

From: cyrandcyr@choiceonemail.com
Sent: Friday, June 26, 2009 10:20 AM
To: Comments, Public
Cc: governmentrelations@naifa.org
Subject: FINRA Regulatory Notice 09-25

Dear Sirs,

I have been in the business for over 40 years and have been active politically on behalf of my clients and the industry, even being registered in the past as a lobbyist (volunteer). I believe strongly in professional conduct and accountability and have practiced it throughout my career. That said, I believe FINRA is overstepping its bounds to attempt to regulate products and services over which it DOES NOT have authority. The consumer (who ultimately PAYS FOR BUREAUCRACY) is not served by this intrusion. Present regulations, which I support, are sufficient.

Respectfully,

Alan J. Cyr, CLU
Cyr & Cyr Insurance Services