OMB APPROVAL

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		EXCHANGE C GTON, D.C. 20 orm 19b-4		ON		SR - 2007 nent No. 3	- 006		
-	Proposed Rule Change by Financial Industry Regulatory Authority Pursuant to Rule 19b-4 under the Securities Exchange Act of 1934								
Initial		Amendment ✓	Withdrawal	Section 19(b	0)(2)	Section 19	9(b)(3)(A) ule	Section 1	9(b)(3)(B)
Pilot		ension of Time Period Commission Action	Date Expires			19b-4(f)(1) 19b-4(f)(2) 19b-4(f)(3)	19b-4(f)(4) 19b-4(f)(5) 19b-4(f)(6)		
Exhibit 2	2 Sent A	As Paper Document	Exhibit 3 Sent As Pap	per Document					
	Description Provide a brief description of the proposed rule change (limit 250 characters).								
Provid prepar	e the r	ormation name, telephone number respond to questions an		roposed rule ch	nange.	f the self-reg	ulatory organizati	on	
	Name	Patricia		Last Name	Albrecht				
Title E-mai		Assistant General Cou							
Teleph		patricia.albrecht@finra (202) 728-8026	Fax (202) 728-826	4					
Pursua	Signature Pursuant to the requirements of the Securities Exchange Act of 1934, has duly caused this filing to be signed on its behalf by the undersigned thereunto duly authorized officer.								
Date	Date 10/15/2009								
Ву	By Stephanie Dumont Senior Vice President and Director of Capital Markets								
	(Name) Policy								
	(Title)								
this forn	NOTE: Clicking the button at right will digitally sign and lock this form. A digital signature is as legally binding as a physical signature, and once signed, this form cannot be changed. Stephanie Dumont,								
3									

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 For complete Form 19b-4 instructions please refer to the EFFS website. The self-regulatory organization must provide all required information, presented in a Form 19b-4 Information clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the Remove proposal is consistent with the Act and applicable rules and regulations under the Act. The Notice section of this Form 19b-4 must comply with the guidelines for **Exhibit 1 - Notice of Proposed Rule Change** publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register Add Remove (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO]-xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3) Copies of notices, written comments, transcripts, other communications. If such Exhibit 2 - Notices, Written Comments. documents cannot be filed electronically in accordance with Instruction F, they shall **Transcripts, Other Communications** be filed in accordance with Instruction G. Add Remove View Exhibit Sent As Paper Document Exhibit 3 - Form, Report, or Questionnaire Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is Add Remove View referred to by the proposed rule change. Exhibit Sent As Paper Document The full text shall be marked, in any convenient manner, to indicate additions to and **Exhibit 4 - Marked Copies** deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit the staff to identify immediately the changes made from the text of the rule with which Add Remove View it has been working. The self-regulatory organization may choose to attach as Exhibit 5 proposed **Exhibit 5 - Proposed Rule Text** changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be Add Remove View considered part of the proposed rule change. If the self-regulatory organization is amending only part of the text of a lengthy **Partial Amendment** proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if Add Remove View the filing (i.e. partial amendment) is clearly understandable on its face. Such partial amendment shall be clearly identified and marked to show deletions and additions.

On August 9, 2007, Financial Industry Regulatory Authority, Inc. ("FINRA") filed with the Securities and Exchange Commission (the "SEC" or "Commission") proposed rule change SR-FINRA-2007-006: (1) to adopt a policy providing for public access to historic Trade Reporting and Compliance Engine ("TRACE") data ("Historic TRACE Data"); and (2) to amend NASD Rule 7030 (now FINRA Rule 7730) to: (i) define Historic TRACE Data and establish fees related thereto; (ii) make conforming and technical changes to the fee chart and certain defined terms; and (iii) designate paragraph (c)(4) of NASD Rule 7030 (now FINRA Rule 7730(c)(4)) as paragraph (e)). On September 10, 2007, the SEC published the proposed rule change for comment in the Federal Register. On October 11, 2007, FINRA submitted its response to comments. On December 12, 2007, FINRA filed Partial Amendment No. 1 to SR-FINRA-2007-006, proposing minor amendments to NASD Rule 7030(d)(2) (now FINRA Rule 7730(d)(2)), NASD Rule 7030(c)(4) (now FINRA Rule 7730(c)(4)) and the fee chart in Rule 7030 (now in FINRA Rule 7730).

After Partial Amendment No. 1 was filed, the SEC approved FINRA proposed rule change SR-FINRA-2008-021, which renumbered NASD Rule 7030 as FINRA Rule 7730 and included technical, minor amendments to the rule. To correct the rule text in this proposed rule change to reflect changes approved in SR-FINRA-2008-021, on December 30, 2008, FINRA filed Partial Amendment No. 2 to SR-FINRA-2007-006. FINRA also proposed minor technical amendments to Rule 7730 to reflect the conventions of the Consolidated FINRA Rulebook. ³

 <u>See</u> Securities Exchange Act Release No. 56327 (August 28, 2007), 72 FR 51689 (September 10, 2007) (Notice of Filing of SR-FINRA-2007-006).

In Partial Amendment No. 1, FINRA also incorporated minor amendments to Form 19b-4, Item 3.(a), "Purpose," at pages 16-17 and Exhibit 1, Item II.A.1., "Purpose," at pages 33-35 describing the proposed amendments, and the rule text, which was marked to show changes.

Among other things, SR-FINRA-2008-021 incorporated NASD Rule 7030 into the Consolidated FINRA Rulebook as FINRA Rule 7730. See Securities Exchange Act Release No. 58643 (September 25, 2008), 73 FR 57174 (October 1, 2008) (Order Approving SR-FINRA-2008-021; SR-FINRA-2008-022; SR-FINRA-2008-026; SR-FINRA-2008-028; and SR-FINRA-2008-029). See Regulatory Notice 08-57 (SEC Approves New Consolidated FINRA Rules) (October 2008). With the SEC's approval of SR-FINRA-2008-021, FINRA incorporated the NASD Marketplace Rules (the NASD Rule 4000 through 7000 Series) as the FINRA Rule 6000 through 7000 Series in the Consolidated FINRA Rulebook. The rule change became effective December 15, 2008. Also, in Partial Amendment No. 2, FINRA incorporated two additional non-substantive amendments to the rule text to reflect the conventions of the Consolidated FINRA Rulebook.

After FINRA filed Partial Amendment No. 2 to SR-FINRA-2007-006, the SEC approved proposed rule change SR-FINRA-2009-010, which also included amendments to Rule 7730. FINRA is filing this Partial Amendment No. 3 to SR-FINRA-2007-006 to incorporate changes to the rule text of Rule 7730 approved in SR-FINRA-2009-010, including Rule 7730's application to two rather than one data base as a result of the approval of SR-FINRA-2009-010. The proposed amendments are shown in attached Exhibits 4 and 5, with the rule text in Exhibit 4 marked to show the changes that FINRA proposes in this SR-FINRA-2007-006.

Also, FINRA proposes fee amendments that are consistent with Rule 7730's application to two data bases (i.e., the current data base of corporate bond transactions and a second data base of transactions in Agency Debt Securities when they begin to be reported) as a result of the approval of SR-FINRA-2009-010. The amendments are generally limited to proposed paragraph (d) of Rule 7730 and the corresponding provisions in the fee chart regarding Historic TRACE Data. Although the proposed amendments will require a person desiring to receive Historic TRACE Data to pay only one set-up fee, all other fees for Historic TRACE Data will be assessed per data set. In addition, FINRA proposes to renumber the three defined terms in Rule 7730(c)(3)(A), (B) and (C) as Rule 7730(f)(1), (2) and (3), and the proposed definition, Historic TRACE Data, as Rule 7730(f)(4). Upon the transfer, FINRA also incorporates minor amendments to the definition of "Tax-Exempt Organization" to delete the conditions regarding re-distribution of data that a Tax-Exempt Organization must adhere to in order to receive data under the reduced fee provisions for such organizations, and to restate such conditions in other parts of Rule 7730, where appropriate. (The conditions regarding re-distribution were not substantively amended.)⁵

Generally, the proposed fees in Rule 7730 discussed above will apply to members and other market professionals. In contrast, retail investors and persons who are Non-Professionals as defined in Rule 7730(c)(3)(A) (proposed to be renumbered as Rule 7730(f)(1)) will be permitted to obtain Historic TRACE Data for a nominal fee under proposed Rule 7730(d)(2).

See Securities Exchange Act Release No. 60726 (September 28, 2009), 74 FR 50991 (October 2, 2009) (Order Approving SR-FINRA-2009-010); see Regulatory Notice 09-57 (SEC Approves Amendments Expanding TRACE to Include Agency Debt Securities and Primary Market Transactions) (September 2009).

Because transactions in Agency Debt Securities will not begin to be reported until March 1, 2010, the Historic Agency Data Set will not be populated with transactions until that time. Also, as stated in proposed Rule 7730(f)(4), Historic TRACE Data does not become available until the transaction data has aged at least 18 months. Therefore, although the Historic Agency Data Set is incorporated in this proposed rule change, there will not be any Historic Agency Data to purchase until at least 18 to 24 months after March 1, 2010, the date when transaction data begins to be reported and the Historic Agency Data Set begins to be populated.

In this Partial Amendment No. 3, FINRA also provides additional information regarding the FINRA business, technical, administrative, data recovery, quality assurance and other processes involved in creating, offering and supporting proposed Historic TRACE Data on an ongoing basis, and an assessment of the potential demand for such data. The creation of data products, such as Historic TRACE Data products, ⁶ involves a series of functions including: creation of business requirements, technical specifications, coding, code testing, quality assurance and data retention/storage. The added technical processes need to be incorporated into routines such as documentation libraries, disaster recovery procedures, and escalation procedures. FINRA costs include those associated with the drafting of legal subscription agreements, product description materials (i.e., user manuals), the creation of accounts and billing. On an ongoing basis, FINRA will need to support the product with regards to general and specific product inquiries, administration of subscriber agreements, customer tracking, billing and, as the data will be delivered on password protected CDs, the physical creation and mailing of CDs.

FINRA estimates that the actual number of entities interested in purchasing this product, including professional organizations (market data vendors, banks) and tax-exempt organizations (primarily academic institutions), is limited to approximately eight to twelve entities in the first year, and that the revenue collected from the sale of Historic TRACE Data will be a small fraction of total revenue. The estimated initial demand for the product is anticipated to offset the development costs outlined above. Beyond the initial sale of Historic TRACE Data, the annual subscription renewals are estimated to cover the ongoing administrative costs of supporting the product.

As noted above, FINRA appends an Exhibit 4 and Exhibit 5 to this Partial Amendment No. 3, which set forth the additional amendments FINRA proposes to Rule 7730.

TRACE Enhanced Historical Time & Sales data is a data product in development using Historic TRACE Data.

EXHIBIT 4

Exhibit 4 shows the changes in this Partial Amendment No. 3, with the proposed changes in the original filing, Partial Amendment No. 1 and Partial Amendment No. 2 shown as if adopted. Proposed amendments in this Partial Amendment No. 3 appear underlined; proposed deletions in this Partial Amendment No. 3 appear in [brackets].

The text of Rule 7730 in this Exhibit 4 and Exhibit 5 is modified to reflect recent amendments to Rule 7730. <u>See</u> Securities Exchange Act Release No. 60726 (September 28, 2009), 74 FR 50991 (October 2, 2009) (Order Approving SR-FINRA-2009-010).

7730. Trade Reporting and Compliance Engine (TRACE)

The following charges shall be paid by participants for the use of the Trade Reporting and Compliance Engine ("TRACE"):

System Fees	Transaction Reporting Fees	[Market]Data Fees
Level I Trade Report Only	Trades up to and including	Market Data: BTDS
Web Browser Access —	\$200,000 par value —	Professional Real-Time
\$20/month per user ID	\$0.475/trade;	Data Display — \$60/month
	Trades between \$200,001	per terminal per Data Set of
Level II Full Service Web	and \$999,999 par value —	Real-Time TRACE
Browser Access —	\$0.000002375 times the par	transaction data, or a flat fee
Subscription for a single	value of the transaction	of \$7,500/month per Data
user ID or the first user ID -	(i.e., \$0.002375/\$1000);	Set of Real-Time TRACE
\$50/month (includes one		transaction data, entitling
Data Set); \$80/month		Professionals to make
(includes two Data Sets)	Trades of \$1,000,000 par	unlimited internal use of
	value or more —	such Data Set(s) on any
Subscription for additional	\$2.375/trade	number of interrogation or

user IDs -		display devices.
\$80/month per user ID		
(includes one Data Set);		
\$140/month per user ID		
(includes two Data Sets)		
CTCI/Third Party —	Cancel/Correct —	Market Data: Vendor Real-
\$25/month/per firm	\$1.50/trade	Time Data Feed —
		\$1,500/month per Data Set
		of Real-Time TRACE
		transaction data for receipt
		of continuous Real-Time
		TRACE transaction data in
		such Data Sets, except for
		qualifying Tax-Exempt
		Organizations, or
		\$250/month per Data Set of
		Snapshot Real-Time
		TRACE transaction data for
		daily receipt of such Data
		Set(s) <u>.</u>
	"As/of" Trade Late –	Market Data: Vendor Real-
	\$3/trade	Time Data Feed —

\$	6400/month per Data Set of
F	Real-Time TRACE
t	ransaction data for such
I	Data Set(s) for qualifying
ר	Γax-Exempt Organizations.
]	A Tax-Exempt
	Organization qualifies to
C	obtain Real-Time TRACE
t	ransaction data under this
r	provision if it redistributes
Ċ	lata solely to Non-
F	Professionals at no extra
c	charge.]
<u> </u>	Market Data: BTDS Non-
I	Professional Real-Time
I	Data Display — No charge <u>.</u>
I	Historic TRACE Data: Set-
Į	Jp Fee - a single fee of
\$	62,000 for development[,]
<u>a</u>	and set-up to receive [and
r	eceipt of 2002] Historic
ר	TRACE Data, except for
	qualifying Tax-Exempt

Page 9 of 33

Organizations.
Historic TRACE Data:
Set-Up Fee - a single fee
of \$1,000 for
development[,] and set-up
to receive [and receipt of
2002] Historic TRACE
Data for qualifying Tax-
Exempt Organizations. [A
Tax-Exempt Organization
qualifies under this
provision if it redistributes
the data solely to Non-
Professionals at no charge
or to other qualifying Tax-
Exempt Organizations at
no charge.]
Historic TRACE Data: Fee
- \$2,000/calendar year <u>per</u>
Data Set for receipt of
Historic TRACE Data,
except for qualifying Tax-

		Exempt Organizations.
		The 2003 Historic
		Corporate Bond Data Set
		also includes the 2002
		Historic Corporate Bond
		Data Set. The data is
		enabled for internal use
		and internal and/or
		external desktop display
		distribution. Bulk re-
		distribution of data is not
		permitted. [(Calendar year
		2003 Historic TRACE
		Data is first year
		available.)]
		W. CERACE D
		Historic TRACE Data:
		Bulk Re-Distribution Fee –
		except for qualifying Tax-
		Exempt Organizations,
		\$1/CUSIP per calendar
		year (or part thereof)
		within a single Data Set of
<u> </u>	<u> </u>	

	Historic TRACE Data per
	each recipient of re-
	distributed data; maximum
	fee per Data Set of
	\$1,000/calendar year (or
	part thereof) [of data] per
	each recipient of re-
	distributed data.
	W
	Historic TRACE Data[/]:
	Bulk Re-Distribution Fee –
	for qualifying Tax-Exempt
	Organizations,
	\$500/calendar year per Data
	Set for receipt of Historic
	TRACE Data. The 2003
	Historic Corporate Bond
	Data Set also includes the
	2002 Historic Corporate
	Bond Data Set. The data is
	enabled for internal use and
	internal and/or external
	desktop display. Bulk re-

	distribution of data is
	permitted with certain
	restrictions. [A Tax-
	Exempt Organization
	qualifies under this
	provision if it redistributes
	the data solely to Non-
	Professionals at no charge
	or to other qualifying Tax-
	Exempt Organizations at no
	charge. (Calendar year
	2003 Historic TRACE Data
	is first year available.)]

(a) through (b) No Change.

(c) Market Data Fees

Real-Time TRACE transaction data disseminated by FINRA comprises the following databases ("Data Set(s)"): corporate bonds ("Corporate Bonds Data Set") and Agency Debt Securities ("Agency Data Set"). Market data fees are charged for each Data Set. Professionals and Non-Professionals may subscribe to receive one or both Data Sets of Real-Time TRACE transaction data disseminated by FINRA in one or more of the following ways for the charges specified, as applicable. Members, vendors and other redistributors shall be required to execute appropriate agreements with FINRA.

(1) Professional Fees

Professionals may subscribe for the following:

- (A) through (B) No Change.
- (C) Vendor Real-Time Data Feed Fee of \$400 per month per Data Set for Real-Time TRACE transaction data received by a Tax-Exempt Organization as defined in Rule 7730.[for the] A Tax-Exempt Organization qualifies to receive Real-Time TRACE transaction data under this paragraph if it does not redistribute such data in bulk, or it redistributes such data in bulk or otherwise at no charge solely to Non-Professionals or other Tax-Exempt Organizations that agree to be subject to the same restrictions.[to use solely to provide Non-Professionals access to such Data Set(s) of Real-Time TRACE transaction data at no charge.]
 - (D) No Change.
- (2) No Change.

[(3) **Definitions**]

[(A) "Non-Professional" – As used in Rule 7730 a "Non-Professional" is a natural person who uses TRACE transaction data solely for his or her personal, non-commercial use. A Non-Professional subscriber must agree to certain terms of use of the TRACE data, including that he or she receive and use the TRACE transaction data solely for his or her personal, non-commercial use. As used in Rule 7730 a "Non-Professional" is not:]

- [(i) registered nor qualified in any capacity with the SEC, the Commodity Futures Trading Commission, any state securities agency, any securities exchange or association, or any commodities or futures contract market or association, nor an employee of the above and, with respect to any person identified in this subparagraph i., uses TRACE transaction data for other than personal, non-commercial use;]
- [(ii) engaged as an "investment adviser" as that term is defined in Section 202(a)(11) of the Investment Advisers Act (whether or not registered or qualified under that Act), nor an employee of the above and, with respect to any person identified in this subparagraph ii., uses TRACE transaction data for other than personal, non-commercial use;]
- [(iii) employed by a bank, insurance company or other organization exempt from registration under federal or state securities laws to perform functions that would require registration or qualification if such functions were performed for an organization not so exempt, nor any other employee of a bank, insurance company or such other organization referenced above and, with respect to any person identified in this subparagraph iii., uses TRACE transaction data for other than personal, non-commercial use; nor]

- [(iv) engaged in, nor has the intention to engage in, any redistribution of all or any portion of the TRACE transaction data.]
- [(B) "Tax-Exempt Organization" as used in Rule 7730 means an organization that is described in Section 501(c) of the Internal Revenue Code (26 U.S.C.§501(c)) and has received recognition of the exemption from federal income taxes from the Internal Revenue Service.]
- [(C) "Real-Time" as used in Rule 7730 means that period of time starting from the time of dissemination by FINRA of transaction data on a TRACE-eligible security, and ending no more than four hours thereafter.]
- [(D) "Historic TRACE Data" as used in Rule 7730 means historic transaction-level data with elements to be determined from time to time by FINRA in its discretion and as stated in a Regulatory Notice or other equivalent publication. Historic TRACE Data will be delayed a minimum of 18 months and will not include MPID information.]

(d) Historic TRACE Data

Historic TRACE Data comprises the following Data Set(s): corporate bonds

("Historic Corporate Bonds Data Set") and Agency Debt Securities ("Historic Agency

Data Set"). Historic TRACE Data fees, except the Set-Up Fee, are charged for each Data

Set. Professionals and Non-Professionals may receive Historic TRACE Data provided by

FINRA in one or more of the following ways for the charges specified, as applicable.

Recipients of Historic TRACE Data shall be required to execute appropriate agreements with FINRA.

(1) Professional Fees

Professionals may subscribe for the following:

- (A) Persons or Organizations Other Than Qualifying Tax-Exempt
 Organizations
 - (i) Set-Up Fee a single fee of \$2,000 for development[,] and set-up to begin receiving Historic TRACE Data. [and to receive all 2002 Historic TRACE Data. 2002 Historic TRACE Data will be enabled for internal use and internal and/or external desktop display distribution. Bulk re-distribution of such data is not permitted.]
 - (ii) Data Fee \$2,000 per calendar year per Data Set for receipt of Historic TRACE Data[, for calendar year 2003 and each subsequent year]. The 2003 Historic Corporate Bond Data Set also includes the 2002 Historic Corporate Bond Data Set. Historic TRACE Data is enabled for internal use and internal and/or external desktop display distribution. Bulk re-distribution of such data is not permitted.
 - (iii) Bulk Re-Distribution Fee \$1 per CUSIP per calendar year (or part thereof) within a single Data Set of Historic TRACE Data per each recipient of re-distributed data, with a maximum fee per Data Set of \$1,000 per calendar year (or part thereof) [of data] per each recipient of re-distributed data.
 - (B) Qualifying Tax-Exempt Organizations

A Tax-Exempt Organization qualifies <u>for development and set-up</u> <u>and</u> to receive Historic TRACE Data [at the reduced fees] under this paragraph(d)(1)(B) if it does not re-distribute such data in bulk, or it re-distributes such data in bulk or otherwise at no charge [only] <u>solely</u> to Non-Professionals or other Tax-Exempt Organizations that agree to be subject to the same restrictions [on re-distribution].

- (i) Set-Up Fee \$1,000 for <u>development and</u> set-up to begin receiving Historic TRACE Data. [and to receive all 2002 Historic TRACE Data. 2002 Historic TRACE Data will be enabled for internal use and internal and/or external desktop display distribution. Such data may be re-distributed in bulk, provided it is re-distributed at no charge only to Non-Professionals or other Tax-Exempt Organizations that agree to be subject to the same restrictions on re-distribution.]
- (ii) Data and Bulk Re-Distribution Fee \$500 per calendar year [of data, for calendar year 2003 and each subsequent year,]

 per Data Set for receipt of Historic TRACE Data. The 2003

 Historic Corporate Bond Data Set also includes the 2002 Historic

 Corporate Bond Data Set. Historic TRACE Data is enabled for internal use and internal and/or external desktop display, and bulk redistribution, and may be re-distributed subject to the restrictions in paragraph (b)(1)(B). [Such data may be distributed in bulk, provided it is re-distributed at no charge only to Non-Professionals

or to other Tax-Exempt Organizations that agree to be subject to the same restrictions on re-distribution.]

(2) Non-Professional Fees

If FINRA provides <u>all or any portion of one or both Data Sets of</u> Historic TRACE Data to a Non-Professional, FINRA will charge a cost-neutral fee under Rule 7730(e) comprised solely of the cost of the media and the cost of delivery (e.g., U.S. Postal Service or other requested delivery service).

(f) Definitions

(e) No Change.

(1) "Non-Professional" – As used in Rule 7730, a "Non-Professional" is a natural person who uses TRACE transaction data solely for his or her personal, non-commercial use. A Non-Professional subscriber must agree to certain terms of use of the TRACE data, including that he or she receive and use the TRACE transaction data solely for his or her personal, non-commercial use. As used in Rule 7730, a "Non-Professional" is not:

(A) registered nor qualified in any capacity with the SEC, the

Commodity Futures Trading Commission, any state securities agency, any
securities exchange or association, or any commodities or futures contract
market or association, nor an employee of the above and, with respect to
any person identified in this subparagraph (A), uses TRACE transaction
data for other than personal, non-commercial use;

- (B) engaged as an "investment adviser" as that term is defined in Section 202(a)(11) of the Investment Advisers Act (whether or not registered or qualified under that Act), nor an employee of the above and, with respect to any person identified in this subparagraph (B), uses

 TRACE transaction data for other than personal, non-commercial use;
- (C) employed by a bank, insurance company or other organization exempt from registration under federal or state securities laws to perform functions that would require registration or qualification if such functions were performed for an organization not so exempt, nor any other employee of a bank insurance company or such other organization referenced above and, with respect to any person identified in this subparagraph (C), uses TRACE transaction data for other than personal, non-commercial use; nor
- (D) engaged in, nor has the intention to engage in, any redistribution of all or any portion of the TRACE transaction data.
- (2) "Tax-Exempt Organization" as used in Rule 7730 means an organization that is described in Section 501(c) of the Internal Revenue Code (26 U.S.C.§501(c)) and has received recognition of the exemption from federal income taxes from the Internal Revenue Service.
- (3) "Real-Time" as used in Rule 7730 means that period of time starting from the time of dissemination by FINRA of transaction data on a TRACE-Eligible Security, and ending no more than four hours thereafter.

(4) "Historic TRACE Data" as used in Rule 7730 means historic transaction-level data with elements to be determined from time to time by FINRA in its discretion and as stated in a Regulatory Notice or other equivalent publication. Historic TRACE Data will be delayed a minimum of 18 months and will not include MPID information.

* * * * *

¹ Charges that may be imposed by third parties, such as CTCI line providers, are not included in these fees.

² Under the Vendor Real-Time Data Feed Fee and service, Real-Time TRACE transaction data (or Data Set(s) of such data) may not be used in any interrogation display devices or any systems that permit end users to determine individual transaction pricing.

EXHIBIT 5

Exhibit 5 shows the text of the proposed rule change. Proposed new language appears underlined; proposed deletions appear in [brackets].

The text of Rule 7730 in attached Exhibit 4 and this Exhibit 5 is modified to reflect recent amendments to Rule 7730. <u>See</u> Securities Exchange Act Release No. 60726 (September 28, 2009), 74 FR 50991 (October 2, 2009) (Order Approving SR-FINRA-2009-010).

7730. Trade Reporting and Compliance Engine (TRACE)

The following charges shall be paid by participants for the use of the Trade Reporting and Compliance Engine ("TRACE"):

System Fees	Transaction Reporting Fees	[Market]Data Fees
Level I Trade Report Only	Trades up to and including	Market Data: BTDS
Web Browser Access —	\$200,000 par value —	Professional Real-Time
\$20/month per user ID	\$0.475/trade;	Data Display — \$60/month
	Trades between \$200,001	per terminal per Data Set of
Level II Full Service Web	and \$999,999 par value —	Real-Time TRACE
Browser Access —	\$0.000002375 times the par	transaction data, or a flat fee
Subscription for a single	value of the transaction	of \$7,500/month per Data
user ID or the first user ID -	(i.e., \$0.002375/\$1000);	Set of Real-Time TRACE
\$50/month (includes one		transaction data, entitling
Data Set); \$80/month		Professionals to make
(includes two Data Sets)	Trades of \$1,000,000 par	unlimited internal use of
	value or more —	such Data Set(s) on any
Subscription for additional	\$2.375/trade	number of interrogation or
user IDs -		display devices.

Cancel/Correct —	Market Data: Vendor Real-
\$1.50/trade	Time Data Feed —
	\$1,500/month per Data Set
	of Real-Time TRACE
	transaction data for receipt
	of continuous Real-Time
	TRACE transaction data in
	such Data Sets, except for
	qualifying Tax-Exempt
	Organizations, or
	\$250/month per Data Set of
	Snapshot Real-Time
	TRACE transaction data for
	daily receipt of such Data
	Set(s) <u>.</u>
"As/of" Trade Late –	Market Data: Vendor Real-
\$3/trade	Time Data Feed —
	\$400/month per Data Set of
	"As/of" Trade Late —

	Real-Time TRACE
	transaction data for such
	Data Set(s) for qualifying
	Tax-Exempt Organizations.
	Market Data: BTDS Non-
	Professional Real-Time
	Data Display — No charge <u>.</u>
	Historic TRACE Data: Set-
	Up Fee - a single fee of
	\$2,000 for development and
	set-up to receive Historic
	TRACE Data, except for
	qualifying Tax-Exempt
	Organizations.
	Historic TRACE Data:
	Set-Up Fee - a single fee
	of \$1,000 for development
	and set-up to receive
	Historic TRACE Data for
	qualifying Tax-Exempt
	Organizations.
	Historic TRACE Data: Fee
	Instolic TRACE Data. Fee

	- \$2,000/calendar year per
	Data Set for receipt of
	Historic TRACE Data,
	except for qualifying Tax-
	Exempt Organizations.
	The 2003 Historic
	Corporate Bond Data Set
	also includes the 2002
	Historic Corporate Bond
	Data Set. The data is
	enabled for internal use
	and internal and/or
	external desktop display
	distribution. Bulk re-
	distribution of data is not
	permitted.
	Historic TRACE Data:
	Bulk Re-Distribution Fee –
	except for qualifying Tax-
	Exempt Organizations,
	\$1/CUSIP per calendar
	year (or part thereof)
	y

Historic TRAC	E Data man
each recipient of	E Data per
	of re-
distributed data	ı; maximum
fee per Data Se	et of
\$1,000/calenda	r year (or
part thereof) pe	er each
recipient of re-o	distributed
data.	
Historic TRACE	E Doto:
Illistoric TRACE	Z Data.
Bulk Re-Distrib	ution Fee –
for qualifying Ta	ax-Exempt
Organizations,	
\$500/calendar ye	ear per Data
Set for receipt or	f Historic
TRACE Data. 7	The 2003
Historic Corpora	ate Bond
Data Set also inc	cludes the
2002 Historic Co	orporate
Bond Data Set.	The data is
enabled for inter	rnal use and
internal and/or e	<u>xternal</u>

	desktop display. Bulk re-
	distribution of data is
	permitted with certain
	restrictions.

(a) through (b) No Change.

(c) Market Data Fees

Real-Time TRACE transaction data disseminated by FINRA comprises the following databases ("Data Set(s)"): corporate bonds ("Corporate Bonds Data Set") and Agency Debt Securities ("Agency Data Set"). Market data fees are charged for each Data Set. Professionals and Non-Professionals may subscribe to receive one or both Data Sets of Real-Time TRACE transaction data disseminated by FINRA in one or more of the following ways for the charges specified, as applicable. Members, vendors and other redistributors shall be required to execute appropriate agreements with FINRA.

(1) Professional Fees

Professionals may subscribe for the following:

- (A) through (B) No Change.
- (C) Vendor Real-Time Data Feed Fee of \$400 per month per Data Set for Real-Time TRACE transaction data received by a Tax-Exempt Organization as defined in Rule 7730[(c)].[for the] A Tax-Exempt Organization qualifies to receive Real-Time TRACE transaction data under this paragraph if it does not redistribute such data in bulk, or it redistributes such data in bulk or otherwise at no charge solely to Non-Professionals or other Tax-Exempt Organizations that agree to be subject

to the same restrictions. [to use solely to provide Non-Professionals access to such Data Set(s) of Real-Time TRACE transaction data at no charge.]

- (D) A natural person otherwise subject to market data fees under Rule 7730[(c)] is not subject to such fees when he or she accesses and uses TRACE transaction data solely for his or her personal, non-commercial use.
- (2) No Change.

[(3) **Definitions**]

- [(A) "Non-Professional" As used in Rule 7730(c) a "Non-Professional" is a natural person who uses TRACE transaction data solely for his or her personal, non-commercial use. A Non-Professional subscriber must agree to certain terms of use of the TRACE data, including that he or she receive and use the TRACE transaction data solely for his or her personal, non-commercial use. As used in Rule 7730(c) a "Non-Professional" is not:]
 - [(i) registered nor qualified in any capacity with the SEC, the Commodity Futures Trading Commission, any state securities agency, any securities exchange or association, or any commodities or futures contract market or association, nor an employee of the above and, with respect to any person identified in this subparagraph i., uses TRACE transaction data for other than personal, non-commercial use;]

- [(ii) engaged as an "investment adviser" as that term is defined in Section 202(a)(11) of the Investment Advisers Act of 1940 (whether or not registered or qualified under that Act), nor an employee of the above and, with respect to any person identified in this subparagraph ii., uses TRACE transaction data for other than personal, non-commercial use;]
- [(iii) employed by a bank, insurance company or other organization exempt from registration under federal or state securities laws to perform functions that would require registration or qualification if such functions were performed for an organization not so exempt, nor any other employee of a bank, insurance company or such other organization referenced above and, with respect to any person identified in this subparagraph iii., uses TRACE transaction data for other than personal, non-commercial use; nor]
- [(iv) engaged in, nor has the intention to engage in, any redistribution of all or any portion of the TRACE transaction data.]
- [(B) "Tax-Exempt Organization" as used in Rule 7730(c) means an organization that is described in Section 501(c) of the Internal Revenue Code (26 U.S.C.§501(c)); has received recognition of the exemption from federal income taxes from the Internal Revenue Service; and obtains and uses Real-Time TRACE transaction data solely for redistribution to Non-Professionals, as defined for purposes of Rule 7730(c), at no charge.]

[(C) "Real-Time" as used in Rule 7730(c) shall mean that period of time starting from the time of dissemination by FINRA of transaction data on a TRACE-eligible security, and ending no more than four hours thereafter.]

Historic TRACE Data comprises the following Data Set(s): corporate bonds

("Historic Corporate Bonds Data Set") and Agency Debt Securities ("Historic Agency

Data Set"). Historic TRACE Data fees, except the Set-Up Fee, are charged for each Data

Set. Professionals and Non-Professionals may receive Historic TRACE Data provided by

FINRA in one or more of the following ways for the charges specified, as applicable.

Recipients of Historic TRACE Data shall be required to execute appropriate agreements

with FINRA.

(1) Professional Fees

(d) Historic TRACE Data

Professionals may subscribe for the following:

- (A) Persons or Organizations Other Than Qualifying Tax-Exempt
 Organizations
 - (i) Set-Up Fee a single fee of \$2,000 for development and set-up to begin receiving Historic TRACE Data.
 - (ii) Data Fee \$2,000 per calendar year per Data Set for receipt of Historic TRACE Data. The 2003 Historic Corporate

 Bond Data Set also includes the 2002 Historic Corporate Bond

 Data Set. Historic TRACE Data is enabled for internal use and internal and/or external desktop display distribution. Bulk redistribution of such data is not permitted.

(iii) Bulk Re-Distribution Fee - \$1 per CUSIP per calendar year (or part thereof) within a single Data Set of Historic TRACE

Data per each recipient of re-distributed data, with a maximum fee per Data Set of \$1,000 per calendar year (or part thereof) per each recipient of re-distributed data.

(B) Qualifying Tax-Exempt Organizations

A Tax-Exempt Organization qualifies for development and set-up and to receive Historic TRACE Data under this paragraph (d)(1)(B) if it does not re-distribute such data in bulk, or it re-distributes such data in bulk or otherwise at no charge solely to Non-Professionals or other Tax-Exempt Organizations that agree to be subject to the same restrictions.

- (i) Set-Up Fee \$1,000 for development and set-up to begin receiving Historic TRACE Data.
- (ii) Data and Bulk Re-Distribution Fee \$500 per calendar year per Data Set for receipt of Historic TRACE Data. The 2003

 Historic Corporate Bond Data Set also includes the 2002 Historic

 Corporate Bond Data Set. Historic TRACE Data is enabled for internal use and internal and/or external desktop display, and bulk redistribution, and may be re-distributed subject to the restrictions in paragraph (b)(1)(B).

(2) Non-Professional Fees

If FINRA provides all or any portion of one or both Data Sets of Historic

TRACE Data to a Non-Professional, FINRA will charge a cost-neutral fee under

Rule 7730(e) comprised solely of the cost of the media and the cost of delivery (e.g., U.S. Postal Service or other requested delivery service).

(e[4]) Other Requests for Data

FINRA may impose and collect charges for data FINRA supplied upon request, where there is no provision elsewhere in this Rule 7730[(c)] for charges for such service or sale.

(f) Definitions

(1) "Non-Professional" – As used in Rule 7730, a "Non-Professional" is a natural person who uses TRACE transaction data solely for his or her personal, non-commercial use. A Non-Professional subscriber must agree to certain terms of use of the TRACE data, including that he or she receive and use the TRACE transaction data solely for his or her personal, non-commercial use. As used in Rule 7730, a "Non-Professional" is not:

(A) registered nor qualified in any capacity with the SEC, the

Commodity Futures Trading Commission, any state securities agency, any
securities exchange or association, or any commodities or futures contract
market or association, nor an employee of the above and, with respect to
any person identified in this subparagraph (A), uses TRACE transaction
data for other than personal, non-commercial use;

(B) engaged as an "investment adviser" as that term is defined in Section 202(a)(11) of the Investment Advisers Act (whether or not registered or qualified under that Act), nor an employee of the above and,

with respect to any person identified in this subparagraph (B), uses

TRACE transaction data for other than personal, non-commercial use;

- (C) employed by a bank, insurance company or other organization exempt from registration under federal or state securities laws to perform functions that would require registration or qualification if such functions were performed for an organization not so exempt, nor any other employee of a bank, insurance company or such other organization referenced above and, with respect to any person identified in this subparagraph (C), uses TRACE transaction data for other than personal, non-commercial use; nor
- (D) engaged in, nor has the intention to engage in, any redistribution of all or any portion of the TRACE transaction data.
- (2) "Tax-Exempt Organization" as used in Rule 7730 means an organization that is described in Section 501(c) of the Internal Revenue Code (26 U.S.C.§501(c)) and has received recognition of the exemption from federal income taxes from the Internal Revenue Service.
- (3) "Real-Time" as used in Rule 7730 means that period of time starting from the time of dissemination by FINRA of transaction data on a TRACE-Eligible Security, and ending no more than four hours thereafter.
- (4) "Historic TRACE Data" as used in Rule 7730 means historic transaction-level data with elements to be determined from time to time by FINRA in its discretion and as stated in a Regulatory Notice or other equivalent

publication. Historic TRACE Data will be delayed a minimum of 18 months and will not include MPID information.

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¹ Charges that may be imposed by third parties, such as CTCI line providers, are not included in these fees.

² Under the Vendor Real-Time Data Feed Fee and service, Real-Time TRACE transaction data (or Data Set(s) of such data) may not be used in any interrogation display devices or any systems that permit end users to determine individual transaction pricing.