Required fields are shown with yellow backgrounds and asterisks.

OMB APPROVAL

OMB Number: 3235-0045
Estimated average burden hours per response.......38

Page 1 of * 35		SECURITIES AND EXCHANGE COMMISSION File No.* SR - 2014 - * 04 WASHINGTON, D.C. 20549 Form 19b-4 Amendment No. (req. for Amendments *)					
Filing by Financial Industry Regulatory Authority							
Pursuant to Rule 19b-4 under the Securities Exchange Act of 1934							
Initial *	Amendment *	Withdrawal	Section 19(b)(2) *	Section	on 19(b)(3)(A) *	Section 19(b)(3)(B) *
Pilot	Extension of Time Period for Commission Action *	Date Expires *			19b-4(f) 19b-4(f) 19b-4(f))(2)	
Notice of proposed change pursuant Section 806(e)(1) *		to the Payment, Cleari	ng, and Settlen	nent Act of 2	2010	Security-Based Swap Submission pursuant to the Securities Exchange Act of 1934 Section 3C(b)(2) *	
Exhibit 2 Sent As Paper Document Exhibit 3 Sent As Paper Document Exhibit 3 Sent As Paper Document							
Description Provide a brief description of the action (limit 250 characters, required when Initial is checked *). Proposed Rule Change to Update Rule Cross-References and Make Non-Substantive Technical Changes to Certain FINRA Rules							
Contact Information Provide the name, telephone number, and e-mail address of the person on the staff of the self-regulatory organization prepared to respond to questions and comments on the action.							
First Name * Philip			Last Name * Shaikun				
Title *	Title * Vice President and Associate General Counsel						
E-mail '	philip.shaikun@finra.	org					
Telephone * (202) 728-8451 Fax (202) 728-8264							
Signature							
Pursuant to the requirements of the Securities Exchange Act of 1934, has duly caused this filing to be signed on its behalf by the undersigned thereunto duly authorized. (Title *)							
Date	10/31/2014	Ţ	Vice President	and Assoc	iate Ge	neral Counsel	
Ву І	Philip Shaikun						
(Name *) NOTE: Clicking the button at right will digitally sign and lock this form. A digital signature is as legally binding as a physical signature, and once signed, this form cannot be changed. Philip Shaikun, Philip.Shaikun@finra.org							

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 For complete Form 19b-4 instructions please refer to the EFFS website. The self-regulatory organization must provide all required information, presented in a Form 19b-4 Information * clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the proposal Remove is consistent with the Act and applicable rules and regulations under the Act. The Notice section of this Form 19b-4 must comply with the guidelines for publication Exhibit 1 - Notice of Proposed Rule Change * in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Add Remove View Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3) The Notice section of this Form 19b-4 must comply with the guidelines for publication **Exhibit 1A- Notice of Proposed Rule** in the Federal Register as well as any requirements for electronic filing as published Change, Security-Based Swap Submission, by the Commission (if applicable). The Office of the Federal Register (OFR) offers or Advance Notice by Clearing Agencies * guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change, security-based swap submission, or advance notice being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3) Exhibit 2 - Notices, Written Comments, Copies of notices, written comments, transcripts, other communications. If such **Transcripts, Other Communications** documents cannot be filed electronically in accordance with Instruction F, they shall be filed in accordance with Instruction G. Remove View Add Exhibit Sent As Paper Document П Exhibit 3 - Form, Report, or Questionnaire Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is Add Remove View referred to by the proposed rule change. Exhibit Sent As Paper Document The full text shall be marked, in any convenient manner, to indicate additions to and **Exhibit 4 - Marked Copies** deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit Add Remove View the staff to identify immediately the changes made from the text of the rule with which it has been working. **Exhibit 5 - Proposed Rule Text** The self-regulatory organization may choose to attach as Exhibit 5 proposed changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be considered part Add Remove View of the proposed rule change. If the self-regulatory organization is amending only part of the text of a lengthy **Partial Amendment** proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if the filing (i.e. partial amendment) is clearly understandable on its face. Such partial

amendment shall be clearly identified and marked to show deletions and additions.

1. Text of the Proposed Rule Change

(a) Pursuant to the provisions of Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act"), ¹ Financial Industry Regulatory Authority, Inc. ("FINRA") is filing with the Securities and Exchange Commission ("SEC" or "Commission") a proposed rule change to update cross-references and make other non-substantive changes within FINRA rules, primarily as the result of approval of new consolidated FINRA rules.

The text of the proposed rule change is attached as Exhibit 5.

* * * * *

- (b) Not applicable.
- (c) Not applicable.

2. Procedures of the Self-Regulatory Organization

The Chief Legal Officer of FINRA authorized the filing of the proposed rule change with the SEC pursuant to delegated authority. No other action by FINRA is necessary for the filing of the proposed rule change.

FINRA has filed the proposed rule change for immediate effectiveness. The implementation date for the proposed rule change will be December 1, 2014.

3. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change</u>

(a) Purpose

FINRA is in the process of developing a consolidated rulebook ("Consolidated FINRA Rulebook").² That process involves FINRA submitting to the Commission for

¹ 15 U.S.C. 78s(b)(1).

The current FINRA rulebook consists of (1) FINRA Rules; (2) NASD Rules; and (3) rules incorporated from NYSE ("Incorporated NYSE Rules") (together, the NASD Rules and Incorporated NYSE Rules are referred to as the "Transitional"

approval a series of proposed rule changes over time to adopt rules in the Consolidated FINRA Rulebook. The phased adoption and implementation of those rules necessitates periodic amendments to update rule cross-references and other non-substantive changes in the Consolidated FINRA Rulebook.

The proposed rule change would make several such changes, as well as other non-substantive changes unrelated to the adoption of rules in the Consolidated FINRA Rulebook.

First, the proposed rule change would update rule cross-references to reflect the adoption of new consolidated supervision rules. On December 23, 2013, the SEC approved a proposed rule change to adopt NASD Rules 3010, 3012, and 3110 as FINRA Rules 3110, 3120, 3150, and 3170, with several changes. FINRA also deleted in their entirety the corresponding Incorporated NYSE Rules 342, 343, 354, 401, 401A and Incorporated NYSE Interpretive Materials 342, 343, and 351.³ The new rules will be implemented on December 1, 2014. As such, the proposed rule change would update references to the new rule numbers in FINRA Rules 0150 (Application of Rules to Exempted Securities Except Municipal Securities), 1010 (Electronic Filing Requirements for Uniform Forms), 2210 (Communications with the Public), 2220 (Options Communications), 2330 (Members' Responsibilities Regarding Deferred Variable

Rulebook"). While the NASD Rules generally apply to all FINRA members, the Incorporated NYSE Rules apply only to those members of FINRA that are also members of the NYSE ("Dual Members"). The FINRA Rules apply to all FINRA members, unless such rules have a more limited application by their terms. For more information about the rulebook consolidation process, see Information Notice, March 12, 2008 (Rulebook Consolidation Process).

See Securities Exchange Act Release No. 71179 (December 23, 2013), 78 FR
 79542 (December 30, 2013) (Order Approving File No. SR-FINRA-2013-025).

Annuities), 2360 (Options), 5210 (Publication of Transactions and Quotations), 8312 (FINRA BrokerCheck Disclosure), 9217 (Violations Appropriate for Disposition Under Plan Pursuant to SEA Rule 19d-1(c)(2)), and 9610 (Application).

Second, the proposed rule change would make technical changes to FINRA Rules 4553(e)(4) (Definitions), 7410(o) (Definitions), 12104 (Effect of Arbitration on FINRA Regulatory Activities; Arbitrator Referral During or at Conclusion of Case), and 13104 (Effect of Arbitration on FINRA Regulatory Activities; Arbitrator Referral During or at Conclusion of Case) to reflect FINRA Manual style convention changes.

Third, FINRA is proposing to amend Rule 6170 (Primary and Additional MPIDs for Alternative Display Facility Participants) to replace the references to "TRACS" with "ADF," consistent with the changes made throughout the Rule 6200 and 7100 Series pursuant to SR-FINRA-2013-053.⁴

Fourth, FINRA is proposing to make non-substantive changes to FINRA Rule 2360(b)(23) (Tendering Procedures for Exercise of Options) to update cross-references resulting from previous amendment to FINRA Options rules.⁵ FINRA also is proposing to update the cross-references in Rules 6282(f)(2) to reflect the renumbering of Rule 7130(c) as 7130(f) pursuant to SR-FINRA-2013-053.⁶ In addition, FINRA is proposing

See Securities Exchange Act Release No. 71467 (February 3, 2014), 79 FR 7485 (February 7, 2014) (Order Approving File No. SR-FINRA-2013-053).

See Securities Exchange Act Release No. 62711 (August 12, 2010), 75 FR 51124 (August 18, 2010) (Order Approving File No. SR-FINRA-2010-041).

⁶ See supra note 4.

to amend Rule 7110(i) to correct a cross-reference to Rule 6120, which instead should be to Rule 6220 (Definitions).⁷

Finally, the proposed rule change would also amend Rule 7120(a)(2)(E) to delete a misplaced "the," which was inadvertently proposed in SR-FINRA-2013-053. The text would now read "each System identified trade."

As noted in Item 2 of this filing, FINRA has filed the proposed rule change for immediate effectiveness. The implementation date for the proposed rule change will be December 1, 2014.

(b) Statutory Basis

FINRA believes that the proposed rule change is consistent with the provisions of Section 15A(b)(6) of the Act,⁸ which requires, among other things, that FINRA rules must be designed to prevent fraudulent and manipulative acts and practices, to promote just and equitable principles of trade, and, in general, to protect investors and the public interest. FINRA believes the proposed rule change will provide greater clarity to members and the public regarding FINRA's rules.

4. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

FINRA does not believe that the proposed rule change will result in any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act. The proposed rule change brings clarity and consistency to FINRA rules without adding any burden on firms.

⁷ See supra note 4.

⁸ 15 U.S.C. 78<u>o</u>-3(b)(6).

5. <u>Self-Regulatory Organization's Statement on Comments on the Proposed</u> <u>Rule Change Received from Members, Participants, or Others</u>

Written comments were neither solicited nor received.

Extension of Time Period for Commission Action

Not applicable.

7. <u>Basis for Summary Effectiveness Pursuant to Section 19(b)(3) or for Accelerated Effectiveness Pursuant to Section 19(b)(2) or Section 19(b)(7)(D)</u>

The proposed rule change is effective upon filing pursuant to Section 19(b)(3)(A) of the Act⁹ and paragraph (f)(6) of Rule 19b-4 thereunder, ¹⁰ in that the proposed rule change does not significantly affect the protection of investors or the public interest; does not impose any significant burden on competition; and does not become operative for 30 days after filing or such shorter time as the Commission may designate.

In accordance with Rule 19b-4(f)(6),¹¹ FINRA submitted written notice of its intent to file the proposed rule change, along with a brief description and text of the proposed rule change, at least five business days prior to the date of filing, or such shorter time as the Commission may designate, as specified in Rule 19b-4(f)(6)(iii) under the Act.¹²

8. Proposed Rule Change Based on Rules of Another Self-Regulatory Organization or of the Commission

Not applicable.

^{9 15} U.S.C. 78s(b)(3).

¹⁰ 17 CFR 240.19b-4(f)(6).

¹¹ 17 CFR 240.19b-4(f)(6).

¹² 17 CRF 240.19b-4(f)(6)(iii).

9. Security-Based Swap Submissions Filed Pursuant to Section 3C of the Act Not applicable.

10. Advance Notices Filed Pursuant to Section 806(e) of the Payment, Clearing and Settlement Supervision Act

Not applicable.

11. Exhibits

Exhibit 1. Completed notice of proposed rule change for publication in the

Federal Register.

Exhibit 5. Text of proposed rule change.

EXHIBIT 1

SECURITIES AND EXCHANGE COMMISSION

(Release No. 34- ; File No. SR-FINRA-2014-045)

Self-Regulatory Organizations; Financial Industry Regulatory Authority, Inc.; Notice of Filing and Immediate Effectiveness of a Proposed Rule Change to Update Rule Cross-References and Make Non-Substantive Technical Changes to Certain FINRA Rules

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")¹ and Rule 19b-4 thereunder,² notice is hereby given that on , Financial Industry Regulatory Authority, Inc. ("FINRA") filed with the Securities and Exchange Commission ("SEC" or "Commission") the proposed rule change as described in Items I, II, and III below, which Items have been prepared by FINRA. FINRA has designated the proposed rule change as constituting a "non-controversial" rule change under paragraph (f)(6) of Rule 19b-4 under the Act,³ which renders the proposal effective upon receipt of this filing by the Commission. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. <u>Self-Regulatory Organization's Statement of the Terms of Substance of the Proposed Rule Change</u>

FINRA is proposing to update cross-references and make other non-substantive changes within FINRA rules, primarily as the result of approval of new consolidated FINRA rules.

¹ 15 U.S.C. 78s(b)(1).

² 17 CFR 240.19b-4.

³ 17 CFR 240.19b-4(f)(6).

The text of the proposed rule change is available on FINRA's website at http://www.finra.org, at the principal office of FINRA and at the Commission's Public Reference Room.

II. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

In its filing with the Commission, FINRA included statements concerning the purpose of and basis for the proposed rule change and discussed any comments it received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. FINRA has prepared summaries, set forth in sections A, B, and C below, of the most significant aspects of such statements.

- A. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory</u>
 <u>Basis for, the Proposed Rule Change</u>
- 1. Purpose

FINRA is in the process of developing a consolidated rulebook ("Consolidated FINRA Rulebook").⁴ That process involves FINRA submitting to the Commission for approval a series of proposed rule changes over time to adopt rules in the Consolidated FINRA Rulebook. The phased adoption and implementation of those rules necessitates periodic amendments to update rule cross-references and other non-substantive changes in the Consolidated FINRA Rulebook.

The current FINRA rulebook consists of (1) FINRA Rules; (2) NASD Rules; and (3) rules incorporated from NYSE ("Incorporated NYSE Rules") (together, the NASD Rules and Incorporated NYSE Rules are referred to as the "Transitional Rulebook"). While the NASD Rules generally apply to all FINRA members, the Incorporated NYSE Rules apply only to those members of FINRA that are also members of the NYSE ("Dual Members"). The FINRA Rules apply to all FINRA members, unless such rules have a more limited application by their terms. For more information about the rulebook consolidation process, see Information Notice, March 12, 2008 (Rulebook Consolidation Process).

The proposed rule change would make several such changes, as well as other non-substantive changes unrelated to the adoption of rules in the Consolidated FINRA Rulebook.

First, the proposed rule change would update rule cross-references to reflect the adoption of new consolidated supervision rules. On December 23, 2013, the SEC approved a proposed rule change to adopt NASD Rules 3010, 3012, and 3110 as FINRA Rules 3110, 3120, 3150, and 3170, with several changes. FINRA also deleted in their entirety the corresponding Incorporated NYSE Rules 342, 343, 354, 401, 401A and Incorporated NYSE Interpretive Materials 342, 343, and 351. The new rules will be implemented on December 1, 2014. As such, the proposed rule change would update references to the new rule numbers in FINRA Rules 0150 (Application of Rules to Exempted Securities Except Municipal Securities), 1010 (Electronic Filing Requirements for Uniform Forms), 2210 (Communications with the Public), 2220 (Options Communications), 2330 (Members' Responsibilities Regarding Deferred Variable Annuities), 2360 (Options), 5210 (Publication of Transactions and Quotations), 8312 (FINRA BrokerCheck Disclosure), 9217 (Violations Appropriate for Disposition Under Plan Pursuant to SEA Rule 19d-1(c)(2)), and 9610 (Application).

Second, the proposed rule change would make technical changes to FINRA Rules 4553(e)(4) (Definitions), 7410(o) (Definitions), 12104 (Effect of Arbitration on FINRA Regulatory Activities; Arbitrator Referral During or at Conclusion of Case), and 13104 (Effect of Arbitration on FINRA Regulatory Activities; Arbitrator Referral During or at Conclusion of Case) to reflect FINRA Manual style convention changes.

See Securities Exchange Act Release No. 71179 (December 23, 2013), 78 FR
 79542 (December 30, 2013) (Order Approving File No. SR-FINRA-2013-025).

Third, FINRA is proposing to amend Rule 6170 (Primary and Additional MPIDs for Alternative Display Facility Participants) to replace the references to "TRACS" with "ADF," consistent with the changes made throughout the Rule 6200 and 7100 Series pursuant to SR-FINRA-2013-053.

Fourth, FINRA is proposing to make non-substantive changes to FINRA Rule 2360(b)(23) (Tendering Procedures for Exercise of Options) to update cross-references resulting from previous amendment to FINRA Options rules.⁷ FINRA also is proposing to update the cross-references in Rules 6282(f)(2) to reflect the renumbering of Rule 7130(c) as 7130(f) pursuant to SR-FINRA-2013-053.⁸ In addition, FINRA is proposing to amend Rule 7110(i) to correct a cross-reference to Rule 6120, which instead should be to Rule 6220 (Definitions).⁹

Finally, the proposed rule change would also amend Rule 7120(a)(2)(E) to delete a misplaced "the," which was inadvertently proposed in SR-FINRA-2013-053. The text would now read "each System identified trade."

FINRA has filed the proposed rule change for immediate effectiveness. The implementation date for the proposed rule change will be December 1, 2014.

See Securities Exchange Act Release No. 71467 (February 3, 2014), 79 FR 7485 (February 7, 2014) (Order Approving File No. SR-FINRA-2013-053).

See Securities Exchange Act Release No. 62711 (August 12, 2010), 75 FR 51124 (August 18, 2010) (Order Approving File No. SR-FINRA-2010-041).

⁸ See supra note 6.

See supra note 6.

2. Statutory Basis

FINRA believes that the proposed rule change is consistent with the provisions of Section 15A(b)(6) of the Act,¹⁰ which requires, among other things, that FINRA rules must be designed to prevent fraudulent and manipulative acts and practices, to promote just and equitable principles of trade, and, in general, to protect investors and the public interest. FINRA believes the proposed rule change will provide greater clarity to members and the public regarding FINRA's rules.

B. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

FINRA does not believe that the proposed rule change will result in any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act. The proposed rule change brings clarity and consistency to FINRA rules without adding any burden on firms.

C. <u>Self-Regulatory Organization's Statement on Comments on the Proposed</u> <u>Rule Change Received from Members, Participants, or Others</u>

Written comments were neither solicited nor received.

III. <u>Date of Effectiveness of the Proposed Rule Change and Timing for Commission</u>
Action

Because the foregoing proposed rule change does not: (i) significantly affect the protection of investors or the public interest; (ii) impose any significant burden on competition; and (iii) become operative for 30 days from the date on which it was filed,

¹⁰ 15 U.S.C. 78<u>o</u>-3(b)(6).

or such shorter time as the Commission may designate, it has become effective pursuant to Section 19(b)(3)(A) of the Act¹¹ and Rule 19b-4(f)(6) thereunder.¹²

At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is necessary or appropriate in the public interest, for the protection of investors, or otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission shall institute proceedings to determine whether the proposed rule should be approved or disapproved.

IV. Solicitation of Comments

Interested persons are invited to submit written data, views and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

Electronic Comments:

- Use the Commission's Internet comment form (http://www.sec.gov/rules/sro.shtml); or
- Send an e-mail to <u>rule-comments@sec.gov</u>. Please include File Number
 SR-FINRA-2014-045 on the subject line.

Paper Comments:

 Send paper comments in triplicate to Brent J. Fields, Secretary, Securities and Exchange Commission, 100 F Street, NE, Washington, DC 20549-1090.

¹² 17 CFR 240.19b-4(f)(6).

¹¹ 15 U.S.C. 78s(b)(3)(A).

All submissions should refer to File Number SR-FINRA-2014-045. This file number should be included on the subject line if e-mail is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission's Internet website (http://www.sec.gov/rules/sro.shtml). Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for website viewing and printing in the Commission's Public Reference Room, 100 F Street, NE, Washington, DC 20549, on official business days between the hours of 10 a.m. and 3 p.m. Copies of such filing also will be available for inspection and copying at the principal office of FINRA. All comments received will be posted without change; the Commission does not edit personal identifying information from submissions. You should submit only information that you wish to make available publicly. All submissions should refer to File Number SR-FINRA-2014-045 and should be submitted on or before [insert date 21 days from publication in the Federal Register].

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority. ¹³

Brent J. Fields

Secretary

¹³

EXHIBIT 5

Exhibit 5 shows the text of the proposed rule change. Proposed new language is underlined; proposed deletions are in brackets.

* * * * *

0100. GENERAL STANDARDS

* * * * *

0150. Application of Rules to Exempted Securities Except Municipal Securities

- (a) through (b) No Change.
- (c) Unless otherwise indicated within a particular Rule, the following FINRA and NASD rules are applicable to transactions in, and business activities relating to, exempted securities, except municipal securities, conducted by members and associated persons: FINRA Rules 2010, 2020, 2060, 2111, 2150, 2210, 2212, 2261, 2268, 2269, 2320(g), 3110, 3220, 3270, 4120, 4130, 4210, 4311, 4330, 4360, 4510 Series, 4530, 5160, 5210, 5220, 5230, 5310, 5340, 8110, 8120, 8210, 8310, 8311, 8312, 8320, 8330 and 9552; NASD Rules IM-2210-2, 2340, 2430, 2510, [3010,]3040, 3050[,] and 3140.

* * * * *

1000. MEMBER APPLICATION AND ASSOCIATED PERSON REGISTRATION

1010. Electronic Filing Requirements for Uniform Forms

(a) No Change.

(b) Supervisory Requirements

(1) In order to comply with the supervisory procedures requirement in [NASD] Rule <u>3110[3010]</u>, each member shall identify a registered principal(s) or corporate officer(s) who has a position of authority over registration functions, to

be responsible for supervising the electronic filing of appropriate forms pursuant to this Rule.

- (2) No Change.
- (c) through (e) No Change.
- • Supplementary Material: -----
- .01 through .04 No Change.

* * * * *

2000. DUTIES AND CONFLICTS

* * * * *

2200. COMMUNICATIONS AND DISCLOSURES

2210. Communications with the Public

- (a) No Change.
- (b) Approval, Review and Recordkeeping
 - (1) Retail Communications
 - (A) through (C) No Change.
 - (D) The requirements of paragraph (b)(1)(A) shall not apply with regard to the following retail communications, provided that the member supervises and reviews such communications in the same manner as required for supervising and reviewing correspondence pursuant to [NASD] Rules 3110(b) and 3110.06 through .09[3010(d)]:
 - (i) through (iii) No Change.
 - (E) through (F) No Change.

(2) Correspondence

All correspondence is subject to the supervision and review requirements of [NASD] Rules 3110(b) and 3110.06 through .09 [3010(d)].

- (3) No Change.
- (4) Recordkeeping
 - (A) No Change.
- (B) Members must maintain all correspondence in accordance with the record-keeping requirements of [NASD] Rules 3110.09[3010(d)(3)] and [Rule] 4511.
- (c) through (g) No Change.

* * * * *

2220. Options Communications

- (a) No Change.
- (b) Approval by a Registered Options Principal and Recordkeeping
 - (1) No Change.
- (2) Correspondence. Correspondence need not be approved by a Registered Options Principal prior to use. All correspondence is subject to the supervision and review requirements of [NASD] Rules 3110(b) and 3110.06 through .09[3010(d)].
 - (3) through (4) No Change.
- (c) through (d) No Change.

* * * * *

2300. SPECIAL PRODUCTS

* * * * *

2330. Members' Responsibilities Regarding Deferred Variable Annuities

(a) through (c) No Change.

(d) Supervisory Procedures

In addition to the general supervisory and recordkeeping requirements of [NASD Rules 3010, 3012, 3110, and]Rules 3110, 3120, 3130, 3150, and 4510 Series, a member must establish and maintain specific written supervisory procedures reasonably designed to achieve compliance with the standards set forth in this Rule. The member also must (1) implement surveillance procedures to determine if any of the member's associated persons have rates of effecting deferred variable annuity exchanges that raise for review whether such rates of exchanges evidence conduct inconsistent with the applicable provisions of this Rule, other applicable FINRA rules, or the federal securities laws ("inappropriate exchanges") and (2) have policies and procedures reasonably designed to implement corrective measures to address inappropriate exchanges and the conduct of associated persons who engage in inappropriate exchanges.

(e) No Change.

• • • Supplementary Material: -----

.01 through .07 No Change.

* * * * *

2360. Options

- (a) No Change.
- (b) Requirements

(1) through (19) No Change.

(20) Supervision of Accounts

(A) Duty to Supervise

Each member that conducts a public customer options business shall ensure that its written supervisory system policies and procedures pursuant to [NASD Rules 3010, 3012, and FINRA]Rules 3110, 3120, and 3130 adequately address the member's public customer options business.

- (B) through (C) No Change.
- (21) through (22) No Change.

(23) Tendering Procedures for Exercise of Options

- (A) No Change.
- (B) In the event a member receives and acts on an exercise instruction (for its own proprietary account or on behalf of a customer's account) pursuant to an exception set forth in subparagraphs a., b., or c. of subparagraph (A)(vii) hereof, the member shall maintain a memorandum setting forth the circumstances giving rise to such exception and shall file a copy of the memorandum with the Market Regulation Department of the national options exchange trading the option, if it is a member of such exchange, or FINRA's Market Regulation Department if it is not a member of such exchange, no later than 12:00 p.m. ET, on the business day following that expiration. Such memorandum must additionally include the time when such final exercise decision was made or, in the

case of a customer, received, and shall be subject to the requirements of SEA Rules 17a-3(a)(6) and 17a-4(b).

- (C) through (D) No Change.
- (24) No Change.
- (c) No Change.

• • • Supplementary Material: -----

.01 through .03 No Change.

* * * * *

4500. BOOKS, RECORDS AND REPORTS

* * * * *

4550. ATS Reporting

* * * * *

4553. Fees for ATS Data

- (a) through (d) No Change.
- (e) Definitions

For purposes of this rule, the following terms have the meaning set forth:

- (1) through (3) No Change.
- (4) "Professional" means any non-natural person or any natural person that does not meet the definition of "Non-Professional" in <u>sub</u>paragraph (3).
 - (5) through (6) No Change.

* * * * *

5200. QUOTATION AND TRADING OBLIGATIONS AND PRACTICES

5210. Publication of Transactions and Quotations

No member shall publish or circulate, or cause to be published or circulated, any notice, circular, advertisement, newspaper article, investment service, or communication of any kind which purports to report any transaction as a purchase or sale of any security unless such member believes that such transaction was a bona fide purchase or sale of such security; or which purports to quote the bid price or asked price for any security, unless such member believes that such quotation represents a bona fide bid for, or offer of, such security.

- • Supplementary Material: -----
- **.01** No Change.
- .02 Self-Trades. Transactions in a security resulting from the unintentional interaction of orders originating from the same firm that involve no change in the beneficial ownership of the security, ("self- trades") generally are bona fide transactions for purposes of Rule 5210; however, members must have policies and procedures in place that are reasonably designed to review their trading activity for, and prevent, a pattern or practice of self-trades resulting from orders originating from a single algorithm or trading desk, or related algorithms or trading desks. Transactions resulting from orders that originate from unrelated algorithms or separate and distinct trading strategies within the same firm would generally be considered bona fide self-trades. Algorithms or trading strategies within the most discrete unit of an effective system of internal controls at a member firm are presumed to be related. This Supplementary Material does not change members' existing obligations under [NASD Rule 3010 and FINRA] Rules 2010 and 3110.

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6000. QUOTATION AND TRANSACTION REPORTING FACILITIES

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6170. Primary and Additional MPIDs for Alternative Display Facility Participants

- (a) No Change.
- (b) The first Market Participant Identifier ("MPID") issued to a FINRA Market Participant shall be referred to as the FINRA Market Participant's "Primary MPID." A Registered Reporting ADF ECN may request the use of Additional MPIDs for displaying quotes/orders and reporting trades through [TRACS] the ADF for any ADF-Eligible Security. A Registered Reporting ADF ECN that ceases to meet the obligations appurtenant to its Primary MPID in any security shall not be permitted to use Additional MPIDs for any purpose in that security.
- (c) A Registered Reporting ADF ECN that posts a quotation through either a Primary MPID or Additional MPID and reports a trade to [TRACS] the ADF as a result of such a posted quotation must utilize the corresponding Primary MPID or Additional MPID for reporting purposes through which the quotation was originally posted (i.e., Registered Reporting ADF ECNs must use the same MPID for [TRACS] ADF trade reporting as was used for ADF quotation posting).

• • • Supplementary Material: -----

.01 through .05 No Change.

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6200. ALTERNATIVE DISPLAY FACILITY

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6280. Transaction Reporting

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6282. Transactions Reported by Members to the ADF

- (a) through (e) No Change.
- (f) Reporting Requirements For Certain Transactions and Transfers of Securities
 - (1) No Change.
 - (2) The following shall not be reported to the ADF for publication purposes, but shall be reported for regulatory transaction fee assessment purposes under Rule 7130([c]f):
 - (A) through (C) No Change.
 - (g) through (h) No Change.
- • Supplementary Material: -----
- .01 through .04 No Change.

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7000. CLEARING, TRANSACTION AND ORDER DATA REQUIREMENTS, AND FACILITY CHARGES

7100. ALTERNATIVE DISPLAY FACILITY

7110. Definitions

- (a) through (h) No Change.
- (i) The term "System" shall mean the Alternative Display Facility ("ADF") for purposes of trades in ADF-eligible securities as defined in Rule 6[1]220.

7120. Trade Reporting Participation Requirements

- (a) Mandatory Participation for Clearing Agency Members
 - (1) No Change.

- (2) Participation in the System shall be conditioned upon the Participant's initial and continuing compliance with the following requirements:
 - (A) through (D) No Change.
 - (E) acceptance and settlement of each trade that the System identifies as having been effected by such Participant, or if settlement is to be made through a clearing member, guarantee of the acceptance and settlement of each [the] System identified trade by the clearing member on the regularly scheduled settlement date.
 - (3) through (4) No Change.
- (b) No Change.

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7400. ORDER AUDIT TRAIL SYSTEM

7410. Definitions

For purposes of the Rule 7400 Series:

- (a) through (n) No Change.
- (o) "Reporting Member" shall mean a member that receives or originates an order and has an obligation to record and report information under Rules 7440 and 7450.
 - (1) A member shall not be considered a Reporting Member in connection with an order, if the following conditions are met:
 - (A) the member engages in a non-discretionary order routing process, pursuant to which it immediately routes, by electronic or other means, all of its orders to:
 - (i) a single receiving Reporting Member; or

(ii) two receiving Reporting Members, provided:

[(]a_[)] orders are routed by the member to each receiving Reporting Member on a pre-determined schedule approved by FINRA; and

[(]b.[)] orders are routed to two receiving Reporting

Members pursuant to the schedule for a time period not to

exceed one year; and

- (B) through (D) No Change.
- (2) No Change.

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8300. SANCTIONS

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8312. FINRA BrokerCheck Disclosure

- (a) No Change.
- (b)(1) No Change.
- (2) The following information shall be released pursuant to this paragraph (b):
 - (A) through (E) No Change.
 - (F) in response to telephonic inquiries via the BrokerCheck toll-free telephone listing, whether a particular member is subject to the provisions of [NASD] Rule <u>3170[3010(b)(2)]</u> ("Taping Rule");
 - (G) through (H) No Change.
- (c) through (f) No Change.

• • • Supplementary Material: -----

.01 through .03 No Change.

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9200. DISCIPLINARY PROCEEDINGS

9210. Complaint and Answer

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9217. Violations Appropriate for Disposition Under Plan Pursuant to SEA Rule 19d-1(c)(2)

Any member of FINRA that is also a member of the New York Stock Exchange LLC ("NYSE") ("Dual Member") (including any persons affiliated with such member) may be subject to a fine under Rule 9216(b) with respect to any rule or By-Law provision listed in this Rule that applies to such member or person. However, any Dual Member that was not also a member of NASD as of July 30, 2007 and that does not engage in any activities that otherwise would require it to be a FINRA member (and its affiliated persons that are not otherwise subject to NASD rules) shall only be subject to a fine under Rule 9216(b) with respect to the following rules or By-Law provisions listed in this Rule: any FINRA By-Law or Schedule to the By-Laws, FINRA rule, SEA rule, or NYSE rule.

Any member of FINRA that is not also a member of the NYSE (and its associated persons that are not otherwise subject to NYSE rules) may be subject to a fine under Rule 9216(b) with respect to any rule or By-Laws provision listed in this Rule, with the exception of the NYSE rules.

- Article IV of the FINRA By-Laws Failure to timely submit amendments to Form BD.
- Article V of the FINRA By-Laws Failure to timely submit amendments to Form U4.
- Article V of the FINRA By-Laws Failure to timely submit amendments to Form U5.
- Schedule A. Sec. 1(b) of the FINRA By-Laws Failure to make accurate payment of Trading Activity Fee.
 - Rule 1250 Failure to comply with the continuing education requirements.
 - Rules 2210, 2212, 2213, 2215, and 2216 Communications with the public.
 - Rule 2220 Options Communications.
- Rule 2251(a) Failure to timely forward proxy and other issuer-related materials.
- Rule 2266 Failure to provide written notification of availability of SIPC information at account opening or annually thereafter.
- Rule 2360(b)(3) and (b)(4) Failure to comply with options position and exercise limits.
 - Rule 2360(b)(5) Failure to report options positions.
- Rule 2360(b)(23) Failure to comply with contrary exercise advice procedures.
- Rule 3110 Failure to maintain adequate written supervisory procedures where the underlying conduct is subject to Rule 9217.

- Rule 3160(a)(1), (3), (4) and (5) Standards of conduct for conducting broker-dealer services on or off the premises of a financial institution pursuant to a networking arrangement, but excluding the networking agreement requirements.
 - Rule 3170 Failure to timely file reports pursuant to the Taping Rule.
 - Rule 4311(b) Failure to obtain approval of carrying agreement.
 - Rule 4360(b) Failure to maintain adequate fidelity bond coverage.
- Rule 4370(a), (b), (c), (e) and (f) Requirements to create, maintain and update a written business continuity plan and disclosure of such to customers.
- Rule 4510 Series Failure to keep and preserve books, accounts, records, memoranda, and correspondence in conformance with all applicable laws, rules, regulations and statements of policy promulgated thereunder, and with FINRA rules.
 - Rule 4521(d) Failure to submit reports of cash and margin account balances.
- Rule 4524 Failure to timely file or filing of incomplete reports or information.
 - Rule 4530 Failure to timely file reports.
 - Rule 4560 Failure to timely file reports of short positions on Form NS-1.
- Rule 5110(b) Failure to timely file or filing of incomplete documents or information.
 - Rule 5121(a) Failure to prominently disclose conflict of interest.
- Rule 5121(b)(2) Failure to give timely notification of termination or settlement of public offering, or failure to file net capital computation.
 - Rule 5122(b)(2) Failure to timely file private placement documents.
 - Rule 5190 Failure to give timely notification of participation in offerings.

- Rules 6282, 6380A, 6380B, 6550, 6622, 6730, 7130, 7160, 7230A, 7230B,
 7260A, 7260B, 7330, and 7360 Transaction reporting in equity and debt securities.
- Rules 6181 and 6623 Failure to timely report transactions in NMS, OTC and restricted equity securities.
- Rules 6182 and 6624 Failure to accurately mark short sale transactions in NMS and OTC equity securities.
- Rule 6250 Failure to comply with quote and order access requirements for FINRA's Alternative Display Facility.
- Rule 6760 Failure to give timely or complete notification concerning offerings of TRACE-Eligible Securities.
- Rule 7430 Failure to synchronize business clocks used for recording date and time as required by applicable FINRA By-laws and rules.
 - Rules 7440 and 7450 Failure to submit data in accordance with the Order Audit Trail System ("OATS").
 - Rules 8211 and 8213 Failure to submit trading data as requested.
 - Rule 11870 Failure to abide by Customer Account Transfer Contracts.
 - NASD Rules 1021(d) Failure to timely register.
- NASD Rule 1150 Failure to review and update executive representative designation and contact information.
 - NASD Rule 1160 Failure to report or update contact information.
 - NASD IM-2210-2 Communications with the public.
- [• NASD Rule 3010 Failure to maintain adequate written supervisory procedures where the underlying conduct is subject to Rule 9217.]

- [• NASD Rule 3010(b)(2) Failure to timely file reports pursuant to the Taping Rule.]
- Failure to provide or update contact information as required by FINRA or NASD rules.
 - SEA Rules 17a-3(a) and 17a-4 Record retention rule violations.
 - SEA Rule 10b-10 Confirmation of Transactions.
- SEA Rule 17a-5 Failure to timely file FOCUS reports and annual audit reports.
 - SEA Rule 17a-10 Failure to timely file Schedule I.
- Rule 200(g) of SEC Regulation SHO Failure to accurately mark sell orders of equity securities.
- Rule 602(b)(5) of SEC Regulation NMS Failure to properly update published quotations in certain Electronic Communication Networks ("ECNs").
 - Rule 604 of SEC Regulation NMS Failure to properly display limit orders.
- Rule 605(a)(1) and (3) of SEC Regulation NMS Failure to timely report or provide complete order execution information.
- Rule 606 of SEC Regulation NMS Failure to timely disclose or provide complete order routing information.
 - MSRB Rule A-14 Failure to timely pay annual fee.
 - MSRB Rules G-2 and G-3 (b)(ii)(D) and (c)(ii)(D) Failure to timely register.
- MSRB Rule G-3(h) Failure to comply with the continuing education requirements.
 - MSRB Rule G-6 Failure to maintain adequate fidelity bond coverage.

- MSRB Rules G-8 and G-9 Record retention rule violations.
- MSRB Rule G-10(a) Failure to deliver investor brochure to customers promptly.
 - MSRB Rule G-12 Failure to abide by uniform practice rules.
 - MSRB Rule G-14 Failure to submit reports.
 - MSRB Rule G-21 Advertising.
- MSRB Rule G-27(c) Failure to maintain adequate written supervisory procedures where the underlying conduct is subject to Rule 9217.
 - MSRB Rule G-32 Failure to timely submit reports.
 - MSRB Rule G-37 Failure to timely submit reports for political contributions.
- MSRB Rule G-38 Failure to timely submit reports detailing consultant activities.
- MSRB Rule G-40(a) and (c) Failure to designate and update electronic mail contact information for communications with MSRB.
- NYSE Rules 312(a), (b) and (c), 313, 345.12, 345.17, and 351 Reporting rule violations.
- NYSE Rule[s] 312(i)[, 342(c), and 342.10] Failure to obtain approval rule violations.
- NYSE Rules [342(b), (d) and 342.13,]311(b)(5)[,] and 344 Failure of a member organization to have individuals responsible and qualified for the positions of Financial Principal, Operations Principal, Compliance Official, Branch Office Manager and Supervisory Analyst.

- [• NYSE Rule 343 Requirements relating to member organization office sharing arrangements.]
- NYSE Rule 345(a) Failure of a member organization to have individuals responsible and qualified for the positions of Securities Lending Supervisor and Securities Trader Supervisor.
 - NYSE Rules 345.11, and 472(c) Record retention rule violations.
- [• NYSE Rule 401A Failure to acknowledge customer complaint within 15 business days.]
- NYSE Rule 407 Requirements for transactions of employees of the Exchange, members or member organizations.
 - NYSE Rule 407A Reporting and notification requirements for members.
- NYSE Rule 408(a) Requirement that written authorization be obtained for discretionary power in a customer's account.
- NYSE Rule 416A Failure to promptly provide or promptly update required membership profile information through the Electronic Filing Platform ("EFP"), or failure to electronically certify that required membership profile information is complete and accurate.

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9600. PROCEDURES FOR EXEMPTIONS

9610. Application

(a) Where to File

A member seeking exemptive relief as permitted under NASD Rules 1021, 1050, 1070, 2340, [3010(b)(2),] or 3150, or Rules 2114, 2110, 2310, 2359, 2360, 3170, 4210,

4311, 4320, 4360, 5110, 5121, 5122, 5123, 5130, 5131, 6183, 6625, 6731, 7470, 8211, 8213, 11870, or 11900, or Municipal Securities Rulemaking Board Rule G-37 shall file a written application with the appropriate department or staff of FINRA.

(b) through (c) No Change.

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12000. CODE OF ARBITRATION PROCEDURE FOR CUSTOMER DISPUTES

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12104. Effect of Arbitration on FINRA Regulatory Activities; Arbitrator Referral During or at Conclusion of Case

- (a) through (b) No Change.
- (c) If any arbitrator refers a matter or conduct for investigation under [sub]paragraph (b) of this rule, the Director will disclose the act of making the referral to the parties. A party may request that the referring arbitrator(s) recuse themselves, as provided in the Code, no later than three days after the Director notifies the parties of the referral. If a party does not make the recusal request within the prescribed timeframe, the party forfeits the right to request recusal of the referring arbitrator(s).
 - (d) through (e) No Change.

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13000. CODE OF ARBITRATION PROCEDURE FOR INDUSTRY DISPUTES

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13104. Effect of Arbitration on FINRA Regulatory Activities; Arbitrator Referral During or at Conclusion of Case

(a) through (b) No Change.

- (c) If any arbitrator refers a matter or conduct for investigation under [sub]paragraph (b) of this rule, the Director will disclose the act of making the referral to the parties. A party may request that the referring arbitrator(s) recuse themselves, as provided in the Code, no later than three days after the Director notifies the parties of the referral. If a party does not make the recusal request within the prescribed timeframe, the party forfeits the right to request recusal of the referring arbitrator(s).
 - (d) through (e) No Change.

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