OMB APPROVAL

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Page 1 of 32	WASHING	EXCHANGE COMI GTON, D.C. 20549 Form 19b-4		SR - 2009 - 077 ment No. 1
Proposed Rule Change by Pursuant to Rule 19b-4 und				
Initial Amendment	Withdrawal	Section 19(b)(2)	Section 19(b)(3)(A)	Section 19(b)(3)(B)
Pilot Extension of Time I for Commission Ac	Date Expires		© 19b-4(f)(1) © 19b-4(f)(4) © 19b-4(f)(2) © 19b-4(f)(5) © 19b-4(f)(3) © 19b-4(f)(6)	
Exhibit 2 Sent As Paper Document	Exhibit 3 Sent As Pap	per Document		
Description Provide a brief description of	the proposed rule change (lii	mit 250 characters).		
prepared to respond to quest		proposed rule change		tion
First Name Racquel		Last Name Rus	sell	
Title Assistant Gene				
E-mail racquel.russell Telephone (202) 728-8363		4		
Signature Pursuant to the requirements of the Securities Exchange Act of 1934, has duly caused this filing to be signed on its behalf by the undersigned thereunto duly authorized officer.				
Date 03/18/2010		Caniar Vice Breeid	ant and Director of Canital Market	in .
By Stephanie Dumont (Name)		Policy Presid	ent and Director of Capital Market	15
NOTE: Clicking the button at right this form. A digital signature is as signature, and once signed, this fo	will digitally sign and lock legally binding as a physical	Ste	(Title)	

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 For complete Form 19b-4 instructions please refer to the EFFS website. The self-regulatory organization must provide all required information, presented in a Form 19b-4 Information clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the Remove proposal is consistent with the Act and applicable rules and regulations under the Act. The Notice section of this Form 19b-4 must comply with the guidelines for **Exhibit 1 - Notice of Proposed Rule Change** publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register Add Remove (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO]-xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3) Copies of notices, written comments, transcripts, other communications. If such Exhibit 2 - Notices, Written Comments. documents cannot be filed electronically in accordance with Instruction F, they shall **Transcripts, Other Communications** be filed in accordance with Instruction G. Add Remove View Exhibit Sent As Paper Document Exhibit 3 - Form, Report, or Questionnaire Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is Add Remove View referred to by the proposed rule change. Exhibit Sent As Paper Document The full text shall be marked, in any convenient manner, to indicate additions to and **Exhibit 4 - Marked Copies** deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit the staff to identify immediately the changes made from the text of the rule with which Add Remove View it has been working. The self-regulatory organization may choose to attach as Exhibit 5 proposed **Exhibit 5 - Proposed Rule Text** changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be Add Remove View considered part of the proposed rule change. If the self-regulatory organization is amending only part of the text of a lengthy **Partial Amendment** proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if Add Remove View the filing (i.e. partial amendment) is clearly understandable on its face. Such partial amendment shall be clearly identified and marked to show deletions and additions.

On November 6, 2009, the Financial Industry Regulatory Authority, Inc. ("FINRA") filed with the Securities and Exchange Commission ("SEC" or "Commission"), SR-FINRA-2009-077, a proposed rule change to restructure quotation collection and dissemination for OTC Equity Securities. The SEC published the proposed rule change for notice and comment on November 23, 2009 and received thirteen comment letters.¹

FINRA is filing this Partial Amendment No. 1 to address issues raised by commenters, which are discussed more fully in FINRA's letter responding to comments filed regarding the proposed rule change.² The amendment to the proposed rule change is set forth below. FINRA is including with this Partial Amendment No. 1 an Exhibit 4 that shows the changes from the originally proposed rule text. Exhibit 5 shows the changes from the current rulebook. Proposed new language is underlined; proposed deletions are bracketed.

In the QCF Proposing Release, FINRA proposed to modify the current OTC Bulletin Board position charge from \$6.00/security/month to \$4.00/security/month for the proposed Quotation Consolidation Facility ("QCF"). A number of commenters raised concerns regarding the potential impact of the proposed fee. Generally, these commenters argued that the fee was not warranted because it does not result from a value-added service offering by FINRA (e.g., because market makers cannot execute against quotes in the QCF and because NBBO information is already made available through private sources). These commenters generally also believed that the position fee would increase the cost of quoting OTC Equity Securities and potentially result in reduced liquidity and increased costs for investors.

Section 15A(b)(5) of the Exchange Act requires, among other things, that FINRA rules provide for the equitable allocation of fees and other charges among members. The position fee, as proposed, was intended to reasonably reflect FINRA's costs in connection with establishing and operating the proposed QCF. However, in response to commenters' concerns, FINRA is proposing to eliminate the QCF position fee at this time. Any future fees will be the subject of a separate rule filing with the Commission.

As contemplated by the proposed rule, members have the option of complying with the reporting requirements either directly or through the use of a reporting agent. SEC staff has requested additional information on the process for members that choose the option of reporting directly. For such cases, FINRA will provide a direct connect option through which members can report the required quotation information directly to the FINRA QCF. As it is currently being designed, the QCF direct connect option will be compatible with the QIX and FIX protocols and members that opt to meet their QCF reporting requirement in this fashion will be provided sufficient time for testing the

See Securities Exchange Act Release No. 60999 (November 13, 2009), 74 FR 61183 (November 23, 2009).

See FINRA Response to Comments, dated March 18, 2010 (File No. SR-FINRA-2009-077).

connection. Moreover, at this time FINRA does not intend to assess a separate charge or fee for using this direct connect option.

EXHIBIT 4

Exhibit 4 shows the changes in this Partial Amendment No. 1, with the changes proposed in the original filing shown as if adopted. Proposed amendments in this Partial Amendment No. 1 appear underlined; proposed deletions appear in brackets.

* * * * *

7000. CLEARING, TRANSACTION AND ORDER DATA REQUIREMENTS, AND FACILITY CHARGES

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7700. CHARGES FOR OTC REPORTING FACILITY[, QUOTATION CONSOLIDATION FACILITY] AND TRADE REPORTING AND COMPLIANCE ENGINE SERVICES

* * * * *

[7720. Quotation Consolidation Facility]

[The following charge shall apply to a member that directly (or indirectly through a Reporting Agent or other service provider) reports or is required to report its quotations to the QCF pursuant to Rule 6430:]

[Position Charge]	[\$4.00/security/month]

* * * * *

77<u>20</u>[40]. Historical Research and Administrative Reports

(a) The charge to be paid by the purchaser of a Historical Research Report regarding an OTC Equity Security shall be determined in accordance with the following schedule:

	Number of fields of information in the report		
	1–10	11–15	16 or more
A. Issues Summary Statistics			-
For a security for a day	\$10	\$15	\$20
For a security for a month, quarter, or year	\$20	\$30	\$40
For all issues for a day	\$50	\$75	\$100
For all issues for a month, quarter, or year	\$100	\$150	\$200
B. Intra-Day Quote and Intra-Day Time	e and Sales	Data	
For a security and/or a market participant for a day	\$15	\$25	\$35
For all market participants for a day or for all securities for a day	\$30	\$40	\$50
C. FINRA may, in its discretion, choos purchasers wish to obtain every trading discount basis. In such cases, the price freport every trading day in a month shall receive the report for a day times 20; the receive the report for every trading day applicable rate to receive the report every for a subscription to receive a report every be the applicable rate to receive the report.	day availa for a subsci ll be the ap e price for in a quarte ry day time ery trading	ble on a sultiption to replicable rate a subscript rate shall be the 60; and the day in a year.	escription eceive a te to ion to ne the price ear shall
D. Directory of all Issuers of OTC Equity Securities		\$250	

(b) Administrative Reports — \$25 per user, per month.

* * * * *

EXHIBIT 5

Below is the text of the proposed rule change. Proposed new language is underlined; proposed deletions are in brackets.

* * * * *

6000. QUOTATION AND TRANSACTION REPORTING FACILITES

* * * * *

6400. QUOTING AND TRADING IN OTC EQUITY SECURITIES

6410. General

This Rule 6400 Series sets forth [recording and reporting] <u>quotation and trading</u> requirements for [certain quotations and unpriced indications of interest displayed on inter-dealer quotation systems and the trade reporting requirements applicable to members' transactions in equity securities for which real-time trade reporting is not otherwise required (hereinafter referred to as] "OTC Equity Securities" <u>as that term is defined in Rule 6420[)</u>].

Members shall use the OTC Reporting Facility for trade reporting in OTC Equity Securities in compliance with the Rule 6600 and 7300 and Series, as well as all other applicable rules and regulations.

The Quotation Consolidation Facility ("QCF") is a FINRA facility that collects, consolidates and disseminates real-time quotation information in all OTC Equity

Securities as defined by Rule 6420. Rule 6430 governs the direct and indirect submission of real-time quotation information by or on behalf of members and their associated persons.

* * * * *

6430. [Recording] Reporting of Quotation Information

(a) Quotation [Recording] Reporting Requirements

- [(1)] Subject to the terms and conditions contained herein, each [OTC Market Maker] member that displays [priced] "quotations" (as that term is defined in Rule 6420) [(bid and/or offer) or unpriced indications of interest] in OTC Equity Securities in an inter-dealer quotation system that permits quotation updates on a real-time basis shall contemporaneously [record] report each item of information described in paragraph (b) of this Rule to the Quotation Consolidation Facility ("QCF") in the manner and form required by FINRA. [This quote activity record] In the case of a member that is an ATS (as defined by Rule 300(a) of Regulation ATS), the member must contemporaneously report its highest displayed buy price and size and lowest displayed sell price and size (i.e., "top-of-book") to the QCF, irrespective of whether it chooses to display its quotations on an inter-dealer quotation system that permits quotation updates on a real-time basis. Quotation information reported to the QCF must reflect all changes in a[n OTC Market Maker's] member's [priced] quotation or quotation size displayed [or unpriced indication of interest,] and the time any such change was effected.
- [(2) Members shall record each item of information required to be recorded under this Rule in such form as is prescribed by FINRA from time to time.]

[(3) Maintaining and Preserving Records]

- [(A) Each member shall maintain and preserve records of the information required to be recorded under this Rule for the period of time and accessibility specified in SEA Rule 17a-4(a).]
- [(B) The records required to be maintained and preserved under this Rule may be immediately produced or reproduced on "micrographic media" as defined in SEA Rule 17a-4(f)(1)(i) or by means of "electronic storage media" as defined in SEA Rule 17a-4(f)(1)(ii) that meet the conditions set forth in SEA Rule 17a-4(f) and may be maintained and preserved for the required time in that form.]

(b) **Quotation** Information to be [Recorded] Reported

The quotation [activity record] <u>information</u> required <u>to be reported to the QCF</u> pursuant to paragraph (a) of this Rule shall contain, at a minimum, the following information for every <u>quotation</u> [priced quotation (bid and/or offer) or unpriced indication of interest] displayed by the member during the trading day:

- (1) Submitting firm;
- (2) Inter-dealer quotation system [or medium] (if applicable);
- (3) [Trade date] Date of quotation;
- (4) Time quotation displayed (expressed in hours, minutes and seconds);
- (5) Security name and symbol;
- (6) Bid and bid quotation size (if applicable);
- (7) Offer and offer quotation size (if applicable); and

- (8) [Prevailing Inside Bid; and] <u>Highest displayed buy price and size and lowest displayed sell price and size on an ATS (if applicable).</u>
 - [(9) Prevailing Inside Offer]

If no changes were made to a member's quotation (including its top-of-book) or quotation size since the preceding trading day, each member must nonetheless re-submit quotation information to the QCF at the beginning of each trading day as prescribed by paragraphs (b)(1) through (8) of this Rule. [If no updates were entered to an OTC Market Maker's quotation or quotation size for any given trading day, the member must record the information in subparagraphs (b)(1) through (7).]

[(c) Quotations Not Required To Be Recorded]

[The recording requirements contained in paragraphs (a) and (b) of this Rule shall not apply to quotations of OTC Equity Securities that are displayed on an inter-dealer quotation system that is:]

- [(1) operated by a registered securities association or a national securities exchange; or]
 - [(2) operated by a member of FINRA.]

[(d) Reporting Requirements]

[(1) General Requirement]

[Members shall report information required to be recorded under this Rule to FINRA upon its request.]

[(2) Method of Transmitting Data]

[Members shall transmit this information in such form prescribed by FINRA.]

[(e)](c) Reporting Agent Agreements

- (1) "Reporting Agent" shall mean a third party that enters into any agreement with a member pursuant to which such third party agrees to fulfill such member's obligations under this Rule.
- (2) Any member may enter into an agreement with a Reporting Agent pursuant to which the Reporting Agent agrees to fulfill the obligations of such member under this Rule. Any such agreement shall be evidenced in writing, which shall specify the respective functions and responsibilities of each party to the agreement that are required to effect full compliance with the requirements of this Rule.
- (3) All written documents evidencing an agreement described in paragraph [(e)](c)(2) shall be maintained by each party to the agreement.
- (4) Each member remains responsible for compliance with the requirements of this Rule, notwithstanding the existence of an agreement described in this paragraph.

[(f)](d) Withdrawal of Quotations [or Unpriced Indications of Interest]

If a member knows or has reason to believe that it or its Reporting Agent is not complying with the requirements of this Rule, the member must withdraw its quotations [or unpriced indications of interest] or resume direct responsibility for the reporting of its quotations to the QCF, as the case may be, until such time that the member is satisfied that its quotation [data] information is being properly [recorded and] reported.

• • • Supplementary Material: -----

- .01 For the purposes of this Rule, the term "OTC Equity Security" shall have the same meaning as defined in Rule 6420(d) and further includes any equity security quoted overthe-counter that:
 - (a) is undergoing delisting from a national securities exchange; and
- (b) is subject to a trading suspension imposed by a national securities exchange preceding the actual delisting that permits such equity security to trade over-the-counter.

* * * * *

6450. Minimum Quotation Size Requirements For OTC Equity Securities

Every member firm that functions as a market maker in OTC Equity Securities by entering firm quotations into [the OTC Bulletin Board Service (OTCBB) (or] any [other] inter-dealer quotation system that permits quotation updates on a real-time basis[)] must honor those quotations for the minimum size defined in the table below. In this regard, it is the market maker's responsibility to determine the minimum size requirement applicable to its firm bid and/or offer in each of its registered securities (excluding OTC Equity Securities for which [the OTCBB will not accept firm] quotations are not firm). Depending on the price level of the bid or offer, a different minimum size can apply to each side of the market being quoted by the member firm in a given security.

Price (Bid or Offer)	Minimum Quote Size		
050^{1}	5,000		
.51–1.00	2,500 500		
1.01-10.00			
10.01-100.00	200		
100.01-200.00	100		
200.01-500.00	25		

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500.01-1000.00	10
1000.01-2500.00	5
2500.01 +	1

The [OTCBB] <u>QCF</u> can accept bids/offers [expressed in fractions as small as 1/256 or] in decimals up to [six] <u>four places</u>. In applying the price test for minimum quotation size, any increment beyond an upper limit in the right hand column will trigger application of the minimum quote size for the next tier. For example, a bid (or offer) of \$.505 must be firm for a size of 2,500 shares.

* * * * *

[6500. OTC BULLETIN BOARD® SERVICE]

[6510. Applicability]

[These Rules shall be known as the "OTC Bulletin Board Rules" and govern the operation and use of the OTC Bulletin Board[®] service (OTCBB or "Service") by broker-dealers admitted to membership in FINRA and their associated persons. Unless otherwise indicated, the requirements of the OTC Bulletin Board Rules are in addition to the requirements contained in the other FINRA rules, By-Laws, and Schedules to the By-Laws.]

[6520. Operation of the Service]

[The OTCBB provides an electronic quotation medium for subscribing members to reflect market making interest in OTCBB-eligible securities. Subscribing market makers can utilize the Service to enter, update, and display their proprietary quotations in individual securities on a real-time basis. Such quotation entries may consist of a priced

bid and/or offer; an unpriced indication of interest (including "bid wanted" or "offer wanted" indications); or a bid/offer accompanied by a modifier to reflect unsolicited customer interest. A subscribing market maker can also access the proprietary quotations that other firms have entered into the Service along with highest bid and lowest offer (i.e., an inside bid-ask calculation) in any OTCBB-eligible security with at least two market makers displaying two-sided markets.]

[6530. OTCBB-Eligible Securities]

[A member shall be permitted to quote the following categories of securities in the Service:]

- [(a) any domestic equity security that satisfies the requirements of subparagraph (1) and either subparagraph (2) or (3) or (4) below:]
 - [(1) the security is not listed on a national securities exchange in the U.S., except that an equity security shall be considered eligible if it:]
 - [(A) is listed on one or more regional stock exchanges, and]
 - [(B) does not qualify for dissemination of transaction reports via the facilities of the Consolidated Tape; and]
 - [(2) the issuer of the security is required to file reports pursuant to Section 13 or 15(d) of the Exchange Act or the security is described in Section 12(g)(2)(B) of the Exchange Act, and, subject to a thirty calendar day grace period, the issuer of the security is current in its reporting obligations, or]
 - [(3) the security is described in Section 12(g)(2)(G) of the Exchange Act and, subject to a sixty calendar day grace period, the issuer of the security is current in its reporting obligations, or]

- [(4) the issuer of the security is a bank or savings association (or a holding company for such an entity) that is not required to file reports with the SEC pursuant to Section 13 or 15(d) of the Exchange Act and, subject to a sixty calendar day grace period, the issuer of the security is current with all required filings with its appropriate Federal banking agency or State bank supervisor (as defined in 12 U.S.C. 1813).]
- [(5) The grace periods set forth in paragraphs (a)(2), (a)(3) and (a)(4) above shall be calculated from the date notice is published on the OTCBB Daily List that the symbol of a delinquent issuer will be modified.]
- [(b) any foreign equity security or American Depositary Receipt (ADR) that meets all of the following criteria:]
 - [(1) the security is registered with the SEC pursuant to Section 12 of the Exchange Act and the issuer of the security is current in its reporting obligations; or the security satisfies the requirements of paragraph (a)(2) or (3) or (4) above; and]
 - [(2) the security is not listed on a national securities exchange in the U.S., except that a foreign equity security or ADR shall meet this subparagraph (2) if it is:]
 - [(A) listed on one or more regional stock exchanges, and]
 - [(B) does not qualify for dissemination of transaction reports via the facilities of the Consolidated Tape.]
 - [(c) any equity security that meets the following criteria:]

- [(1) the security is undergoing delisting from either the New York Stock Exchange, Inc. (NYSE), The NASDAQ Stock Market LLC (Nasdaq), or the American Stock Exchange, Inc. (AMEX) for non-compliance with maintenance-of-listing standards; and]
- [(2) the security is subject to a trading suspension imposed by the NYSE, Nasdaq, or AMEX preceding the actual delisting; and]
- [(3) the security satisfies the requirements of paragraph (a)(2) or (3) or (4) above.]
- [(d) any Direct Participation Program as defined in Rule 6642 that is not listed on a national securities exchange in the U.S. and that satisfies the requirements of paragraph (a)(2) or (3) or (4) above.]
 - [(e) (1) Notwithstanding the foregoing paragraphs, a member shall not be permitted to quote a security if:]
 - [(A) while quoted on the OTCBB, the issuer of the security has failed to file a complete required annual or quarterly report by the due date for such report (including, if applicable, any extensions permitted by SEA Rule 12b-25) three times in the prior two-year period; or]
 - [(B) the security has been removed from the OTCBB due to the issuer's failure to satisfy paragraph (a)(2), (3) or (4), above, two times in the prior two-year period.]
 - [(2) If an issuer's security becomes ineligible for quotation on the OTCBB pursuant to paragraph (e)(1)(A) above, the security will be removed from quotation on the OTCBB without the benefit of any grace period for the third

delinquency, except that FINRA will provide seven calendar days from the date notification is mailed to the issuer pursuant to paragraph (f)(1) to permit an aggrieved party to request a review of the determination by a Hearing Officer (as defined in Rule 9120(r)) pursuant to paragraph (f) below. Following the removal of an issuer's security pursuant to this paragraph (e), such security shall not be eligible for quotation until the issuer has timely filed in a complete form all required annual and quarterly reports due in a one-year period. For purposes of this paragraph, a report filed within any applicable extensions permitted by SEA Rule 12b-25 will be considered timely filed.]

- [(f) (1) Upon determining that an issuer's security would be ineligible for quotation under this Rule, FINRA will send a notification to the address on the cover of the issuer's last periodic report. This notification will state the date upon which the security will be removed, following any applicable grace period, unless the condition causing the ineligibility has been cured by that date. When a security becomes ineligible for quotation pursuant to paragraph (e) above, however, the issuer may not cure the condition that caused the ineligibility. In all cases, FINRA will provide at least seven calendar days from the date the notification is mailed to the issuer to permit an aggrieved party to request review pursuant to paragraph (f)(2) below, before removal of the security.]
- [(2) Pursuant to the Rule 9700 Series, as modified herein, an aggrieved party may request a review by a Hearing Officer of the determination that an issuer's security is ineligible for quotation under this Rule. FINRA must receive the request for review at least two business days prior to the scheduled removal of

the security, together with a \$4,000 hearing fee payable to FINRA to cover the cost of review. A request for review under this paragraph (f)(2) will stay the removal of the issuer's security from the Service until the Hearing Officer issues a decision under Rule 9750. The Hearing Officer will consider only the issues of whether the issuer's security is then eligible for quotation in the Service and/or whether the issuer filed a complete report by the applicable due date taking into account any extensions pursuant to SEA Rule 12b-25. The Hearing Officer shall not have discretion to grant any extensions of time for ineligible securities to become eligible. Notwithstanding any contrary provision in the Rule 9700 Series, hearings will be conducted via telephone and FINRA will provide the aggrieved party at least five business days notice of the hearing unless the aggrieved party waives such notice.]

[(3) The decision of the Hearing Officer may be called for review by the Review Subcommittee of the National Adjudicatory Council as set forth in Rule 9760. This review will only consider whether the issuer's security, at the time of the initial review under paragraph (f)(2), was eligible for quotation in the Service and/or whether the issuer filed a complete report by the applicable due date taking into account any extensions pursuant to SEA Rule 12b-25. There will be no discretion to grant extensions of time for ineligible securities to become eligible. The removal of the issuer's security from the Service will be stayed until the earlier of written notice that the National Adjudicatory Council's Review Subcommittee will not call the decision for review, the expiration of the time allowed to exercise a call for review under Rule 9760 or a decision is issued by

the National Adjudicatory Council as set forth in Rule 9760. Notwithstanding any contrary provision in the Rule 9700 Series, a review under this paragraph (f)(3) will be based on the written record, unless additional hearings are ordered by the Subcommittee as set forth in Rule 9760. If any further hearings are ordered, the hearings may be conducted via telephone and FINRA will provide the aggrieved party at least five business days notice of the hearing unless the aggrieved party waives such notice.]

- [6540. Requirements Applicable to Market Makers]
- [(a) Market-maker participation in the OTCBB is voluntary and open to any FINRA member firm that satisfies the financial/operational requirements applicable to member firms engaged in over-the-counter market making; subscribes to the service designated by FINRA that permits OTCBB quotations; and demonstrates compliance with (or qualifies for an exception from) SEA Rule 15c2-11 at the time of initiating (or resuming) the quotation of any OTCBB-eligible security in the Service. Rule 6440 sets forth the procedure for demonstrating compliance with SEA Rule 15c2-11.]
- [(b) An alternative trading system (ATS), as defined in Rule 300(a) of SEC Regulation ATS, or electronic communications network (ECN), as defined in Rule 600(b)(23) of SEC Regulation NMS, shall be eligible to participate in the Service, provided however, that such ATS or ECN is a FINRA member and otherwise meets the requirements for participation set forth in the OTC Bulletin Board Rules. Where used in the OTC Bulletin Board Rules, the term "market maker" shall be construed to include a participating ATS or ECN.]

- [(c) A participating ATS or ECN shall reflect non-subscriber access or post-transaction fees in the ATS's or ECN's posted quote in the OTC Bulletin Board montage.]
- [(d) OTCBB-eligible securities that meet the frequency-of-quotation requirement for the so called "piggyback" exception in SEA Rule 15c2-11(f)(3)(i) are identified in the Service as "active" securities. A member can commence market making in any active security by registering as a market maker through the service designated by FINRA that permits OTCBB quotations. In all other instances, a member must follow the procedure contained in this Rule to become qualified as a market maker in a particular OTCBB-eligible security.¹]

[(1) Permissible Quotation Entries]

- [(A) A member firm that has qualified as a market maker in a particular OTCBB-eligible security may enter into the Service a priced bid and/or offer, an unpriced indication of interest (including "bid wanted" and "offer wanted" indications) or a bid or offer accompanied by a modifier to reflect unsolicited customer interest. Every quotation entry must include the appropriate telephone number for the firm's trading desk.]
- [(B) A priced bid and/or offer entered into the Service for a domestic equity security must be firm up to the minimum quotation size specified in Rule 6450. This firmness requirement applies only during normal business hours, i.e., 9:30 a.m. to 4:00 p.m. Eastern Time.]

[(C) A priced bid and/or offer entered into the Service for a Direct Participation Program security shall be non-firm.² Moreover, a market maker is only permitted to update quotation entries in such securities twice daily, i.e., once between 8:30 a.m. and 9:30 a.m. Eastern Time, and once between noon and 12:30 p.m. Eastern Time.³]

[(2) Impermissible Quotation Entries]

- [(A) No member or person associated with a member shall enter into the Service a priced bid and/or offer, an unpriced indication of interest (including "bid wanted" or "offer wanted" indications), or a bid or offer accompanied by a modifier to reflect unsolicited customer interest in any security that does not satisfy the requirements of Rule 6530.]
- [(B) No member or person associated with a member shall enter into the Service a priced bid and/or offer, an unpriced indication of interest (including "bid wanted" or "offer wanted" indications), or a bid or offer accompanied by a modifier to reflect unsolicited customer interest in any security of an issuer that does not make filings with the SEC through the Interactive Data Electronic Applications ("IDEA") system (or in paper format, if specifically permitted by SEC rules) unless the member:]
 - [(i) notifies FINRA of the issuer of the security's schedule for the filing of all periodic reports or financial reports required pursuant to the Exchange Act or regulatory authority, respectively, and the identity of the regulatory authority with which such reports are filed, or ensures that such notice is provided; and]

[(ii) provides to FINRA the issuer's periodic reports required pursuant to the Exchange Act, or the issuer's financial reports required by regulatory authority, prior to the expiration of the grace period described in Rule 6530(a)(3), or ensures that the required periodic reports are provided to FINRA within that time period.]

[(3) Voluntary Termination of Registration]

[A market maker can voluntarily terminate its registration in an OTCBBeligible security by withdrawing its quotations in that security from the Service. The firm may re-register to quote the security by satisfying the requirements specified above.]

[(4) More Than One Trading Location]

[In cases where a market maker has more than one trading location, a fifth-character, geographic indicator shall be appended to the market maker's identifier for that security. Indicators are established by FINRA and published from time to time in the Nasdaq/CQS symbol directory.]

[(5) Clearance and Settlement]

[(A) A market maker shall clear and settle transactions in OTCBB-quoted securities through the facilities of a registered clearing agency that uses a continuous net settlement system. This requirement applies only to transactions in OTCBB securities that are clearing eligible.]

- [(B) The foregoing requirement may be satisfied by direct participation, use of direct clearing services, or by entry into a correspondent clearing arrangement with another member that clears trades through such an agency.]
- [(C) Notwithstanding subparagraph (A) hereof, transactions in OTCBB-quoted securities may be settled "ex-clearing" provided that both parties to the transactions agree.]

[(e) Compliance with Market Maker Requirements]

[Failure of a member or a person associated with a member to comply with this Rule may be considered conduct inconsistent with high standards of commercial honor and just and equitable principles of trade, in violation of Rule 2010.]

^{[1] (1)} On February 28, 1992, the SEC granted FINRA's request to create a limited exemption from SEA Rule 15c2-11 that permits a broker-dealer to publish in or submit to a quotation medium quotations for a security immediately after such security is no longer authorized for quotation in The Nasdaq Stock Market, without having information specified by that Rule. This exemption is only available if all the following conditions are satisfied:]

^{[(}a) the security's removal was attributable solely to the issuer's failure to satisfy the revised maintenance standards approved in Release No. 34-29638 (August 30, 1991), 56 F.R. 44108 (September 6, 1991);]

- [(b) the security must have been quoted continuously in Nasdaq during the thirty calendar days preceding its delisting, exclusive of any trading halt not exceeding one day to permit the dissemination of material news concerning the security's issuer;]
- [(c) the issuer must not be the subject of bankruptcy proceedings;]
- [(d) the issuer must be current in its reporting pursuant to Section 13(a) or 15(d) of the Exchange Act; and]
- [(e) a broker-dealer relying upon this exemption must have been a market maker registered with FINRA in the security during the thirty day period preceding its removal from Nasdaq.]
- [(2) By letter dated December 20, 1993, the SEC granted FINRA's request for a limited exemption from SEA Rule 15c2-11 for broker-dealers that publish or submit quotations for publication in the OTCBB Service for certain OTC equity securities. This exemption is not available for American Depositary Receipts or OTC equities issued by a foreign private issuer, within the meaning of SEA Rule 3b-4. Regarding domestic OTC equities, the exemption is available to a broker-dealer, subject to the following conditions at the time such broker-dealer submits or initiates quotations in the OTCBB:]

- [(a) The security is eligible for piggybacking pursuant to SEA Rule 15c2-11(f)(3) in another inter-dealer quotation system;]
- [(b) A broker-dealer relying upon this exemption must itself have published quotations in the security in that interdealer quotation system on at least 12 business days during the preceding 30 calendar days, with not more than four consecutive business days without quotations;]
- [(c) The issuer of the security is not the subject of bankruptcy proceedings;]
- [(d) The issuer of the security is not delinquent in any of its reporting obligations under the Exchange Act or rules thereunder, if subject to Section 13(a) or 15(d) of the Exchange Act; and]
- [(e) If at any time the SEC subsequently suspends trading in a domestic OTC equity security pursuant to Section 12(k) of the Exchange Act, no broker or dealer will initiate or resume quotations in that security in the OTCBB unless the broker-dealer complies with SEA Rule 15c2-11.]
- [2 The non-firm or indicative nature of a priced entry is specifically identified on the montage of market maker quotations for this subset of OTCBB-eligible securities.]

[3] Examples of entries that would be considered an update include a market maker inserting a new, non-firm priced quotation, substituting an unpriced indication for a non-firm priced entry, or an initial registration without a price.]

[6550. Transaction Reporting]

[Member firms that effect transactions in OTCBB-eligible securities shall report them pursuant to the requirements of the Rule 6620 Series, except for transactions in Direct Participation Program securities, which shall be reported pursuant to the requirements of the Rule 6640 Series.]

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7000. CLEARING, TRANSACTION AND ORDER DATA REQUIREMENTS, AND FACILITY CHARGES

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7700. CHARGES FOR OTC REPORTING FACILITY[, OTC BULLETIN BOARD] AND TRADE REPORTING AND COMPLIANCE ENGINE SERVICES

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[7720. OTC Bulletin Board Service]

[The following charge shall apply to a broker-dealer that displays quotations or trading interest in the OTC Bulletin Board service:]

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7720[40]. Historical Research and Administrative Reports

(a) The charge to be paid by the purchaser of a[n] Historical Research Report regarding [OTC Bulletin Board security or other] an OTC Equity [s]Security [through the OTCBB.com website] shall be determined in accordance with the following schedule:

	Number of fields of		
	information in the report		
	1–10	11–15	16 or more
A. Issues Summary Statistics			
For a security for a day	\$10	\$15	\$20
For a security for a month, quarter, or year	\$20	\$30	\$40
For all issues for a day	\$50	\$75	\$100
For all issues for a month, quarter, or year	\$100	\$150	\$200
B. Intra-Day Quote and Intra-Day Time	e and Sales	Data	
For a security and/or a market participant for a day	\$15	\$25	\$35
For all market participants for a day or for all securities for a day	\$30	\$40	\$50
[(For purposes of this report, market qualified to participate in the OTC Bull Rule 6540(a) and (b)).]	-		
C. FINRA may, in its discretion, choose purchasers wish to obtain every trading discount basis. In such cases, the price of report every trading day in a month shareceive the report for a day times 20; the receive the report for every trading day applicable rate to receive the report every for a subscription to receive a report every be the applicable rate to receive the report every trading day applicable rate to receive a report every be the applicable rate to receive the report every trading day.	day availador a subscrible the apple price for in a quarter y day time ery trading	ble on a sultiption to replicable rate a subscript r shall be the solution of the solution and the solution	eceive a te to tion to ne the price tear shall
D. [All OTCBB] <u>Directory of all</u> Issuers <u>of OTC Equity Securities</u>		\$250	

[Directory]			
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(b) Administrative Reports — \$25 per user, per month.

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9000. CODE OF PROCEDURE

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9200. DISCIPLINARY PROCEEDINGS

9210. Complaint and Answer

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9217. Violations Appropriate for Disposition Under Plan Pursuant to SEA Rule 19d-1(c)(2)

Any member of FINRA that is also a member of the New York Stock Exchange LLC ("NYSE") ("Dual Member") (including any persons affiliated with such member) may be subject to a fine under Rule 9216(b) with respect to any rule or By-Law provision listed in this Rule that applies to such member or person. However, any Dual Member that was not also a member of NASD as of July 30, 2007 and that does not engage in any activities that otherwise would require it to be a FINRA member (and its affiliated persons that are not otherwise subject to NASD rules) shall only be subject to a fine under Rule 9216(b) with respect to the following rules or By-Law provisions listed in this Rule: any FINRA By-Law or Schedule to the By-Laws, FINRA rule, SEA rule, or NYSE rule.

Any member of FINRA that is not also a member of the NYSE (and its associated persons that are not otherwise subject to NYSE rules) may be subject to a fine under Rule

9216(b) with respect to any rule or By-Laws provision listed in this Rule, with the exception of the NYSE rules.

- Article IV of the FINRA By-Laws Failure to timely submit amendments to Form BD.
- Article V of the FINRA By-Laws Failure to timely submit amendments to Form U4.
- Article V of the FINRA By-Laws Failure to timely submit amendments to Form U5.
 - Rule 2220 Options Communications.
- Rule 2360(b)(3) and (b)(4) Failure to comply with options position and exercise limits.
- Rule 2360(b)(23) Failure to comply with contrary exercise advice procedures.
 - Rule 4521(d) Failure to submit reports of cash and margin account balances.
 - Rule 4560 Failure to timely file reports of short positions on Form NS-1.
- Rules 6282, 6380A, 6430, [6550,] 6622, 6730, 7130, 7160, 7230A, and 7260A
 Transaction reporting in equity and debt securities.
- Rules 7440 and 7450 Failure to submit data in accordance with the Order Audit Trail System ("OATS").
 - Rules 8211 and 8213 Failure to submit trading data as requested.
- NASD Rule 1120 Failure to comply with the Firm Element of the continuing education requirements.

- NASD Rules 2210, 2211, and IM-2210-1, -2210-2, -2210-3, -2210-4, -2210-5, -2210-7, and -2210-8 Communications with the public.
- NASD Rule 3010(b) Failure to timely file reports pursuant to the Taping Rule.
 - NASD Rule 3070 Failure to timely file reports.
- NASD Rule 3110 Failure to keep and preserve books, accounts, records, memoranda, and correspondence in conformance with all applicable laws, rules, regulations and statements of policy promulgated thereunder, and with NASD rules.
- NASD Rule 11870 Failure to abide by Customer Account Transfer Contracts.
- Failure to provide or update contact information as required by FINRA or NASD rules.
- SEA Rule 17a-5 Failure to timely file FOCUS reports and annual audit reports.
 - SEA Rule 17a-10 Failure to timely file Schedule I.
- Rule 602(b)(5) of SEC Regulation NMS Failure to properly update published quotations in certain Electronic Communication Networks ("ECNs").
 - Rule 604 of SEC Regulation NMS Failure to properly display limit orders.
 - MSRB Rule A-14 Failure to timely pay annual fee.
 - MSRB Rule G-12 Failure to abide by uniform practice rules.
 - MSRB Rule G-14 Failure to submit reports.
 - MSRB Rule G-36 Failure to timely submit reports.
 - MSRB Rule G-37 Failure to timely submit reports for political contributions.

- MSRB Rule G-38 Failure to timely submit reports detailing consultant activities.
- NYSE Rules 312(a), (b) & (c), 313, 345.12, 345.17, 346(c), 351, and 440F & G
 Reporting rule violations.
- NYSE Rules 312(i), 342(c), 342.10, 346(e) and (f), and 382(a) Failure to obtain approval rule violations.
- NYSE Rules 342(b), (d) & 342.13, 311(b)(5), and 344 Failure of a member organization to have individuals responsible and qualified for the positions of Financial Principal, Operations Principal, Compliance Official, Branch Office Manager and Supervisory Analyst.
- NYSE Rule 343 Requirements relating to member organization office sharing arrangements.
- NYSE Rule 345(a) Failure of a member organization to have individuals responsible and qualified for the positions of Securities Lending Supervisor and Securities Trader Supervisor.
- NYSE Rules 345.11, 410, 432(a), 440, and 472(c) Record retention rule violations.
- NYSE Rule 346(b) Failure to obtain employer's prior written consent for engaging in an outside activity.
 - NYSE Rule 387 Requirements for customer COD/POD transactions.
- NYSE Rule 401A Failure to acknowledge customer complaint within 15 business days.

- NYSE Rule 407 Requirements for transactions of employees of the Exchange, members or member organizations.
 - NYSE Rule 407A Reporting and notification requirements for members.
- NYSE Rule 408(a) Requirement that written authorization be obtained for discretionary power in a customer's account.
- NYSE Rule 411(b) Requirements to bundle multiple odd-lot orders in the same stock, which aggregate to 100 shares or more, to aggregate the orders into round-lot orders.
- NYSE Rule 416A Failure to promptly provide or promptly update required membership profile information through the Electronic Filing Platform ("EFP"), or failure to electronically certify that required membership profile information is complete and accurate.

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