Required	l fields are shown with yellow backgrou	unds and asterisks.		OMB Number: 3235-0045 Estimated average burden hours per response			
Page 1 o	of * 40 SECUR	TIES AND EXCHANGE COM WASHINGTON, D.C. 20549 Form 19b-4		File No.* SR - 2018 - * 011 (req. for Amendments *)			
Filing by Financial Industry Regulatory Authority Pursuant to Rule 19b-4 under the Securities Exchange Act of 1934							
Initial	Amendment * Withdra	wal Section 19(b)(2)	Section 19(b)(3)(/ ☑ Rule	A) * Section 19(b)(3)(B) *			
Pilot	Extension of Time Period for Commission Action *	xpires *	19b-4(f)(2) 19	b-4(f)(4) b-4(f)(5) b-4(f)(6)			
	of proposed change pursuant to the Pay n 806(e)(1) * Section	ment, Clearing, and Settlement 806(e)(2) *	to the Secu	ased Swap Submission pursuant rities Exchange Act of 1934 n 3C(b)(2) *			
Exhibit :	2 Sent As Paper Document Exhibit 3 Sen	t As Paper Document					
Descr	Description						
Provid	e a brief description of the action (limit 25	0 characters, required when Init	al is checked *).				
Propo	sed Rule Change to Revise the Private	Securities Offerings Represer	tative (Series 82) Examin	ation			
Contact Information Provide the name, telephone number, and e-mail address of the person on the staff of the self-regulatory organization prepared to respond to questions and comments on the action.							
First N	lame * Kosha	Last Name * Dala					
Title *	Title * Associate Vice President and Associate General Counsel						
E-mai	* kosha.dalal@finra.org						
Telepl	none * (202) 728-6903 Fax (20.	2) 728-8264					
	ant to the requirements of the Securities I	-					
has du	Ily caused this filing to be signed on its be	shalf by the undersigned thereu	to duly authorized. (Title *)				
Date	02/12/2018	Senior Vice Presid	ent and Deputy General C	counsel			
Ву	Patrice M. Gliniecki						
this form	(Name *) Clicking the button at right will digitally sign and h. A digital signature is as legally binding as a p e, and once signed, this form cannot be change	hysical	atrice Gliniecki,				

OMB APPROVAL

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549							
For complete Form 19b-4 instructions please refer to the EFFS website.							
Form 19b-4 Information * Add Remove View	The self-regulatory organization must provide all required information, presented in a clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the proposal is consistent with the Act and applicable rules and regulations under the Act.						
Exhibit 1 - Notice of Proposed Rule Change * Add Remove View	The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)						
Exhibit 1A- Notice of Proposed Rule Change, Security-Based Swap Submission, or Advance Notice by Clearing Agencies * Add Remove View	The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change, security-based swap submission, or advance notice being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)						
Exhibit 2 - Notices, Written Comments, Transcripts, Other Communications Add Remove View Exhibit Sent As Paper Document	Copies of notices, written comments, transcripts, other communications. If such documents cannot be filed electronically in accordance with Instruction F, they shall be filed in accordance with Instruction G.						
Exhibit 3 - Form, Report, or Questionnaire Add Remove View Exhibit Sent As Paper Document ✓	Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is referred to by the proposed rule change.						
Exhibit 4 - Marked CopiesAddRemoveView	The full text shall be marked, in any convenient manner, to indicate additions to and deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit the staff to identify immediately the changes made from the text of the rule with which it has been working.						
Add Remove View	The self-regulatory organization may choose to attach as Exhibit 5 proposed changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be considered part of the proposed rule change.						
Partial Amendment Add Remove View	If the self-regulatory organization is amending only part of the text of a lengthy proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if the filing (i.e. partial amendment) is clearly understandable on its face. Such partial amendment shall be clearly identified and marked to show deletions and additions.						

1. <u>Text of the Proposed Rule Change</u>

(a) Pursuant to the provisions of Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act" or "SEA"),¹ Financial Industry Regulatory Authority, Inc. ("FINRA") is filing with the Securities and Exchange Commission ("SEC" or "Commission") revisions to the content outline and selection specifications for the Private Securities Offerings Representative (Series 82) examination as part of the restructuring of the representativelevel examination program.² The proposed revisions also update the material to reflect changes to the laws, rules and regulations covered by the examination and to incorporate the functions and associated tasks currently performed by a Private Securities Offerings Representative. In addition, FINRA is proposing to make changes to the format of the content outline. FINRA is not proposing any textual changes to the By-Laws, Schedules to the By-Laws or Rules of FINRA.

The revised Series 82 content outline is attached. The revised Series 82 selection specifications have been submitted to the Commission under separate cover with a request for confidential treatment pursuant to SEA Rule 24b-2.³

- (b) Not applicable.
- (c) Not applicable.

¹ 15 U.S.C. 78s(b)(1).

FINRA also is proposing corresponding revisions to the Series 82 question bank. Based on instruction from SEC staff, FINRA is submitting this filing for immediate effectiveness pursuant to Section 19(b)(3)(A) of the Act and Rule 19b-4(f)(1) thereunder, and is not filing the question bank. See Letter to Alden S. Adkins, Senior Vice President and General Counsel, NASD Regulation, from Belinda Blaine, Associate Director, Division of Market Regulation, SEC, dated July 24, 2000. The question bank is available for SEC review.

³ 17 CFR 240.24b-2.

2. <u>Procedures of the Self-Regulatory Organization</u>

At its meeting on December 15, 2015, the FINRA Board of Governors authorized the filing of the proposed rule change with the SEC. No other action by FINRA is necessary for the filing of the proposed rule change.

As discussed further below, FINRA is filing the proposed rule change for immediate effectiveness. The implementation date will be October 1, 2018, to coincide with the implementation of the restructured representative-level examination program. FINRA will also announce the implementation date of the proposed rule change in a <u>Regulatory Notice</u>.

3. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory</u> <u>Basis for, the Proposed Rule Change</u>

(a) Purpose

Section 15A(g)(3) of the Act⁴ authorizes FINRA to prescribe standards of training, experience, and competence for persons associated with FINRA members. In accordance with that provision, FINRA has developed examinations that are designed to establish that persons associated with FINRA members have attained specified levels of competence and knowledge, consistent with applicable registration requirements under FINRA rules. FINRA periodically reviews the content of the examinations to determine whether revisions are necessary or appropriate in view of changes pertaining to the subject matter covered by the examinations.

15 U.S.C. 78<u>o</u>-3(g)(3).

4

The SEC recently approved a proposed rule change to restructure the FINRA representative-level qualification examination program.⁵ The rule change, which will become effective on October 1, 2018,⁶ restructures the examination program into a new format whereby all new representative-level applicants will be required to take a general knowledge examination (the Securities Industry Essentials or SIETM) and a tailored, specialized knowledge examination (a revised representative-level qualification examination) for their particular registered role.

The restructured program eliminates duplicative testing of general securities knowledge on the current representative-level qualification examinations by moving such content into the SIE examination.⁷ The SIE examination will test fundamental securities-related knowledge, including knowledge of basic products, the structure and function of the securities industry, the regulatory agencies and their functions and regulated and prohibited practices, whereas the revised representative-level qualification examinations will test knowledge relevant to day-to-day activities, responsibilities and job functions of representatives.⁸

 ⁵ See Securities Exchange Act Release No. 81098 (July 7, 2017), 82 FR 32419 (July 13, 2017) (Order Approving File No. SR-FINRA-2017-007).

⁶ <u>See Regulatory Notice</u> 17-30 (SEC Approves Consolidated FINRA Registration Rules, Restructured Representative-Level Qualification Examinations and Changes to Continuing Education Requirements) (October 2017).

⁷ Each of the current representative-level examinations covers general securities knowledge, with the exception of the Research Analyst (Series 86 and 87) examinations.

⁸ FINRA filed the SIE content outline with the SEC for immediate effectiveness. <u>See</u> Securities Exchange Act Release No. 82578 (January 24, 2018), 83 FR 4375 (January 30, 2018) (Notice of Filing and Immediate Effectiveness of File No. SR-FINRA-2018-002). In addition to the proposed rule change relating to the revised Series 82 examination, FINRA is filing with the Commission for immediate

Page 6 of 40

As part of the restructuring process and in consultation with a committee of industry representatives, FINRA undertook a review of the Private Securities Offerings Representative (Series 82) examination to remove the general securities knowledge currently covered on the examination and to create a tailored examination to test knowledge relevant to the day-to-day activities, responsibilities and job functions of a Private Securities Offerings Representative. As a result of this review, FINRA also is proposing to revise the Series 82 content outline to reflect changes to the laws, rules and regulations covered by the examination and to incorporate the functions and associated tasks currently performed by a Private Securities Offerings Representative. The proposed change will align the organization of the Series 82 content outline with the organization of the content outlines of the other revised representative-level examinations.⁹ In addition, FINRA is proposing to make other changes to the format of the Series 82 content outline.

Beginning on October 1, 2018, new applicants seeking to register as Private Securities Offerings Representatives must pass the SIE examination and the revised Private Securities Offerings Representative (Series 82) examination.

effectiveness the content outlines for the other revised representative-level qualification examinations.

⁹ FINRA currently has organized several FINRA qualification examinations, such as the Securities Trader (Series 57) examination, based on the functions that are performed by the respective registered persons and the associated tasks. FINRA is proposing similar layouts for all of the representative-level examinations, including the Series 82 examination.

Current Content Outline

The current Series 82 content outline is divided into four sections. The following are the four sections, denoted Section 1 through Section 4, with the associated number of questions:

- 1. Characteristics of Corporate Securities, 13 questions;
- Regulation of The Market for Registered and Unregistered Securities, 45 questions;
- 3. Analyzing Corporate Securities and Investment Planning, 16 questions; and
- 4. Handling Customer Accounts and Industry Regulations, 26 questions.

In addition, each section includes references to the applicable laws, rules and regulations associated with that section. The current content outline also includes a preface (addressing, among other things, the purpose, administration and scoring of the examination), sample questions and reference materials.

Revised Content Outline

As noted above, FINRA is proposing to move the general securities knowledge currently covered on the Series 82 examination to the SIE examination. For example, FINRA Rule 3220 (Influencing or Rewarding Employees of Others) (the Gifts Rule) will now be tested on the SIE examination, rather than on the Series 82 examination. As a result, the revised Series 82 examination will test knowledge specific to the day-to-day activities, responsibilities and job functions of a Private Securities Offerings Representative.

Further, FINRA is proposing to reorganize the content outline by dividing it into four major job functions that are performed by a Private Securities Offerings Representative. The proposed change aligns the major job functions performed by a Private Securities Offerings Representative with the major job functions performed by other sales representatives, including Investment Company and Variable Contracts Products Representatives, General Securities Representatives and Direct Participation Programs Representatives. The following are the four major job functions, denoted Function 1 through Function 4, with the associated number of questions:

Function 1: Seeks Business for the Broker-Dealer from Customers and Potential Customers, 25 questions;

Function 2: Opens Accounts After Obtaining and Evaluating Customers'Financial Profile and Investment Objectives, 9 questions;Function 3: Provides Customers with Information About Investments, Makes

Suitable Recommendations, Transfers Assets and Maintains Appropriate Records, 13 questions; and

Function 4: Obtains and Verifies Customers' Purchase Instructions and Agreements; Processes, Completes and Confirms Transactions, 3 questions.

FINRA also is proposing to adjust the number of questions assigned to each major job function to ensure that the overall examination better reflects the key tasks performed by a Private Securities Offerings Representative. The questions on the revised Series 82 examination will place emphasis on tasks such as seeking business for the broker-dealer from customers and potential customers, opening customer accounts, providing customers with suitable recommendations and verifying customer agreements and transactions. Each function also includes specific tasks describing activities associated with performing that function. There are two tasks (1.1 - 1.2) associated with Function 1;¹⁰ four tasks (2.1 - 2.4) associated with Function 2;¹¹ four tasks (3.1 - 3.4) associated with Function 3;¹² and two tasks (4.1 - 4.2) associated with Function 4.¹³ For example, one such task (Task 1.1) is contacting current and potential customers in person and by telephone, mail and electronic means, developing promotional and advertising materials and seeking appropriate approvals to distribute marketing materials.¹⁴ The content outline also lists the knowledge required to perform each function and associated tasks (e.g., standards and required approvals of communications). In addition, where applicable, the content outline lists the laws, rules and regulations a candidate is expected to know to perform each function and associated tasks (e.g., FINRA Rule 2111 (Suitability)).

FINRA also is proposing to revise the content outline to reflect changes to the laws, rules and regulations covered by the examination. Among other revisions, FINRA is proposing to revise the content outline to reflect the adoption of new FINRA rules (e.g., FINRA Rule 2273 (Educational Communication Related to Recruitment Practices and Account Transfers)).

- ¹² <u>See Exhibit 3a, Outline Pages 7-8.</u>
- ¹³ <u>See</u> Exhibit 3a, Outline Page 9.
- ¹⁴ <u>See</u> Exhibit 3a, Outline Page 3.

¹⁰ See Exhibit 3a, Outline Pages 3-4.

¹¹ <u>See</u> Exhibit 3a, Outline Pages 5-6.

FINRA is proposing similar changes to the Series 82 selection specifications and question bank.

Finally, FINRA is proposing to make other changes to the format of the content outline, including to the preface, sample questions and reference materials.¹⁵ Among other changes, FINRA is proposing to: (1) reduce the preface to one page of introductory information; (2) streamline details regarding the purpose of the examination; (3) move the application procedures to FINRA's website; and (4) explain that the passing score is established using a standard setting procedure, and that a statistical adjustment process known as equating is used in scoring the examination.¹⁶

As a result of the proposed changes, the number of scored questions on the Series 82 examination will be reduced from 100 questions to 50 questions.¹⁷ Further, the test time, which is the amount of time candidates will have to complete the examination, will be reduced from two hours and 30 minutes to one hour and 30 minutes. Currently, a score of 70 percent is required to pass the examination. FINRA will publish the passing score of the revised Series 82 examination on its website, at www.finra.org, prior to its first administration.

¹⁵ FINRA is proposing similar changes to the content outlines for other representative-level examinations.

¹⁶ See Exhibit 3a, Outline Page 2.

¹⁷ Consistent with FINRA's practice of including "pretest" questions on examinations, the Series 82 examination includes five additional, unidentified pretest questions that do not contribute towards the candidate's score. The pretest questions are designed to ensure that new examination questions meet acceptable testing standards prior to use for scoring purposes. Therefore, the Series 82 examination actually consists of 55 questions, 50 of which are scored. The five pretest questions are randomly distributed throughout the examination.

Availability of Content Outline

The current Series 82 content outline is available on FINRA's website. The revised Series 82 content outline will replace the current content outline on FINRA's website, and it will be made available on the website on the date of this filing.

FINRA is filing the proposed rule change for immediate effectiveness. The implementation date will be October 1, 2018, to coincide with the implementation of the restructured representative-level examination program. FINRA will also announce the implementation date of the proposed rule change in a <u>Regulatory Notice</u>.

(b) Statutory Basis

FINRA believes that the proposed revisions to the Series 82 examination program are consistent with the provisions of Section 15A(b)(6) of the Act,¹⁸ which requires, among other things, that FINRA rules must be designed to prevent fraudulent and manipulative acts and practices, to promote just and equitable principles of trade, and, in general, to protect investors and the public interest, and Section 15A(g)(3) of the Act,¹⁹ which authorizes FINRA to prescribe standards of training, experience, and competence for persons associated with FINRA members. The proposed rule change will improve the examination program, without compromising the qualification standards, by removing the general knowledge content currently covered on the Series 82 examination, since that content will be covered in the co-requisite SIE examination. In addition, the proposed revisions will further the purposes of the Act by updating the examination program to reflect changes to the laws, rules and regulations covered by the examination and to

¹⁸ 15 U.S.C. 78<u>o</u>-3(b)(6).

¹⁹ 15 U.S.C. 78<u>o</u>-3(g)(3).

incorporate the functions and associated tasks currently performed by a Private Securities Offerings Representative.

4. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

FINRA does not believe that the proposed rule change will result in any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act. The updated examination aligns with the functions and associated tasks currently performed by a Private Securities Offerings Representative and tests knowledge of the most current laws, rules, regulations and skills relevant to those functions and associated tasks. As such, the proposed revisions would make the examination more effective. FINRA also provided a detailed economic impact assessment regarding the introduction of the SIE examination and the restructuring of the representative-level examinations as part of the proposed rule change to restructure the FINRA representative-level qualification examination program.²⁰

5. <u>Self-Regulatory Organization's Statement on Comments on the Proposed</u> <u>Rule Change Received from Members, Participants, or Others</u>

Written comments were neither solicited nor received.

6. <u>Extension of Time Period for Commission Action</u>

Not applicable.

7. <u>Basis for Summary Effectiveness Pursuant to Section 19(b)(3) or for</u> <u>Accelerated Effectiveness Pursuant to Section 19(b)(2) or Section 19(b)(7)(D)</u>

The proposed rule change is effective upon filing pursuant to Section

19(b)(3)(A)(i) of the Act²¹ and Rule 19b-4(f)(1) thereunder,²² in that the proposed rule

²⁰ See Securities Exchange Act Release No. 80371 (April 4, 2017), 82 FR 17336 (April 10, 2017) (Notice of Filing of File No. SR-FINRA-2017-007).

²¹ 15 U.S.C. 78s(b)(3)(A)(i).

change constitutes a stated policy, practice, or interpretation with respect to the meaning, administration, or enforcement of an existing rule of FINRA. The implementation date will be October 1, 2018, to coincide with the implementation of the restructured representative-level examination program. FINRA will also announce the implementation date of the proposed rule change in a Regulatory Notice.

8. <u>Proposed Rule Change Based on Rules of Another Self-Regulatory</u> <u>Organization or of the Commission</u>

Not applicable.

9. <u>Security-Based Swap Submissions Filed Pursuant to Section 3C of the Act</u> Not applicable.

10. <u>Advance Notices Filed Pursuant to Section 806(e) of the Payment, Clearing</u> and Settlement Supervision Act

Not applicable.

11. <u>Exhibits</u>

Exhibit 1. Completed notice of proposed rule change for publication in the

Federal Register.

Exhibit 3a. Revised Content Outline for the Series 82 Examination.

Exhibit 3b. Revised Selection Specifications for the Series 82 Examination.

FINRA has requested confidential treatment for the Series 82 revised selection

specifications, and thus the specifications are omitted from this filing. The Series 82

revised selection specifications have been filed separately with the Commission pursuant

to SEA Rule 24b-2.²³

²² 17 CFR 240.19b-4(f)(1).

²³ 17 CFR 240.24b-2.

Page 14 of 40

Exhibit 3c. Letter to Alden S. Adkins, Senior Vice President and General Counsel, NASD Regulation, Inc. from Belinda Blaine, Associate Director, Division of Market Regulation, SEC, dated July 24, 2000.

EXHIBIT 1

SECURITIES AND EXCHANGE COMMISSION (Release No. 34- ; File No. SR-FINRA-2018-011)

Self-Regulatory Organizations; Financial Industry Regulatory Authority, Inc.; Notice of Filing and Immediate Effectiveness of a Proposed Rule Change to Revise the Private Securities Offerings Representative (Series 82) Examination

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")¹ and Rule 19b-4 thereunder,² notice is hereby given that on , Financial Industry Regulatory Authority, Inc. ("FINRA") filed with the Securities and Exchange Commission ("SEC" or "Commission") the proposed rule change as described in Items I, II, and III below, which Items have been prepared by FINRA. FINRA has designated the proposed rule change as "constituting a stated policy, practice, or interpretation with respect to the meaning, administration, or enforcement of an existing rule" under Section 19(b)(3)(A)(i) of the Act³ and Rule 19b-4(f)(1) thereunder,⁴ which renders the proposal effective upon receipt of this filing by the Commission. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. <u>Self-Regulatory Organization's Statement of the Terms of Substance of the</u> <u>Proposed Rule Change</u>

FINRA is proposing revisions to the content outline and selection specifications for the Private Securities Offerings Representative (Series 82) examination as part of the

- ³ 15 U.S.C. 78s(b)(3)(A)(i).
- ⁴ 17 CFR 240.19b-4(f)(1).

¹ 15 U.S.C. 78s(b)(1).

² 17 CFR 240.19b-4.

restructuring of the representative-level examination program.⁵ The proposed revisions also update the material to reflect changes to the laws, rules and regulations covered by the examination and to incorporate the functions and associated tasks currently performed by a Private Securities Offerings Representative. In addition, FINRA is proposing to make changes to the format of the content outline. FINRA is not proposing any textual changes to the By-Laws, Schedules to the By-Laws or Rules of FINRA.

The revised Series 82 content outline is attached. The revised Series 82 selection specifications have been submitted to the Commission under separate cover with a request for confidential treatment pursuant to SEA Rule 24b-2.⁶

The text of the proposed rule change is available on FINRA's website at <u>http://www.finra.org</u>, at the principal office of FINRA and at the Commission's Public Reference Room.

II. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

In its filing with the Commission, FINRA included statements concerning the purpose of and basis for the proposed rule change and discussed any comments it received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. FINRA has prepared summaries, set forth in sections A, B, and C below, of the most significant aspects of such statements.

⁵ FINRA also is proposing corresponding revisions to the Series 82 question bank. Based on instruction from SEC staff, FINRA is submitting this filing for immediate effectiveness pursuant to Section 19(b)(3)(A) of the Act and Rule 19b-4(f)(1) thereunder, and is not filing the question bank. <u>See</u> Letter to Alden S. Adkins, Senior Vice President and General Counsel, NASD Regulation, from Belinda Blaine, Associate Director, Division of Market Regulation, SEC, dated July 24, 2000. The question bank is available for SEC review.

⁶ 17 CFR 240.24b-2.

A. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory</u> Basis for, the Proposed Rule Change

1. Purpose

Section 15A(g)(3) of the Act⁷ authorizes FINRA to prescribe standards of training, experience, and competence for persons associated with FINRA members. In accordance with that provision, FINRA has developed examinations that are designed to establish that persons associated with FINRA members have attained specified levels of competence and knowledge, consistent with applicable registration requirements under FINRA rules. FINRA periodically reviews the content of the examinations to determine whether revisions are necessary or appropriate in view of changes pertaining to the subject matter covered by the examinations.

The SEC recently approved a proposed rule change to restructure the FINRA representative-level qualification examination program.⁸ The rule change, which will become effective on October 1, 2018,⁹ restructures the examination program into a new format whereby all new representative-level applicants will be required to take a general knowledge examination (the Securities Industry Essentials or SIE^{TM}) and a tailored, specialized knowledge examination (a revised representative-level qualification examination) for their particular registered role.

⁷ 15 U.S.C. 78<u>o</u>-3(g)(3).

⁸ See Securities Exchange Act Release No. 81098 (July 7, 2017), 82 FR 32419 (July 13, 2017) (Order Approving File No. SR-FINRA-2017-007).

⁹ <u>See Regulatory Notice</u> 17-30 (SEC Approves Consolidated FINRA Registration Rules, Restructured Representative-Level Qualification Examinations and Changes to Continuing Education Requirements) (October 2017).

Page 18 of 40

The restructured program eliminates duplicative testing of general securities knowledge on the current representative-level qualification examinations by moving such content into the SIE examination.¹⁰ The SIE examination will test fundamental securities-related knowledge, including knowledge of basic products, the structure and function of the securities industry, the regulatory agencies and their functions and regulated and prohibited practices, whereas the revised representative-level qualification examinations will test knowledge relevant to day-to-day activities, responsibilities and job functions of representatives.¹¹

As part of the restructuring process and in consultation with a committee of industry representatives, FINRA undertook a review of the Private Securities Offerings Representative (Series 82) examination to remove the general securities knowledge currently covered on the examination and to create a tailored examination to test knowledge relevant to the day-to-day activities, responsibilities and job functions of a Private Securities Offerings Representative. As a result of this review, FINRA also is proposing to revise the Series 82 content outline to reflect changes to the laws, rules and regulations covered by the examination and to incorporate the functions and associated tasks currently performed by a Private Securities Offerings Representative. The proposed

¹⁰ Each of the current representative-level examinations covers general securities knowledge, with the exception of the Research Analyst (Series 86 and 87) examinations.

¹¹ FINRA filed the SIE content outline with the SEC for immediate effectiveness. See Securities Exchange Act Release No. 82578 (January 24, 2018), 83 FR 4375 (January 30, 2018) (Notice of Filing and Immediate Effectiveness of File No. SR-FINRA-2018-002). In addition to the proposed rule change relating to the revised Series 82 examination, FINRA is filing with the Commission for immediate effectiveness the content outlines for the other revised representative-level qualification examinations.

change will align the organization of the Series 82 content outline with the organization of the content outlines of the other revised representative-level examinations.¹² In addition, FINRA is proposing to make other changes to the format of the Series 82 content outline.

Beginning on October 1, 2018, new applicants seeking to register as Private Securities Offerings Representatives must pass the SIE examination and the revised Private Securities Offerings Representative (Series 82) examination.

Current Content Outline

The current Series 82 content outline is divided into four sections. The following are the four sections, denoted Section 1 through Section 4, with the associated number of questions:

- 1. Characteristics of Corporate Securities, 13 questions;
- Regulation of The Market for Registered and Unregistered Securities, 45 questions;
- 3. Analyzing Corporate Securities and Investment Planning, 16 questions; and
- 4. Handling Customer Accounts and Industry Regulations, 26 questions.

In addition, each section includes references to the applicable laws, rules and regulations associated with that section. The current content outline also includes a preface (addressing, among other things, the purpose, administration and scoring of the examination), sample questions and reference materials.

¹² FINRA currently has organized several FINRA qualification examinations, such as the Securities Trader (Series 57) examination, based on the functions that are performed by the respective registered persons and the associated tasks. FINRA is proposing similar layouts for all of the representative-level examinations, including the Series 82 examination.

Revised Content Outline

As noted above, FINRA is proposing to move the general securities knowledge currently covered on the Series 82 examination to the SIE examination. For example, FINRA Rule 3220 (Influencing or Rewarding Employees of Others) (the Gifts Rule) will now be tested on the SIE examination, rather than on the Series 82 examination. As a result, the revised Series 82 examination will test knowledge specific to the day-to-day activities, responsibilities and job functions of a Private Securities Offerings Representative.

Further, FINRA is proposing to reorganize the content outline by dividing it into four major job functions that are performed by a Private Securities Offerings Representative. The proposed change aligns the major job functions performed by a Private Securities Offerings Representative with the major job functions performed by other sales representatives, including Investment Company and Variable Contracts Products Representatives, General Securities Representatives and Direct Participation Programs Representatives. The following are the four major job functions, denoted Function 1 through Function 4, with the associated number of questions:

Function 1: Seeks Business for the Broker-Dealer from Customers and Potential Customers, 25 questions;

Function 2: Opens Accounts After Obtaining and Evaluating Customers'
Financial Profile and Investment Objectives, 9 questions;
Function 3: Provides Customers with Information About Investments, Makes
Suitable Recommendations, Transfers Assets and Maintains Appropriate Records,
13 questions; and

Function 4: Obtains and Verifies Customers' Purchase Instructions and Agreements; Processes, Completes and Confirms Transactions, 3 questions.

FINRA also is proposing to adjust the number of questions assigned to each major job function to ensure that the overall examination better reflects the key tasks performed by a Private Securities Offerings Representative. The questions on the revised Series 82 examination will place emphasis on tasks such as seeking business for the broker-dealer from customers and potential customers, opening customer accounts, providing customers with suitable recommendations and verifying customer agreements and transactions.

Each function also includes specific tasks describing activities associated with performing that function. There are two tasks (1.1 - 1.2) associated with Function 1;¹³ four tasks (2.1 - 2.4) associated with Function 2;¹⁴ four tasks (3.1 - 3.4) associated with Function 3;¹⁵ and two tasks (4.1 - 4.2) associated with Function 4.¹⁶ For example, one such task (Task 1.1) is contacting current and potential customers in person and by telephone, mail and electronic means, developing promotional and advertising materials and seeking appropriate approvals to distribute marketing materials.¹⁷ The content outline also lists the knowledge required to perform each function and associated tasks (e.g., standards and required approvals of communications). In addition, where

¹³ See Exhibit 3a, Outline Pages 3-4. The outline is attached as Exhibit 3a to the 19b-4 form.

¹⁴ <u>See Exhibit 3a, Outline Pages 5-6.</u>

¹⁵ <u>See</u> Exhibit 3a, Outline Pages 7-8.

¹⁶ <u>See</u> Exhibit 3a, Outline Page 9.

¹⁷ <u>See</u> Exhibit 3a, Outline Page 3.

applicable, the content outline lists the laws, rules and regulations a candidate is expected to know to perform each function and associated tasks (<u>e.g.</u>, FINRA Rule 2111 (Suitability)).

FINRA also is proposing to revise the content outline to reflect changes to the laws, rules and regulations covered by the examination. Among other revisions, FINRA is proposing to revise the content outline to reflect the adoption of new FINRA rules (<u>e.g.</u>, FINRA Rule 2273 (Educational Communication Related to Recruitment Practices and Account Transfers)).

FINRA is proposing similar changes to the Series 82 selection specifications and question bank.

Finally, FINRA is proposing to make other changes to the format of the content outline, including to the preface, sample questions and reference materials.¹⁸ Among other changes, FINRA is proposing to: (1) reduce the preface to one page of introductory information; (2) streamline details regarding the purpose of the examination; (3) move the application procedures to FINRA's website; and (4) explain that the passing score is established using a standard setting procedure, and that a statistical adjustment process known as equating is used in scoring the examination.¹⁹

¹⁸ FINRA is proposing similar changes to the content outlines for other representative-level examinations.

¹⁹ See Exhibit 3a, Outline Page 2.

As a result of the proposed changes, the number of scored questions on the Series 82 examination will be reduced from 100 questions to 50 questions.²⁰ Further, the test time, which is the amount of time candidates will have to complete the examination, will be reduced from two hours and 30 minutes to one hour and 30 minutes. Currently, a score of 70 percent is required to pass the examination. FINRA will publish the passing score of the revised Series 82 examination on its website, at www.finra.org, prior to its first administration.

Availability of Content Outline

The current Series 82 content outline is available on FINRA's website. The revised Series 82 content outline will replace the current content outline on FINRA's website, and it will be made available on the website on the date of this filing.

FINRA is filing the proposed rule change for immediate effectiveness. The implementation date will be October 1, 2018, to coincide with the implementation of the restructured representative-level examination program. FINRA will also announce the implementation date of the proposed rule change in a <u>Regulatory Notice</u>.

2. Statutory Basis

FINRA believes that the proposed revisions to the Series 82 examination program are consistent with the provisions of Section 15A(b)(6) of the Act,²¹ which requires,

²¹ 15 U.S.C. 78<u>o</u>-3(b)(6).

²⁰ Consistent with FINRA's practice of including "pretest" questions on examinations, the Series 82 examination includes five additional, unidentified pretest questions that do not contribute towards the candidate's score. The pretest questions are designed to ensure that new examination questions meet acceptable testing standards prior to use for scoring purposes. Therefore, the Series 82 examination actually consists of 55 questions, 50 of which are scored. The five pretest questions are randomly distributed throughout the examination.

among other things, that FINRA rules must be designed to prevent fraudulent and manipulative acts and practices, to promote just and equitable principles of trade, and, in general, to protect investors and the public interest, and Section 15A(g)(3) of the Act,²² which authorizes FINRA to prescribe standards of training, experience, and competence for persons associated with FINRA members. The proposed rule change will improve the examination program, without compromising the qualification standards, by removing the general knowledge content currently covered on the Series 82 examination, since that content will be covered in the co-requisite SIE examination. In addition, the proposed revisions will further the purposes of the Act by updating the examination program to reflect changes to the laws, rules and regulations covered by the examination and to incorporate the functions and associated tasks currently performed by a Private Securities Offerings Representative.

B. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

FINRA does not believe that the proposed rule change will result in any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act. The updated examination aligns with the functions and associated tasks currently performed by a Private Securities Offerings Representative and tests knowledge of the most current laws, rules, regulations and skills relevant to those functions and associated tasks. As such, the proposed revisions would make the examination more effective. FINRA also provided a detailed economic impact assessment regarding the introduction of the SIE examination and the restructuring of the representative-level examinations as

²² 15 U.S.C. 78<u>o</u>-3(g)(3).

part of the proposed rule change to restructure the FINRA representative-level qualification examination program.²³

C. <u>Self-Regulatory Organization's Statement on Comments on the Proposed</u> <u>Rule Change Received from Members, Participants, or Others</u>

Written comments were neither solicited nor received.

III. Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action

The foregoing rule change has become effective pursuant to Section 19(b)(3)(A) of the Act²⁴ and paragraph (f)(1) of Rule 19b-4 thereunder.²⁵ At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is necessary or appropriate in the public interest, for the protection of investors, or otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission shall institute proceedings to determine whether the proposed rule should be approved or disapproved.

IV. Solicitation of Comments

Interested persons are invited to submit written data, views and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

See Securities Exchange Act Release No. 80371 (April 4, 2017), 82 FR 17336 (April 10, 2017) (Notice of Filing of File No. SR-FINRA-2017-007).

²⁴ 15 U.S.C. 78s(b)(3)(A).

²⁵ 17 CFR 240.19b-4(f)(1).

Electronic Comments:

- Use the Commission's Internet comment form (<u>http://www.sec.gov/rules/sro.shtml</u>); or
- Send an e-mail to <u>rule-comments@sec.gov</u>. Please include File Number SR-FINRA-2018-011 on the subject line.

Paper Comments:

 Send paper comments in triplicate to Robert W. Errett, Deputy Secretary, Securities and Exchange Commission, 100 F Street, NE, Washington, DC 20549-1090.

All submissions should refer to File Number SR-FINRA-2018-011. This file number should be included on the subject line if e-mail is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission's Internet website (http://www.sec.gov/rules/sro.shtml). Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for website viewing and printing in the Commission's Public Reference Room, 100 F Street, NE, Washington, DC 20549, on official business days between the hours of 10 a.m. and 3 p.m. Copies of such filing also will be available for inspection and copying at the principal office of FINRA. All comments received will be posted without change.

identifying information from comment submissions. You should submit only information that you wish to make available publicly. All submissions should refer to File Number SR-FINRA-2018-011 and should be submitted on or before [insert date 21 days from publication in the Federal Register].

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority.²⁶

Robert W. Errett Deputy Secretary

²⁶ 17 CFR 200.30-3(a)(12).

Page 28 of 40



Exhibit 3a SR-FINRA-2018-011

Private Securities Offerings Representative Qualification Examination (Series 82)

CONTENT OUTLINE

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Page 29 of 40

Series 82

PURPOSE OF THE EXAM

The Series 82 exam is designed to assess the competency of entry-level Private Securities Offerings Representatives. The Series 82 exam seeks to measure the degree to which each candidate possesses the knowledge, skills and abilities needed to perform the critical functions of a Private Securities Offerings Representative. In order to obtain registration as a Private Securities Offerings Representative, candidates must pass both the Series 82 exam and a general knowledge co-requisite, the Securities Industry Essentials (SIE) exam. For more information about the Private Securities Offerings Representative registration category, see FINRA Rule 1220(b)(9).

STRUCTURE OF THE EXAM

The exam consists of 50 multiple-choice items, and each item consists of four answer choices. The allocation of exam items for each major function is as follows:

Function	Description	Percentage of Exam Items	Number of Items
1	Seeks Business for the Broker-Dealer from Customers and Potential Customers	50%	25
2	Opens Accounts After Obtaining and Evaluating Customers' Financial Profile and Investment Objectives	18%	9
3	Provides Customers with Information About Investments, Makes Suitable Recommendations, Transfers Assets and Maintains Appropriate Records	26%	13
4	Obtains and Verifies Customers' Purchase Instructions and Agreements; Processes, Completes and Confirms Transactions	6%	3
	TOTAL	100%	50

ADMINISTRATION OF THE EXAM

The exam is administered via computer. A tutorial on how to take the exam is provided prior to taking the exam. Each candidate's exam includes 5 additional, unidentified pretest items that do not contribute toward the candidate's score. The pretest items are randomly distributed throughout the exam. Therefore, each candidate's exam consists of a total of 55 items (50 scored and 5 unscored). There is no penalty for guessing. Therefore, candidates should attempt to answer all items. Candidates will be allowed 1 hour and 30 minutes to complete the Series 82 exam.

All candidate test scores are placed on a common scale using a statistical adjustment process known as equating. Equating scores to a common scale accounts for the slight variations in difficulty that may exist among the different sets of exam items that candidates receive. This allows for a fair comparison of scores and ensures that every candidate is held to the same passing standard regardless of which set of exam items they received.

Candidates are not permitted to bring reference materials to their testing session. Severe penalties are imposed on candidates who cheat or attempt to cheat on FINRA-administered exams.

Please visit www.finra.org for additional details.

Page 30 of 40

Series 82

Function 1: Seeks Business for the Broker-Dealer from Customers and Potential Customers

1.1 Contacts current and potential customers in person and by telephone, mail and electronic means; develops promotional and advertising materials and seeks appropriate approvals to distribute marketing materials

Knowledge of:

- Standards and required approvals of public communications
- Types of communications (*e.g.*, retail, institutional, correspondence)
- Limitations on marketing and advertising for private vs. public offerings

FINRA Rule

2210 – Communications with the Public

1.2 Describes investment product offerings and services to current and potential customers with the intent of soliciting business

Knowledge of:

- Types of securities offerings (*e.g.*, primary, private placement, private investment in public equity (PIPE))
- Private offerings exemptions from registration and classes of securities
- Special issues dealing with electronic offerings
- Methods of distribution (*e.g.*, firm, stand by, all-or-none (AON), best efforts, mini-max)
- Determination of qualified institutional buyer (QIB) or accredited investor status
- Feasibility study and due diligence
 - ^o Components of due diligence (*e.g.*, financial, industry and operational data; management and employee relations; research; product development and expansion)
- Mechanics of distribution
 - Role of placement agent and dealer manager (*e.g.*, contractual obligation to issuer (firm commitment, best efforts), establishment of offering period, gathering of indication of interest (IOI), distribution of private placement memorandum and proceeds, appointment of selling group, selling group agreement)
 - ^o Obligations and liabilities of placement agents and selling group members
 - Components of spread (*e.g.*, dealer manager fee, selling group commission, compensation in the form of warrants of stock)
- Pricing of the issue
- Prohibited compensation practices associated with unregistered introducer or finder
- Regulation A offerings (e.g., purpose, limitation on size of offering, limitation on time period)

FINRA Rule

5123 - Private Placements of Securities

SEC Rules and Regulations

Securities Act of 1933
Section 2 – Definitions
Section 3(a) – Exempted Securities
Section 3(b) – Additional Exemptions
Section 4 – Exempted Transactions
Section 5 – Prohibitions Relating to Interstate Commerce and the Mails
Section 12 – Civil Liabilities Arising in Connection with Prospectuses and Communications

Page 31 of 40

Series 82

Securities Exchange Act of 1934

Section 13 – Periodical and Other Reports

Section 15 – Registration and Regulation of Brokers and Dealers

3a4-1 – Associated Persons of an Issuer Deemed Not To Be Brokers

10b-3 - Employment of Manipulative and Deceptive Devices by Brokers or Dealers

10b-9 – Prohibited Representations in Connection with Certain Offerings

15c2-4 – Transmission or Maintenance of Payments Received in Connection with Underwritings

Investment Company Act of 1940

Section 3c-7 – Exemption

Regulation A – Conditional Small Issues Exemption

Regulation A-R – Special Exemptions

134 – Communications Not Deemed a Prospectus

135 – Notice of Proposed Registered Offerings

135a – Generic Advertising

137 – Publications or Distributions of Research Reports by Brokers or Dealers That Are Not Participating in an Issuer's Registered Distribution of Securities

138 – Publications or Distributions of Research Reports by Brokers or Dealers About Securities Other Than Those They Are Distributing

139 – Publications or Distributions of Research Reports by Brokers or Dealers Distributing Securities

144A – Private Resales of Securities to Institutions

147 – Intrastate Sales Exemption

153a – Definition of "Preceded by a Prospectus" as Used in Section 5(b)(2) of the Act, in Relation to Certain Transactions Requiring Approval of Security Holders

Regulation D – Rules Governing the Limited Offer and Sale of Securities Without Registration Under the Securities Act of 1933

500 – Use of Regulation D

501 – Definitions and Terms Used in Regulation D

502 – General Conditions to be Met

503 – Filing of Notice of Sale

504 – Exemption for Limited Offerings and Sales of Securities Not Exceeding \$5,000,000

506 – Exemption for Limited Offers and Sales Without Regard to Dollar Amount of Offering

507 – Disqualifying Provision Relating to Exemptions under Rules 504 and 506

508 – Insignificant Deviations from a Term, Condition or Requirement of Regulation D

Regulation S – Rules Governing Offers and Sales Made Outside the United States Without Registration Under the Securities Act of 1933

Page 32 of 40

Series 82

Function 2: Opens Accounts After Obtaining and Evaluating Customers' Financial Profile and Investment Objectives

2.1 Informs customers of the types of accounts and their appropriateness and provides disclosures regarding various account types and restrictions

Knowledge of:

- Requirements for opening customer accounts
- Legal, regulatory and ERISA requirements
- Account registration changes and internal transfers

FINRA Rules

2268 – Requirements When Using Predispute Arbitration Agreements for Customer Accounts 4512 – Customer Account Information

Employee Retirement Income Security Act of 1974 (ERISA)

2.2 Obtains and updates customer information and documentation, including required legal documents and identifies and escalates suspicious activity

Knowledge of:

- Identification of potential investors and confidentiality agreement
- Customer screening (*e.g.*, customer identification program (CIP), know your customer (KYC), articles of incorporation)
- Account authorizations (*e.g.*, power of attorney (POA), trust documents, corporate resolutions)
- Account and supplementary documentation
 - ° Documentation of customer authorization (e.g., full, limited)
 - ° Documentation necessary for electronic private placement offerings
 - ° Qualified institutional buyer (QIB) certification letter
 - ° Subscription agreement
 - Investor questionnaire
- Information security and privacy regulations (*e.g.*, initial privacy disclosures to customers, opt-out notices, disclosure limitations, exceptions)

FINRA Rule

2090 – Know Your Customer

SEC Rules and Regulations

Regulation S-P – Privacy of Consumer Financial Information and Safeguarding Personal Information

2.3 Makes reasonable efforts to obtain customer investment profile information including, but not limited to, the customer's other security holdings, financial situation and needs, tax status and investment objectives

Knowledge of:

- Essential facts regarding customers and customer relationships
- Financial factors relevant to assessing a customer's investment profile
 - ° Security holdings, other assets and liabilities, annual income, net worth, tax considerations

Page 33 of 40

Series 82

- ^o Other considerations (*e.g.*, age, marital status, dependents, employment, investment experience, home ownership and financing, employee stock options, insurance, liquidity needs)
- Investment objectives (*e.g.*, preservation of capital, income, growth, speculation)
- Tax consequences of securities transactions (e.g., holding period, basis, dividends, interest income)
- Verification of investor accreditation and sophistication

FINRA Rule

2111 - Suitability

2.4 Obtains supervisory approvals required to open accounts

Knowledge of:

- Required review, approvals and documentation for account opening and maintenance
- Physical receipt, delivery and safeguarding of cash or cash equivalents, checks and securities
- Circumstances for refusing or closing accounts

FINRA Rules

3110 – Supervision

3120 - Supervisory Control System

Page 34 of 40

Series 82

Function 3: Provides Customers with Information About Investments, Makes Suitable Recommendations, Transfers Assets and Maintains Appropriate Records

3.1 Provides customers with information about investment strategies, risks and rewards, and communicates relevant market, investment and research data to customers

Knowledge of:

- Fair and balanced communications with respect to the characteristics and risks of investment products
- Appropriate disclosure information and other potential conflicts of interest
- Requirement to furnish most recent report of the firm's financial condition

3.2 Reviews and analyzes customers' investment profiles and product options to determine suitable investment recommendations

Knowledge of:

- Suitability
 - ° Ability to understand risks of the underlying investment
 - ° Alignment of investment objective of product with investor profile
 - ° Composition and diversification of investor's current portfolio
- Product options
 - Equity and debt instruments in the context of private placements
- Appropriate mix of conservative and speculative securities in a portfolio derived from customer's ability to risk loss of principal and income
- Concentration of investment in a small number of issues versus diversification
- Concentrated portfolios or portfolios heavily invested in speculative securities require an ability to hold securities during market fluctuations and also require significant investment management talents
- Other risk factors and portfolio policies

FINRA Rules

- 2090 Know Your Customer
- 2111 Suitability
- 2121 Fair Prices and Commissions
- 5122 Private Placements of Securities Issued by Members
- 5240 Anti-Intimidation/Coordination

3.3 Provides appropriate disclosures regarding investment products and their characteristics, risks, services and expenses

Knowledge of:

- Risk and the construction of investment portfolio
 - Definition of purchasing power risk and its effect on the constant dollar value of income and principal in different types of investments
 - Balanced portfolio of bonds, preferred, common and convertible issues provides downside protection and potential inflation hedge
 - ° Marketability of securities in the portfolio and customer liquidity needs
 - ° Taxability of securities in the portfolio and customer tax bracket
 - Callability of securities in the portfolio and the importance of call protection given customer investment objectives

Page 35 of 40

Series 82

- Convertibility of securities in the portfolio, the value of the conversion feature and the effect of potential forced conversions on customer objectives
- Appropriate mix of maturity schedules on debt obligations derived from customer's ability to risk loss of principal and income

FINRA Rules

- 2122 Charges for Services Performed
- 2165 Financial Exploitation of Specified Adults
- 2232 Customer Confirmations

3.4 Communicates with customers about account information, processes requests and retains documentation

Knowledge of:

- Books and records
- Regulation FD

FINRA Rules

2273 – Educational Communication Related to Recruitment Practices and Account Transfers 4510 – Books and Records Requirements

SEC Rules and Regulations

Securities Exchange Act of 1934

17a-3 – Records To Be Made by Certain Exchange Members, Brokers and Dealers

17a-4 – Records To Be Preserved by Certain Exchange Members, Brokers and Dealers

17a-8 – Financial Recordkeeping and Reporting of Currency and Foreign Transactions

Regulation FD – Disclosure Requirements

Page 36 of 40

Series 82

Function 4: Obtains and Verifies Customers' Purchase Instructions and Agreements; Processes, Completes and Confirms Transactions

4.1 Processes and confirms customers' transactions pursuant to regulatory requirements

Knowledge of:

- Required subscription agreements or internal documents
- Retention of subscription agreement
- Payment and contractual settlement for private placement securities
- Transaction disclosure requirements

FINRA Rules

2140 – Interfering with the Transfer of Customer Accounts in the Context of Employment Disputes 2232 – Customer Confirmations

SEC Rules and Regulations

Securities Exchange Act of 1934 10b-10 – Confirmation of Transactions

4.2 Informs the appropriate supervisor and assists in the resolution of discrepancies, disputes, errors and complaints

Knowledge of:

- Requirements for addressing customer complaints and consequences of improper handling of complaints
- Methods of formal resolution (e.g., arbitration, mediation, litigation)
- Form U4 reporting requirements

FINRA Rules

4513 – Records of Written Customer Complaints
4530 – Reporting Requirements
8000 Series – Investigations and Sanctions
12000 Series – Code of Arbitration Procedure for Customer Disputes
13000 Series – Code of Arbitration Procedure for Industry Disputes
14000 Series – Code of Mediation Procedure

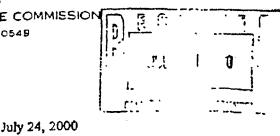
Page 39 of 40

Exhibit 3c SR-FINRA-2018-011



:1

DIVISION OF MARKET REGULATION UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549



Mr. Alden S. Adkins Senior Vice President & General Counsel NASD Regulation, Inc. 1735 K Street, N. W. Washington, D.C. 20006-1500

Re: Procedure for Filings Relating to Qualification Examinations Alato Dear My Adkins:

I am writing to inform you of a change in the filing requirements for proposed rule changes involving qualification examinations for associated persons. In the past, the Division required the SROs to file question banks for new examinations for Commission approval pursuant to Section 19(b)(2) of the Exchange Act. The Division also required SROs to file questions being added to the question bank for Commission approval.

The Division has decided that it is no longer necessary for SROs to file new exam question banks for Commission approval under Section 19(b)(2). In the future, any new examinations should be filed as non-controversial rule changes for immediate effectiveness pursuant to Section 19(b)(3)(A) of the Exchange Act and Rule 19b-4(f)(6) thereunder. As you know, Rule 19b-4(f)(6) requires the SRO to give notice to the Commission of its intent to file a proposed rule change five days before doing so. During the five days prior to filing, the Division will determine if the proposed rule change is appropriately filed as non-controversial. To assist us in our analysis, please include a complete description of the examination in your rule filing. For example, the proposed rule change should address who will be required to take the exam, what information the exam will cover, the time allotted for each section, the weight assigned to each topic, the effective date of the exam requirement, and any other information that would be helpful to us in determining whether the proposal should become effective on filing. Also, pursuant to Rule 19b-4(f)(6), the rule change should be designated as effecting a change that does not significantly effect the protection of investors or the public interest, does not impose any significant burden on competition and, by its terms, does not become operative for 30 days after the date of the filing.

Alden S. Adkins Page 2

Filings to modify an existing examination should be submitted as "constituting a stated policy, prectice, or interpretation with respect to the meaning, administration or enforcement of an existing rule..." pursuant to Section 19(b)(3)(A) of the Exchange Act.

Our goal in changing these procedures is to expedite the effectiveness of proposed rule changes involving examination requirements for persons associated with SRO members. Plezse contact Kathy England, Assistant Director, at 202-942-0154, or Karl Varner, Special Counsel, at 202-942-7125, if you have any questions.

Sincerely,

Belinda Blaine Associate Director