



Attn: Manager P&S Dept./Traders/Cashier/Manager Reorganization/Manager Dividends
UNIFORM PRACTICE ADVISORY (UPC # 050-2001) June 13, 2001
WHEN, AS AND IF ISSUED SETTLEMENT DATES

PetsMarketing, Inc. - Common Stock (PMRK) formerly Lifesoft Corporation (LSFT)

On April 27, 2001, the above company changed its name from Lifesoft Corp. (LSFT) to PetsMarketing, Inc. (PMRK) and effected a 1 for 50 reverse stock split. This change was made in the OTC Market on April 30, 2001 with a symbol change from LSFT to PMRK.

However, subsequent to this transaction, The Nasdaq Stock Market, Inc. was advised that the company had also declared a 1 for 50 reverse stock split in 1999 for which no new shares were issued. With the implementation of the current corporate action, the present transfer agent has elected to issue PMRK stock certificates in numbers to reflect BOTH of the 1 for 50 reverse splits.

In order to balance participants' positions, The Depository Trust & Clearing Corporation (DTCC) will adjust positions in the old LSFT (CUSIP 531929107) to reflect the 1 for 50 reverse split that was implemented in the OTC market on April 30, 2001. This adjustment will be made from CUSIP 531929107 to CUSIP 531929404. The second 1 for 50 reverse split will be implemented in the OTC market on June 15, 2001 with a symbol will change to PSMG. DTCC will subsequently adjust participants' positions from CUSIP 531929404 to CUSIP 71676X101 (the valid CUSIP number for PMRK).

Members are advised that trades executed through April 27, 2001 should be settled by the contract quantity in CUSIP 531929107 (or 1/50 of the amount in CUSIP 531929404). Trades executed from April 30, 2001 through June 14, 2001 should be settled by the contract quantity in CUSIP 531929404 (or 1/50 of the amount in CUSIP 71676X101). Trades executed on or after June 15, 2001 may be settled ONLY by delivery of shares in the name of PetsMarketing, Inc. evidenced by CUSIP 71676X101 in quantities which will reflect BOTH reverse splits.

Members are further advised that transactions made from April 30, 2001 through June 14, 2001 under the symbol PMRK with CUSIP 71676X101 should be changed to CUSIP 531929404 to coincide with the settlement process and changes made by the clearing corporation. Therefore, members MUST investigate their positions and reconcile their records and bookkeeping systems to reflect both of the 1 for 50 reverse stock splits.



Questions regarding the issuance of shares should be directed to Robert Cashman, Secretary of the company at (714) 637-1697.

Questions regarding this notice should be directed to: Market Data Integrity Department, (203) 375-9609.

Dorothy L. Kennedy
Director