**From:** David.Koll@mutualofomaha.com [mailto:David.Koll@mutualofomaha.com]

Sent: Wednesday, June 24, 2009 2:56 PM

To: Comments, Public

Subject: FINRA Regulatory notice 09-25

To whom it may concern,

I am sending this message because I very strongly object to expanding FINRA's suitability obligations to recommendations that do not involve securities.

I certainly believe that those who make unsuitable sales and engage in misleading sales practices should be prosecuted and have their licenses revoked. Insurance and other non-securities products are already subject to regulation at the state level by state insurance departments and other state regulators. Adding additional regulation is simply not needed.

I urge you not to expand FINRA's suitability obigations to include recommendations that do not include securities. Thank you very much.

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