From: Gray, Jim [mailto:jim.gray@countryfinancial.com]

Sent: Tuesday, June 23, 2009 11:27 AM

To: Comments, Public

Subject: Opposing some of Regulatory Notice 09-25

I **oppose** expanding suitability obligations to all recommendations of investment products, services and strategies made in connection with a firm's business, *regardless of whether the recommendations involve securities*."

FINRA does not have jurisdiction over products and services which are not securities, and its authority should not be expanded to include such products and services. In addition, insurance and other non-securities products are already subject to comprehensive regulation by state regulators, and the application of FINRA rules to these products could result in conflicting regulatory requirements.

Thank you,

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