FINRA
Enhanced U4 Experience Industry Webinar
Overview, Update, and Q&A

June 11, 2020
Why Enhance the Online Filing Experience?

What is Changing?

Demo With Q&A

Update on Firm Testing

Rollout Milestones

Resources
Why Enhance the Online Filing Experience?

- Reduce overall industry costs due to incorrect data entry that requires intervention/correction
- Reduce the learning curve and friction currently experienced by individuals completing forms
- Modernize overall experience for users by providing flexible ways to submit the data
- Increase accuracy of information available to the public (BrokerCheck, IAPD)
- Improve reliability and consistency of information collected and provided to regulatory agencies (FINRA, states)

We aspire to create an experience that transforms how we gather data which is both better for users and consistent with regulatory and legal requirements.
What is Changing?

- Simpler flow for users initiating a U4 filing online
- Groups similar information together
  - Personal Information (General Information, Residential, etc.)
  - Branch/Fingerprint/Registration
- Enhanced Validation, Completeness Checks for Data Entry
  - Guided conditional logic so users only respond to questions that are relevant
  - Type ahead functionality and lookups for information already available
  - Integrated U4 interpretive guidance & definitions for form terms
- Navigation to the U4 from the FINRA Gateway
  - No need to select the particular type of U4 that is required
- Enhanced allow rep edit functionality
  - Exclusive use of FinPro for firms that elect to collaborate with their representatives
  - Further granularity in controlling which sections can be edited by the representatives
  - Ability for the firm to edit the U4 while delegated to the representative
  - Ability for the firm to see the status of a representative's progress
To ask a question, please email webcrd@finra.org
Update on Firm Testing

- Firms began testing on April 1, farther in advance than usual
  - Additional time to understand the changes
  - Ability to incorporate more feedback into the initial release
  - New capabilities are being introduced throughout the testing period

- Feedback to date has focused on several themes
  - Interest in functionality that has not yet been delivered
  - Identify areas for usability enhancements and in-form guidance
  - Desire to see further integration with other FINRA systems

- Enhanced U4 integrated with FINRA Gateway test environment on May 15
  - Testing should still focus on the enhanced Form U4
  - Other features display for visual context, but non-U4 features will not be functional

- Users not already testing that would like to participate, please complete the testing sign-up fields in the post-webinar survey
  - Participants are required to have a current CRD login with U4 entitlement
  - We will onboard volunteers in groups over the coming weeks
Examples of scenarios to try in the test environment
  - Create different U4 filing types
    - Search for an existing individual and create a U4 Amendment
    - Create an Initial U4 for a new individual
  - While completing the U4
    - Add registrations with affiliated firms (if any)
    - Complete the different DRP types
    - Run Completeness Checks (most rules will be available)
  - Save U4 as a draft and resume

Please input only test data in your test filings
  - Environment data is based on a production snapshot from several months ago
  - SSN and Date of Birth are obfuscated for security

Examples of features still under construction
  - Ability to submit filings is not available yet
  - Full set of Completeness Checks
  - Rep collaboration through FinPro (“Allow Rep Edits”) is not available yet
Rollout Milestones

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<thead>
<tr>
<th>Classic CRD</th>
<th>New U4</th>
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<tbody>
<tr>
<td>U4 Industry Webinars</td>
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<tr>
<td>Feb 2020</td>
<td>March 2020</td>
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<tr>
<td>Begin holding regular webinars going forward</td>
<td>Stanalone U4 available for testing</td>
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<table>
<thead>
<tr>
<th>New U4 Filing Experience Launch</th>
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<tr>
<td>Now: October 5, 2020</td>
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<tr>
<td>All BD &amp; IA firms will use the new filing experience for the U4</td>
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<tr>
<td>Reps will use FinPro to collaborate on the U4</td>
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- Standalone U4 available for testing
- U4 filing experience integrated with new FINRA Gateway
- U4 filing experience integrated with FinPro (Allow rep edits)

Classic CRD U4 Data Entry Experience (for BDs and IAs)

Classic CRD Registered Rep U4 site

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Resources

- **Webinar recordings**: finra.org/webinars
  - Enhanced Form U4
  - Registration Systems Changes
  - FinPro

- **Registration and Licensing email list**: tools.finra.org/email_subscriptions
  - Invitations to future webinars
  - CRD program announcements
  - Feedback opportunities

- **Other resources**:
  - FINRA Gateway rollout: finra.org/finragateway
  - Digital Experience Transformation (DXT): finra.org/filing-reporting/dxt
  - Email registration-related questions to webcrd@finra.org