From: JAFINSF@aol.com

Sent: Sunday, June 28, 2009 11:45 PM

To: Comments, Public

Subject: 09-25 Proposed Consolidated FINRA Rules Governing Suitability and Know-Your-Cust

Marcia E. Asquith
Senior Vice President and Corporate Secretary

Dear Ms. Asquith,

I am an attorney practicing in San Francisco, California, and I have been representing public customers against broker-dealers for more than seventeen years. I have read PIABA's comment letter of June 26, 2009 regarding the above-referenced proposed consolidated suitability rule, and I wanted to let you know that I concur with PIABA's comments and support them. PIABA is an important voice for the investing public, and its comments should be taken very seriously.

Jeffrey A. Feldman 505 Montgomery Street, Floor 7 San Francisco, CA 94111 Phone: 415-391-5555 Fax: 415-391-8888

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