

NASD DISPUTE RESOLUTION AWARD
NASD DISPUTE RESOLUTION

CASE: 04-01490

Robert R. Fisher and Shirley A. Fisher, Claimants v. Merrill Lynch, Pierce, Fenner & Smith, Inc., Respondent

ATTORNEYS:

For Claimants Robert R. Fisher and Shirley A. Fisher (collectively "Claimants") appeared A. Renee Preston, Esq. previously Wm. Jemison Mims, Jr., Esq., of the firm Levin, Papantonio, Thomas, Mitchell, Echsner & Proctor, P.A., Pensacola, FL.

For Respondent Merrill Lynch, Pierce, Fenner & Smith, Inc. ("Respondent") appeared J. Michael Ellis, Esq., of the firm Jenkins & Gilchrist, P.C., Dallas, TX.

NATURE OF DISPUTE: Customers vs. Member.

DATE FILED: March 4, 2004.

CASE SUMMARY: Claimants alleged that Respondent provided fraudulent analyst reports, which recommended the purchase of, and set target prices for the common stock of companies without any reasonable factual basis. Claimants further alleged that Respondent breached its fiduciary duty, breached its contract, committed fraud, violated Blue Sky laws, and were negligent and misrepresented material facts that were necessary to Claimants in order to make informed investment decisions. Claimants' claim involved shares of AOL Time Warner and Cisco Systems, Inc.

Claim Data

Claim: \$10,301.00
Punitive: Unspecified
Interest: Unspecified
Attorney Fees: Unspecified
Filing Fees: Unspecified
Other: Unspecified

Award Data

Award: \$0.00
Punitive: \$0.00
Interest: \$0.00
Attorney Fees: \$0.00
Filing Fees: \$212.50
Other: \$0.00

AWARD: The undersigned arbitrator has decided and determined in full and final resolution of the issues submitted for determination as follows: 1) The claims of Claimants are dismissed in their entirety. 2) All requests for punitive damages are denied. 3) All requests for interest are denied. 4) All requests for attorney fees are denied. 5) All other relief requests are denied. 6) NASD Dispute Resolution shall retain the \$425.00 filing fee that the Claimants deposited previously. 7) Respondent is liable and shall pay Claimants \$212.50 as reimbursement of one half of the filing fee.

OTHER FEES: Pursuant to Rule 10333 of the Code, Respondent has paid to NASD Dispute Resolution the \$425.00 Member Surcharge previously invoiced.

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James G. Harlan - Sole Public Arbitrator

AFFIRMATION

I, James G. Harlan, do hereby affirm, upon my oath as arbitrator that I am the individual described herein who executed this instrument, which is my oath and award.


James G. Harlan

11/31/05
Signature Date

February 11, 2005
Date of Service (For NASD-DR office use only)