

April 28, 2014

Marcia E. Asquith Office of the Corporate Secretary FINRA 1735 K Street, NW Washington, DC 20006-1506

Re: Regulatory Notice 14-09

Dear Ms. Asquith,

JLT Capital Partners LLC is a FINRA member (CRD# 158345) specializing in placement agent services for alternative asset managers. I am also a member of the Third Party Marketer's Association (3PM). I have had an opportunity to review 3PM's comprehensive comments regarding the rule set proposed by Regulatory Notice 14-09 for Limited Corporate Finance Brokers (LCBD). I urge FINRA's Board to carefully consider 3PM's thoughtful and informed commentary, which I strongly support.

Thank you for your consideration.

Sincerely,

Managing Principal