



Attn: Trading & Market Making/Legal & Compliance/Operations/Systems
UNIFORM PRACTICE ADVISORY (UPC # 013-2007) April 25, 2007

The BigHub.com, Inc. – Common Stock (OTC: BHUB)

On April 12, 2007, NASD temporarily halted trading and quotation in the securities of The BigHub.com, Inc. (Pink Sheets - Symbol: BHUB) pursuant to NASD Rule 6660(a)(3). NASD issued this temporary halt because of questions surrounding the validity of a significant number of allegedly unregistered securities issued and trading in the name of The BigHub.com, Inc. The NASD trading and quotation halt began on April 12, 2007 at 7:30 a.m. E.T. and terminates on April 25, 2007 at 11:59 p.m. E.T.

Furthermore, The Depository Trust Company (DTCC) issued a special alert regarding BHUB on April 11, 2007, which included a notice that DTCC had discontinued all services relating to BHUB, other than custody services, as of April 11, 2007. NASD has confirmed with DTCC that it will continue to keep BHUB in this status until further notice is given to the market place.

Although trading will no longer be halted, members should exercise great caution when executing customer or proprietary trades, including member-to-member transactions for the purposes of resolving open fails, until such time as members can be assured that the shares in circulation were part of a bona-fide issuance by the issuer.

Members are reminded that, pursuant to SEC Rule 15c2-11 and NASD Rule 6640, at the termination of the trading halt, no quotation may be entered relating to the securities of the subject company in any quotation medium unless and until a member has complied with all of the requirements of the rules, including SEC Rule 15c2-11(a)(5). If any member is uncertain as to what is required by the SEC rule and NASD rule, it should refrain from entering quotations relating to the securities of the subject company until such time as it has familiarized itself with the rules and is certain that all of their provisions have been met. Any member with questions regarding SEC rules should contact the staff of the Securities and Exchange Commission. Generally, SEC Rule 15c2-11(a) requires, among other things, that based on a member's review of the issuer information specified therein, a member must have a reasonable basis under the circumstances to believe that the issuer information is accurate in all material respects and the sources of such information are reliable. Until the questions surrounding the validity of shares of The BigHub.com, Inc. are resolved, member firms should be aware, that in the context of Form 211 filings, NASD has significant concerns as to

whether a member would have a reasonable basis to believe the accuracy or reliability of information relating to The BigHub.com, Inc.

Based on this NASD Advisory and other information released by the company, member firms should consider, among other applicable rules and regulations, the following with regard to BHUB shares:

1) Deposit of physical shares by a customer should be scrutinized for authenticity and, at a minimum, should be checked against the outstanding shares recognized by the transfer agent. Firms are reminded of their obligation to "know your customer" under NASD Rules 2110 and 2310 and Section 326 of the USA PATRIOT Act.

2) Any purchases should be undertaken with the knowledge that settlement is uncertain given the fact that DTCC will not net obligations through the CNS system and that such trades will need to be settled broker-to-broker.

3) Any sales should be completed only to the extent that delivery can be made.

4) Member firms are reminded of their responsibilities to comply with the sales practices requirements under SEC Rules 15c-1 through 15c-9.

Additionally, NASD has confirmed the position of the SEC staff relative to the application of SEC Rule 15c3-3(m) Completion of Sell Orders on Behalf of Customers and SEC Rule 15c3-3(d)(2) Requirement to Reduce Securities to Possession or Control. SEC Rule 15c3-3 requires member organizations to take prompt steps to buy-in securities to obtain physical possession or control under paragraph (d) (2) and to complete customer sell orders under paragraph (m). It is the position of the SEC staff that such buy-in requirements related to BHUB are temporarily suspended until further notice.

Members are also alerted to see NYSE *Information Memorandum* 07-38 regarding BHUB.

Questions regarding this notice can be directed to: NASD Operations at 866-776-0800.

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