
From: Ed Martell [mailto:ed.martell@lpl.com]
Sent: Thursday, June 25, 2009 7:46 PM
To: Comments, Public
Subject: suitability rules

Comments are:

I firmly oppose any expansion of Rule 2111 to include “non-securities, services and strategies”. I already firmly support all suitability requirements for the products I offer and then some. Creating overlaps in jurisdiction and added burdens on the brokerage industry could be extremely harmful to my business and to consumers.

Comments are

Ed Martell

Ed Martell & Associates

Financial Consultant

9550 Warner Ave., Suite 200

Fountain Valley, CA 92708

714 962 1003 -800 795 2167

California Insurance License #0639960

Ed Martell is a Registered Representative with and Securities offered through LPL Financial Member FINRA/SIPC