

From: mwest@forkercompany.com [mailto:mwest@forkercompany.com]
Sent: Tuesday, June 23, 2009 9:57 AM
To: Comments, Public
Subject: Please Oppose FINRA Non-Securities Suitability Oversight

I am a licensed insurance professional and registered representative. I am writing to you because I strongly object to expanding FINRA's suitability obligations to recommendations that do not involve securities.

FINRA's authority should not be expanded to include non-securities products and services.

Utilizing FINRA suitability standards for non-securities products and services could result in conflicting and confusing regulatory requirements which will detract from the goal of consumer protection.

Finally, it would be inappropriate for FINRA to expand or revise current suitability requirements while debate is already in the works with the SEC, in regard to broker/dealer and investment advisor standards of client/consumer protection.

I urge you not to expand FINRA's suitability obligations to include recommendations that do not involve securities. Thank you for considering my views on this issue.

Mike West, CLU

www.forkercompany.com

The Forker Company
964 Grove Road
PO Box 2040
Zanesville OH 43702-2040

740 452-4596
740 454-9584 (fax)