

The number one reason why companies use independent reps is because they get nationwide and international coverage and only pay the rep on results. The average cost for one direct employee (including expenses, benefits, salary, bonus and inside support) is \$120,000 per year. The average company needs 24 reps for nationwide coverage.

The number one reason why companies fail using sales reps is because they do not select those representatives that have the customer base, product knowledge or sales experience. There are approximately 106,000 reps in the US alone.

We are a consulting firm with experience in target-marketing with a database of reps and distributors, in which we select, contact and screen for you. We offer increased sales by providing motivated, experienced-sales reps and distributors that know how to deliver fast results through their established customer base, product knowledge and sales experience.

If you have tried finding qualified reps on your own, then you know how time consuming, difficult and frustrating the process can be. For a fraction of the cost, we can provide a productive independent sales representative network in just a few months. For more information email us for a brochure or feel free to call me directly.

Regards,

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