
From: George W. Jackson [mailto:jxnconsult@cox.net]
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To: Comments, Public
Subject: Expanding Suitability Rules to Non-Securities Transactions

While I can understand the need for our regulations to be more streamlined, I cannot support FINRA extending the suitability rules into an arena which does not involve securities, which may mean that all insurance transactions would have to be placed through a Broker/Dealer for compliance, etc. This places an unnecessary burden on the B/D as well as requiring them to supervise something about which they have no expertise or understanding. FINRA should vigorously prosecute any representative who recommends a product or service which is not suitable for the client. However, FINRA has no jurisdiction in non-security business and should not expand into any area which does not fall under that jurisdiction.

George W. Jackson
Registered Representative