the Rule and the Association must have issued an opinion of no objections prior to the commencement of “sales of securities,” replacing the current language that looked to the commencement of the “offering.”⁶⁰

4. *Information on NASD Affiliation:* Subparagraph (b)(6) requires that members submit information to the Department on the NASD affiliation or association with any member of any officer, director or security holder of the issuer in an initial public offering and with respect to any other offering provide such information with respect to any officer, director or security holder of 5% or more of any class of the issuer’s securities. Commenters (Goldman, M&F, Morgan, SIA) stated that non-public companies increasingly have a large number of investors and that the burden of compliance outweighs the value of the information when each investor holds a small interest in the issuer. We understand that members have had increasing difficulty obtaining complete and accurate information about shareholder ownership under the 5% threshold on a

⁵⁹ This amendment was developed in connection with consideration of the comments on the treatment of confidential submissions to the SEC under the filing requirements of the Rule.

timely basis, thereby impacting the schedule for requesting effectiveness for the offering. Information on the NASD affiliation or association of issuer's shareholders that are not officers or directors, are not 5% or greater shareholders, and that have not purchased their securities within the 180 days preceding the filing date of the public offering is only necessary for purposes of identifying the persons who may be subject to the proposed 180-day restricted period with respect to securities that are not included in underwriting compensation.

We propose to amend subparagraph (b)(6)(iii) to eliminate the requirement to file information on the NASD affiliation or association of all shareholders of the issuer. The revised provision would require the filing of information on the NASD affiliation of any:

- (1) officer or director of the issuer;
- (2) beneficial owner of 5% or more of any class of the issuer's securities; and
- (3) beneficial owner of the issuer's unregistered equity securities purchased during the 180-day period immediately preceding the filing date of the public offering (except purchases through issuer's employee stock purchase plan).

As a result of this change, members will be obligated to identify those entities and persons that are covered by the proposed lock-up restriction in subparagraph (g)(1) and beneficially own securities of the issuer that were acquired before the period commencing 180 days immediately preceding the required filing date, that are not also an officer, director, or 5% or greater shareholder of the issuer. Members will be responsible for ensuring compliance by any such shareholders with the lock-up restrictions.

5. Information on New Arrangements: We propose to amend subparagraph

⁶⁰ Id.

(b)((6)(A)(vi), to narrow the requirement on who is required to a detailed explanation and documents relating to any new arrangements after the issuance of an opinion of no objections. Under the revised proposal, the filing obligation will apply only to participating members, rather than on all persons covered by the term “underwriter and related persons.”

C. Valuation of Securities – Paragraph (e) regulates the manner in which securities are assigned a value for purposes of the calculation of underwriting compensation.

1. Distinguish Securities With An Exercise or Conversion Price: We propose to amend subparagraphs (e)(2) and (3),⁶¹ as recommended by commenters (Goldman, M&F, SIA), to clarify that the application of the valuation method depends on whether the security has an exercise or conversion price. Convertible securities that have no conversion price will be valued in the same manner as common stock.

2. Valuation of Securities With a Longer Resale Restriction: We propose to amend subparagraph (e)(4) to clarify that a lower value of 10% will be deducted for each 180-day period that securities are restricted from resale beyond the mandatory lock-up restriction.⁶²

D. Sales of Securities Considered To Be Underwriting Compensation

When members are found to have exceeded the permissible underwriting compensation limits, they frequently seek to dispose of securities that have been deemed to be underwriting compensation in order to bring their compensation within acceptable levels. Current

⁶¹ As discussed above, subparagraph (e)(3) is also proposed to be amended to impose a minimum compensation value on securities with an exercise or conversion price.

⁶² For example, the underwriting compensation value of securities with a value of 2.50% will be reduced to 2.25% if the securities are restricted for one year from the effective date and to 2% if the securities are restricted for 18

subparagraph (c)(6)(C) addresses such sales by requiring that securities must be returned to the issuer or the source from which received at cost and without recourse in order for the securities to be excluded from underwriting compensation. NASD Regulation believes that this provision is unnecessary because, under the Rule, the Department may consider whether a sale of securities deemed to be underwriting compensation is bona fide, without recourse, and at cost before excluding the securities from underwriting compensation. Accordingly, we propose to eliminate this provision from the Rule.

E. Reorganization of the Rule

NASD Regulation proposes to reorganize the Rule to make it easier to read by dividing it into more sections as follows:

- (a) Definitions
- (b) Filing Requirements
- (c) Underwriting Compensation and Arrangements
- (d) Determination of Whether Compensation Is Received In Connection With The Offering
- (e) Valuation of Non-Cash Compensation
- (f) Unreasonable Terms and Arrangements
- (g) Lock-Up Restriction on Securities
- (h) Proceeds Directed to a Member
- (i) Exemptions

2. Statutory Basis

months following the effective date.

NASD Regulation believes that the proposed rule change is consistent with the provisions of Section 15A(b)(6)⁶³ of the Act, which requires, among other things, that the Association's rules be designed to prevent fraudulent and manipulative acts and practices, to promote just and equitable principles of trade, and, in general, to protect investors and the public interest. The NASD believes that the proposed rule change will eliminate burdensome rules that no longer distinguish between *bona fide* capital-raising and lending practices and abusive arrangements and minimize the opportunity for abusive practices by members in connection with underwriting public offerings of securities.

B. Self-Regulatory Organization's Statement on Burden on Competition

Section C, below, includes a discussion of the potential impact on small members of the proposed \$50 million standard for entities eligible to rely on the second exception from underwriting compensation. NASD Regulation does not believe that the proposed rule change will result in any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act, as amended.

C. Self-Regulatory Organization's Statement on Comments on the Proposed Rule Change Received from Members, Participants, or Others

On April 11, 2000, the SEC published the original proposal for comment. The SEC received fourteen comment letters. Following is a discussion of the comments received that are not addressed in Section B above because we did not incorporate them into the proposed revisions.

A. Listed Company Exclusion

Some commenters (BMA, Goldman, Merrill, SIA) recommended that the NASD adopt a

⁶³ 15 U.S.C. ' 78o-3.

“listed company exception” to the Rule. Under this proposal, any public offering by an issuer that is listed or would be listed after its initial public offering on the Nasdaq National Market, the New York Stock Exchange, or the American Stock Exchange or any issuer expecting to have market capitalization of at least \$75 million would be exempt from the Rule’s filing requirements and substantive provisions.⁶⁴ The commenters argued that such issuers are sufficiently large to negotiate favorable terms with prospective underwriters without the protections of the Rule.

Our experience indicates that abuses can occur in the underwriting arrangements with listed companies. We do not believe that the investor protection purposes of the listing standards are an adequate proxy for the review of offering documents and underwriting agreements to prevent unfair or unreasonable arrangements. Moreover, the changes proposed to the Rule that modernize its provisions and provide exceptions for legitimate investment transactions should eliminate the need for such a sweeping exception.

B. Other Proposed Exclusions From Underwriting Compensation

1. *Exclusion of Cash and Non-Cash Fees for Other Services:* Commenters (Chase, M&F, Prudential, Salomon) recommended that fees be excluded from underwriting compensation that are for merger and acquisition advice, a loan or credit facility, a currency hedge, an insurance policy, services provided by the “business unit of a bank”, and “other services provided at ‘arm’s length.’”

As discussed in Section B, we are proposing to broaden the current exclusion from underwriting compensation for private placement agent cash fees to also include cash fees received by participating members during the review period for providing a loan or credit facility, or for services in connection with a merger/acquisition. We have traditionally interpreted the

⁶⁴ Morgan and Salomon recommended an exception for a company with market capitalization of \$100 million.

Rule to exclude cash fees received by banks for cash management or trust services, and would extend that position to insurance policies (although this issue has not arisen in connection with our review of an offering). In addition, we have traditionally interpreted the Rule to include in underwriting compensation any securities paid during the review period to participating members for related capital raising activities, including loans, credit facilities, and merger/acquisition services. Services as a financial advisor and consultant are specifically included within the definition of underwriter and related person, and are addressed in Section 3 above. We will address the question about the payment of cash fees for a currency hedge provided by a bank or member, when that issue actually arises in connection with our review of a public offering.

2. *Payments to a Previous Underwriter:* The original rule filing proposed to adopt an exclusion from the calculation of underwriting compensation in subparagraph (b)(3)(ii) for any payment to a member in connection with a proposed public offering that was not completed, if the member does not participate in the revised offering. Several commenters (SIA, Goldman, Fried Frank, Merrill) urged that fees paid to a member for a failed offering should be excluded even when the member participates in the revised offering. NASD Regulation believes that failure to include such fees would provide an opportunity for members to evade the compensation limits of the Rule and has not amended the Rule as suggested by commenters.⁶⁵

3. *Exclusion for Investments by Foreign Affiliates:* Chase and CIBC recommended that investments in the issuer's securities by foreign affiliates of a member, particularly where the issuer is also domiciled outside the U.S., should be excluded from the calculation of underwriting

⁶⁵ The amendment proposed to subparagraph (b)(3)(ii) would eliminate the current requirement that fees paid to a previous underwriter for a failed offering are included in the calculation of underwriting compensation, even if the previous underwriter does not participate in the revised offering. The Rule would continue to prohibit payment of any compensation to a member for a failed offering, except for reimbursement of out-of-pocket expenses, in subparagraph (f)(2)(D) of this amended rule filing.

compensation. We believe it is appropriate to apply the compensation limitations of the Rule to all members participating in a public offering made in the U.S., regardless of the location of the issuer or any affiliate of a participating member. Any other position would unfairly discriminate between members of the NASD depending on where their affiliates are located and whether the member has developed a business in underwriting the securities of foreign companies.

Moreover, NASD Regulation believes that an exclusion for investments by foreign affiliates could easily be used to circumvent the Rule's compensation limits.

4. Exclusion of Investments by Certain Employees/Employee Investment Funds:

Commenters (Merrill, Morgan, Prudential) requested that the Rule exclude investments by employees of the member, either because the employees are not related to the member's underwriting activities or because the employees (and their immediate family) invest through an "employee securities company." We find that the suggested exclusion for "employee securities companies" would not distinguish between bona fide investments and investments for the purpose of obtaining additional underwriting compensation. Moreover, the six exceptions proposed herein provide sufficient opportunity for employees of members, as well as members, to acquire the securities of the issuer during the 180-day review period.

C. 180-Day Review Period

NASAA requested that NASD Regulation monitor the effectiveness of the 180-day review period by reviewing arrangements between issuers and underwriters in the 6-month period before the 180-day review period. According to NASAA's proposal, if NASD Regulation determines that the 180-day review period is not effective in regulating underwriting compensation, then it should expand the review period to 12 months. NASD Regulation notes that the information requested by NASAA will be contained in the public offering document

filed with the Department for review. Department staff will have an opportunity to be alerted to the existence of any egregious arrangements that occur before the 180-day review period.

We do not agree with the request by M&F that the Rule should specifically exclude any items of value received by underwriters and related persons prior to the 180-day review period from the calculation of underwriting compensation, in light of the Association's general regulatory goals.

D. Requirements of the Exceptions From Underwriting Compensation

Commenters recommended the elimination and/or modification of many of the criteria and definitions of the proposed exceptions from underwriting compensation, in many cases arguing that the criteria was unnecessary to advance the purposes of the exception.⁶⁶ Of these, NASD Regulation has proposed to eliminate the provision prohibiting reliance on the exceptions during the 90-day period prior to filing; the provision in the second exception that would have required that an institutional investor be a member of the issuer's board of directors; and the requirement that members submit written procedures demonstrating that the member did not make its participation in the offering contingent on an acquisition of the issuer's securities. In addition, in response to comments, we are clarifying the application of many of the remaining criteria. We believe that the criteria, as amended, will be effective in distinguishing between securities acquired as bona fide investments from securities that are underwriting compensation for the public offering.

1. Definition of Entity: Commenters (Fried Frank, Goldman, SIA) recommend that two or more entities that propose to be treated as a group should be permitted to demonstrate its bona fide identity as a group, even though it has not previously made a joint investment, through the

terms of its contractual obligations, the occurrence of subsequent investments or otherwise, and should include entities that intend to file a Schedule 13D or 13G with the SEC in connection with the investment under consideration or a subsequent investment. Fried Frank also recommends that an entity include any entity that is, or the control persons of which are, under common control and entities whose investments are made under the direction of a common investment advisor or financial advisor. Chase requests that the definition of entity be expanded to include third-level subsidiaries under the common control of second-level subsidiaries that are contractually obligated to invest together and are under the common control of a bank.

We believe that the structures proposed by commenters would diminish the protections that are intended to be provided by the capital-under-management and non-participating member capital requirements in the first and second exceptions. Moreover, the commenters' proposal would appear to contradict the requirement that the entity (including a group qualifying as an entity) have a minimal history in being "primarily engaged in the business of making investments in or loans to other companies."

2. Definition of Institutional Investor: Fried Frank states that the requirement that an institutional investor have \$50 million in securities under management test for purposes of the second and third exceptions is excessive because it will disadvantage "small members" and prevent the issuer from choosing the underwriter that best suits its needs. NASD Regulation notes that "small members" that act as underwriters are generally better capitalized than members that engage only in retail brokerage activity – in part because of the net capital necessary to

⁶⁶ However, Goldman and the SIA agreed with the 51% standard for institutional investor participation under the third exception.

engage in underwriting activities. We do not believe that the Rule improperly disadvantages smaller underwriters, particularly as the exceptions are proposed to be expanded in this filing.⁶⁷

3. *Second Exception - 33% Limitation:* The second exception requires that institutional investors beneficially own at least 33% of the issuer's equity securities. Several commenters (Goldman, M&F, Merrill, Morgan, Salomon, SIA) suggested decreasing the 33% threshold. NASD Regulation does not believe that such a change is consistent with the purposes underlying the exception because the second exception does not place any limitations on whether the investing entity is managed by a member, is funded by a member and its associated persons, or is a subsidiary of a member. Therefore, we believe that the 33% standard for institutional investor participation is necessary to prevent potential overreaching by a participating member.

4. *Fourth Exception - Limitation on Increasing Percentage Ownership:* The fourth exception prohibits an investor from increasing their percentage ownership of the issuer's securities in reliance on the exception. Goldman and the SIA believe that investors should have the benefit of indemnification provisions with issuers that give the investor the right to receive additional shares if it appears later that the issuer misrepresented, for example, its capitalization at the time of the investment. NASD Regulation believes that the concerns articulated by the commenters are best addressed on a case-by-case basis.

These commenters recommend that the Association also permit investors to take advantage of "anti-dilution protection for subsequent issuances to others," regardless of whether the investor has a preemptive right. Under the proposed rule change, any purchases for anti-

⁶⁷ Moreover, small members will benefit from the shortening of the review period, the elimination of the 10% stock numerical limitation, and the elimination of the prohibition on the member receiving warrants with an exercise price below the public offering price.

dilution protection purposes during the 180-day review period and subsequent to filing of a public offering must comply with the fourth or fifth exceptions in order to be excluded from underwriting compensation. Thus, additional purchases of the issuer's securities to prevent dilution are only permitted to maintain the purchaser's percentage ownership of the issuer's securities, if the purchaser exercises a preemptive right, is the subject of a pro-rata rights offering, or has a two-year prior investment history.

Fried Frank, Goldman, and Merrill state that there are circumstances in which some rights holders elect not to purchase, with the result that other rights holders who elect to purchase experience an increase in their percentage ownership. In addition, these commenters state that rights holders are generally permitted to purchase additional shares that are made available by the decision of other rights holders not to exercise. They recommend that such purchases should not be treated as underwriting compensation. We disagree. This exception is intended to recognize that an investor that has a preemptive right, or is the subject of a stock split, pro-rata rights offering, or stock conversion should not be disadvantaged by application of the Rule to the securities thereby acquired in order to prevent the investor's interest from being diluted. Thus, except for conversions, this exception (and exception five) allows the investor to maintain its percentage interest in the issuer, but does not allow the investor to improve its position.

E. Lock-Up Restriction

1. Application To Securities That Are Not Deemed To Be Underwriting Compensation:

Goldman, Fried Frank, Merrill, and the SIA recommend that the lock-up restriction should only apply to securities deemed to be underwriting compensation, arguing that the scope of the lock-up requirement seems to serve no investor protection purpose in the case of securities that are not considered to be underwriting compensation and seriously threatens the economic interests of

venture capital and other investors. We disagree. In regulating resales of securities, the goals of the Rule are to:

- protect the issuer and public investors by ensuring that the public market for the securities sold by participating members has an opportunity to develop prior to the sale of securities into the market by the underwriters and related persons that dilutes the public investors; and
- prevent opportunities for fraud and manipulation in the after-market of a company's initial public offering or an offering of securities that are not sufficiently liquid when a member is an underwriter, actively trades the securities, and is a selling securityholder.

Our concern regarding potential dilutive market impact and the opportunity for fraud and manipulation is the same, regardless of whether the securities that are sold by participating members into the public market are deemed to be underwriting compensation or were excluded from underwriting compensation.

2. Time Period of Lock-Up: Ohio favors the extension of the 90-day venture capital lock-up from 90 to 180 days, but joins with NASAA in opposing the shortening of the compensation lock-up to 180 days, believing the current one-year period to be an appropriate and prudent standard for securities deemed to be underwriting compensation, particularly in smaller offerings where there may be less information about the issuer. M&F is opposed to the imposition of a flat 180-day lock-up period on securities of an issuer held by underwriters, preferring that NASD Regulation lock-up be the same as that imposed by the issuer on its management and other major securityholders. In addition, Fried Frank and M&F suggest that the lock-up be 30 or 90 days for follow-on offerings.

NASD Regulation continues to believe that a lock-up period of 180-days for initial public offerings and follow-on or secondary offerings where the market for the security is not sufficiently liquid is necessary to protect the after-market from the potential for manipulation.

3. *Exceptions to the Lock-Up:* Goldman recommends an additional exception from the proposed lock-up requirement for transfers to an affiliate of a member. NASD Regulation believes that such transfers to affiliates of members are best addressed on a case-by-case basis. Department staff have previously permitted such transfers when the securities were owned by the member firm, the transfer was without any payment, and the purpose of the transfer was to avoid net capital or other tax consequences to the member during the time of the resale restriction.

Fried Frank requests that the exception for securities priced by a qualified independent underwriter be retained, citing the statement in Notice to Members 86-1 where the Association stated that “[t]he presence of an independent underwriter to conduct pricing and due diligence is sufficient protection against potential conflicts of interest to justify an exemption from the [venture capital] restrictions.” We have reconsidered the efficacy of this exception and now believe that the presence of a qualified independent underwriter fails to address the potential negative dilutive effect of such sales on the public market in the case of an initial public offering or any offering of a security that is not sufficiently liquid. We believe that a better standard is the “actively traded security” test of SEC Regulation M that is proposed as an exception to the lock-up restriction for securities acquired prior to the 180-day review period, as the Regulation M standard would define a liquid market.

G. Other Comments

1. *Exemption for Shelf Offerings on Forms S-3 and F-3:* The SIA and Merrill request that NASD Regulation amend its current exemption from filing for shelf offerings on Forms S-3 and F-3 to rely on the current standards for these forms to reduce unnecessary complexity and burden. In addition, the SIA requested that the NASD eliminate its interpretation published in Notice to Members 93-88 that the exemption is only available for any such shelf offerings for which there is a genuine intention to make a delayed offering, *i.e.*, the filing exemption is not available where the Rule 415 box is checked only for convenience. Alternatively, the SIA recommends that NASD Regulation specifically incorporate this interpretation into the Rule. The staff is currently developing a proposal related to the application of the Rule to shelf registered offerings and we plan to address these comments in connection with that proposal.

2. *Exemption From Compliance For Investment Grade Debt Offerings*

The BMA recommends that the exemption under Rule 2710(b)(7) for offerings by issuers with investment grade debt outstanding and for investment grade debt offerings should be moved to Rule 2710(b)(8) in order to provide an exemption from the substantive requirements of the Rule. Investment grade debt offerings rarely involve issues concerning underwriting terms and arrangements. However, the practical effect of the BMA's recommendation would be to exempt such offerings from the filing and substantive requirements of Rule 2720, the NASD's conflict-of-interest rule, when the offering is of the securities of a member, the member's parent, or an affiliate of a member. We do not believe such an exemption is not warranted at this time.

3. *Delayed Offerings*

Chase believes that the Rule should provide that in situations where a registration statement has been on file for more than three months without an amendment filing, that the

NASD value underwriting compensation by reviewing the 180-day period prior to filing of an amendment. The staff considers circumstances such as these on a case-by-case basis. The Department has, at times, granted requests to exclude from underwriting compensation securities that were acquired within the 180-day review period, but more than a year before the anticipated public offering date in the case of a delayed offering.

4. Definition of Underwriter and Related Person

The SIA and Goldman recommend that the definition of “underwriters and related persons” be amended to exclude selling group members, arguing that issuers do not have a relationship with selling group members and do not have an economic incentive to provide extra or illicit compensation to selling group members in the form of low-cost securities or otherwise. These commenters argue that applying the compensation rules to selling group members would present a burden on capital formation, excluding willing sellers with no demonstrable benefit. We believe that this proposal would provide an opportunity for circumvention of the Rule’s compensation limits by members willing to limit their role in the offering in exchange for the ability to acquire the securities of the issuer on a pre-offering basis. We believe that the broad scope of the definition of underwriter and related persons has operated effectively in carrying out the issuer and investor protection purposes of the Rule.

Merrill recommends that the definition be amended to exclude only those persons or entities affiliated with a member that have knowledge of the offering based on their roles at the member or ownership interest in the issuer. We do not believe that “knowledge of the offering” is a verifiable standard for determining the scope of the application of the Rule to acquisitions of the issuer’s securities. In addition, if the purpose of this proposal is to exclude cash fees received for ordinary business by affiliates of a member, we believe that the proposed rule

change properly identifies situations where fees received by members' affiliates are considered to be unrelated to the public offering.

5. Calculation of Underwriting Compensation Based on Integrated Transactions

Morgan recommends that several registered transactions that are part of a coherent financing schedule, where each is contingent on each other, should be treated as a single offering for the calculation of underwriting compensation. We will consider such treatment on a case-by-case basis, where allocation of a member's acquisition of the issuer's securities to a coherent group of related financing transactions appear appropriate in light of the total capital-raising obligations of the member.

III. DATE OF EFFECTIVENESS OF THE PROPOSED RULE CHANGE AND TIMING FOR COMMISSION ACTION

Within 35 days of the date of publication of this notice in the Federal Register or within such longer period (i) as the Commission may designate up to 90 days of such date if it finds such longer period to be appropriate and publishes its reasons for so finding or (ii) as to which the self-regulatory organization consents, the Commission will:

- (A) by order approve such proposed rule change, or
- (B) institute proceedings to determine whether the proposed rule change should be disapproved.

IV. SOLICITATION OF COMMENTS

Interested persons are invited to submit written data, views, and arguments concerning the foregoing including whether the proposal is consistent with the Act. Persons making written submissions should file six copies thereof with the Secretary, Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549. Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are

filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for inspection and copying in the Commission's Public Reference Room. Copies of such filing will also be available for inspection and copying at the principal office of the NASD. All submissions should refer to file No. SR-NASD-00-04 and should be submitted by [insert date 21 days from the date of publication].

For the Commission, by the Division of Market Regulation, pursuant to delegated authority.⁶⁸

Jonathan G. Katz
Secretary

⁶⁸ 17 CFR 200.30-3(a)(12).

EXHIBIT 2

**LIST OF COMMENTERS
Rule Filing SR-NASD-00-04**

1. Akin, Gump, Strauss, Hauer & Feld
2. Bond Market Association
3. Chase Manhattan Corporation
4. CIBC World Markets Corp.
5. Fried, Frank, Harris, Shriver & Jacobson
6. Goldman, Sachs & Co.
7. Merrill Lynch
8. Morgan Stanley Dean Witter
9. Morrison & Foerster
10. North American Securities Administrators Association
11. Ohio Department of Commerce, Division of Securities
12. Prudential Securities, Inc.
13. Salomon Smith Barney, Inc.
14. Securities Industry Association

EXHIBIT 3

AMENDMENTS TO RULE LANGUAGE PUBLISHED BY THE SEC

New language - underlined

Deleted language - ~~overstruck~~

2710. Corporate Financing Rule - Underwriting Terms and Arrangements

(a) Definitions

(1) Issuer

The issuer of the securities offered to the public, any selling security holders offering securities to the public, any affiliate of the issuer or selling security holder, and the officers or general partners, directors, employees and security holders thereof;

(2) Net Offering Proceeds

Offering proceeds less all expenses of issuance and distribution;

(3) Offering Proceeds

Public offering price of all securities offered to the public, not including securities subject to any overallotment option, securities to be received by the underwriter and related persons, or securities underlying other securities;

(4) Participating Member(s)

Any NASD member that is participating in a public offering, any associated person of the member, any members of their immediate family, and any affiliate of the member.

(5) Participation or Participating in a Public Offering

Participation in the preparation of the offering or other documents, participation in the

distribution of the offering on an underwritten, non-underwritten, or any other basis, furnishing of customer and/or broker lists for solicitation, or participation in any advisory or consulting capacity to the issuer related to the offering, but not the preparation of an appraisal in a savings and loan conversion or a bank offering or the preparation of a fairness opinion pursuant to SEC Rule 13e-3 ; ~~and~~ .

[(5)] (6) Underwriter and Related Persons

~~Includes underwriters,~~ Consists of underwriter's counsel, financial consultants and advisors, finders, ~~members of the selling or distribution group,~~ any participating member ~~participating in the public offering,~~ and any ~~and all~~ other persons ~~associated with or~~ related to any participating member and members of the immediate family of any of the aforementioned persons.

(b) Filing Requirements

(1) - (3) No change.

(4) Requirement for Filing

(A) Unless filed by the issuer, the managing underwriter, or another member, a member that anticipates participating in a public offering of securities subject to this Rule shall file with the Association the documents and information with respect to the offering specified in subparagraphs (5) and (6) below:

(i) no later than one business day after ~~the filing of~~ any such documents ~~with~~ are filed with or submitted to:

~~(a)~~ a. the Commission; or

~~(ii)~~ b. ~~with the~~ any state securities commission or other regulatory authority; or

~~(iii)~~(ii) if not filed with or submitted to any regulatory authority, at least fifteen ~~(15)~~ business days prior to the anticipated ~~offering~~ date on which offers will commence.

(B) No ~~offering~~ sales of securities subject to this Rule shall commence unless:

(i) the documents and information specified in subparagraphs (5) and (6) below have been filed with and reviewed by the Association; and

(ii) the Association has provided an opinion that it has no objections to the proposed underwriting and other terms and arrangements or an opinion that the proposed underwriting and other terms and arrangements are unfair and unreasonable. If the Association's opinion states that the proposed underwriting and other terms and arrangements are unfair and unreasonable, the member may file modifications to the proposed underwriting and other terms and arrangements for further review.

(C) No change.

(5) No change.

(6) Information Required to be Filed

(A) Any person filing documents with the Association pursuant to subparagraph (4) above shall provide the following information with respect to the offering:

(i) - (ii) No change.

(iii) a statement of the association or affiliation with any member of any officer, ~~or~~ director of the issuer, of any ~~or security holder~~ beneficial owner of the issuer in an initial public offering of equity securities, and with respect to any other offering provide such information with respect to any officer, director or security holder of five percent 5% or more of any class of the issuer's securities, and of any beneficial owner of the issuer's unregistered equity securities that were purchased during the 180-day period immediately preceding the required filing date of the public

offering, except for purchases described in subparagraph (c)(3)(B)(v) below. This statement must identify to include:

- a. ~~the identity~~ of the person;
- b. ~~the identity~~ of the member and whether such member is participating in any capacity in the public offering; and
- c. the number of equity securities or the face value of debt securities owned by such person, the date such securities were acquired, and the price paid for such securities.

(iv) a detailed explanation of any other arrangement entered into during the 180-day period immediately preceding the required filing date of the public offering, which arrangement provides for the receipt of any item of value or the transfer of any warrants, options, or other securities from the issuer to the underwriter and related persons;

(v) a statement demonstrating compliance with all of the criteria of an exception from underwriting compensation in subparagraph (d)(5) below, when applicable;
and

(vi) a detailed explanation and any documents related to:

- a. the modification of any information or representation previously provided to the Association or of any item of underwriting compensation; or
- b. any new arrangement that provides for the receipt of any additional item of value by ~~the~~ any participating member ~~underwriter and related persons~~ subsequent to the issuance of an opinion of no objections to the underwriting terms and arrangements by the Association and within 90 days immediately

following the ~~effective~~ date of effectiveness or commencement of sales of the public offering.

(B) No change.

(7) - (11) No change.

(c) Underwriting Compensation and Arrangements

(1) General

No member or person associated with a member shall participate in any manner in any public offering of securities in which the underwriting or other terms or arrangements in connection with or relating to the distribution of the securities, or the terms and conditions related thereto, are unfair or unreasonable.

(2) Amount of Underwriting Compensation

(A) No member or person associated with a member shall receive an amount of underwriting compensation in connection with a public offering ~~which~~ that is unfair or unreasonable and no member or person associated with a member shall underwrite or participate in a public offering of securities if the underwriting compensation in connection with the public offering is unfair or unreasonable.

(B) – (D) No change.

(E) The maximum amount of compensation (stated as a percentage of the dollar amount of the offering proceeds) ~~which~~ that is considered fair and reasonable generally will vary directly with the amount of risk to be assumed by ~~the underwriter and related persons~~ participating members and inversely with the dollar amount of the offering proceeds.

(3) Items of Compensation Value

(A) For purposes of determining the amount of underwriting compensation received or to be received by the underwriter and related persons pursuant to subparagraph (c)(2) above, the following items and all other items of value received or to be received by the underwriter and related persons in connection with or related to the distribution of the public offering, as determined pursuant to ~~subparagraph (4)~~ (d) below shall be included:

(i) - (iii) No change

(iv) finder's fees, whether in the form of cash, securities or any other item of value;

(v) wholesaler's fees;

(vi) financial consulting and advisory fees, whether in the form of cash, securities, or any other item of value;

(vii) common or preferred stock, options, warrants, and other equity securities, including debt securities convertible to or exchangeable for equity securities, received:

a. for ~~arranging a~~ acting as private placement agent ~~of securities~~ for the issuer;

b. for providing or arranging a loan, credit facility, ~~or bridge financing~~ merger or acquisition services, or any other service for the issuer;

~~c.~~ as a finder's fee;

~~d. for consulting services to the issuer;~~

~~e.~~ c. as an investment in a private placement made by the issuer; or

~~f.~~ d. at the time of the public offering;

(viii) special sales incentive items ~~in compliance with subparagraph (6)(B)(xi);~~

(ix) any right of first refusal provided to ~~the underwriter and related persons~~ any participating member to underwrite or participate in future public offerings, private

placements or other financings, which will have a compensation value of 1% of the offering proceeds or that dollar amount contractually agreed to by the issuer and underwriter to waive or terminate the right of first refusal;

(x) No change.

(xi) commissions, expense reimbursements, or other compensation to be received by the underwriter and related persons as a result of the exercise or conversion, within twelve (12) months following the effective date of the offering, of warrants, options, convertible securities, or similar securities distributed as part of the public offering; and

(xii) fees of a qualified independent underwriter.

(B) Notwithstanding subparagraph (c)(3)(A) above, the ~~calculation of underwriting compensation following~~ shall not be ~~include~~ considered an item of value:

(i) expenses customarily borne by an issuer, such as printing costs; SEC, “blue sky” and other registration fees; Association filing fees; and accountant’s fees, whether or not paid through ~~an underwriter~~ a participating member;

(ii) compensation, including expense reimbursements, previously paid to any member in connection with a proposed public offering that was not completed, if the member does not participate in the revised public offering; ~~and~~

~~(iii) financial consulting and advisory fees, on the basis of information that establishes that an ongoing relationship between the issuer and the financial advisor or consultant was established more than twelve months before the filing date of the public offering;~~

(iii) cash compensation for acting as placement agent for a private placement or for providing a loan, credit facility, or for services in connection with a merger/acquisition;

(iv) listed securities purchased in public market transactions;

(v) securities acquired through any stock bonus, pension, or profit-sharing plan that qualifies under Section 401 of the Internal Revenue Code; and

(vi) securities acquired by an investment company registered under the Investment Company Act of 1940.

~~(4) (d) Determination of Whether Compensation Is Received in Connection with the Offering~~ Items of Value Are Included In Underwriting Compensation

~~(A) (1) Pre-Offering Compensation~~

All items of value received and all arrangements entered into for the future receipt of an item of value by the underwriter and related persons during the ~~180-day~~ period commencing 180 days immediately preceding the required filing date of the registration statement or similar document pursuant to subparagraph (b)(4) above [and at the time] until the date of effectiveness or commencement of sales of the public offering will be considered to be underwriting compensation in connection with the public offering.

(2) Post-Offering Compensation

All items of value and all arrangements entered into for the future receipt of an item of value by any participating member that are not disclosed to the Association prior to the date of effectiveness or commencement of sales of a public offering, including items of value received subsequent to the public offering, are subject to post-offering review to determine whether such items of value are, in fact, underwriting compensation for the public offering.

~~(B)~~ **(3) Date of Receipt of Securities**

Securities of the issuer acquired by the underwriter and related persons ~~before the filing date of a public offering~~ will be considered to be received for purposes of subparagraphs ~~(e)(4)(A)~~ (d)(1) and ~~(E)~~ (d)(5) as of the date of the:

~~(i)~~ (A) closing of a private placement, if the securities were purchased ~~from~~ in or received as ~~compensation~~ for arranging the a private placement; or

~~(ii)~~ (B) execution of a written ~~agreement for a loan or credit facility contract~~, if the securities were received with detailed provisions for the receipt of securities as compensation for ~~the a loan, or credit facility, or put option~~; or

~~(iii)~~ (C) transfer of beneficial ownership of the securities ~~to a consultant~~, if the securities were received as compensation for consulting or advisory services, merger or acquisition services, acting as a finder, or for any other service.

~~(C)~~ All items of value received by the underwriter and related persons during the 90-day period immediately following the effective date of a public offering will be examined to determine whether such items of value are considered underwriting compensation in connection with the public offering.

~~(D)~~ **(4) Definitions**

For purposes of subparagraph ~~(e)(4)(E)~~ (d)(5) below, the following terms will have the meanings stated below.

~~(i)~~ (A) An entity;

~~(i)~~ (i) will include a group of legal entities persons that either:

- a. are contractually obligated to make co-investments and have previously made at least one such investment; or

b. have filed a Form 13D or 13G with the SEC that identifies the ~~entities~~ legal persons as members of a group who have agreed to act together for the purpose of acquiring, holding, voting or disposing of equity securities of an issuer in connection with a previous investment ~~for purposes of Section 13(d) or 13(g) of the Securities Exchange Act of 1934; and~~

(ii) may make its investment or loan through a wholly owned subsidiary (except when the entity is a group of legal persons).

~~(ii) (B) An institutional investor will mean~~ is any individual or entity legal person that has at least \$50 million invested in securities in the aggregate in its portfolio or under management, including investments held by its wholly owned subsidiaries; provided that ~~an institutional investor will not include any~~ no participating member participating in the public offering, any of its associated or affiliated persons, or an immediate family member of its associated or affiliated persons has an equity interest in or manages or otherwise directs the institutional investor's investments.

(C) A right of preemption means the right of a shareholder to acquire additional securities in the same company in order to avoid dilution when additional securities are issued, pursuant to:

(i) any option, shareholder agreement, or other contractual right entered into at the time of a purchase of securities;

(ii) the terms of the security purchased;

(iii) the issuer's charter or by-laws; or

(iv) the domestic law of a foreign jurisdiction that regulates the issuance of the securities.

~~(E)~~ **(5) Exceptions From Underwriting Compensation**

Notwithstanding subparagraph ~~(e)(4)(A)~~ (d)(1) above, the following items of value acquisitions of securities will not be considered are excluded from underwriting compensation (but are subject to the lock-up restriction in subparagraph (g)(1) below), provided that the member does not condition its participation in the public offering on an acquisition of securities under an exception and any securities purchased are purchased at the same price and with the same terms as the securities purchased by all other investors.

~~(+)~~ **(A) Purchases and Loans by Certain Entities** - Securities of the issuer purchased in a private placement or received as compensation for a loan or credit facility ~~more than 90 days before the filing date of the public offering,~~ before the required filing date of the public offering pursuant to subparagraph (b)(4) above by certain entities if:

a. ~~(i)~~ the each entity:

1. a. either:

~~A~~ 1. manages capital contributions or commitments of \$100 million or more, at least \$75 million of which has been contributed or committed by persons that are not ~~underwriters or related persons~~ participating members;

~~or~~

~~B~~ 2. manages capital contributions or commitments of \$25 million or more, at least 75% of which has been contributed or committed by persons that are not ~~underwriters or related persons~~ participating members;

3. is an insurance company as defined in Section 2(a)(13) of the Securities Act or a foreign insurance company that has been granted an exemption under this Rule; or

4. is a bank as defined in Section 3(a)(6) of the Act or a foreign bank that has been granted an exemption under this Rule; and

~~2. b.~~ is a separate and distinct legal entity person from ~~the~~ any member and is not registered as a broker/dealer;

~~3. c.~~ makes investments or loans subject to the evaluation ~~and review~~ of individuals who have a contractual or fiduciary duty to select investments and loans based on the risks and rewards to the entity and not based on opportunities for the member to earn investment banking revenues;

~~4. d.~~ does not participate directly in investment banking fees received by the member for underwriting public offerings; and

~~5. e. is engaged~~ has been primarily engaged in the business of making investments in or loans to other companies ~~private or start-up companies or companies in the early process of developing products or services, or participating in leveraged buy out transactions;~~; and

(ii) the total amount of securities received by all entities related to each member does not exceed 10% of the total number of the issuer's equity securities outstanding calculated immediately prior to the investment.

~~b. the member maintains and enforces written procedures reasonably designed to ensure that the member's participation in the public offering is not contingent on the entity's participation in the private placement or loan.~~

(ii) **(B) Investments In and Loans to Certain Issuers** - Securities of the issuer purchased in a private placement or received as compensation for a loan or credit facility

~~more than 90 days before the filing date of the public offering,~~ before the required filing date of the public offering pursuant to paragraph (b)(4) above by certain entities if:

a. ~~(i) the~~ each entity:

~~1. a.~~ a. manages capital contributions or ~~loan~~ commitments of at least \$50 million;

~~2. b.~~ b. is a separate and distinct legal ~~entity~~ person from ~~the~~ any member and is not registered as a broker/dealer;

~~3. c.~~ c. does not participate directly in investment banking fees received by the member for underwriting public offerings; and

~~4. d. is engaged~~ has been primarily engaged in the business of making investments in or loans to other companies ~~private or start-up companies or companies in the early process of developing products or services, or participating in leveraged buy-out transactions;~~ and

b. ~~(ii)~~ (ii) institutional investors beneficially own at least 33% of the total number of the issuer's equity securities outstanding ~~on a fully diluted basis~~ calculated immediately prior to the investment;

~~c. an institutional investor is a member of the issuer's board of directors;~~

~~d. (iii)~~ (iii) the transaction was approved by a majority of the issuer's board of directors and ~~by the affirmative vote of a majority of any institutional investors,~~ or the designees of institutional investors, that are board members; and

e. ~~(iv)~~ (iv) the total amount of securities received by all entities related to each member does not exceed ~~5~~ 10% of the total number of the issuer's equity securities outstanding ~~on a fully diluted basis;~~ and calculated immediately prior to the

investment ;and

~~f. the member maintains and enforces written procedures reasonably designed to ensure that the member's participation in the public offering is not contingent on the entity's participation in the private placement or loan.~~

~~(iii) **(C) Private Placements With Institutional Investors** - Securities of the issuer purchased in or received as placement agent compensation for a private placement ~~more than~~ 90 days before the filing date of the public offering before the required filing date of the public offering pursuant to subparagraph (b)(4) above if:~~

~~a.(i) institutional investors purchase at least 51% of the "total offering" (comprised of the total number of securities, ~~on a fully diluted basis,~~ sold in the private placement and received or to be received as placement agent compensation by a member);~~

~~b.(ii) an institutional investor was the lead negotiator with the issuer to establish the terms of the private placement or, if the terms were not negotiated, was the lead investor with the issuer to establish or approve the terms of the private placement;~~
and

~~e.(iii) the underwriter and related persons (~~excluding any entities qualified under paragraph (c)(4)(D)(i) above~~): 1. have did not, in the aggregate, purchased or received as placement agent compensation more than 20% of the "total offering" (excluding purchases by any entity qualified under subparagraph (d)(5)(A) above);~~

~~and~~

~~2. have purchased securities that were at the same price and with the same terms as the securities purchased by other investors; and~~

~~d. the member maintains and enforces written procedures reasonably designed to ensure that its participation in the public offering will not be contingent on its participation in the private placement.~~

(iv) **(D) Acquisitions and Conversions to Prevent Dilution** Purchases Under a

~~Preemptive Right~~ - Securities of the issuer ~~under a right of preemption~~ if:

~~a. (i) the securities were acquired as the result of:~~

~~a. the a right of preemption that was granted in connection with securities that were purchased either:~~

~~1. by contract or the terms of the security in connection with a purchase from a private placement of the issuer's securities made more than 180 days before the filing date of the public offering, in a private placement and the securities are not deemed by the Association to be underwriting compensation; or~~

~~2. in connection with a security purchased from a public offering or the public market; and or~~

~~b. a stock-split or a pro-rata rights or similar offering; or~~

~~c. the conversion of securities that have not been not deemed by the Association to be underwriting compensation; and~~

~~b. (ii) the purchase under the right of preemption 1. was exercised in connection with a private placement of the issuer's securities that was for cash; 2. was to all similar preemptive rightholders; 3. was at the same price and had the same terms as the securities purchased by other investors the only terms of the purchased securities that are different from the terms of securities purchased by other investors~~

are pre-existing contractual rights that were granted in connection with a prior purchase;

(iii) the opportunity to purchase in a rights offering or pursuant to a right of preemption, or to receive additional securities as the result of a stock-split or conversion was provided to all similarly situated securityholders; and

4. (iv) the amount of securities purchased or received did not increase the purchaser recipient's percentage ownership of the same generic class of securities of the issuer or of the class of securities underlying a convertible security calculated immediately prior to the investment, except in the case of conversions.

(E) Purchases Based On A Prior Investment History - Purchases of securities of the issuer if:

(i) the amount of securities purchased did not increase the purchaser's percentage ownership of the same generic class of securities of the issuer or of the class of securities underlying a convertible security calculated immediately prior to the investment; and

(ii) an initial purchase of securities of the issuer was made at least one year and a second purchase was made more than 180 days before the required filing date of the public offering pursuant to subparagraph (b)(4) above.

(F) Financial Consulting and Advisory Arrangements - Compensation received by a financial consultant or advisor if:

(i) the consulting/advisory relationship was established pursuant to a written and executed agreement entered into more than one year before the required filing date of the public offering pursuant to subparagraph (b)(4) above;

(ii) any securities received or to be received do not exceed the amount and type specified in the agreement;

(iii) substantive services were provided on an ongoing basis to the issuer during the one-year period; and

(iv) the consultant/advisor has routinely provided similar services to other companies.

(5)(e) Valuation of Non-Cash Compensation

For purposes of determining the value to be assigned to securities received as underwriting compensation, the following criteria and procedures shall be applied: .

(A) (1) Limitation on Securities Received Upon Exercise or Conversion of Another

Security

An underwriter and related person may not receive a security (including securities in a unit), ~~or~~ a warrant for a security, or a security convertible into another security as underwriting compensation in connection with a public offering unless:

(i) (A) the security received or the security underlying the warrant or convertible security received is identical to the security offered to the public or to a security with a bona fide independent market; or

(ii) (B) ~~the arrangement, upon good cause shown, is permitted by the Association~~ the security can be accurately valued, as required by subparagraph (f)(2)(I) below.

(B) (2) Valuation of Securities That Do Not Have an Exercise or Conversion Price

~~Securities that are not options, warrants or convertible securities~~ do not have an exercise or conversion price shall be valued on the basis of have a compensation value based on:

(i) (A) the difference between:

~~a.~~ (i) either the market price per security on the date of acquisition, or, if no bona fide independent market exists for the security, the public offering price per security; and

~~b.~~ (ii) the per security cost;

~~(ii)~~ (B) multiplied by the number of securities received or to be received as underwriting compensation;

~~(iii)~~ (C) divided by the public offering proceeds; and

~~(iv)~~ (D) multiplied by one hundred.

~~(C)~~ **(3) Valuation of Securities That Have an Exercise or Conversion Price**

Options, warrants or convertible securities that have an exercise or conversion price

(“warrants”) shall ~~be valued on the basis of~~ have a compensation value based on:

~~(i)~~ (A) the public offering price per security multiplied by .65;

~~(ii)~~ (B) minus the difference between:

~~a.~~ (i) the exercise or conversion price per warrant; and

~~b.~~ (ii) either the market price per security on the date of acquisition, or, if no bona fide independent market exists for the security, the public offering price per security;

~~(iii)~~ (C) divided by two;

~~(iv)~~ (D) multiplied by the number of securities underlying the warrants;

~~(v)~~ (E) less the total price paid for the warrants;

~~(vi)~~ (F) divided by the public offering proceeds; and

~~(vii)~~ (G) multiplied by one hundred;

(H) provided, however, that such warrants shall have a compensation value of at least .2% of the offering proceeds for each amount of securities that is up to 1% of the securities being offered to the public (excluding securities subject to an overallotment option).

~~(D)~~ **(4) Valuation Discount For Securities With a Longer Resale Restriction**

A lower value equal to 10% of the calculated value shall be ~~assigned~~ deducted for each 180-day period that the securities or underlying securities are restricted from sale or other disposition beyond the 180-day period of lock-up restriction required by subparagraph ~~(e)(7)(A)(i)~~ (g)(1) below. The transfers permitted during the lock-up restriction by subparagraphs ~~(e)(7)(B)(i)(e) and (d)~~ (g)(2)(A)(iii) - (iv) are not available for ~~the sale of~~ such securities.

~~(6)~~ **(f) Unreasonable Terms and Arrangements**

~~(A)~~ **(1) General**

No change.

~~(B)~~ **(2) Prohibited Arrangements**

Without limiting the foregoing, the following terms and arrangements, when proposed in connection with a public offering of securities, shall be unfair and unreasonable: ;

~~(i)~~ (A) ~~a~~ Any accountable expense allowance granted by an issuer to the underwriter and related persons ~~which~~ that includes payment for general overhead, salaries, supplies, or similar expenses of the underwriter incurred in the normal conduct of business; ;

~~(ii)~~ (B) ~~a~~ Any non-accountable expense allowance in excess of ~~three (3) percent;~~ 3% of offering proceeds.

~~(iii)~~ (C) ~~a~~ Any payment of commissions or reimbursement of expenses directly or indirectly to the underwriter and related persons prior to commencement of the public sale of

the securities being offered, except a reasonable advance against out-of-pocket accountable expenses actually anticipated to be incurred by the underwriter and related persons, which advance is reimbursed to the issuer to the extent not actually incurred;

~~(iv)~~ (D) ~~†~~The payment of any compensation by an issuer to a member or person associated with a member in connection with an offering of securities [which] that is not completed according to the terms of agreement between the issuer and underwriter, except those negotiated and paid in connection with a transaction that occurs in lieu of the proposed offering as a result of the efforts of the underwriter and related persons and provided, however, that the reimbursement of out-of-pocket accountable expenses actually incurred by the member or person associated with a member shall not be presumed to be unfair or unreasonable under normal circumstances;

~~(v)~~ (E) ~~†~~Any "tail fee" arrangement granted to the underwriter and related persons that has a duration of more than two ~~(2)~~ years from the date the member's services are terminated, in the event that the offering is not completed in accordance with the agreement between the issuer and the underwriter and the issuer subsequently consummates a similar transaction, except that a member may demonstrate on the basis of information satisfactory to the Association that an arrangement of more than two ~~(2)~~ years is not unfair or unreasonable under the circumstances.

~~(vi)~~ (F) ~~†~~ Any right of first refusal provided to the underwriter or related persons to underwrite or participate in future public offerings, private placements or other financings [which] that:

~~†~~ (i) has a duration of more than three ~~(3)~~ years from the ~~effective~~ date of effectiveness or commencement of sales of the public offering; or

~~b.~~ (ii) has more than one opportunity to waive or terminate the right of first refusal in consideration of any payment or fee; 2

~~(vii)~~ (G) a Any payment or fee to waive or terminate a right of first refusal regarding future public offerings, private placements or other financings provided to the underwriter and related persons [which] that:

~~a.~~ (i) has a value in excess of the greater of ~~one percent (1%)~~ of the offering proceeds in the public offering where the right of first refusal was granted (or an amount in excess of ~~one percent~~ 1% if additional compensation is available under the compensation guideline of the original offering) or ~~five percent (5%)~~ of the underwriting discount or commission paid in connection with the future financing (including any overallotment option that may be exercised), regardless of whether the payment or fee is negotiated at the time of or subsequent to the original public offering; or

~~b.~~ (ii) is not paid in cash; 2

~~(viii)~~ (H) the The terms or the exercise of the terms of an agreement for the receipt by the underwriter and related persons of underwriting compensation consisting of any option, warrant or convertible ~~which~~ that:

~~a.~~ (i) is exercisable or convertible more than five ~~(5)~~ years from the effective date of the offering;

~~b.~~ ~~is exercisable or convertible at a price below either the public offering price of the underlying security or, if a bona fide independent market exists for the security or the underlying security, the market price at the time of receipt;~~

~~e.~~ (ii) is not in compliance with subparagraph ~~(5)(A)~~ (e)(1) above;

~~d.~~ (iii) has more than one demand registration right at the issuer's expense;

e. (iv) has a demand registration right with a duration of more than five ~~(5)~~ years from the effective date of effectiveness or the commencement of sales of the public offering;

f. (v) has a piggyback registration right with a duration of more than seven ~~(7)~~ years from the effective date of effectiveness or the commencement of sales of the public offering;

~~g.~~ (vi) has anti-dilution terms ~~designed to provide that allow~~ the underwriter and related persons ~~with disproportionate rights, privileges and economic benefits which~~ to receive more shares or to exercise at a lower price than originally agreed upon at the time of the public offering, when the public shareholders have not been proportionally affected by a stock split, stock dividend, or other similar event ~~are not provided to the purchasers of the securities offered to the public (or the public shareholders, if in compliance with subparagraph (5)(A) above); or~~

~~h.~~ (viii) has anti-dilution terms ~~designed to provide for the receipt or accrual of that~~ allow the underwriter and related persons to receive or accrue cash dividends prior to the exercise or conversion of the security.

~~(ix)~~ (I) ~~†~~The receipt by the underwriter and related persons of any item of compensation for which a value cannot be determined at the time of the offering;

~~(x)~~ (J) ~~‡~~When proposed in connection with the distribution of a public offering of securities on a "firm commitment" basis, any over allotment option providing for the over allotment of more than ~~fifteen (15) percent~~ 15% of the amount of securities being offered, computed excluding any securities offered pursuant to the over allotment option;

~~(xi)~~ (K) ~~¶~~The receipt by a member or person associated with a member, pursuant to an agreement entered into at any time before or after the effective date of a public offering of warrants, options, convertible securities or units containing such securities, of any compensation or expense reimbursement in connection with the exercise or conversion of any such warrant, option, or convertible security in any of the following circumstances:

~~a.~~ (i) the market price of the security into which the warrant, option, or convertible security is exercisable or convertible is lower than the exercise or conversion price;

~~b.~~ (ii) the warrant, option, or convertible security is held in a discretionary account at the time of exercise or conversion, except where prior specific written approval for exercise or conversion is received from the customer;

~~c.~~ (iii) the arrangements whereby compensation is to be paid are not disclosed:

~~1.~~ a. in the prospectus or offering circular by which the warrants, options, or convertible securities are offered to the public, if such arrangements are contemplated or any agreement exists as to such arrangements at that time, and

~~2.~~ b. in the prospectus or offering circular provided to security holders at the time of exercise or conversion; or

~~d.~~ (iv) the exercise or conversion of the warrants, options or convertible securities is not solicited by the underwriter or related person, provided however, that any request for exercise or conversion will be presumed to be unsolicited unless the customer states in writing that the transaction was solicited and designates in writing the broker/dealer to receive compensation for the exercise or conversion;

~~(xii)~~ (L) ~~¶~~For a member or person associated with a member to accept, directly or indirectly, any non-cash sales incentive item including, but not limited to, travel bonuses,

prizes and awards, from an issuer or an affiliate thereof in excess of \$100 per person per issuer annually. Notwithstanding the foregoing, a member may provide non-cash sales incentive items to its associated persons provided that no issuer, or an affiliate thereof, including specifically an affiliate of the member, directly or indirectly participates in or contributes to providing such non-cash sales incentive; ~~or.~~

~~(xiii)~~ (M) ~~f~~For a member to participate with an issuer in the public distribution of a non-underwritten issue of securities if the issuer hires persons primarily for the purpose of distributing or assisting in the distribution of the issue, or for the purpose of assisting in any way in connection with the underwriting, except to the extent in compliance with 17 C.F.R. §240.3a4-1 and applicable state law.

~~(xv)~~ N ~~f~~For a member or person associated with a member to participate in a public offering of real estate investment trust securities, as defined in Rule 2340(c)(4), unless the trustee will disclose in each annual report distributed to investors pursuant to Section 13(a) of the Act a per share estimated value of the trust securities, the method by which it was developed, and the date of the data used to develop the estimated value.

~~(C) In the event that the underwriter and related persons receive securities deemed to be underwriting compensation in an amount that results in unfair and unreasonable compensation, the recipient shall return any excess securities to the issuer or the source from which received at cost and without recourse, except that, upon good cause shown, a different arrangement may be permitted.~~

~~(7)~~ (g) **Lock-Up Restrictions on Securities**

~~(A) Any public offering in which a member or person associated with a member participates must comply with the following requirements:~~

~~(i) any common or preferred stock, options, warrants, and other equity securities, including debt securities convertible to or exchangeable for equity securities, of the issuer beneficially owned by an underwriter and related person. at the time of effectiveness of the public offering shall not be sold, transferred, assigned, pledged, or hypothecated by any person, except as provided in subparagraph (B) below, for a period of 180 days immediately following the effective date of the public offering;~~

~~(ii) securities received by a member as underwriting compensation shall only be issued to a member participating in the offering and the officers or partners thereof.~~

(1) Lock-Up Restriction

Any common or preferred stock, options, warrants, and other equity securities of the issuer, including debt securities convertible to or exchangeable for equity securities of the issuer, that are beneficially owned by any person that is an underwriter and related person on the date of effectiveness or commencement of sales of the public offering shall not be sold during the offering or sold, transferred, assigned, pledged, or hypothecated, or be the subject of any hedging, short sale, derivative, put, or call transaction that would result in the effective economic disposition of the securities by any person for a period of 180 days immediately following the date of effectiveness or commencement of sales of the public offering, except as provided in subparagraph (g)(2) below.

(2) Exceptions to Lock-Up Restriction

~~(B)~~ Notwithstanding subparagraph ~~(A)~~ (g)(1) above, the following shall not be prohibited:

~~(i)~~ (A) the transfer of any security;

~~a:~~ (i) by operation of law or by reason of reorganization of the issuer;

- ~~b.~~ (ii) to any member participating in the offering and the officers or partners thereof, if all securities so transferred remain subject to the lock-up restrictions in subparagraph (A) (g)(1) above for the remainder of the applicable time period;
- ~~c.~~ (iii) if the aggregate amount of such securities of the issuer held by an underwriter and its related persons the underwriter or related person do not exceed 1% of the securities being offered; or
- ~~d.~~ (iv) that is beneficially owned on a pro-rata basis by all equity owners of an investment fund, provided that no participating member manages or otherwise directs investments by the fund and participating members in the aggregate do not own more than 10% of the equity in the fund;
- ~~(v) if the class of security qualifies as an “actively traded security” for purposes of SEC Regulation M as of the date of effectiveness of the public offering; and that is not an item of value under subparagraphs (c)(3)(B)(iv) - (vi) above;~~
- (vi) that was previously but is no longer subject to the lock-up restriction in subparagraph (g)(1) above in connection with a prior public offering; or
- (vii) that was acquired before the period commencing 180 days immediately preceding the required filing date pursuant to subparagraph (b)(4) above and:
 - a. the class of security qualifies as an “actively traded security” under SEC Rule 101(c)(1) of Regulation M as of the date of effectiveness or commencement of sales of the public offering; or
 - b. is beneficially owned by a person that is not a participating member; or

(ii) (B) the exercise or conversion of any security, if all securities received remain subject to the lock-up restrictions in subparagraph ~~(A)~~ (g)(1) above for the remainder of the applicable time period.

~~(8)~~ (h) Conflicts of Interest Proceeds Directed to a Member:

(1) Compliance With Rule 2720

No member shall participate in a public offering of an issuer's securities where more than ~~ten (10) percent~~ 10% of the net offering proceeds, not including underwriting compensation, are intended to be paid to ~~members participating in the distribution of the offering or associated or affiliated persons of such members, or members of the immediate family of such persons~~ participating members, unless the price at which an equity issue or the yield at which a debt issue is to be distributed to the public is established pursuant to Rule 2720(c)(3).

~~(A)~~ **(2) Disclosure**

All offerings included within the scope of ~~this~~ subparagraph ~~(8)~~ (h)(1) shall disclose in the underwriting or plan of distribution section of the registration statement, offering circular or other similar document that the offering is being made pursuant to the provisions of this subparagraph and, where applicable, the name of the member acting as qualified independent underwriter, and that such member is assuming the responsibilities of acting as a qualified independent underwriter in pricing the offering and conducting due diligence.

~~(B)~~ **(3) Exception From Compliance**

The provisions of ~~this~~ subparagraphs ~~(8)~~ (h)(1) and (2) shall not apply to:

(i) (A) an offering otherwise subject to the provisions of Rule 2720;

(ii) (B) an offering of securities exempt from registration with the Commission under Section 3(a)(4) of the Securities Act of 1933;

~~(iii)~~ (C) an offering of a real estate investment trust as defined in Section 856 of the Internal Revenue Code; or

~~(iv)~~ (D) an offering of securities subject to Rule 2810, unless the net offering proceeds are intended to be paid to the above persons for the purpose of repaying loans, advances or other types of financing utilized to acquire an interest in a pre-existing company.

~~(d)~~ (i) Exemptions

Pursuant to the Rule 9600 Series, the ~~Association may exempt a member or person associated with a member from the provisions of this Rule~~ staff, for good cause shown after taking into consideration all relevant factors, may conditionally or unconditionally grant an exemption from any provision of this Rule to the extent that such exemption is consistent with the purposes of the Rule, the protection of investors, and the public interest.

2720. Distribution of Securities of Members and Affiliates – Conflicts of Interest

(a) General No Change

(b) Definitions (1) - (8) No Change

(9) Immediate family - the parents, mother-in-law, father-in-law, husband or wife spouse, brother or sister, brother-in-law or sister-in-law, son-in-law or daughter-in-law, and children of an employee or associated person of a member, except any person other than the spouse and children who does not live in the same household as, have a business relationship with, provide material support to, or receive material support from the employee or associated person of a member. In addition, the immediate family includes ~~or any other person who is supported, directly or indirectly, to a material extent by~~ either lives in the same household as, provides

material support to, or receives material support from an employee of, or associated person
~~associated, with~~ of a member.

* * *