

Attn: Trading and Market Making/Legal and Compliance/Operations/Systems
UNIFORM PRACTICE ADVISORY (UPC #42-13) 10/14/2013
Eastman Kodak Company

Notice has been received that the above Company's First Amended Joint Chapter XI Plan of Reorganization filed of the Federal Bankruptcy Code, became effective on 09/03/2013. Pursuant to the Plan no holder of an equity interest shall receive any distributions and all equity interests shall be cancelled and shall be of no further force and effect, whether surrendered for cancellation or otherwise. See UPC #32-13. In addition, pursuant to the Plan, holders of Unsecured Notes will receive, among other things, a pro rata distribution of (A) the Unsecured Creditor New Common Stock pool (the "New Common Stock"); (B) 125% Warrants; and (C) 135% Warrants (together with the 125% Warrants, the "Warrants"). Members hereby are advised that the Ex-date for the aforementioned distribution to holders of Unsecured Notes is October 3, 2013. Summary details of the distribution as provided by the Plan are provided below for your convenience; however, please consult the Company's bankruptcy filings for thorough details.¹

Description/CUSIP	Shares of New Common Stock per \$1000 of Principal Amount of Convertible Notes	125% Warrants per \$1000 of Principal Amount of Convertible Notes	135% Warrants per \$1000 of Principal Amount of Convertible Notes
7.00% Convertible Senior Notes due 2017 (CUSIP 277461BJ7)	2.136488	0.742433	0.742433

Description/CUSIP	Shares of New Common Stock per \$1000 of Principal Amount of Unsecured Notes	125% Warrants per \$1000 of Principal Amount of Unsecured Notes	135% Warrants per \$1000 of Principal Amount of Unsecured Notes
The 7.25% Senior Notes due 2013 (CUSIP 277461BD0)	2.119516	0.736532	0.736532

¹ See e.g., *In re Eastman Kodak Co.*, No. 12-10202 (ALG) (Bankr. S.D.N.Y. Aug. 23, 2013) (Findings of Fact, Conclusions of Law and Order Confirming the First Amended Joint Chapter 11 Plan of Reorganization of Eastman Kodak Company and its Debtor Affiliates Pursuant to Chapter 11 of the Bankruptcy Code).

Description/CUSIP	Shares of New Common Stock per \$1000 of Principal Amount of Unsecured Notes	125% Warrants per \$1000 of Principal Amount of Unsecured Notes	135% Warrants per \$1000 of Principal Amount of Unsecured Notes
9.95% Debentures due 2018 (CUSIP 277461AP4)	2.102771	0.730670	0.730670

Description/CUSIP	Shares of New Common Stock per \$1000 of Principal Amount of Unsecured Notes	125% Warrants per \$1000 of Principal Amount of Unsecured Notes	135% Warrants per \$1000 of Principal Amount of Unsecured Notes
9.20% Debentures due 2021 (CUSIP 277461AV1)	2.118121	0.736046	0.736046

Members are advised that deliveries in settlement of contracts in the OLD securities, which were executed prior to the announcement that the securities had been deemed worthless, shall be evidenced by either a) the OLD security; or b) a Letter of Indemnity which shall grant the purchaser any rights and privileges which might accrue to the holders of the physical securities. Such deliveries shall operate to close-out the contract and shall be settled at the existing contract price pursuant to Uniform Practice Code Rule 11530.

Questions regarding this notice should be directed to: FINRA Operations- 1-866-776-0800.