

Candidate Profile Form—Regional Committee Election *(this page will be displayed on finra.org)*

Candidate Name: **Robert Keenan**

Title: CEO

Firm: St Bernard Financial Services, Inc

Candidate Biography and Personal Statement *(500 word limit)*

Robert Keenan is the Chief Executive Officer of St Bernard Financial Services, Inc., a firm he founded in 1994. He also is the Chief Compliance Officer, Chief Muni Officer, Chief AML Officer, and the firm's Financial Operations Principal.

Keenan's background includes over 45 years of senior management positions.

He holds a Bachelor of Science in Business Administration from the University of Arkansas and a Master of Business Administration from the University of Central Arkansas.

Keenan currently serves on FINRA's NAC and has served on FINRA's Board of Governors. He has previously served a term on FINRA's District Committee and has been a Hearing Officer on many FINRA disciplinary hearings.

He holds the Series 7, 14, 24, 28, 52, 53, 63, 65, and 99 licenses.

Keenan is currently the Board Chairman of the Mt Nebo Rural Fire Department. He has previously served on the Boards of WestArk Area Council of the Boy Scouts Of America, The River Valley Bank, The Arkansas State Plant Board, The Russellville Airport Commission, The Mid-South Grain Dealers Association, and The Tri-County Regional Water Distribution District. He was previously named Dardanelle Citizen of the Year and has been the recipient of The Wall Street Journal's Business Forecasting Award.

He is a licensed multi-engine pilot with Instrument and Commercial ratings, having logged over 1500 hours of pilot-in-command time.

A 5th generation resident of the Dardanelle/Russellville area, his hobbies include biking, cooking, and woodworking.

I am running for the Regional Committee in District 5. I believe my experience dealing with FINRA's staff can be of value to the Committee. Please vote for me.

Optional Links:

Link to personal website, resume or CV: _____

Link to YouTube video: _____