Information Notice

Use of FINRA[™] Logo

Member firms occasionally request permission to use the FINRA logo on their Web sites, business cards, stationery or other marketing materials. This Notice is a reminder that firms may not use the FINRA logo in any manner. However, a firm may refer to itself as a "FINRA Member Firm" or "Member of FINRA."

Also, pursuant to NASD IM-2210-4, if a firm refers to its FINRA membership on its Web site, it is required to provide a hyperlink to FINRA's Web site (*www.finra.org*). Firms can view more information about the hyperlink requirement in NTM 07-47 (*www.finra.org/ntm/07-47*).

If you have any questions regarding FINRA's logo and trademarks, send an email to *trademarks@finra.org*.

April 29, 2009

Suggested Routing

- Advertising
- Compliance
- ► Legal
- Operations
- Senior Management

Key Topics

 Use of FINRA Name and FINRA-Owned Corporate Names

Referenced Rules & Notices

- ► NTM 07-47
- NASD IM-2210-4



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