From: Matt Echelmeier [mailto:echins1@aol.com] Sent: Tuesday, June 23, 2009 9:32 PM To: Comments, Public Subject: Expanding FINRA oversight

To whom it may concern:

For all of the obvious reasons, I firmly object to expanding FINRA's oversight of MY business. Allowing my broker dealer to knit pick on every transaction, beyond my security business, is not right. BDs are already asked to do way to much as it is with compliance. I firmly believe that you are over-reacting to this issue. I have been a longtime member of NAIFA and I sure hope you listen to our 55,000 + members.

Sincerely,

Matt Echelmeier, LUTCF Echelmeier Insurance Agency 600 N. Easton Rd., 2nd Floor Willow Grove, PA 19090 (215) 659-1144 FAX(215) 659-7212

Save energy, paper and money -- get the Green Toolbar.