

Attn: Trading and Market Making/Legal and Compliance/Operations/Systems UNIFORM PRACTICE ADVISORY (UPC #10/21) 01/29/2021 First NBC Bank Holding CO. (FNBCQ)

Notice has been received that the above Company's Second Amended Chapter 11 Plan became effective on 01/22/2021. Pursuant to the plan, Holders of Class 7 Equity Interests in the Debtor shall have left unaltered the legal, equitable, and contractual rights to which each such Holder is entitled on account of such Interests. Upon the Effective Date, pursuant to 11 U.S.C.§1145, all Class 7 Equity Interests shall be canceled and reissued to the exact holders of Class 7 Equity Interests in exchange for such interests. Please consult the Company's Plan of Reorganization for further details.1

Members are reminded of their obligations under FINRA Rule 2111 if they continue to engage in transactions in the above security after the effective date.

Pursuant to FINRA Rule 11530, members are advised that, among other things, in contracts for securities where a public announcement or publication of general circulation discloses that the securities have been deemed worthless, deliveries shall consist a) the worthless securities or; or b) a Letter of Indemnity which shall grant the purchaser any rights and privileges which might accrue to the holders of the physical securities. Such deliveries shall operate to close-out the contract and shall be settled at the existing contract price pursuant to FINRA Rule 11530.

Questions regarding this notice should be directed to: FINRA Operations- 1-866-776-0800.

¹ See e.g., In re: First NBC Bank Holding Company Debtor. Chapter 11 Case No. 17-11213 (Section A) Second Amended Joint Chapter 11 Plan of Reorganization For First NBC Bank Holding Company As Immaterially Modified Through March 6, 2020.