

Fixed Income Conference

New York Marriott Downtown Hotel



HIGHLIGHTS

- ▶ Rulemaking developments
- ▶ TRACE updates
- ▶ Municipal securities
- ▶ Fixed income-related examination and enforcement priorities
- ▶ Retail sales suitability and disclosure

JOIN US in New York or view the live online broadcast from your office.

Agenda and Session Descriptions

LIVE VIDEO BROADCAST

If you can't attend the conference in person, you can view all sessions streamed live over the Internet and receive online access to conference materials. Note that the sessions will only be available live and not on-demand after the conference.

New York Marriott Downtown

85 West Street
New York, NY 10006
Phone: (212) 385-4900
(877) 513-6305

FINRA's annual Fixed Income Conference addresses current impacts on the fixed income markets and how regulators and firms are responding.

March 12, 2013

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|-------------------------|--|
| 7:30 a.m. – 8:30 a.m. | Registration and Continental Breakfast |
| 8:30 a.m. – 9:00 a.m. | Welcome and Keynote Address |
| 9:00 a.m. – 10:15 a.m. | Rulemaking Developments This session highlights several rulemaking developments. Panelists discuss debt research conflicts of interest and carve-outs for institutions, mark-ups, commissions and fees, and effects of the Dodd-Frank Act on the fixed income market, among other areas. |
| 10:15 a.m. – 10:30 a.m. | Break |
| 10:30 a.m. – 11:45 a.m. | Municipal Securities This session addresses developments in municipal securities. Panelists examine the recommendations in the SEC's Report on the Municipal Securities Market and discuss registration of municipal advisors. |
| 11:45 a.m. – 1:00 p.m. | Networking Lunch Meet industry peers and FINRA Fixed Income Committee members. |
| 1:00 p.m. – 2:15 p.m. | TRACE Update This session focuses on recent TRACE dissemination initiatives, including TBA and specified pool dissemination, and other developments. Panelists discuss recent TRACE-related rulemaking, <i>Regulatory Notices</i> and FAQs. |
| 2:15 p.m. – 2:30 p.m. | Break |
| 2:30 p.m. – 4:00 p.m. | Examination and Enforcement This session covers FINRA's fixed income-related examination priorities, findings and enforcement cases. Panelists focus on common exam findings, including those related to complex products, and share lessons learned from recent enforcement cases. |
| 4:00 p.m. – 4:15 p.m. | Break |
| 4:15 p.m. – 5:15 p.m. | Retail Sales Suitability and Disclosure This session is geared to smaller firms that sell fixed income products to retail customers. Practitioners discuss procedures and practices for complying with new and modified suitability and know-your-customer requirements. |
| 5:15 p.m. | Conference Adjourns |

Registration

How to Register: www.finra.org/conferences/fixedincome

To register, complete the online registration form available on our website. Online registration closes one day prior to the start of the program. If you experience difficulties registering, please call (202) 728-8131 or send an email to conreg@finra.org. Conference registration is limited and available on a first-come, first-served basis.

You will receive an email confirmation of your registration. Please make sure your registration has been confirmed prior to making travel arrangements or arriving at the conference.

FINRA suggests that you do not purchase restricted or nonrefundable tickets for travel to the conference, especially prior to receipt of your registration confirmation. FINRA assumes no liability for penalties or fare increases should the conference sell out or in the unlikely event that conference dates and/or locations must change.

Fees

| In-person | Through Feb. 19 | After Feb. 19 |
|---------------------------------|-----------------|---------------|
| Member | \$745 | \$895 |
| Non-Member | \$1,125 | \$1,275 |
| Government/Regulator | \$560 | \$670 |
| Group Rate (Per Person)* | | |
| Member | \$630 | \$760 |
| Non-Member | \$950 | \$1,080 |

* Available to firms registering three or more employees at the same time with the same credit card.

| Live Broadcast | Through Feb. 19 | After Feb. 19 |
|------------------------------|-----------------|---------------|
| Single Viewer License | | |
| Member (Small Firms) | \$100 | \$100 |
| Member | \$200 | \$200 |
| Non-member | \$700 | \$700 |
| Government/Regulator | \$200 | \$200 |
| Multi-Viewer License | | |
| Member (Small Firms) | \$200 | \$200 |
| Member | \$400 | \$400 |
| Non-member | \$1,100 | \$1,100 |
| Government/Regulator | \$400 | \$400 |

Cancellation Policy

Full refunds for registration, less a \$100 processing fee, will be granted to written requests received 14 days or more prior to the start date of the program. No refunds will be granted after February 27, 2013.

Contact Information

For more information or concerns, please call (800) 321-6273 or send an email to conreg@finra.org.

Speakers

Confirmed as of February 12, 2013

- ▶ **Elizabeth Baird** Bingham
- ▶ **Belinda Blaine** Morgan Stanley
- ▶ **Nicholas Chapekis** Wells Fargo Advisors
- ▶ **Robert Colby** FINRA Chief Legal Office
- ▶ **John Cross** U.S. Securities and Exchange Commission
- ▶ **Rosemarie Fanelli** FINRA Member Regulation, Office of Risk Oversight and Operational Regulation

- ▶ **Cindy Friedlander** FINRA Member Regulation, Sales Practice
- ▶ **Patrick Geraghty** FINRA Market Regulation
- ▶ **Gary Goldsholle** Municipal Securities Rulemaking Board
- ▶ **Tina Gubb** FINRA Market Regulation
- ▶ **Peg Henry** Jefferies & Co.
- ▶ **Samuel Israel** FINRA Enforcement
- ▶ **Steven Joachim** FINRA Transparency Services
- ▶ **James Jones** Crews & Associates
- ▶ **Elliot Levine** FINRA Transparency Services
- ▶ **James McKinney** William Blair & Company
- ▶ **Ola Persson** FINRA Transparency Services
- ▶ **Samuel Ramirez Jr.** Ramirez & Co.
- ▶ **Philip Rothman** Morgan Stanley
- ▶ **Philip Shaikun** FINRA Office of General Counsel
- ▶ **Michael Solomon** FINRA New York Region
- ▶ **James Wrona** FINRA Office of General Counsel
- ▶ **Sharon Zackula** FINRA Office of General Counsel
- ▶ **Brad Ziemba** Duncan-Williams

Continuing Education Credits

EXHIBITORS

Conference exhibitors showcase a wide range of products and services for broker-dealer firms.

Confirmed exhibitors include:

- ▶ **RRS Compliance**
- ▶ **Global Relay**
- ▶ **Lumesis, Inc.**
- ▶ **Bloomberg L.P.**
- ▶ **Knight Bond Point**

FINRA has a limited number of exhibitor opportunities available for this conference. To secure your participation, contact Jeffrey Arcuri to request a conference exhibitor package.

(508) 759-8180

jvarcuri@aol.com

Please provide complete contact information in your message.

Upon completion of the conference, participants may be eligible to receive continuing education (CE) credits.

CPE

In-person conference attendees may receive up to six Continuing Professional Education (CPE) credits. This is a live group event. The program level is “overview” and there are no prerequisites or advanced preparation required.

CRCP CE

Graduates of the FINRA Institute at Wharton Certified Regulatory and Compliance Professional™ (CRCP™) program may receive six CRCP CE credits for attending the conference either in person or via live broadcast. Alumni should self-report their credits upon conclusion of the conference by sending an email to crcpce@finra.org.

