

Dear FINRA,

I read your article regarding ways to increase investors' utilization of BrokerCheck and wanted to reach out to you to make you aware of my new website that launched a couple of weeks ago and contains exactly the type of user-friendly presentation of data for every FINRA registered financial professional that you are looking to partner with. My site is www.tippybob.com (tippybob, (n). 18th century euphemism for a man of wealth or substance) My partner and I include a url to BrokerCheck.com on tippybob.com but would love to get approval to post your logo on our site for investors to utilize and further research incident reports, etc. Essentially, we are very interested in partnering with FINRA. Please let me know the best way to contact someone live to further discuss.

Thanks in advance and we look forward to working with you.

Best Regards,

Nicole Porter

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