From: Shah, Mansukh [mailto:mansukh.shah@axa-advisors.com]
Sent: Wednesday, July 01, 2009 3:19 PM
To: Comments, Public
Cc: cgcrandall@usadatanet.net; naifanewyork@aol.com
Subject: FINRA REGULTORY NOTICE 0925

I would like to express my opposition to FINRA's wanting to regulate non-security products such as life insurance and fixed annuities. We have never had any problems with these products which have been around for 100 years. The real problems have been with Mutual Funds and other variable products. It is my opinion that you are unable to control and regulate the current products let along take on additional responsibilities for products that are regulated by the Insurance Department in each state. I am an insurance professional and registered representative for the last 32 years. Why do you feel the need to duplicate what is already being done on the state level adding another layer of regulatory body.

In keeping with the responsibilities of your position, in putting your efforts where they belong, in regulating investment frauds, we might have saved many investors from the Bernard Maddoff's of the world.

Mansukh J. Shah, CLU, ChFC AXA Advisors, LLC 500 S. Salina St., Suite 220 Syracuse, NY 13202 315-234-0104 - Phone 315-234-0107 - Fax mansukh.shah@axa-advisors.com



Securities and investment advisory services offered through AXA Advisors, LLC (NY, NY 212-314-4600), member FINRA SIPC. Annuity and insurance products offered through AXA Network, LLC and its subsidiaries.

Mansukh J. Shah, CLU, ChFC is licensed to sell insurance in the following states: AZ, CT, DE, FL, GA, IL, KY, MD, MI, MA, NJ, NY, NC, OH, PA, TN, TX, VA, WI; is registered to offer securities in the following states: CT, DE, KY, IL, NC, NJ, NY, TN; and is registered to offer investment advisory services in the following states: .

Please consider the environment before printing this e-mail.

Confidentiality Note: This message and any attachments may contain legally privileged and/or confidential information. Any unauthorized disclosure, use or dissemination of this e-mail message or its contents, either in whole or in part, is prohibited. If you are not the intended recipient of this e-mail message, kindly notify the sender and then destroy it.