

Firm Notification

Firm Notification is a classic CRD function that provides entitled users at broker-dealer, investment adviser, and broker-dealer/investment adviser firms (joint firms), with the capability to request automatic e-mail reminders whenever significant registration-related changes occur.

IMPORTANT NOTE:

Classic CRD



All classic CRD features should now be accessed through <u>FINRA Gateway</u>, the new FINRA reporting and compliance platform. This new system is designed to focus on compliance functions, such as research, reporting and responding to requests, rather than focusing on the specific system you would access to fulfill your requirements.

If you have any questions or feedback regarding the transition to FINRA Gateway, please contact <u>FeedbackFINRAGateway@finra.org</u>.

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Need help with CRD? Call the FINRA Support Center at 301-869-6699 8 A.M. - 8 P.M., ET, Monday-Friday

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Logging in Through FINRA Gateway

As of August 21, 2021, the previously used Firm Gateway homepage has been retired and users should access all registration applications via the new <u>FINRA Gateway</u>. To access FINRA Gateway:

- 1. Go to https://gateway.finra.org, and
- 2. Enter your existing CRD user ID and password.

Once you have successfully logged into FINRA Gateway, you can navigate to classic CRD using the **Quick Links** widget on the dashboard. Select **Classic CRD** from the list of links and then follow along with the rest of this guide.

*	Test Contacts View Notification		
	Dashboard		🌣 Dashboard Settings
	Profile Search Individual SSN Pre- Search Registration Branch	Links Quick Links	
2	Search for an Individual by Name or CRD # who is currently or previously associated with your firm or one of your SFG affiliates.	4530 Reporting	OATS
	Search Criteria	Advertising- Ad Reg	OTC Transparency Data Over-the-Counter Equities
2	Search by Name or CRD# Q	BD Form	Data
		𝔗 <u>Classic CRD</u>	<u>Peer-2-Peer Compliance</u> <u>Library</u>
		<u>Compliance Vendor</u> <u>Directory</u>	Pre-Registration Search
		<u>E-Bill</u>	Preferred Pricing Program
		FINRA.org	RegT Extension
		<i>P</i> <u>Firm Gateway</u>	See More Forms
		Information Requests	<u>SIE</u>

Accessing Firm Notification

Once you have accessed the classic CRD site map, select NFI Organization Search link in the Organization column as shown below. Then select Firm Notification from the left navigation panel on the next page.

NOTE: Be sure your Account Administrator has entitled you to the Web CRD Maintain Firm Notification privilege. In addition, Firm Notifications are not accessible through IARD. Investment adviser firms must access Firm Notifications via Web CRD.

Organization
View Org
Organization Profile in FINRA Gateway
Branch Search in FINRA Gateway
Organization Queues
View Requests & Filings in FINRA Gateway
Current Deficiencies
Branch Status
Branch Deficiencies
Disclosure Letters
SFG Retirement
Withdrawal or Termination
Queue Totals Non-Filing Info
Non-Filing Info
NFI Organization Search
Mass Transfer
Mass Transfer List



Accessing Firm Notification (continued)

Once Firm Notification has been accessed, Web CRD will automatically default to the *Maintain Firm Notification Info* screen. If there are existing contacts, their names are displayed along with their telephone number, e-mail address and the specific notification type(s) they currently receive. Multiple individuals can be entered as contacts to receive different firm notifications.

Adding a New Notification Recipient

1. Click the **Add New** button or click the **Email Address** hyperlink to create or edit an existing e-mail contact screen.

Maintain Firm Notification Info								
Organization CRD#: Organization Name: SECURITIES FIRM Organization SEC#: 8-00000 Applicant Name: SECURITIES FIRM								
JOHN DOE	565-555-5555	JOHN DOE@SECURITIES ORG	Approaching CE-30 Approaching CE-90 Branch Registration Approved CE Inactive CE Incomplete Customer Complaint Expiration Deficient Branches Firm U6 Illegible Fingerprint Card Inactive Prints Individual U6 Registration Denied Registration Denied Registration Revoked U5 Submitted by Another Firm	Yes				
JANE DOE	555-555-5550	JANE.DOE@SECURITIES.ORG	Approaching CE-30 Approaching CE-90 CE Inactive CE Incomplete	Yes				
		Add New						

- 2. Type the Contact Name, Contact Phone Number and Email Address in the fields.
- 3. Check the box(es) of the notifications that should be received.
- 4. Click Save.

🝸 🎒 Printer Friendly Maintain Firm Notification Request							
Organization CRD#: 0000 Organization Name: SECURITIES FIRM							
Organization SEC#:	Applicant Name: SECURITIES FIRM						
Contact Name							
Contact Phone Number							
Email Address							
Notification Types	Registration Notify when an individual's examination status changes Notify when an individual has a fingerprint updated with a status of ILEG - BD Only Notify when an individual's registration is Inactive Prints with the Firm - BD Only Notify when an individual's registration request is T_NOU5 Notify when an individual with deficient registration is Eligible to Purge within the next 30 days						

Notification Types

There are multiple categories of Firm Notification Types. The types of notifications that can be requested are:

Registration	
Notify when an individual's examination status changes	
Notify when an individual has a fingerprint updated with a status of ILEG - BD Only	
Notify when an individual's registration is Inactive Prints with the Firm - BD Only	
□ Notify when an individual's registration request is T_NOU5	
Notify when an individual with deficient registration is Eligible to Purge within the next 30 days	
Notify when an individual has a fingerprint update that needs review - BD Only	
□ Notify when an individual's registration request has been Denied.	
Notify when an individual's registration has been Revoked.	
Notify when a registered individual enters Firm Temporary Registration Cancellation Queue	
Notify when a U5 is submitted by another firm	
Disclosure	
Notify when a Bankruptcy has expired for a registered individual with the firm	
Notify when a Customer Complaint has expired for a registered individual with the firm	
Notify when a U6 is filed against a registered firm or active exempt reporting adviser	
Notify when a U6 is filed against an individual registered with the firm	
🗌 Notify when a registered, NRF, or formerly registered individual enters Firm Outstanding Disclosure Letters Notice Queue	
🗌 Notify when a registered, NRF, or formerly registered individual has an Outstanding Disclosure Letter more than 30-60-90 days old	
Notify when a letter enters the Organization Disclosure Letters Queue	
Other	
Notify when firm has an outstanding Form BD deficiency	
Notify when a filing has failed submission	
Notify when a registered individual enters Other Firm U4 Filing Notice Queue	
Notify when registered individuals are within 10 days of Fingerprints Inactive status	
Branch	
□ Notify when a branch registration is approved	
Notify when a branch is deficient	

Editing or Stopping Notifications

To edit a user's notifications, follow the steps listed below:

- 1. Navigate to **NFI Organization Search**
- 2. Click Firm Notification
- 3. Select the **Email Address** link for the contact you would like to update.
- 4. Check or uncheck the box(es) of the notification(s) you would like to add or remove.
- 5. Click Save.

NOTE: FINRA will contact the firm if there is a non-deliverable e-mail address listed on the *Firm Notification Information* screen. If the firm cannot be contacted or if a valid e-mail address cannot be obtained, FINRA will disable notifications for that specific e-mail address.

To completely remove someone from receiving all notifications, use the Delete button at the bottom of the page to stop notifications for that person.