-----Original Message-----From: dalessandrorld@aol.com [mailto:dalessandrorld@aol.com] Sent: Wednesday, June 24, 2009 1:56 PM To: Comments, Public Subject: Regulatory Notice 09-25

ROY DALESSANDRO 300 MT. LEBANON BLVD SUITE # 311 PITTSBURGH, PA 15234-1510

June 24, 2009

FINRA - Financial Industry Regulatory Authority

FINRA - Financial Industry Regulatory Authority:

I am a licensed insurance professional and registered representative. I am writing to you because I strongly object to expanding FINRA's suitability obligations to recommendations that do not involve securities.

Don't you have enough on your plate already? Organizations are supposed to work together for the good of the membership. I think you are polarizing the organizations and only bitterness and anger will be the result.

Why not try to work out some type of compromise or arrange a cooling off period. The government already has enough regs on the books !!

Sincerely,

ROY L. DALESSANDRO 412-344-2500