

Attn: Trading and Market Making/Legal and Compliance/Operations/Syste3ms UNIFORM PRACTICE ADVISORY (UPC #52-20) 12/23/2020 Guitar Center, Inc.

Notice has been received that the above Company's Amended Joint Pre-Packaged Chapter 11 Plan of Reorganization became effective on 12/22/2020. Pursuant to the plan, on the effective date, In exchange for the full and final satisfaction, settlement, release and discharge of its Allowed Secured Notes Claims, unless otherwise agreed by a holder of an Allowed Secured Notes Claim, each holder of Allowed Secured Notes Claim shall receive on the Effective Date (or as soon as practicable thereafter) its Pro Rata share of the Secured Notes Claims Distribution. Each holder of an Allowed Unsecured Notes Claim shall receive its Pro Rata share of the Unsecured Notes Claims Distribution on the Effective Date or as soon as practicable thereafter. See the Amended Joint Pre-Packaged Chapter 11 Plan of Reorganization for further details.1

Issuer	Description of Securities	CUSIP / ISIN
Guitar Center, Inc.	9.500% Senior Secured Notes due 2021 (REGS)	U4018PAA1
Guitar Center, Inc.	9.500% Senior Secured Notes due 2021 (144A)	40203CAA2
Guitar Center, Inc.	Senior Unsecured 13% Notes due 2022 (144A)	402040AK5

Additionally, pursuant to the Plan, on the effective date, In exchange for the full and final satisfaction, settlement, release and discharge of its Allowed Superpriority Secured Notes Claims, unless otherwise agreed by a holder of an Allowed Superpriority Secured Notes Claim, each holder of an Allowed Superpriority Secured Notes Claim shall receive payment in full in Cash on the Effective Date or as soon as practicable thereafter.

Issuer	Description of Securities	CUSIP / ISIN
Guitar Center, Inc.	10% Superpriority Senior Secured Notes due May 15, 2022 (144A)	402040AN9

¹ See e.g., In re: Guitar Center, Inc., et al., Debtor. Chapter 11 Case No. 20-34656 (KRH) (Jointly Administered) Amended Joint Pre-Packaged Chapter 11 Plan of Reorganization of Guitar Center, Inc.

In exchange for the full and final satisfaction, settlement, release and discharge of its Allowed Secured Notes Claims, unless otherwise agreed by a holder of an Allowed Secured Notes Claim, each holder of an Allowed Secured Notes Claim shall receive on the Effective Date (or as soon as practicable thereafter) its Pro Rata share of the Secured Notes Claims Distribution.

Members are reminded of their obligations under FINRA Rule 2111 if they continue to engage in transactions in the above security after the effective date.

Pursuant to FINRA Rule 11530, members are advised that, among other things, in contracts for securities where a public announcement or publication of general circulation discloses that the securities have been deemed worthless, deliveries shall consist a) the worthless securities or; or b) a Letter of Indemnity which shall grant the purchaser any rights and privileges which might accrue to the holders of the physical securities. Such deliveries shall operate to close-out the contract and shall be settled at the existing contract price pursuant to FINRA Rule 11530.

Questions regarding this notice should be directed to: FINRA Operations- 1-866-776-0800.