



Attn: Trading and Market Making/Legal and Compliance/Operations/Systems
UNIFORM PRACTICE ADVISORY (UPC # 31-2017) 8/7/2017
rVue Holdings, Inc. (RVUE)

Notice has been received that RVUE's Plan of Dissolution and Complete Liquidation became effective on August 7, 2017. Pursuant to the Plan, on Dissolution Date, the Corporation shall be completely dissolved. Additionally, there being no funds available for distribution, all of the outstanding shares of the Corporation's Common Stock, par value \$0.001 per share, shall be cancelled without consideration and without further action on the part of the Corporation. The dissolution effective date and time were filed as August 7, 2017 9:00 A.M. Pacific time (12:00 P.M. EST). Please consult the Company's Plan of Dissolution and Complete Liquidation for thorough details.¹

Members are reminded of their obligations under FINRA Rule 2111 if they continue to engage in transactions in the above security after the effective date.

Members are advised that deliveries in settlement of contracts in the OLD securities, which were executed prior to the announcement that the securities had been deemed worthless, shall be evidenced by either a) the OLD security; or b) a Letter of Indemnity which shall grant the purchaser any rights and privileges which might accrue to the holders of the physical securities. Such deliveries shall operate to close-out the contract and shall be settled at the existing contract price pursuant to Uniform Practice Code Rule 11530.

Questions regarding this notice can be directed to: FINRA Market Operations at (866) 776-0800, Option 2.

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See e.g., RVUE HOLDINGS, INC PLAN OF DISSOLUTION AND COMPLETE LIQUIDATION & NVSOS DOC#2017032661-64.