



Attn: Trading and Market Making/Legal and Compliance/Operations/Systems
UNIFORM PRACTICE ADVISORY (UPC #49-20) 12/4/2020
Luminar Media Group, Inc. (OTC: LRGR) and Luminar Technologies, Inc.
(NASDAQ: LAZR)

Financial Industry Regulatory Authority, Inc. (“FINRA”) is issuing this notice to alert members to possible confusion between the stock of the Nasdaq-listed company Luminar Technologies, Inc. (Nasdaq: LAZR) and the stock of a similarly-named, unrelated company quoting and trading over the counter: Luminar Media Group, Inc. (OTC: LRGR). Members are advised to be aware of this potential confusion in the marketplace as they communicate with customers and execute orders.

FINRA has published an Investor Alert – [Stock Up on Information Before Buying Stock](#) – discussing the importance of carefully researching any investment before making a purchase.

Questions regarding this notice should be directed to: FINRA Market Operations: 1-866-776-0800.