

**STIPULATED AWARD
NASD Dispute Resolution**

In the Matter of the Arbitration Between

Name of Claimant

Karen Ritter

and

Case Number: 03-00792
Hearing Site: Detroit, Michigan

Names of Respondents

Royal Alliance Associates, Inc.
David J. Keosaian, James D. Reisinger
Horizons Planning Corporation, and
Strategic Journal Transfers

NATURE OF DISPUTE

Customer v. Member, Associated Persons and Non-Members

REPRESENTATION OF PARTIES

Karen Ritter ("Claimant") were represented by Anthony V. Trogan, Esq., and Lysa Postula-Stein, Esq., West Bloomfield, Michigan.

Royal Alliance Associates, Inc. ("Royal Alliance"), David J. Keosaian ("Keosaian") and James D. Reisinger ("Reisinger"), hereinafter referred to as "Respondents." were represented by Dennis J. Levasseur, Esq., Bodman, Longley & Dahling, Detroit, Michigan.

Horizons Planning Corporation and Strategic Journal Transfers did not appear.

CASE INFORMATION

The Statement of Claim was filed on or about February 3, 2003. The Submission Agreement of Claimant Karen Ritter was signed on or about January 27, 2003.

Statement of Answer was filed jointly by Respondent Royal Alliance Associates, Inc. David J. Keosaian, and James D. Reisinger on or about April 1, 2003.

Statements of Answer and Uniform Submission Agreements were not filed by Respondents Horizons Planning Corporation and Strategic Journal Transfers.

CASE SUMMARY

Claimant asserted the following causes of action: breach of contract, common law fraud, promissory estoppel, negligence, malpractice, breach of fiduciary duty, and breach of Michigan securities law. The causes of action relate to Claimant's allegations that contrary to her interest in diversification, Respondents placed her in one annuity, American Skandia Advisors Plan II. Claimant also asserted that, without her understanding, knowledge or consent, her funds were placed in unsuitable high risk investments such as ProFund VP Bull Plus and Rydex Nova.

Unless specifically admitted in their Answer, Respondents denied the allegations made in the Statement of Claim and asserted affirmative defenses including the following:

RELIEF REQUESTED

Claimant requested an award in the amount of \$54,505.00 in out-of-pocket losses, plus interest, costs, attorney fees, exemplary and punitive damages, rescission, and additional damages as allowed by the panel.

Respondents requested that the claims asserted against them be denied in their entirety, that they be awarded their costs and attorneys' fees, and that the CRD records of Respondents Keosaian and Reisinger be expunged of all references to this action.

OTHER ISSUES CONSIDERED & DECIDED

Respondents Royal Alliance Associates, Inc., David J. Keosaian, and James D. Reisinger did not file with NASD Dispute Resolution properly executed submissions to arbitration but are required to submit to arbitration pursuant to Rule 10301 of the NASD Code of Arbitration Procedure (the "Code") and having answered the claim, and appeared and testified through counsel at the pre-hearing conference, are bound by the determination of the arbitration panel on all issues submitted.

Respondents Horizons Planning Corporation and Strategic Journal Transfers did not voluntarily submit to arbitration. Horizons Planning Corporation and Strategic Journal Transfers are not compelled by NASD rules to arbitrate disputes in this forum. In the absence of their voluntary submission, NASD does have jurisdiction over these parties.

The parties have resolved their dispute by settlement, Claimant has agreed to withdraw her claims, and the parties have further agreed that the Award in this matter may be executed in counterpart copies or that a handwritten, signed Award may be entered. In either case, the parties have agreed to receive conformed copies of the award while the original(s) remain on file with the NASD Dispute Resolution (the "NASD").

AWARD

After considering the parties' submissions and representations, but without making any findings of fact or conclusions of law, the undersigned arbitrators order as follows:

- 1.) Claimant's claims, having been withdrawn, are dismissed with prejudice;
- 2.) The panel recommends the expungement of all reference to the above captioned arbitration from Respondents David J. Keosaian's and James D. Reisinger's registration records maintained by the NASD Central Registration Depository ("CRD"), with the understanding that pursuant to NASD Notice to Members 99-09, Respondents David J. Keosaian and James D. Reisinger must obtain confirmation from a court of competent jurisdiction before the CRD will execute the expungement directive; and
- 3.) Any relief not specifically enumerated, including punitive damages and attorney fees, is hereby denied with prejudice.

FEES

Pursuant to the Code, the following fees are assessed:

Filing Fees

NASD Dispute Resolution will retain or collect the non-refundable filing fees for each claim:

Initial claim filing fee = \$ 225.00

Member Fees

Member fees are assessed to each member firm that is a party in these proceedings or to the member firm that employed the associated persons at the time of the events giving rise to the dispute. In this matter, the member firm is Royal Alliance Associates, Inc.

Member surcharge = \$ 1,100.00
Pre-hearing process fee = \$ 750.00
Hearing process fee = \$ 1,700.00

Forum Fees and Assessments

The Arbitration Panel assesses forum fees for each hearing session conducted. A hearing session is any meeting between the parties and the arbitrator(s), including a pre-hearing

conference with the arbitrator(s), that lasts four (4) hours or less. Fees associated with these proceedings are:

One (1) Pre-hearing session with a single arbitrator x \$450.00 = \$ 450.00
Pre-hearing conference: December 2, 2003 1 session

One (1) Pre-hearing session with Panel x \$750.00 = \$ 750.00
Pre-hearing conference: July 17, 2003 1 session

Total Forum Fees = \$ 1,200.00

Pursuant to NASD Code of Arbitration Procedure Rule 10332(f), Karen Ritter's Hearing Session Deposit of \$750.00 is retained by NASD.

The Arbitration Panel has assessed \$600.00 of the forum fees jointly and severally to Royal Alliance Associates, Inc. David J. Keosaian and James D. Reisinger.

Fee Summary

Claimant, Karen Ritter, is liable for:

Initial Filing Fee	= \$ 225.00
Forum Fees	= \$ 750.00
<u>Total Fees</u>	= \$ 975.00
<u>Less payments</u>	= \$ 975.00
Balance Due NASD Dispute Resolution	= \$ 0.00

Respondent, Royal Alliance Associates, Inc., is liable for:

Member Fees	= \$ 3,550.00
<u>Total Fees</u>	= \$ 3,550.00
<u>Less payments</u>	= \$ 3,550.00
Balance Due NASD Dispute Resolution	= \$ 0.00

Respondents, Royal Alliance Associates, Inc. David J. Keosaian and James D. Reisinger, are jointly and severally liable for:

Forum Fees	= \$ 600.00
<u>Total Fees</u>	= \$ 600.00
<u>Less payments</u>	= \$ 0.00
Balance Due NASD Dispute Resolution	= \$ 600.00

All balances are payable to NASD Dispute Resolution and are due upon receipt pursuant to Rule 10330(g) of the Code.

ARBITRATION PANEL

Timothy J. Currier – Public Arbitrator, Presiding Chair
Barry Goldman, Esq. - Public Arbitrator
Anthony J. Bove, III - Non-Public Arbitrator

Concurring Arbitrators:

/s/ Timothy J. Currier
Timothy J. Currier
Public Arbitrator, Presiding Chair

Signature Date

/s/ Barry Goldman, Esq.
Barry Goldman, Esq.
Public Arbitrator

05/25/04
Signature Date

/s/ Anthony J. Bove, III
Anthony J. Bove, III
Non-Public Arbitrator

05/25/04
Signature Date

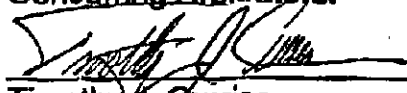
05/26/04
Date of Service (For NASD office use only)

NASD Dispute Resolution
Arbitration No. 03-00792
Award Page 5 of 5

ARBITRATION PANEL

Timothy J. Currier - Public Arbitrator, Presiding Chair
Barry Goldman, Esq. - Public Arbitrator
Anthony J. Bove, III - Non-Public Arbitrator

Concurring Arbitrators:



Timothy J. Currier
Public Arbitrator, Presiding Chair

Signature Date

Barry Goldman, Esq.
Public Arbitrator

Signature Date

Anthony J. Bove, III
Non-Public Arbitrator

Signature Date

Date of Service (For NASD office use only)

NASD Dispute Resolution
Arbitration No. 03-00792
Award Page 5 of 5

ARBITRATION PANEL

Timothy J. Currier – Public Arbitrator, Presiding Chair
Barry Goldman, Esq. - Public Arbitrator
Anthony J. Bove, III - Non-Public Arbitrator

Concurring Arbitrators:

Timothy J. Currier
Public Arbitrator, Presiding Chair

Signature Date

Barry Goldman, Esq.
Public Arbitrator

Signature Date



Anthony J. Bove, III
Non-Public Arbitrator

5-25-2004

Signature Date

Date of Service (For NASD office use only)

NASD Dispute Resolution
Arbitration No. 03-00792
Award Page 5 of 5

ARBITRATION PANEL

Timothy J. Currier – Public Arbitrator, Presiding Chair
Barry Goldman, Esq. - Public Arbitrator
Anthony J. Bove, III - Non-Public Arbitrator

Concurring Arbitrators:

Timothy J. Currier
Public Arbitrator, Presiding Chair

Signature Date

Barry Goldman, Esq.
Public Arbitrator

5/25/04
Signature Date

Anthony J. Bove, III
Non-Public Arbitrator

Signature Date

Date of Service (For NASD office use only)