

Attn: Trading and Market Making/Legal and Compliance/Operations/Systems UNIFORM PRACTICE ADVISORY (UPC #34-11) May 20, 2011 iPico Inc. (IPIFF)

Notice has been received that the above Company's Joint Plan of Reorganization (Plan) filed under the Bankruptcy and Insolvency Act of Canada, became effective on March 24, 2011. Pursuant to the Plan, on the Effective Date, all of the Company's existing common shares were cancelled without any payment or consideration.

Members are reminded of their obligations under NASD Conduct Rule 2310 if they continue to engage in transactions in the above security after the effective date. Members are further advised that deliveries in settlement of contracts in the OLD securities, which were executed prior to the announcement that the securities had been deemed worthless, shall be evidenced by either a) the OLD security; or b) a Letter of Indemnity which shall grant the purchaser any rights and privileges which might accrue to the holders of the physical securities. Such deliveries shall operate to close-out the contract and shall be settled at the existing contract price pursuant to Uniform Practice Code Rule 11530.

Questions regarding this notice should be directed to: FINRA Operations- 1-866-776-0800.