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From: jim@fifthavenueagency.net [<mailto:jim@fifthavenueagency.net>]

Sent: Tuesday, June 23, 2009 5:40 PM

To: Comments, Public

Subject: Regulatory Notice 09-25

James Feist
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Edmond, OK 73034-3832

June 23, 2009

FINRA - Financial Industry Regulatory Authority

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As a licensed life, health and annuity agent, as well as holding several securities licenses, I strongly object to FINRA proposing to consolidate oversight into the fixed products areas. FINRA needs to stick to their jurisdiction and not meddle in areas other authorities are already regulating. The States regulatory bodies are doing a capable job of overseeing what they have been authorized to do.

Since FINRA has no jurisdiction over non-securities products, and they shouldn't have, they should not be allowed to expand this non-legal invasion into other areas of our society.

For the reasons stated above, I urge you not to expand FINRA's suitability obligations to include recommendations that do not involve securities.

Sincerely,

James J. Feist
405-285-5000