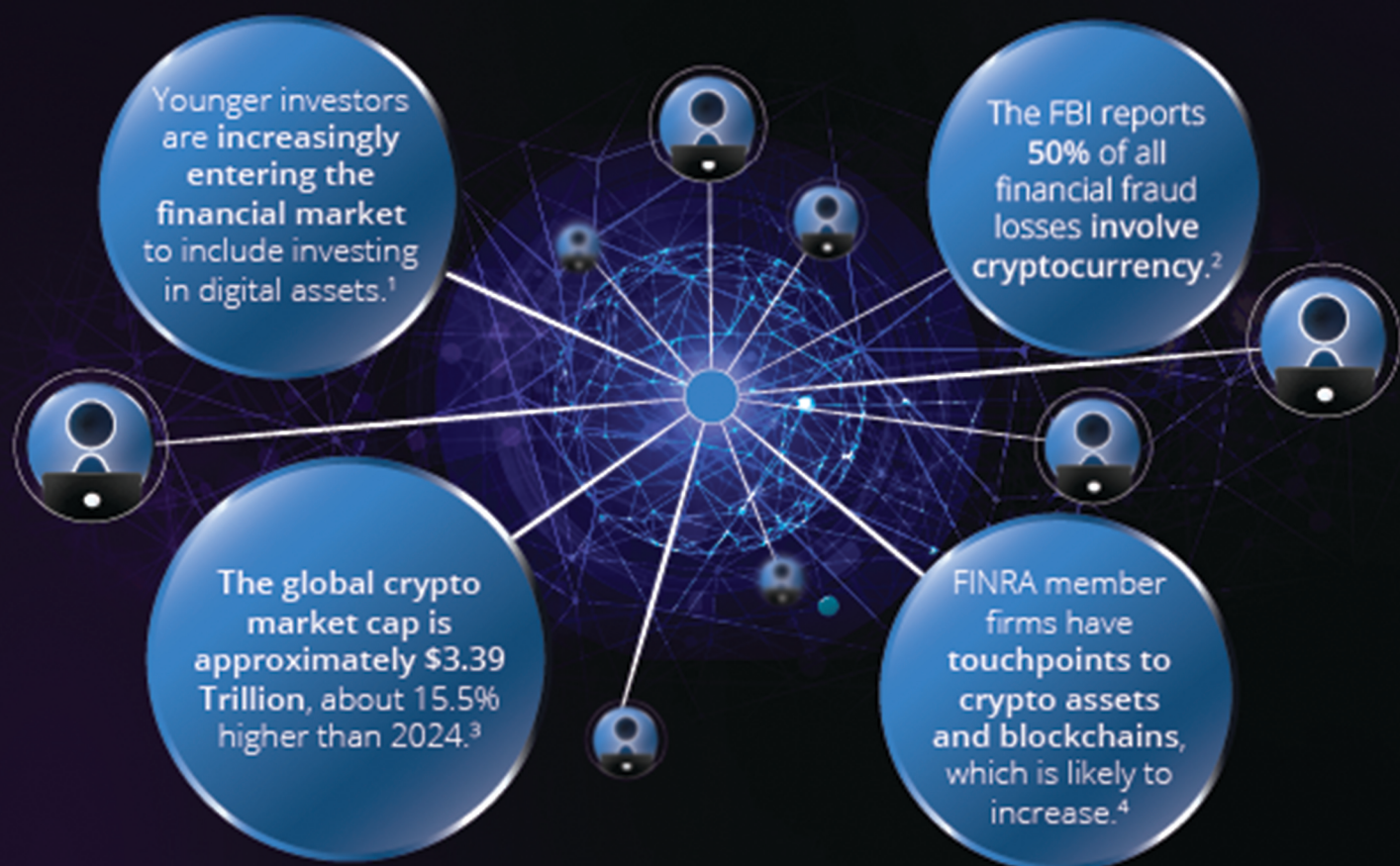


Coming This Fall FINRA'S CRYPTO AND BLOCKCHAIN EDUCATION PROGRAM

The Crypto Landscape is evolving, and FINRA Member Firms' Touchpoints to Crypto Assets and Blockchains are Increasing



¹ Gen Z and Investing: Social Media, Crypto, FOMO, and Family, FINRA Foundation and CFA Institute

² FBI Cryptocurrency Fraud Report 2023, FBI IC3

³ CoinGecko daily charts, accessed on 9/2/2025

⁴ FINRA Provides Update on Member Firms' Digital Asset Activities, FINRA.org

FINRA'S CRYPTO & BLOCKCHAIN EDUCATION PROGRAM

The Program offers:

- *Self-Paced Interactive e-Learning* with levels of progressing complexity, and
- *An applied learning program in partnership with Georgetown University's McDonough School of Business.*

LEARN ABOUT THESE TOPICS AND MORE

- Crypto & blockchain terminology
- Blockchain operations & on-chain transactions
- Evolution of blockchain technology products
- Types of crypto assets & related products
- Crypto ecosystem & markets
- Key considerations for firms with touchpoints to crypto assets & blockchain technology
- Common fraud schemes with crypto asset exposure

No Knowledge / Skills

Foundational

Intermediate

Advanced

PROGRAM FEATURES:

LEARNING THAT STICKS



Application-based activities & scenarios that increase retention, leveraging learning industry best practices

TRUSTED CONTENT



Developed with FINRA's digital asset & blockchain experts, with an objective & balanced perspective

MULTIPLE LEARNING PATHWAYS



With both self-paced and in-person learning opportunities, this program includes bite-sized e-learning courses and a multiday, immersive, in-person course developed with the prestigious Georgetown University

Learn more by visiting finra.org/CryptoEd