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Office of the Corporate Secretary-Admin.

June 23, 2009

Marcia E. Asquith
FINRA
Office of Corporate Secretary
1735 K Street, NW
Washington, DC 20006-1506

JUN 26 2009

**FINRA
Notice to Members**

Re: Proposed Regulatory Notice 09-25

Dear Marcia ,

I'm writing to oppose the above notice. FINRA needs to stick with securities issues and trying to reach into non-securities areas.

FINRA does not have jurisdiction over products and services which are not securities, and its authority should not be expanded to include such products and services. In addition, insurance and other non-securities products are already subject to comprehensive regulation by state regulators, and the application of FINRA rules to these products could result in conflicting regulatory requirements, not to mention privacy issues. Finally, policymakers on Capitol Hill, in the Administration, the SEC, and FINRA, as well as private sector stakeholders, are currently debating issues concerning the standard of care which broker/dealers and investment advisors owe to their clients and considering whether such standards should be expanded or changed going forward. It would be inappropriate for FINRA to expand or revise current suitability requirements while this debate is underway, since further broader-scale changes may be made within a matter of months.

I oppose inappropriate and far reaching measures being proposed.

Thank You,



C. David Weisheimer CLU ChFC RFC
President