

From: [Alexandre Fuchs](#)
To: [Comments, Public](#)
Subject: Public comment submission Retail Investor Communication
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Comment Start

A period and challenge aware strategy could include:

- invest in a technology team building on open source standards an understanding and tools creating role for all new investment technology protocols including but not limited to security exchange technology, high frequency trading, blockchain projects yes including first ten large large chains. Be part of the community. Build tools. Be a light limited public Glassnode/CoinMarketCap. A trusted source.
- Invest in relationships with opinion leaders. Yes including social media. Look at NASA presence and work with social media brands and educators. NASA is best in class and sprouts alumni stars like mark Rober (YT). Make yourself or have a strategy to appear on leading places where investors learn and listen. That is the 2021 version of an education mandate, go be part of the dialogue where opinions and habits are being formed. Build on heater Pierce effort.

@macronoob_alex
Connecticut
Comment End

Special Notice – 6/30/21

FINRA Requests Comment on Effective Methods to Educate Newer Investors

Comment Period Expires: August 30, 2021

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