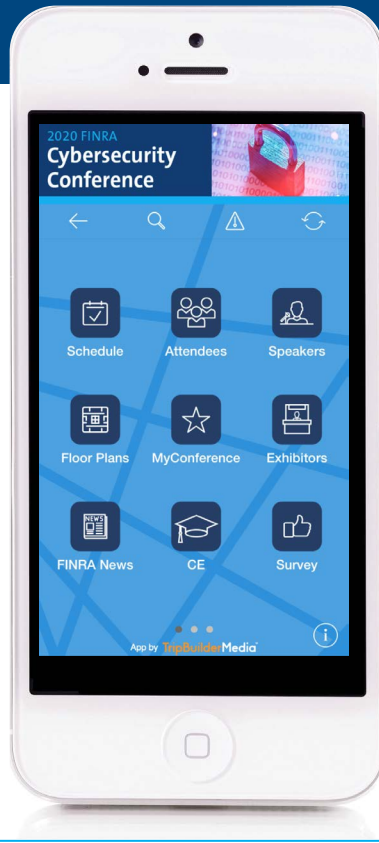


APP INFORMATION

Cybersecurity Conference App

Registered attendees are granted access to the FINRA Cybersecurity Conference app.

All materials—including session presentations, handouts and the conference schedule—are available through the app.



Download the Conference App

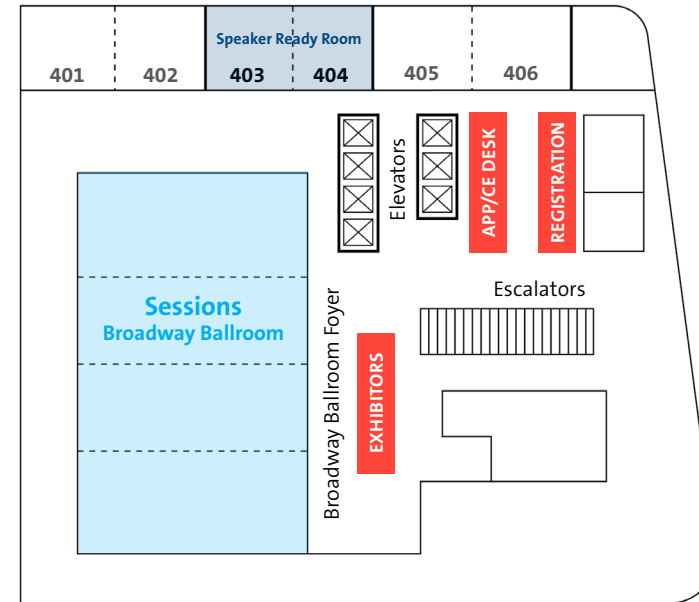
Download the FINRA Cybersecurity Conference app for access to all event materials—including session presentations, handouts and session descriptions. See the App Tips for more information.

1. Go to the App store on your mobile device (**Google Play Store/iTunes App Store**).
2. Search for “**FINRA’s Events**” in the store and download the app.
3. When the download is complete, open the app.
4. Enter your **user ID** (the email address you used to register for the conference) and **password** (finra1939). If you have previously logged into the app and changed your password, the same password will apply.
5. Click on the “**Events**” icon and then select “**Cybersecurity Conference.**”

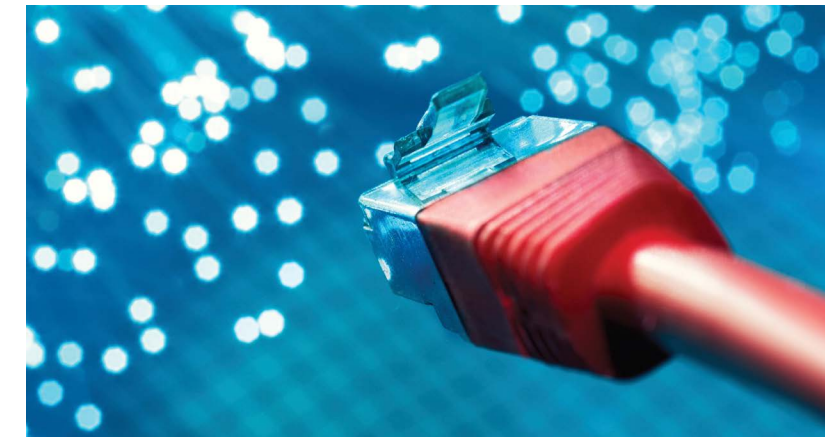
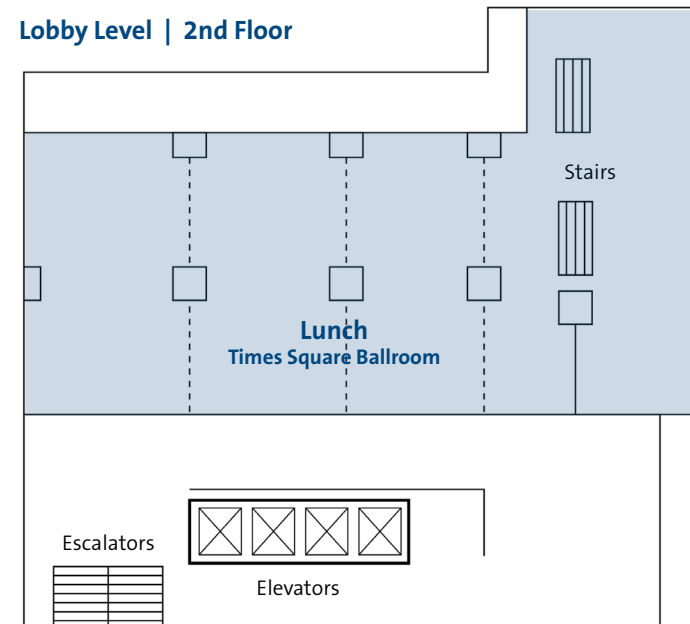
CONFERENCE MAP

Crowne Plaza Times Square Manhattan Hotel

4th Floor



Lobby Level | 2nd Floor



2020 FINRA Cybersecurity Conference

January 14, 2020

New York, NY

- ▶ Agenda
- ▶ Wi-Fi Code Access
 - Network: FINRA
 - Password: finra1939
- ▶ App Information
- ▶ Continuing Education (CE) Credit Information
- ▶ Conference Map
- ▶ Exhibitor List
- ▶ and more

FINRA®

WELCOME

FINRA’s Cybersecurity Conference helps you stay current on today’s cybersecurity challenges and the ways in which organizations can understand vulnerabilities and threats, and create resilience against cyber attacks.



Featured Keynote Speaker

Michael Driscoll
FBI Special Agent in Charge,
Counterintelligence/Cyber Division
New York Field Office

Multi-Factor Authentication (MFA) Demonstration

To enhance security to FINRA systems, FINRA is deploying a new feature that will add an additional layer of security to verify user identity.

Multi-Factor Authentication (a.k.a. MFA, two-factor authentication or two-step verification) is a financial industry standard in which a user is required to provide additional verification when signing in.

Exhibitors

- Conference exhibitors showcase a range of products and services for broker-dealer firms. Exhibitors include:
- ▶ Blue Star Cyber
 - ▶ Braintrace
 - ▶ BW Cyber Services
 - ▶ Compass IT Compliance
 - ▶ FCI
 - ▶ Global Relay
 - ▶ H2Cyber
 - ▶ Workplace by OS33
 - ▶ ZIX

Continuing Education (CE) Credits

Attendance to this conference qualifies for Certified Regulatory and Compliance Professional (CRCP)®, and Certified Financial Planner (CFP) continuing education (CE) credits – plus a Continuing Legal Education (CLE) CE voucher. Stop by the App/CE desk in the Broadway Ballroom Foyer to receive your CLE CE voucher.

AGENDA

Tuesday, January 14		
7:30 a.m. – 4:30 p.m.	Registration	
7:30 a.m. – 9:00 a.m.	Networking Breakfast	
9:00 a.m. – 9:05 a.m.	Welcome Remarks <ul style="list-style-type: none">▶ Steven (Steve) Randich, FINRA Office of the Chief Information Officer	
9:05 a.m. – 9:45 a.m.	Keynote Address <ul style="list-style-type: none">▶ Michael Driscoll, FBI Special Agent in Charge	
9:45 a.m. – 10:00 a.m.	Networking Break	
10:00 a.m. – 11:00 a.m.	Identify: Cybersecurity Threats	
11:00 a.m. – 11:15 a.m.	Networking Break	
11:15 a.m. – 12:15 p.m.	Protect: Measures and Controls	
12:15 p.m. – 1:15 p.m.	Networking Lunch and Dessert With Exhibitors	
1:15 p.m. – 2:15 p.m.	Detect: Detecting Threats in a Timely Manner	
2:15 p.m. – 2:30 p.m.	Networking Break	
2:30 p.m. – 3:30 p.m.	Respond and Recover: Recovery Plan—Minimizing the Damage	
3:30 p.m. – 3:45 p.m.	Networking Break	
3:45 p.m. – 4:40 p.m.	Cybersecurity the Current Regulatory Environment: Insight from Regulators and Industry Experts	
4:40 p.m. – 4:45 p.m.	Closing Remarks <ul style="list-style-type: none">▶ Steven (Steve) Randich, FINRA Office of the Chief Information Officer	
4:45 p.m.	Conference Adjourns	

All sessions are being recorded for on-demand access.

APP TIPS

Cybersecurity Conference App

Registered attendees are granted access to the 2020 FINRA Cybersecurity Conference app. See the App Information section for download instructions.

Within the app, you can navigate the event venue, complete the survey and network with other attendees.



Schedule: See the full event schedule and browse sessions and events by date and time. Select a specific session to access the session description, speaker information and associated materials; ask session-specific questions; participate in polling; and take notes.



Attendees: Search for a specific person or sort the entire attendee list by name or company. Email other attendees using the “Let’s Meet” or “Email” icons on the attendee’s details page.



MyConference: Mark sessions, attendees, etc., as favorites by tapping the “○” (iPhone) or “□” (Android) icon next to each name. From MyConference, you can view your personalized schedule, contacts and your notes. You can email these items to yourself by tapping the “Export” button in the upper right corner, then selecting the items to export, next tapping “Send” and then entering your email address.

Business Model Ribbon Key

Use the key to network with other Cybersecurity Conference attendees with similar business models.

- | | |
|---------------------|-------------------------------|
| Clearing | Private Placement / M&A |
| Fixed Income | Retail |
| Institutional | Retail—Independent Contractor |
| Insurance Affiliate | |